



City of Santa Clara

Meeting Agenda

Cultural Commission

Monday, October 5, 2020

7:00 PM

Virtual Meeting

Pursuant to the provisions of California Governor's Executive Order N-29-20, issued on March 17, 2020, to prevent the spread of COVID-19, the City of Santa Clara has implemented methods for the public to participate remotely.

Via Zoom:

<https://santaclaraca.zoom.us/j/98272283531>

Webinar ID: 982 7228 3531

Or join by phone: 1 669 900 6833

The meeting set-up is in line with the recommendations of the COVID-19 White House Task Force, which notes no more than 10 people gatherings. The Chair will be present for the meeting with the staff liaison and commissioners participating remotely.

CALL TO ORDER AND ROLL CALL

CONSENT CALENDAR

1.A 20-358 [Cultural Commission Regular Meeting Minutes of March 2, 2020](#)

Recommendation: Approve the Cultural Commission Regular Meeting Minutes of March 2, 2020.

1.B 20-872 [Cultural Commission Calendar of Meetings for 2021](#)

Recommendation: Recommend that Council approve Cultural Commission Calendar of meetings for 2021.

PUBLIC PRESENTATIONS

GENERAL BUSINESS

2. 20-837 [Cultural Commission Election of Chair and Vice Chair FY2020/21](#)

Recommendation: Staff has no recommendation.

3. 20-840 [Discussion of Cultural Commission Work Plan FY2020/21](#)

Recommendation: Discuss the Cultural Commission Work Plan FY 2020/21 objectives and activities.

STAFF REPORT

COMMISSIONERS REPORT

ADJOURNMENT

The next scheduled meeting is on November 2, 2020.



City of Santa Clara

1500 Warburton Avenue
Santa Clara, CA 95050
santaclaraca.gov
@SantaClaraCity

Agenda Report

20-358

Agenda Date: 10/5/2020

REPORT TO CULTURAL COMMISSION

SUBJECT

Cultural Commission Regular Meeting Minutes of March 2, 2020

RECOMMENDATION

Approve the Cultural Commission Regular Meeting Minutes of March 2, 2020.

Prepared by: Kimberly Castro, Recreation Manager

Approved by: James Teixeira, Director of Parks & Recreation

ATTACHMENTS

1. Draft Minutes - Cultural Commission Meeting March 2, 2020



City of Santa Clara

Meeting Minutes

Cultural Commission

03/02/2020

7:00 PM

Senior Center
1303 Fremont Street
Santa Clara, CA 95050

CALL TO ORDER AND ROLL CALL

The meeting was called to order by Chair Samara at 7:03P.M.

Present 6 - Chair Louis Samara, Commissioner Harbir Bhatia, Commissioner Niha Mathur, Commissioner Debra von Huene, Commissioner Candida Diaz, and Vice Chair Jonathan Marinaro

Absent 1 - Commissioner Teresa Sulcer

CONSENT CALENDAR

- [20-200](#) Cultural Commission Regular Meeting Minutes of January 6, 2020

Approve the Cultural Commission minutes of January 6, 2020. The following changes were made to the minutes:

Commissioner Report:

 - Commissioner von Huene- She attended Catalyze Silicon Valley meeting and did not attend the Triton Museum Meeting.
 - Commissioner Sulcer and Samara attended the Triton Museum meeting.

A motion was made by Commissioner von Huene and seconded by Commissioner Marinaro, that this item be adopted with amendments. The motion carried by the following vote:

Aye: 6 - Chair Samara, Commissioner Bhatia, Commissioner Mathur, Commissioner von Huene, Commissioner Diaz, and Vice Chair Marinaro

Absent: 1 - Commissioner Sulcer

- [20-237](#) Cultural Commission Regular Meeting Minutes of February 3, 2020

The Commissioner quorum for the February meeting was not met. As such, no action was taken on the February meeting minutes.

PUBLIC PRESENTATIONS

GENERAL BUSINESS

3. [20-201](#) Discussion of Cultural Commission Work Plan FY2019/21

The Commission discussed the following work plan goals and provided updates:

GOAL #1: Host and enhance multicultural events to encourage and acquaint Santa Clara residents with cultural diversity.

a. **Friday Night Live**

3/6/2020 - at Triton, Broceliande; 4/3/2020 - at Triton, Bossa Blue.

- b. A Friendship City Event will be developed in partnership with the Korean Federation and hosted at the Community Recreation Center on May 8, 2020. The Commission will allocate \$1,800 to the event.

c. **Summer Concert Series**

Scheduled and booked - see work plan for detail.

d. **Street Dance**

Scheduled and booked - see work plan for detail.

