

**SILICON VALLEY/SANTA CLARA DMO, INC. - DETAILED EXPENSE REPORT ENDING APRIL 28, 2021**

<b>2021Jul</b>		<b>Notes</b>
<b>DESTINATION ADVANTAGE LLC</b>	\$ 2,000.00	
JUNE 2020 WEBSITE SUPPORT	\$ 2,000.00	
<b>GOODWIN CONSULTING GROUP INC</b>	\$ 1,500.00	
PREPARATION OF BOUNDARY MAP	\$ 1,500.00	
<b>JULY TOTAL</b>	<b>\$ 3,500.00</b>	
<b>2021Ago</b>		
<b>BANK OF AMERICA PROCUREMENT</b>	\$ 89.10	
RMG REGUS - Purchase	\$ 89.10	Virtual office monthly fee. This is the last month of service.
<b>Total</b>	<b>\$ 89.10</b>	
TID Mailing	\$ 6.05	TID notice mailer FY 2019/20
<b>AUGUST TOTAL</b>	<b>\$ 95.15</b>	
<b>2021Sep</b>		
<b>DESTINATION ADVANTAGE LLC</b>	\$ 2,000.00	
JULY 2020 WEBSITE SUPPORT	\$ 2,000.00	
<b>LEVY SANTA CLARA CONVENTION CENTER</b>	\$ 1,175.55	
LUNCH-CEO INTERVIEWS	\$ 1,175.55	Catering x 13 - CEO interviews 06/24/2020
<b>THOITS LAW</b>	<b>\$ 16,429.50</b>	
PROFESSIONAL SVCS THRU APR20	\$ 2,211.00	Legal services - FY 2019/20 Expense -Delayed billing
PROFESSIONAL SVCS THRU FEB20	\$ 735.00	Legal services - FY 2019/20 Expense -Delayed billing
PROFESSIONAL SVCS THRU JAN20	\$ 2,952.50	Legal services - FY 2019/20 Expense -Delayed billing
PROFESSIONAL SVCS THRU JUL20	\$ 1,207.50	
PROFESSIONAL SVCS THRU JUN20	\$ 5,775.00	Legal services - FY 2019/20 Expense -Delayed billing
PROFESSIONAL SVCS THRU MAR20	\$ 1,365.00	Legal services - FY 2019/20 Expense -Delayed billing
PROFESSIONAL SVCS THRU MAY20	\$ 2,183.50	Legal services - FY 2019/20 Expense -Delayed billing
<b>SEPTEMBER TOTAL</b>	<b>\$ 19,605.05</b>	
<b>2021Oct</b>		
<b>AVATAR HOTEL</b>	\$ 500.00	
REIMBURSEMENT FOR CIVITAS PMT	\$ 500.00	TID incorporation and by-law update FY 2018/19
<b>BILTMORE HOTEL AND SUITES</b>	\$ 500.00	
REIMBURSEMENT FOR CIVITAS PMT	\$ 500.00	TID incorporation and by-law update FY 2018/19
<b>DESTINATION ADVANTAGE LLC</b>	\$ 2,000.00	
AUGUST 2020 WEBSITE SUPPORT	\$ 2,000.00	
<b>EMBASSY SUITES SANTA CLARA</b>	\$ 500.00	
REIMBURSEMENT FOR CIVITAS PMT	\$ 500.00	TID incorporation and by-law update FY 2018/19
<b>HILTON HOTEL (SANTA CLARA)</b>	\$ 500.00	
REIMBURSEMENT FOR CIVITAS PMT	\$ 500.00	TID incorporation and by-law update FY 2018/19
<b>HYATT HOUSE SANTA CLARA</b>	\$ 500.00	
REIMBURSEMENT FOR CIVITAS PMT	\$ 500.00	TID incorporation and by-law update FY 2018/19
<b>HYATT REGENCY SANTA CLARA</b>	\$ 500.00	
REIMBURSEMENT FOR CIVITAS PMT	\$ 500.00	TID incorporation and by-law update FY 2018/19
<b>SILICON VALLEY/SANTA CLARA DMO, INC</b>	\$ 100,000.00	
START UP FOR DMO	\$ 100,000.00	For CEO payroll costs - tracked separately - see attached statements
<b>THOITS LAW</b>	\$ 1,980.00	
PROFESSIONAL SVCS THRU SEP2020	\$ 1,980.00	
<b>VANTREO INSURANCE BROKERAGE</b>	\$ 3,381.00	
INSURANCE PKG 7/18/20-7/18/21	\$ 3,381.00	
<b>Total</b>	<b>\$ 110,361.00</b>	
City Administration Fee	\$750.00	
<b>OCTOBER TOTAL</b>	<b>\$ 111,111.00</b>	

