



City of Santa Clara

Meeting Agenda

Cultural Commission

Monday, October 6, 2025

7:00 PM

Hybrid Meeting
Santa Clara Senior Center
Room 205
1303 Fremont Street
Santa Clara, CA 95050

The City of Santa Clara is conducting the Cultural Commission meeting in a hybrid manner (in-person and a method for the public to participate remotely).

Via Zoom:

<https://santaclaraca.zoom.us/j/98272283531>

Meeting ID: 98272283531

Or join by phone: 669-900-6833

CALL TO ORDER AND ROLL CALL

CONSENT CALENDAR

1. 25-933 [Action on Cultural Commission Regular Minutes of August 4, 2025](#)

Recommendation: Approve the Cultural Commission Regular Meeting Minutes of August 4, 2025

PUBLIC PRESENTATIONS

[This item is reserved for persons to address the body on any matter not on the agenda that is within the subject matter jurisdiction of the body. The law does not permit action on, or extended discussion of, any item not on the agenda except under special circumstances. The governing body, or staff, may briefly respond to statements made or questions posed, and appropriate body may request staff to report back at a subsequent meeting.]

GENERAL BUSINESS

2. 25-1125 [Approve Cultural Commission Calendar of Meetings for 2026](#)

Recommendation: Approve the Cultural Commission calendar of meetings for 2026 and recommend same to City Council for approval as regular meetings of the Cultural Commission.

3. 25-1124 [Discussion and Potential Action on Cultural Commission Work Plan and Activities for FY 2025/26](#)

Recommendation: Discuss and potentially take action on the Cultural Commission work plan and activities for FY 2025/26.

STAFF REPORT

COMMISSIONERS REPORT

ADJOURNMENT

The next scheduled meeting for Cultural Commission is on Monday, December 1, 2025 at 7:00 PM.

MEETING DISCLOSURES

The time limit within which to commence any lawsuit or legal challenge to any quasi-adjudicative decision made by the City is governed by Section 1094.6 of the Code of Civil Procedure, unless a shorter limitation period is specified by any other provision. Under Section 1094.6, any lawsuit or legal challenge to any quasi-adjudicative decision made by the City must be filed no later than the 90th day following the date on which such decision becomes final. Any lawsuit or legal challenge, which is not filed within that 90-day period, will be barred. If a person wishes to challenge the nature of the above section in court, they may be limited to raising only those issues they or someone else raised at the meeting described in this notice, or in written correspondence delivered to the City of Santa Clara, at or prior to the meeting. In addition, judicial challenge may be limited or barred where the interested party has not sought and exhausted all available administrative remedies.

If a member of the public submits a speaker card for any agenda items, their name will appear in the Minutes. If no speaker card is submitted, the Minutes will reflect "Public Speaker."

In accordance with the requirements of Title II of the Americans with Disabilities Act of 1990 ("ADA"), the City of Santa Clara will not discriminate against qualified individuals with disabilities on the basis of disability in its services, programs, or activities, and will ensure that all existing facilities will be made accessible to the maximum extent feasible. The City of Santa Clara will generally, upon request, provide appropriate aids and services leading to effective communication for qualified persons with disabilities including those with speech, hearing, or vision impairments so they can participate equally in the City's programs, services, and activities. The City of Santa Clara will make all reasonable modifications to policies and programs to ensure that people with disabilities have an equal opportunity to enjoy all of its programs, services, and activities.

Agendas and other written materials distributed during a public meeting that are public record will be made available by the City in an appropriate alternative format. Contact the City Clerk's Office at 1 408-615-2220 with your request for an alternative format copy of the agenda or other written materials.

Individuals who require an auxiliary aid or service for effective communication, or any other disability-related modification of policies or procedures, or other accommodation, in order to participate in a program, service, or activity of the City of Santa Clara, should contact the City's ADA Coordinator at 408-615-3000 as soon as possible but no later than 48 hours before the scheduled event.