GOAL #2: Develop and encourage interactive, art opportunities to provide temporary, performing, cultural, and public art in the city.

- a. Advise and recommend public art to City Council, ongoing.
- b. Host City Utility Box Program, 3 of 5 Completed.
- c. Host Halloween and Holiday Home Decorating Contests and recognition, Completed for FY 19/20 and will be developed for FY 20/21 with recommendations by City Council to host to nominations by District.
- d. Support City Council to explore new funding sources for public art, ongoing.
- e. Recommend funding grants and support for community cultural groups, March 2020.
- f. Partner with citizen groups to place temporary, interactive art in public places and in community celebrations. Commissioner von Hueve reported 25 entries were received for the Sculpture Exhibit and a Committee has been formed to rate the entries. An ad will be posted in Content Magazine advertising the exhibit. The exhibit will be hosted in City Hall, Central Park Library, Mission Library and the Northside Library from April to September. An artists reception will be hosted by the Triton Muesum and the date is to be determined.
- g. Attend Americans for the Arts Conference, June 25-28, 2020 Washington, D.C. Commissioner von Huene will attend as suggested the Commission attend The California for the Arts Conference in Sacramento on Tuesday, April 14, 2020.Co

GOAL #3: Raise visibility of commemorative months

- a. Partner with community groups to host and promote commemorative month's honoree. Developed scope of work 1/2020. Suggested discussion with Economic Development & Marketing Committee.
via Cultural Commission representatives.

4. [20-203](#)

City of Santa Clara Commission Conference and Travel Protocols

Staff provided an overview of City policies governing Commissioner travel. No action was taken on this item.

STAFF REPORT

Manager Castro reported at the Mission Center for the Performing Arts can host the following dates for Commission events: October 2, 2020; November 5, 2020; and March 5, 2021. Community listening events will be hosted by the City in the month of April to gain resident feedback on the infrastructure needs of the City. The Commission is encouraged to attend at least one of the meetings.

COMMISSIONERS REPORT

Commissioner Marinaro visited Hawaii and attended the Opera in San Francisco.

Commissioner Bhatia visited her families original home in India and attended a film festival that promoted healing from community violence.

Commissioner von Huene attended a reception at the Triton Museum to promote a new exhibit.

ADJOURNMENT

Commissioner Marinaro motioned and Commissioner von Huene seconded to adjourn the meeting at 8:30 P.M.

Aye: 6 - Chair Samara, Commissioner Bhatia, Commissioner Mathur, Commissioner von Huene, Commissioner Diaz, and Vice Chair Marinaro

Absent: 1 - Commissioner Sulcer

The Commission is adjourned to April 6, 2020.



City of Santa Clara

1500 Warburton Avenue
Santa Clara, CA 95050
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Agenda Report

20-872

Agenda Date: 10/5/2020

SUBJECT

Cultural Commission Calendar of Meetings for 2021

BACKGROUND

In 2019, the City Council adopted Resolution No. 19-8667 (Attachment 1) regarding the dates and times of commission meetings to establish that the Cultural Commission hold regular meetings on the first Monday of each month at 7:00 p.m. when the meeting date does not fall on a City Holiday.

DISCUSSION

At the October 5, 2020 Cultural Commission meeting, the Commission will review the proposed Cultural Commission meeting schedule for 2021 (Attachment 2), which includes 10 meetings to be held at 7:00 p.m. on the first Monday of each month from January through December.

ENVIRONMENTAL REVIEW

The action being considered does not constitute a "project" within the meaning of the California Environmental Quality Act ("CEQA") pursuant to CEQA Guidelines section 15378(b)(5) in that it is a governmental organizational or administrative activity that will not result in direct or indirect changes in the environment.

PUBLIC CONTACT

Public contact was made by posting the Cultural Commission's agenda on the City's official-notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City's website and in the City Clerk's Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk's Office at (408) 615-2220, email clerk@santaclaraca.gov <<mailto:clerk@santaclaraca.gov>> or at the public information desk at any City of Santa Clara public library.

RECOMMENDATION

Recommend that Council approve Cultural Commission Calendar of meetings for 2021.