**SILICON VALLEY/SANTA CLARA DMO, INC. - DETAILED EXPENSE REPORT ENDING APRIL 28, 2021**

**2021Nov**

<b>DESTINATION ADVANTAGE LLC</b>	\$	<b>2,000.00</b>	
SEPT 2020 WEBSITE SUPPORT	\$	2,000.00	
<b>SANTA CLARA MARRIOTT HOTEL</b>	\$	<b>500.00</b>	
TID REIMBURSEMENTS CIVITAS	\$	500.00	TID incorporation and by-law update FY 2018/19
<b>THE HANOVER INSURANCE COMPANY</b>	\$	<b>61.00</b>	
BUS OWNERS POLICY 7/20-7/21	\$	122.00	
<b>THE PLAZA SUITES</b>	\$	<b>500.00</b>	
HOTEL CONTR TO CIVITAS FOR TID	\$	500.00	TID incorporation and by-law update FY 2018/19
<b>THOITS LAW</b>	\$	<b>8,580.50</b>	
PROFESSIONAL SVCS THRU OCT2020	\$	8,580.50	Legal services
<b>Total</b>	<b>\$</b>	<b>11,641.50</b>	
<b>City of Santa Clara Business License</b>	<b>\$</b>	<b>94.00</b>	
<b>NOVEMBER TOTAL</b>	<b>\$</b>	<b>11,735.50</b>	

**2021Dec**

<b>CIVITAS ADVISORS</b>	\$	<b>3,300.00</b>	
Assist the City in completing	\$	3,300.00	City consultant costs for TID Conversion process.
<b>DESTINATION ADVANTAGE LLC</b>	\$	<b>4,000.00</b>	
NOV 2020 WEBSITE SUPPORT	\$	2,000.00	
OCT 2020 WEBSITE SUPPORT	\$	2,000.00	
<b>DESTINATIONS INTERNATIONAL</b>	\$	<b>1,046.67</b>	
MEMBERSHIP DUES 20-21	\$	1,046.67	
<b>SIMPLEVIEW LLC</b>	\$	<b>2,500.00</b>	
SIMPLEVIEW IMPLEMENTATION FEE	\$	2,500.00	Customer Relationship Management (CRM) System
<b>THOITS LAW</b>	\$	<b>2,420.97</b>	
PROFESSIONAL SVCS THRU NOV2020	\$	2,420.97	
<b>VANTREO INSURANCE BROKERAGE</b>	\$	<b>2,096.00</b>	
2020 MGMT LIAB POLICY	\$	2,096.00	
<b>XRX INC</b>	\$	<b>10,590.00</b>	
TID ROOM NIGHT SUBSIDY	\$	10,590.00	
<b>Total</b>	<b>\$</b>	<b>25,953.64</b>	
<b>Hanover Correction</b>	<b>\$</b>	<b>(61.00)</b>	
<b>DECEMBER TOTAL</b>	<b>\$</b>	<b>25,892.64</b>	

**2021Jan**

<b>CIVITAS ADVISORS</b>	\$	<b>6,240.00</b>	
Assist the City in completing	\$	6,240.00	City consultant costs for TID Conversion process.
<b>DESTINATION ADVANTAGE LLC</b>	\$	<b>2,000.00</b>	
Website Support December 2020	\$	2,000.00	
<b>DESTINATIONS INTERNATIONAL</b>	\$	<b>6,590.00</b>	
EVENT IMPACT CALCULATOR SUB	\$	6,590.00	
<b>LYNCH, MICHAEL</b>	\$	<b>4,000.00</b>	
SALES CONSULT DEC2020	\$	4,000.00	
<b>SMART CITY NETWORKS, L.P.</b>	\$	<b>3,625.99</b>	
NON-TAXABLE	\$	989.53	
SET UP FOR MATT STEWART	\$	2,636.46	
<b>STEWART, MATTHEW THOMAS</b>	\$	<b>119.99</b>	Reimbursement for subscr: Business journal and LinkedIn
(blank)	\$	119.99	
<b>TOTAL</b>	<b>\$</b>	<b>22,575.98</b>	
<b>City Administration Fee</b>	<b>\$</b>	<b>750.00</b>	
<b>Smart City Taxes</b>	<b>\$</b>	<b>237.27</b>	