City of Santa Clara

1500 Warburton Avenue
Santa Clara, CA 95050
santaclaraca.gov
@SantaClaraCity

Agenda Report

25-933

Agenda Date: 10/6/2025

REPORT TO CULTURAL COMMISSION

SUBJECT

Action on Cultural Commission Regular Minutes of August 4, 2025

RECOMMENDATION

Approve the Cultural Commission Regular Meeting Minutes of August 4, 2025

Prepared by: Kimberly Castro, Recreation Manager

Approved by: Damon Sparacino, Parks & Recreation Director

ATTACHMENTS

1. Draft Minutes - Cultural Commission Meeting August 4, 2025
2. Post Meeting Material _ Traffic Box Art Submissions
3. Post Meeting Material _ Commemorative Festivals



City of Santa Clara

Meeting Minutes

Cultural Commission

08/04/2025

7:00 PM

Hybrid Meeting
Santa Clara Senior Center
Room 205
1303 Fremont Street
Santa Clara, CA 95050

The City of Santa Clara is conducting the Cultural Commission meeting in a hybrid manner (in-person and a method for the public to participate remotely).

Via Zoom:

<https://santaclaraca.zoom.us/j/82207705371>

Meeting ID: 98272283531

Or join by phone: 669-900-6833

CALL TO ORDER AND ROLL CALL

The meeting was called to order by Chair von Huene at 7:04 PM.

Present 5 - Vice Chair Candida Diaz, Commissioner Charles Pontious, Chair Debra von Huene, Commissioner Kuku Das, and Commissioner Neetu Garg

Absent 2 - Commissioner Abinas Roy, and Commissioner Louis Samara

Commissioner Roy and Samara arrived to the meeting at 7:12 PM.

1. [25-853](#) Action on Cultural Commission Regular Minutes of July 7, 2025

Recommendation: Approve the Cultural Commission Regular Meeting Minutes of July 7, 2025

A motion was made by Vice-Chair Diaz to approve the minutes from July 7, 2025 with an amendment (recording Pontious as excused) and seconded by Commissioner Garg.

Aye: 5 - Vice Chair Diaz, Commissioner Pontious, Chair von Huene, Commissioner Das, and Commissioner Garg

Absent: 2 - Commissioner Roy, and Commissioner Samara

PUBLIC PRESENTATIONS

None.

2. [25-854](#) Discussion and Potential Action on Cultural Commission Work Plan and Activities for FY 2025/26

Recommendation: Discuss and potentially take action on the Cultural Commission work plan and activities for FY 2025/26.

The Commission discussed the work plan and assigned Commissioners to sub-committees to work on the activities for FY 2025/26. Vice-Chair Diaz presented the submissions for the Traffic Box Beautification Project (Post Meeting Material 1), and Chair von Huene presented Commemorative Month Festival Ideas (Post Meeting Material 2).

A motion was made by Vice-Chair Diaz and seconded by Commissioner Garg to reallocate up to \$500 from the Public Art Reception allocation to produce and procure up to three street banners for Nebula Rider.

Aye: 7 - Commissioner Roy, Vice Chair Diaz, Commissioner Pontious, Chair von Huene, Commissioner Das, Commissioner Samara, and Commissioner Garg

A motion was made by Commissioner Daz and seconded by Commissioner Pontious to change goal no. 3 activity to read: "Identify a space to curate and facilitate the celebration of Commemorative Months and determine what cultural holidays to celebrate and via which medium."

Aye: 7 - Commissioner Roy, Vice Chair Diaz, Commissioner Pontious, Chair von Huene, Commissioner Das, Commissioner Samara, and Commissioner Garg

STAFF REPORT

Recreation Manager announced the beginning of fall recreation classes, the Art & Wine Festival is September 13 & 14, and the State of the City is September 24, and due to the City Holiday on September 1, the next meeting of the Commission will be October 6.

COMMISSIONERS REPORT

Commissioner Samara: Visited Mexico and saw areas with public art and murals.

Commissioner Garg: Attended the Station Area Task Force Meeting and reported on the meeting. She also attended a Festival in Pittsburgh, PA.

Chair von Huene: attended the Marketing and Economic Development Committee meetings, this group is focused on planning celebrations and events for 2026.