Prepared by: Kimberly Castro, Recreation Manager

Approved by: James Teixeira, Director of Parks and Recreation

ATTACHMENTS

1. Resolution Cultural Commission No. 19-8667
2. Proposed Cultural Commission Meeting Calendar 2021

RESOLUTION NO. 19-8667

**A RESOLUTION OF THE CITY OF SANTA CLARA, CALIFORNIA
APPROVING THE 2019 CULTURAL COMMISSION CALENDAR OF
MEETINGS, SETTING THE NUMBER AND START TIME OF
REGULAR CULTURAL COMMISSION MEETINGS**

BE IT RESOLVED BY THE CITY OF SANTA CLARA AS FOLLOWS:

WHEREAS, Section 2.120.030 of the Santa Clara City Code (“SCCC”) requires City boards and commissions to hold regular meetings at the times and on the days indicated by resolution of the Council;

WHEREAS, Resolution 5195, adopted by the City Council in 1987, states that the Cultural Commission shall hold meetings on the first Monday of each month at 7:30 p.m.; and

WHEREAS, on February 4, 2019, the Cultural Commission made a motion to change the start time to 7:00 p.m.

NOW THEREFORE, BE IT FURTHER RESOLVED BY THE CITY OF SANTA CLARA AS FOLLOWS:

1. That the City Council hereby finds that the above Recitals are true and correct and by this reference makes them a part hereof.
2. The City Council hereby approves the 2019 Cultural Commission Schedule of Meetings, attached hereto.
3. The City Council hereby amends City Council Resolution 5195 by deleting the following text from that Resolution:

“Cultural Advisory Commission	First Monday of each month at
	7:30 p.m.”
4. The City Council hereby approves setting the Cultural Commission regular meeting start time at 7:00 p.m. and establishes a minimum of one meeting a month scheduled on Mondays, which meetings may be cancelled at the discretion of the City Manager for agenda management purposes.

5. Effective date. This resolution shall become effective immediately.

I HEREBY CERTIFY THE FOREGOING TO BE A TRUE COPY OF A RESOLUTION PASSED AND ADOPTED BY THE CITY OF SANTA CLARA, CALIFORNIA, AT A REGULAR MEETING THEREOF HELD ON THE 19TH DAY OF FEBRUARY, 2019, BY THE FOLLOWING VOTE:

AYES:	COUNCILORS:	Chahal, Davis, Hardy, O'Neill, and Watanabe and Mayor Gillmor
NOES:	COUNCILORS:	None
ABSENT:	COUNCILORS:	Mahan
ABSTAINED:	COUNCILORS:	None

ATTEST: *Nora Pimentel*
For NORA PIMENTEL, MMC
ASSISTANT CITY CLERK
CITY OF SANTA CLARA

- Attachments incorporated by reference:
1. City Council Resolution 5195
 2. 2019 Cultural Commission Meeting Schedule

RESOLUTION NO. 5195

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SANTA CLARA INDICATING TIMES AND DAYS FOR EACH BOARD OR COMMISSION OF THE CITY TO HOLD REGULAR MEETINGS ALL AS AUTHORIZED IN SECTION 2-91.1 OF "THE CODE OF THE CITY OF SANTA CLARA, CALIFORNIA"

SECTION 1: Each board or commission shall hold regular meetings at the times and on the days indicated below except when such day falls on a City holiday.

Board of Library Trustees	First Monday of each month at 7:30 p.m.
Civil Service Commission	Second Monday of each month at 7:30 p.m.
Cultural Advisory Commission	First Monday of each month at 7:30 p.m.
Historical and Landmarks	First Thursday of each month at 7:00 p.m.
Parks and Recreation Commission	Third Tuesday of each month at 7:30 p.m.
Planning Commission	Second and Fourth Wednesday of each month at 7:00 p.m.
Senior Citizens Advisory Commission	Fourth Monday of each month at 10:00 a.m.

SECTION 2: The meeting times and days are set by resolution pursuant to Section 2-91.1 of "The Charter of the City of Santa Clara, California", and are subject to amendment from time to time by resolution of the City Council.

SECTION 3: This resolution shall take effect upon its

adoption.

* * * *

I HEREBY CERTIFY THE FOREGOING TO BE A TRUE COPY OF A RESOLUTION PASSED AND ADOPTED BY THE CITY COUNCIL OF THE CITY OF SANTA CLARA, CALIFORNIA, AT A REGULAR MEETING THEREOF HELD ON THE 12th day of May, 1987, by the following votes:

AYES: COUNCILORS: Ash, Deto, Lasher, Mahan, Nadler, Tobkin
and Mayor Souza

NOES: COUNCILORS: None

ABSENT: COUNCILORS: None

ABSTAINED: COUNCILORS: None

ATTEST: J. E. BOCCIGNONE
City Clerk
City of Santa Clara



All Cultural Commission meetings take place at:
Santa Clara Senior Center,
1303 Fremont Street,
Santa Clara, CA 95050

- January 7, 2019 at 7:00 p.m.
- February 4, 2019 at 7:00 p.m.
- March 4, 2019 at 7:00 p.m.
- April 1, 2019 at 7:00 p.m.
- May 6, 2019 at 7:00 p.m.
- June 3, 2019 at 7:00 p.m.
- July 1, 2019 at 7:00 p.m.
- August 5, 2019 at 7:00 p.m.
- October 7, 2019 at 7:00 p.m.
- November 4, 2019 at 7:00 p.m.
- December 2, 2019 at 7:00 p.m.



