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JUN 28 2021

City Clerk's Office
City of Santa Clara



**City of
Santa Clara**
The Center of What's Possible

CITY COUNCIL WRITTEN PETITION

Please provide the information requested below. When complete, please submit to the City Clerk's Office, 1500 Warburton Avenue, Santa Clara, CA 95050.

Date: 6/28

I, Ana Vargas Smith, am hereby requesting to be placed on the Santa Clara City Council Agenda for the following purpose:

The Santa Clara Parade of Champions will be honoring our Community Front line heroes for their Actions during Covid. Our 501c3 is requesting funding to cover the cost of City Services for the event on Oct 9th 2021 located in historic downtown Santa Clara.

I understand that it is important that I attend the meeting in the event there are any questions the Council wishes to ask me.

Signed:

NAME: Ana Vargas Smith

ADDRESS: 958 Lewis st
Street

Santa Clara CA 95050
City Zip Code

TELEPHONE*: 408 394-2473
Optional

DATE: 6/28/2021

*NOTE: This is a public document. If your telephone number is unlisted or if you do not want it to be public, please provide an alternate number where you can be reached.

Nora Pimentel

Subject: FW: Santa Clara Parade of Champions 10/9/21 —city services

From: ana Vargas-Smith <avsmith2014@gmail.com>

Date: June 25, 2021 at 5:37:56 PM PDT

To: Deanna Santana <DSantana@santaclaraca.gov>, Jennifer Acuna <JAcuna@santaclaraca.gov>, Lisa Gillmor <LGillmor@santaclaraca.gov>, Mayor and Council <MAYORANDCOUNCIL@santaclaraca.gov>, Clerk <Clerk@santaclaraca.gov>

Subject: Santa Clara Parade of Champions 10/9/21 —city services

Dear City Team

Please put me on the agenda to petition the council for Plan A live parade or Plan B Virtual parade before council goes on holiday mid July.

Just This week SCPOC just got a estimate of \$60k- \$65k for a live Parade (Plan A) for the Santa Clara Parade of Champions. These are the latest numbers as per Jennifer Acuna and special events team meeting with city departments for the past few weeks.

This Plan A request for a live parade city services of \$60-\$65k will require approval from City Council.

The Plan B for \$15-\$18k grant for a Virtual parade will also require council approval.

It's not clear which plan Council would support for 10-9/21. Regardless we need to hear from council about finding/support.

Our nonprofit and community was excited about June 15 California reopening for large gatherings—to honor our community and front line heroes in person. Sadly COVID SIP with zero gathering has made it a challenge for our nonprofit to fundraise with much success.

Grants Recap/history

A) In 2019 the city services were covered by a budget line items by council

B) In 2020 Virtual Parade a community grant for \$15k was approved by council

Thank you and best regards for your consideration of our 52 year old tradition

Ana Vargas-Smith
SCPOC President
408-394-2473