ADJOURNMENT

The next scheduled meeting for Cultural Commission is on Monday, October 6, 2025 at 7:00 PM.

MEETING DISCLOSURES

2025 Traffic Box Art Judging

The theme this round is "*Reflections of Innovation and Heritage.*"

The goal of this project is for artists to capture and interpret the unique essence of Santa Clara—its cultural diversity, innovation, and rich history—by creating visuals that tell the city's evolving story. The proposed artwork will follow the theme "**Reflections of Innovation and Heritage,**" celebrating Santa Clara's transformation from its historical roots to its vibrant present as a hub of technology and culture.

* Indicates required question

1. Name *

2. Email *

1. Al-Qazwini, Yusser: "Harvesting Tomorrow"



2025 Traffic Art Box Program Application

Thank you for your interest in the City of Santa Clara Traffic Box Art Program. Submit completed application, liability form and a color rendering of the proposed design to CulturalCommission@SantaClaraCA.gov.

Al-Qazwini

Last Name

Yusser

First Name

07/18/2025

Date

630 Park View Dr, Apt 114, Santa Clara, CA, 95054

Mailing Address (Street, City, State, Zipcode)

5713859305

Phone Number

yusser.artist@gmail.com

Email

Artwork Title: Harvesting Tomorrow

Artwork Description: A young girl wearing VR glasses gazes upward, envisioning a future shaped by innovation.

Behind her, the Mission Santa Clara, El Camino Real bell, and blooming orchards reflect the city's historical and agricultural roots.

rounding her, vibrant cultural symbols reflect the diverse community planting the seeds of tomorrow.

How does the artwork represent the theme?

*Harvesting Tomorrow connects Santa Clara's rich history

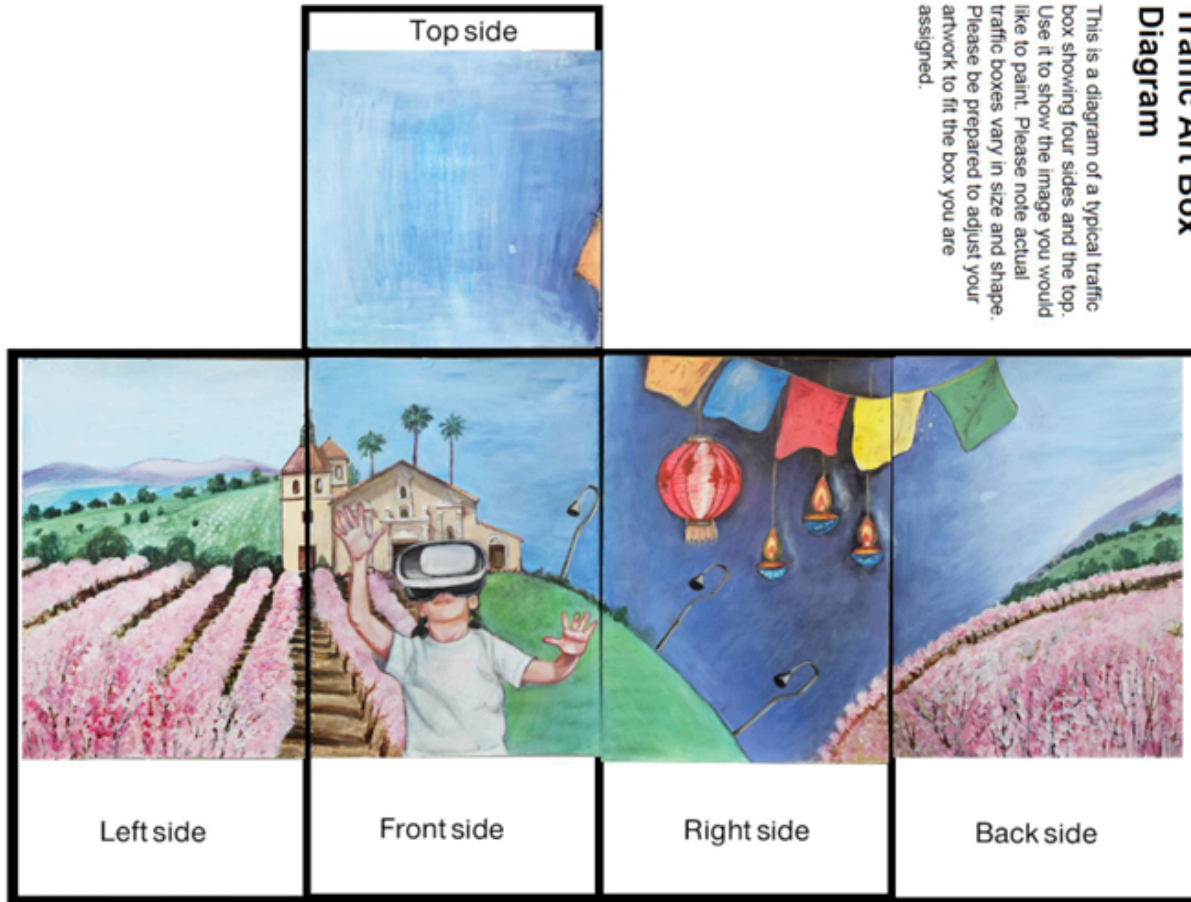
with its bright future. The Mission Santa Clara, El Camino Real Bell, and orchard fields represent the

