

CITY NORTH

Vision Plan 

DRAFT OUTLINE
AUGUST 2019

I. Introduction (~4 pages)

Overview of the document and its purpose

- A. Vision Plan Purpose
- B. Plan Context and Background
- C. City North District Introduction
- D. Vision Planning Process
- E. Other City North Plans and Processes
- F. Plan Document Overview

Part I Graphics

- Regional Context Map
- Plan Area / District Map
- Existing Conditions Photos

II. Vision and Principles (~4-6 Pages)

- A. Vision for Santa Clara City North

Vision statement describing the desired future state of City North.

- B. Design and Planning Principles

Key urban design and planning principles to support the City North vision. This section will describe each principle, explain the rationale for its inclusion, and describe how it will support the City North Vision.

- i. Urban Scale
- ii. Polycentric District
- iii. Complete Neighborhoods
- iv. Innovative Multi-Modal Mobility
- v. Human-Scale Public Realm
- vi. Compatible Neighborhoods

Part II Graphics

- Bird's-eye view sketch
- Precedent imagery

III. Transformative Strategies (~ 8-10 pages)

District-level policy direction and key physical improvements to support implementation of the City North Vision and Principles, including:

- A. Mobility and Circulation
- B. Urban Design and Placemaking
- C. Area Parks and Open Space

Part III Graphics

- Strategy diagram
- Street sections
- Simulations
- Precedent imagery

IV. Conclusion (1/2 page)

Description of how the vision and principles in this document will be used to guide community planning, design and decision-making in Santa Clara City North