

Regional Transportation Revenue Measure

Draft Local Investment Plan

Santa Clara City Council
April 7, 2026



VTA at a Glance

VTA provides sustainable, accessible, community-focused transportation options that are innovative, environmentally responsible, and promote the vitality of our region.

- ▶ VTA provides bus, light rail, and paratransit services
- ▶ VTA is the county's Congestion Management Agency (CMA)
- ▶ VTA is a funding partner for regional rail including Caltrain, Capitol Corridor, and ACE

VTA passengers travel nearly **134 million miles** annually on **27.7 million trips**. The agency is critical to mobility and quality of life in Santa Clara County.



VTA in the City of Santa Clara

In Santa Clara, VTA provides high-quality, multimodal transit service:

- ▶ **Orange Line** (Light Rail)
- ▶ **Green Line** (Light Rail)
- ▶ **Blue Line** (Light Rail)
- ▶ **2 Rapid Bus Lines**
- ▶ **5 Frequent Bus Lines**
- ▶ **7 Local Bus Routes**

Through 2016 Measure B and other sources, VTA funds and delivers multimodal capital projects in Santa Clara, including:

- ▶ **Bowers Avenue Bikeway Study** (\$154,000)
- ▶ **De La Cruz Boulevard Bikeway Study** (\$140,000)
- ▶ **Walsh Avenue Bikeway Study** (\$175,000)
- ▶ **Monroe Street Buffered Bicycle Lane Study** (\$140,000)
- ▶ **Santa Clara Bike / Ped Encouragement Program** (\$783,000)
- ▶ **Santa Clara Local Streets and Roads** (\$26,600,000)



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SB 63: 5-County Regional Measure

On **August 7**, the VTA Board voted unanimously to join the 5-county regional transportation sales tax measure.


- ▶ **1/2 cent rate**
- ▶ **14-year term**
- ▶ **10.38-percent to Caltrain**
- ▶ **5-percent to MTC's Transit Transformation Action Plan**
- ▶ **0.25-percent for administration**
- ▶ **\$264 million annually to Santa Clara County**

The regional measure is a **citizen's initiative**, meaning **50-percent plus one** is required for voter approval (*not* two-thirds).



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SB 63: 5-County Regional Measure

Under the SB63 enabling legislation, regional measure funds may be used for...

“...public transit expenses and roadway re-pavement projects on roads served by fixed-route transit.”

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Local Investment Plan Principles

VTA is developing a Local Investment Plan Santa Clara County’s part of the 5-county regional measure. **We need your input!**

VTA is Focused on Three Primary Outcomes:

- ▶ **Grow** ridership
- ▶ **Increase** productivity
- ▶ **Enhance** the customer experience
 - ▶ Including safety, security and cleanliness

Delivered in a Financially Sustainable Way

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Local Investment Plan Strategic Areas

Foundation
Leveraging VTA's expertise and data to drive decision-making

Reimagine
Modernizing the business model and improving VTA service delivery

Transform
Adopting new technologies and forming strategic partnerships to futureproof the VTA transit system



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Local Investment Plan Strategic Areas

With your help, VTA staff can assess **potential** transit projects in each area, such as:

- ▶ **Foundation**
 - ▶ Bus Corridor Improvements
 - ▶ Station Upgrades
 - ▶ Transit Service
 - ▶ Transit Capital Improvements



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Local Investment Plan Strategic Areas

With your help, VTA staff can assess **potential** transit projects in each area, such as:

- ▶ **Reimagine**
 - ▶ Visionary Network
 - ▶ Speed Improvements
 - ▶ Fare Programs for Seniors and Students
 - ▶ Safety and Security Enhancements



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Local Investment Plan Strategic Areas


With your help, VTA staff can assess **potential** transit projects in each area, such as:

- ▶ **Transformation**
 - ▶ Innovative Customer Experience Projects
 - ▶ Advanced Vehicle Technologies
 - ▶ Light Rail Fleet Replacement
 - ▶ Station Redevelopments



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Local Investment Plan – Bringing It All Together

With meaningful **city, county, and community** input, VTA staff will develop a draft local investment framework for future regional measure funds.

Project	Percentage of Revenues	Primary Outcome(s)	KPIs
Foundation			
Transit Service			
Local Road Improvements			
Station Improvements			
Reimagine			
Visionary Network			
Transit Capital Projects			
Speed Improvements			
Fare Programs			
Mico Transit			
Transformation			
Innovative Transit Projects			
Autonomous Vehicles			
AI Opportunities			
Light Rail Fleet			

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Local Investment Plan Next Steps

March & April – City, County, and Community Engagement

April 17 – Future of Transportation Workshop

- ▶ **Discuss Local Investment Plan, develop KPIs that drive the three outcomes:**
 - ▶ Grow Ridership
 - ▶ Increase Productivity
 - ▶ Enhance Customer Experience

April & May – Refinement of Draft Plan, Continued Engagement

June 4 – Board Meeting

- ▶ **VTA Board action on the Local Investment Plan**

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Stay Engaged: This is *Your* Local Investment Plan



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