city's heritage and agricultural roots. The girl wearing VR glasses shows innovation and hope

for what's ahead, while the cultural symbols reflect the diverse community helping shape the future.

Traffic Art Box Diagram

This is a diagram of a typical traffic box showing four sides and the top. Use it to show the image you would like to paint. Please note actual traffic boxes vary in size and shape. Please be prepared to adjust your artwork to fit the box you are assigned.



Scoring

3. Relevance to theme *

Mark only one oval.

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4. Creativity *

Mark only one oval.

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5. Artistic merit *

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2. Chow, Houyee: "Connections"



2025 Traffic Art Box Program Application

Thank you for your interest in the City of Santa Clara Traffic Box Art Program.
Submit completed application, liability form and a color rendering of the proposed design to CulturalCommission@SantaClaraCA.gov.

Chow	Houyee	7/17/25
_____ Last Name	_____ First Name	_____ Date

2821 Norcrest Ct. San Jose, CA 95148

Mailing Address (Street, City, State, Zipcode)

(408)784-9116	houyeechow@gmail.com
_____ Phone Number	_____ Email

Artwork Title: **Connections**

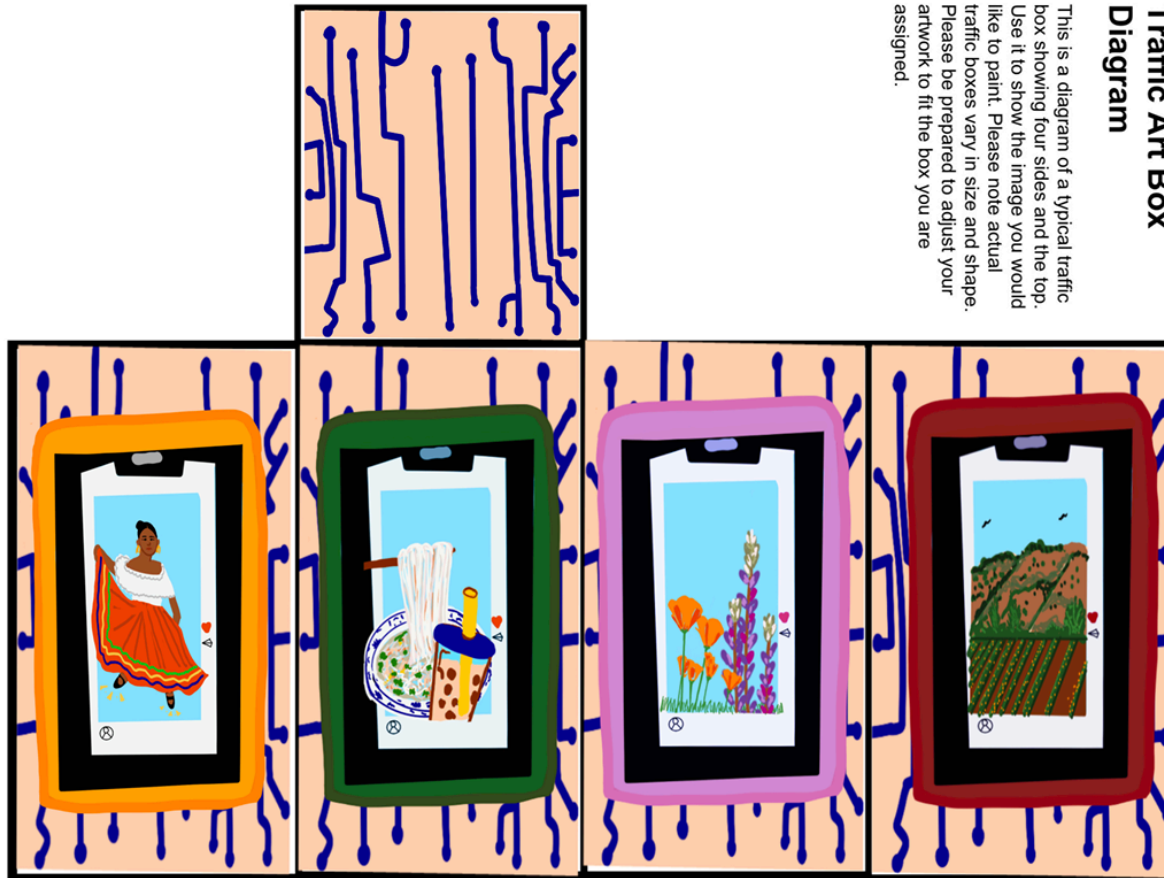
Artwork Description: Silicon Valley has helped the world with it's innovations in technology, but most importantly,
it has helped to connect us with each other regardless of where we live. We have become accustomed to documenting to
share online with the world. I wanted to honor Santa Clara's heritage with the same concept of documenting what makes
our county beautiful by sharing it on "devices", by doing so, I am honoring both our technological advancement as well as our heritage.

How does the artwork represent the theme? When someone searches for events,
restuarants, or history we turn to our cell phones for the answer. I found myself doing the same as I brainstormed
for this project. By depicting the actual device with the images of heritage/culture, I connect the concept of
technology and heritage/culture that Santa Clara County represents. This is what people will find online when they search Silicon Valley.

3 of 3

Traffic Art Box Diagram

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Scoring

6. Relevance to theme *

Mark only one oval.

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7. Creativity *

Mark only one oval.

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8. Artistic merit *

Mark only one oval.

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3. Barbieri, Nicolette: "Progress on the Horizon"



**City of
Santa Clara**
The Center of What's Possible

2025 Traffic Art Box Program Application

Thank you for your interest in the City of Santa Clara Traffic Box Art Program.
Submit completed application, liability form and a color rendering of the proposed
design to CulturalCommission@SantaClaraCA.gov.