**SILICON VALLEY/SANTA CLARA DMO, INC. - DETAILED EXPENSE REPORT ENDING APRIL 28, 2021**

<b>Staples/Office Supplies</b>	<b>\$ 93.76</b>
<b>JANUARY TOTAL</b>	<b>\$ 23,657.01</b>

**2021Feb**

<b>BANK OF AMERICA PROCUREMENT</b>	<b>\$ 2,112.47</b>	
STAPLES DIRECT - Purchase	\$ 124.47	
THE HANOVER INSU CE - Purcha	\$ 1,988.00	DMO insurance
<b>CALIFORNIA SOCIETY OF ASSOC EXECUTIVE</b>	<b>\$ 379.00</b>	
CALSAE MEMBERSHIP THRU 6/30/22	\$ 379.00	CEO membership
<b>CIVITAS ADVISORS</b>	<b>\$ 6,240.00</b>	
Assist the City in completing	\$ 6,240.00	City consultant costs for TID Conversion process.
<b>DESTINATION ADVANTAGE LLC</b>	<b>\$ 2,000.00</b>	
JAN 21 WEBSITE PROGRAM SUPPORT	\$ 2,000.00	
<b>MEETING PROFESSIONALS INTERNATIONAL</b>	<b>\$ 545.00</b>	
MPI MEMBERSHIP	\$ 545.00	CEO membership
<b>PCMA</b>	<b>\$ 485.00</b>	
MEMBERSHIP FEE	\$ 485.00	CEO membership
<b>SIMPLEVIEW LLC</b>	<b>\$ 400.00</b>	
MONTHLY LICENSE FEE	\$ 400.00	
<b>SMART CITY NETWORKS, L.P.</b>	<b>\$ 448.50</b>	
IT MONTHLY CHARGES	\$ 448.50	
<b>STEWART, MATTHEW THOMAS</b>	<b>\$ 379.87</b>	Reimbursement for program software.
ADOBE ACROBAT PRO REIMBURSEMEN	\$ 359.88	
REIMB COMPUTER APPL COPYTRANS	\$ 19.99	
<b>FEBRUARY TOTAL</b>	<b>\$ 12,989.84</b>	

<b>2021Mar</b>	<b>\$ 21,659.16</b>	
<b>AB PRESS, INC</b>	<b>\$ 101.88</b>	CEO business cards
DESIGN	\$ 35.00	
PRINT	\$ 66.88	
<b>BANK OF AMERICA PROCUREMENT</b>	<b>\$ 27.78</b>	Office supplies
LEEDSWORLDREFILL.COM - Purchas	\$ 18.28	
STAPLES DIRECT - Purchase	\$ 9.50	
<b>CALIFORNIA PEOPLE SEARCH INC</b>	<b>\$ 3,069.00</b>	
ADMINISTRATIVE ASSISTANCE	\$ 3,069.00	Temporary position - P/T Administrative Assistant
<b>CIVITAS ADVISORS</b>	<b>\$ 6,240.00</b>	
Assist the City in completing	\$ 6,240.00	City consultant costs for TID Conversion process
<b>FUGATE BUSINESS SOLUTIONS</b>	<b>\$ 1,797.00</b>	Financial report development and book-keeping services
Jan Accounting Serv	\$ 399.00	
Setup Fee+ Jan Accounting Serv	\$ 1,398.00	
<b>LYNCH, MICHAEL</b>	<b>\$ 4,000.00</b>	
SALES CONSULTING SERVICES 1/21	\$ 4,000.00	
<b>SIMPLEVIEW LLC</b>	<b>\$ 400.00</b>	
MONTHLY LICENSING 2/21-1/24	\$ 400.00	
<b>SMART CITY NETWORKS, L.P.</b>	<b>\$ 448.50</b>	
IT MONTHLY SERVICE FEE	\$ 448.50	
<b>THOITS LAW</b>	<b>\$ 5,575.00</b>	
PROF SVCS THRU DEC 31 2020	\$ 1,935.00	Legal services
PROFESSIONAL SERVICES FOR 1/21	\$ 3,390.00	Legal services
TRADEMARK APPLICATION FEE	\$ 250.00	
<b>TOTAL</b>	<b>\$ 21,659.16</b>	
<b>Finance - City Fiscal Services</b>	<b>\$ 790.60</b>	
<b>MARCH TOTAL</b>	<b>\$ 22,449.76</b>	

