

Santa Clara Children's Business Fair

Mikhil Kiran

6th grade student and resident of Santa Clara



How it all started

- Last year, My 5th grade friends and I started a kid's soap business
 - We took our soap business to a business fair in Burlingame, CA
 - We won the first prize!!

- But Burlingame is so far away from here
 - Many of my friends couldn't come to the fair
 - So, on the drive back home...



Had no prior experience!

Around 4 months spent in

- Planning
- Getting city permits
- Fund Raising..
- Marketing
- Running Event

My parents guided me about what to do....

But made me do the work!

- I made a video for fundraising
- I made flyers to invite sponsors and applicants
- I asked Rivermark shops/businesses for money
- I went door-to-door in my neighborhood, library, park, ...



<https://www.youtube.com/watch?v=uQ6Run8BDU8>

My Fundraising Video



The first sponsorship check!

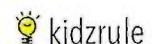


My Flyers



A **BIG THANK YOU** to Ms. Kathy Watanabe for her invaluable help!

- Introduction to city officials
- Help with getting park permits
- Advice on how to raise funds
- Promoting the event
- etc.

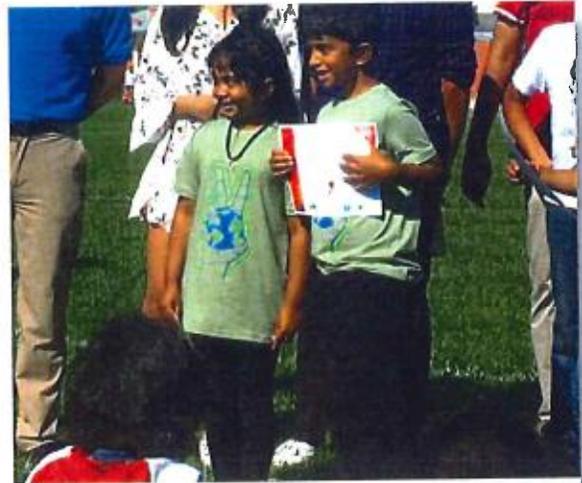


2018 Event Summary

- Held on Sunday Oct 14, 11AM-2PM
- In Rivermark, Santa Clara
- Booths SOLD OUT! - 42 kid businesses
- Waitlist of 60 more applications
- Partial Sponsorship from local businesses
- Hundreds of visitors from community
- Judges: Sand Hill Angels, Harker DECA
- Awards Ceremony: Kathy Watanabe, Vice-Mayor

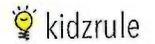


People Loved it!



Spare-a-Tree
October 14 at 4:52 PM

We had so much fun at the Santa Clara Children's Business Fair today! Best almost all products out, made profits and even won the first prize for best salesmanship!!! In our co-founder's own words - this is the best day ever!! Watch this space for more event pics!!!



Coverage by School Newspaper



Coverage by Santa Clara WEEKLY Newspaper



The 2nd Annual
Santa Clara Children's Business Fair



Oct 12, 2019, 11AM – 2PM
Live Oak Park, Santa Clara, CA

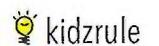


Now, our mission is:

Discover, Promote & Inspire young entrepreneurs



Our Wish List for 2019	Current Status
City Grant Support	Applied & Received, Thank you!! ♥ Result: More time spent focusing on organizing the event
More Booths	Fair expanded to 60 booths Result: More opportunities for the community
Food Trucks	Got city permit to have food trucks during the event Makes the fair even more family friendly!
Coaching Session for Participants	Expanded Pre-event orientation session Planned
Inclusion of Food & Beverage categories	We need the City's help on this!



We Santa Clara

Thank you City of Santa Clara for your amazing support!