Barbieri Nicolette 5/26/2025
Last Name First Name Date

5908 Bridgeport Lake Way, San Jose, CA 95123
Mailing Address (Street, City, State, Zipcode)

408-499-9891 freitas.bridget@gmail.com
Phone Number Email

Artwork Title: ~~Progress~~ Progress on the Horizon

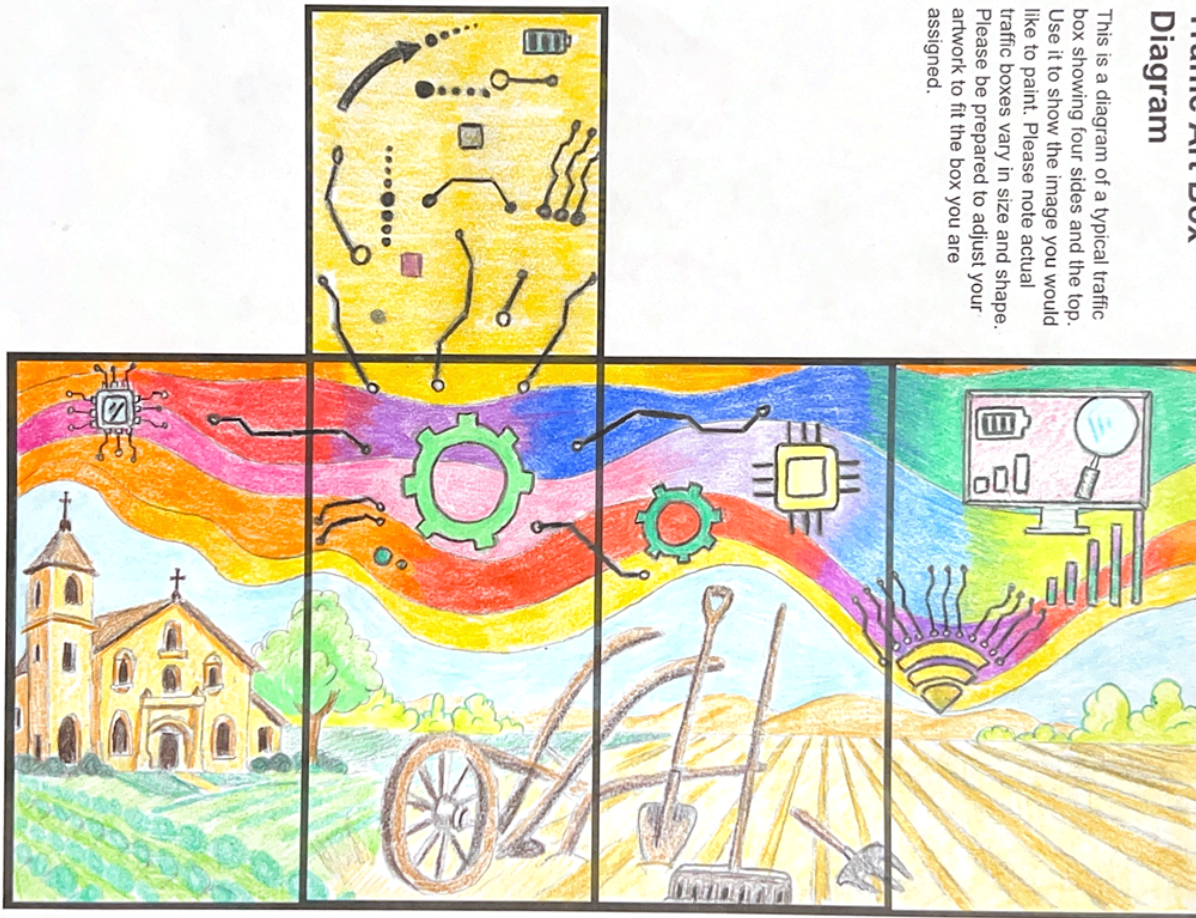
Artwork Description: The lower portion features illustrations of Santa Clara's agricultural heritage, including Mission Santa Clara, vintage farming tools and farmland. As the design ascends, it transitions to an explosion of color and abstract forms representing tech and innovation

How does the artwork represent the theme? The lower section pays homage to Santa Clara's agricultural roots and historical significance, reminding us of the community's journey and the values that have shaped us. The upward transition to modern tech motifs symbolizes growth and change. The colorful design represents the creative ~~thinking~~ ^{spirit and} forward thinking mindset that

characterize the community today.

Traffic Art Box Diagram

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Scoring

9. Relevance to theme *

Mark only one oval.

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10. Creativity *

Mark only one oval.

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11. Artistic merit *

Mark only one oval.