**SILICON VALLEY/SANTA CLARA DMO, INC. - DETAILED EXPENSE REPORT ENDING APRIL 28, 2021**

<b>2021Apr</b>	<b>\$</b>	<b>52,270.19</b>	
<b>CALIFORNIA PEOPLE SEARCH INC</b>	<b>\$</b>	<b>2,277.00</b>	Temporary position - P/T Administrative Assistant
ADMINISTRATIVE ASSISTANCE	\$	2,277.00	
<b>CIVITAS ADVISORS</b>	<b>\$</b>	<b>6,240.00</b>	
Assist the City in completing	\$	6,240.00	City consultant costs for TID Conversion process.
<b>DESTINATION ADVANTAGE LLC</b>	<b>\$</b>	<b>2,000.00</b>	
VISIT SC MONTHLY SERVIES	\$	2,000.00	
<b>FUGATE BUSINESS SOLUTIONS</b>	<b>\$</b>	<b>399.00</b>	
MARCH ACCOUNTING SERVICES	\$	399.00	
<b>JONES LANG LASALLE AMERICAS INC</b>	<b>\$</b>	<b>10,000.00</b>	
DMO: Consulting Services for t	\$	10,000.00	
<b>LYNCH, MICHAEL</b>	<b>\$</b>	<b>6,000.00</b>	
SALES CONSULTING SVCS FEBRUARY	\$	6,000.00	
<b>SILICON VALLEY/SANTA CLARA DMO, INC</b>	<b>\$</b>	<b>25,000.00</b>	
ADVANCE FUNDS DMO PAYROLL	\$	25,000.00	For CEO payroll costs - tracked separately - see attached statements
<b>SMART CITY NETWORKS, L.P.</b>	<b>\$</b>	<b>354.19</b>	
MARCH SERVICES	\$	354.19	IT network services
<b>Grand Total</b>	<b>\$</b>	<b>52,270.19</b>	
<b>Finance - City Fiscal Services</b>	<b>\$</b>	<b>790.60</b>	
<b>APRIL TOTAL</b>	<b>\$</b>	<b>53,060.79</b>	

<b>Beginning FY 2020/21 TID Assessment Balanc</b>	<b>\$</b>	<b>1,664,558.00</b>
<b>TID Revenue YTD through 4/28/2021</b>	<b>\$</b>	<b>129,337.00</b>
<b>Total Revenue YTD</b>	<b>\$</b>	<b>1,793,895.00</b>
<b>YTD Expenditures</b>	<b>\$</b>	<b>284,096.74</b>
<b>TID Fund Balance (Unaudited)</b>	<b>\$</b>	<b>1,509,798.26</b>

**SILICON VALLEY/SANTA CLARA DMO, INC. - PAYROLL EXPENSES ENDING APRIL 28, 2021**

<b>CEO Payroll/ DMO Checking Account</b>	<b>Deposits/ Credits</b>	<b>Withdrawals/ Debits</b>	<b>Checking Account Balance</b>
<b>October 2020</b>	<b>\$ 100,000.00</b>	<b>\$</b>	<b>54.89</b>
<b>December 2020</b>	<b>\$ -</b>	<b>\$</b>	<b>21,257.73</b>
Salary	\$ -	\$	11,630.69
Taxes	\$ -	\$	9,337.14
ADP Payroll Fees	\$ -	\$	289.90
<b>January 2021</b>	<b>\$ 200.00</b>	<b>\$</b>	<b>26,179.85</b>
Salary	\$ -	\$	17,569.42
Taxes	\$ -	\$	8,044.68
ADP Payroll Fees	\$ 200.00	\$	565.75
<b>February 2021</b>		<b>\$</b>	<b>19,304.37</b>
Salary	\$ -	\$	11,459.14
Taxes	\$ -	\$	7,685.33
ADP Payroll Fees	\$ -	\$	159.90
<b>March 2021</b>		<b>\$</b>	<b>19,282.84</b>
Salary	\$ -	\$	11,449.37
Taxes	\$ -	\$	7,673.57
ADP Payroll Fees	\$ -	\$	159.90
<b>April 2021</b>	<b>\$ 25,000.00</b>	<b>\$</b>	<b>19,347.84</b>
Salary	\$ -	\$	11,449.36
Taxes	\$ -	\$	7,673.58
ADP Payroll Fees	\$ -	\$	159.90
Wire Transfer Fee	\$ -	\$	30.00
NSF Fee	\$ -	\$	35.00
<b>TOTALS</b>	<b>\$ 125,200.00</b>	<b>\$</b>	<b>105,427.52</b>
		<b>\$</b>	<b>19,772.48</b>