Regular meetings are typically held on the first Monday of the month, beginning at 7:00 p.m., at the Santa Clara Senior Center. However, per County of Santa Clara Public Health Order, meetings will be held remotely until further notice, in accordance with the following schedule.

January 4, 2021
Remote Meeting

February 1, 2021
Remote Meeting

March 1, 2021
Remote Meeting

April 5, 2021
Remote Meeting

May 3, 2021
Santa Clara Senior Center – 1303 Fremont Street

June 7, 2021
Santa Clara Senior Center – 1303 Fremont Street

August 2, 2021
Santa Clara Senior Center – 1303 Fremont Street

October 4, 2021
Santa Clara Senior Center – 1303 Fremont Street

November 1, 2021
Santa Clara Senior Center – 1303 Fremont Street

December 6, 2021
Santa Clara Senior Center – 1303 Fremont Street



Agenda Report

20-837

Agenda Date: 10/5/2020

REPORT TO CULTURAL COMMISSION

SUBJECT

Cultural Commission Election of Chair and Vice Chair FY2020/21

BACKGROUND

At the beginning of each fiscal year, the Cultural Commission appoints a Chair to facilitate the monthly meetings and a Vice Chair to serve in the role of meeting facilitator in the event the Chair is unavailable. The role of the Chair is to facilitate monthly meetings, speak at City Council meetings when necessary, and work with the Staff Liaison on preparing the agenda. The role of the Vice Chair is to fulfill the role of responsibilities of the Chair when the Chair is not available.

DISCUSSION

The Cultural Commission may nominate individuals for each position. Individuals nominated can either accept or decline. Commissioners may vote for candidates for the position of Chair and Vice Chair. The commissioner with the most votes for each position will assume the responsibilities for the Fiscal Year (FY) 2020/21.

ENVIRONMENTAL REVIEW

The action being considered does not constitute a "project" within the meaning of the California Environmental Quality Act ("CEQA") pursuant to CEQA Guidelines section 15378(b)(5) in that it is a governmental organizational or administrative activity that will not result in direct or indirect changes in the environment.

FISCAL IMPACT

There is no fiscal impact to this action.

PUBLIC CONTACT

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RECOMMENDATION

Staff has no recommendation.

Reviewed by: Kimberly Castro, Recreation Manager

Approved by: James Teixeira, Director of Parks & Recreation



Agenda Report

20-840

Agenda Date: 10/5/2020

REPORT TO CULTURAL COMMISSION

SUBJECT

Discussion of Cultural Commission Work Plan FY2020/21

BACKGROUND

The Cultural Commission considers three to five specific, measurable, attainable, realistic, and time-bound goals and/or activities for the Fiscal Year. These goals are intended to focus the Commission's efforts and respond to City Council priorities within the existing budget direction and resource limitations.

The Cultural Commission previously adopted the following goals:

1. Host and enhance multicultural events to encourage and acquaint Santa Clara residents with cultural diversity.
2. Develop and encourage interactive art opportunities to provide temporary, performing, cultural, and public art in the city.
3. Raise visibility of commemorative month celebrations.
4. Enhance communication and media strategy to increase community awareness of the Cultural Commission.

DISCUSSION

City Commission meetings were suspended from March through August 2020, in response to the impact of the COVID19 global pandemic, State and County Health Department restrictions on gatherings, as well as City focus on emergency and essential services. Given the continued Health and Safety protocols and budgetary impacts, the Cultural Commission will review and discuss their existing Work Plan objectives and activities in the context of the current and anticipated conditions. The Commission may also discuss and assign members to subcommittees to work on completion of the objectives.

ENVIRONMENTAL REVIEW

The action being considered does not constitute a "project" within the meaning of the California Environmental Quality Act ("CEQA") pursuant to CEQA Guidelines section 15378(b)(5) in that it is a governmental organizational or administrative activity that will not result in direct or indirect changes in the environment.

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the City Clerk's Office at (408) 615-2220, email clerk@santaclaraca.gov or at the public information desk at any City of Santa Clara public library.

RECOMMENDATION

Discuss the Cultural Commission Work Plan FY 2020/21 objectives and activities.

Prepared by: Kimberly Castro, Recreation Manager

Approved by: James Teixeira, Director of Parks & Recreation