

Council and Authorities Concurrent Meeting

Item #1 – 20-1275 Discussion and Council Direction on Assigned Responsibilities of City Council Appointed City Auditor

February 11, 2020



Agenda

- Overview
- Assessment of the City's Environment
- Service Model Types
- Options for the Internal Audit Function



Overview

- The City Auditor's Office mission is to promote honest, efficient, effective and fully accountable city government through accurate, independent and objective audits.
- Our goal is to establish performance audits in the organization so we can truly know how our programs and business processes perform when comparing to other agencies.

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Overview (cont.)

- The City Auditor is responsible for:
 - Auditing and approving all bills, invoices, payrolls, demands or charges against the City before payment (City Charter, section 909);
 - Performing financial, operational, and performance audits for the City (Ordinance 1982);
 - Managing, coordinating and monitoring audits performed under contracts;



Overview (cont.)

- Providing ad-hoc audit work or investigations for the Council and management;
- Providing audit status reports on the workplan to the Council; and
- Tracking audit recommendations and providing annual audit recommendation status updates to the Council.

Observations Lack of knowledge in High-risk Heavy reliance on performance management or decentralized functions environment program performance Lack of **Outdated workflow with** Absence of an policies and independent review and heavy reliance on paper procedures and manual processes recommendations



Observations (cont.)

- Is the City audit ready like other nearby agencies?
 - Internal audit is a new concept to the City, some City functions are not completed with pre-audit processes in place.
 - Requires additional time to reintroduce the function to employees again.
 - Past practices did not enforce pre-audit policies and procedures or best practices.

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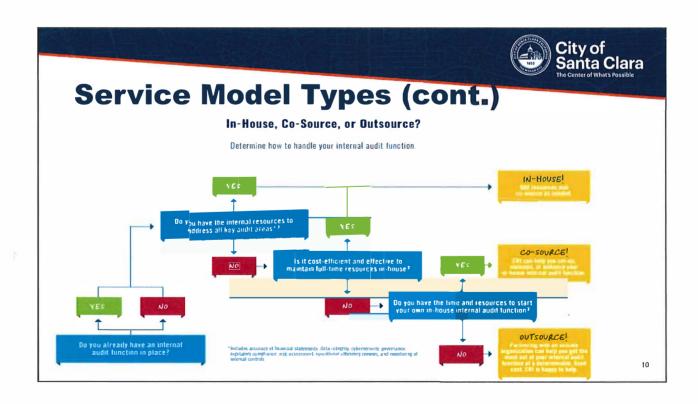
Current State

- Completed all the audit foundation work (i.e. Internal Audit Charter, internal audit job series, an assessment of the City's environment).
- Ready to continue audit functions and advance audit workplan.



Service Model Types

- What delivery model is best suited for the City?
 - In-house
 - Outsource
 - Co-source
- What should our total internal audit investment be?





Current Service Model

- **Hybrid Structure** outsource and co-source all audit projects, except for some ad-hoc review projects
 - Necessary to preserve the independence required in the internal audit function due to the current reporting structure
 - Allows for city staff to be onsite to provide continuous training and re-enforcement of polices and procedures
 - Provides continuous review, oversight and report on the status of audit recommendations to the Council

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Current Service Model (cont.)

- Co-sourcing is a model where you share audit work responsibilities with the consultant
 - Cost savings
 - Gaining expertise
 - Common practice in the private sector



Co-Source Example

• Master Vendor Audit

Description	Estimated Hours	Estimated Cost
Original Projections	800	\$132,000
Proposed	1,400	\$265,800
Co-source	800	\$152,000
Savings with Co-source		\$113,800

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Rate Comparison

Cost Range	Blended Hourly Rate		
Low Range	\$190		
Mid Range	\$220		
High Range	\$250		
In-house Staff (fully burdened)	\$170*		

*Blended rate is based on two FTEs in audit



Pros of Service Models

Description	In-House Model	Outsource Model	Hybrid Model
Full service in-house internal audit function	X		
Onsite Internal Audit presence and subject matter expertise	X		Χ
Continuous review and oversight of Audit Recommendations to Council	X		X
Audits are independently managed by a City Auditor	Х		Χ
Management focus		X	X
Gaining expertise		X	X
Cost savings		X	Χ

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City of Santa Clara

Cons of Service Models

Description	In-House Model	Outsource Model	Hybrid Model
Limited Expertise	X		
Long implementation period to be in conformity with professional auditing standards	Χ		
Fixed ongoing staff costs	X		
Lack of an in-house audit subject matter		Х	
Lack of continuous review and oversight over Audit Recommendations		X	
Diminished capacity resulting in heavy reliance on the consultants		Х	Χ
Project timeline is dependent on the consultant		X	X
Potential higher contractual spending		X	Χ



Staffing and Governance Structure

Description	In-House Model	Outsource Model	Hybrid Model
Staffing	5 FTEs in Audit + 1 FTE in operations for Charter work	1 FTE in operations for Charter work	2 FTEs in Audit + 1 FTE in operations for Charter work
Audit Work Responsibilities	City Auditor's Office	Consultant managed by the Council/Audit Committee	City Auditor's Office + Consultant
Governance Structure	City Auditor's Office report to Audit Committee & Council	Consultant managed by the Council / Audit Committee	City Auditor's Office report to Audit Committee & Council
Audit Recommendations Reporting & Monitoring	City Auditor's Office	To be determined by Council	City Auditor's Office



Regional Benchmarking

Agency Name	Annual Expenses	# of FTEs	Annual Audit Budget	# of FTEs in Audit	Average # of Audits Completed Annually
City of Palo Alto	\$508,426,000	1,059	\$1,458,175	5	3 to 4
City of Berkeley	\$387,216,873	1,532	\$1,600,000	6	5 to 6
City of Oakland	\$1,060,720,000	3,418	\$2,200,000	10	5 to 8
City of Santa Clara	\$907,827,980	1,105	\$1,237,543	2	3 to 4

(This data was provided by Kevin W. Harper CPA & Associates. The firm was hired by the City of Palo Alto to prepare the cost survey in 2019)



Option 1: Maintain the Hybrid model

- · Maintain the Hybrid model
 - All audit work will be either outsourced or co-sourced
 - Reduces time and cost overruns in audit projects
 - The City Auditor will continue to identify the audit subjects, prepare the work plan, and communicate to the Council on work plan and audit recommendation status

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Option 2: Build An In-House Internal Audit function

- Full service in-house internal audit function
 - Able to support the City with more Ad-Hoc audit projects
- Audit projects would be performed in-house by staff
 - The audit team would need to increase by 3 FTEs, which could increase the budget by \$721,000



Option 2: Build An In-House Internal Audit function (cont.)

- Consultant services will be limited to the annual financial statements audits.
- A revision to the current ordinance may be necessary to establish that the Council-appointed City Auditor, and his/her staff, are independent from the rest of the City staff that they audit.

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Option 3: Assign Certain Duties to contract employees

- The Council could consider reducing the duties of the City Auditor to auditing and approving payments and outsource the internal audit function to consultant.
- Staff will return with a Study Session to discuss the roles, duties and qualifications of outside professional services for the internal audit function.



Alternatives

- 1. Direct staff to build a tradition in-house internal audit function.
- 2. Direct staff to outsource the internal audit function and return to Council with a Study Session on the function.
- 3. Take no action maintain the Hybrid model.
- 4. Any other action as determined by the Council.