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4. Gan, Stefie: "Roots and Reinvention"



2025 Traffic Art Box Program Application

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Gan	Stefie	7/18/25
Last Name	First Name	Date
3254 Brookdale Drive, Apt D, Santa Clara, CA 95051		
Mailing Address (Street, City, State, Zipcode)		
917-562-2842	ganstefie@gmail.com	
Phone Number	Email	
Artwork Title: Roots and Reinvention		
Artwork Description: The orange tree symbolizes the history of this region being a place where orchards used to be. Nature is also a symbol of what came before us and the plants and animals that lived here before us. The circuit board symbolizes the current industry of high tech in Silicon Valley, and reflections on what's to come.		
How does the artwork represent the theme?		This artwork represents the
history of what used to be a big agricultural industry and now it's a high tech industry.		
It connects across decades and also makes us reflect on the relationship between technology and nature in this intertwined visual rendering of the two worlds.		

Traffic Art Box Diagram

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Scoring

12. Relevance to theme *

Mark only one oval.

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13. Creativity *

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14. Artistic merit *

Mark only one oval.

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5. Jagadesan, Nathiya: "Beauty of Colors"



2025 Traffic Art Box Program Application

Thank you for your interest in the City of Santa Clara Traffic Box Art Program. Submit completed application, liability form and a color rendering of the proposed design to CulturalCommission@SantaClaraCA.gov.

Jagadesan Nathiya 7/18/2025
 Last Name First Name Date
1770 Ewer Dr, San Jose, CA, 95124
 Mailing Address (Street, City, State, Zipcode)
(512) - 971 - 9223 nathiya.jagadesan@gmail.com
 Phone Number Email

Artwork Title: Beauty of Colors

Artwork Description: The artwork consists of a peacock foreground
and a colorful cityscape. The peacock's feathers are
filled with vibrant colors to blend in, but to stand out
enough to show it is a peacock.

How does the artwork represent the theme? The artwork represents
theme, where the cityscape indicates the futuristic
innovation of the city. The peacock and vibrant colors
that go along with it shows the unique and colorful
heritage of the city as well.

Traffic Art Box Diagram

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Scoring

15. Relevance to theme *

Mark only one oval.

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16. Creativity *

Mark only one oval.

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17. Artistic merit *

Mark only one oval.

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6. Ko, Vivienne: "From Mission to Movement"



Santa Clara
The Center of What's Possible

2025 Traffic Art Box Program Application

Thank you for your interest in the City of Santa Clara Traffic Box Art Program. Submit completed application, liability form and a color rendering of the proposed design to CulturalCommission@SantaClaraCA.gov.

Ko	Vivienne	7/21/2025
Last Name	First Name	Date
1159 Bodega Dr, Sunnyvale, CA 94086		
Mailing Address (Street, City, State, Zipcode)		
341-888-9193	kokovivienne@gmail.com	
Phone Number	Email	

Artwork Title: From Mission to Movement

Artwork Description:

This design tells the story of Santa Clara's past in a fun and colorful way. It starts with the city's roots, showing the Santa Clara County Courthouse, a historic building that reflects early civic life. Next to it is the Mission Santa Clara de Asís which was one of the original California missions, along with people traveling by horse and cart, showing what life might've looked like back then. The scene then flows into a family walking along a path which leads to a steam train pulling into the historic Santa Clara Depot, a train station that's been around since the 1800s. Everything is connected with bright colors and a "Santa Clara" banner that ties all the panels together into one big journey.

How does the artwork represent the theme?

The theme is "Reflections of Innovation and Heritage", and this piece brings both together in one scene. I used real places from Santa Clara's history: the courthouse, the mission, and the old train station, to show where the city started. Then I mixed in movement, color, and community to reflect how it's always growing and moving forward. It's a mix of the past and the energy of change, drawn in a bright and cartoony style to make it easy to enjoy for everyone.

Traffic Art Box Diagram

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Scoring

18. Relevance to theme *

Mark only one oval.

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19. Creativity *

Mark only one oval.

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20. Artistic merit *

Mark only one oval.

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7. Ko, Vivienne: "Chaotic Harmony"

Scoring



2025 Traffic Art Box Program Application

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Ko	Vivienne	7/17/2025
Last Name	First Name	Date
1159 Bodega Dr, Sunnyvale, CA 94086		
Mailing Address (Street, City, State, Zipcode)		
341-888-9193	kokovivienne@gmail.com	
Phone Number	Email	

Artwork Title: Chaotic Harmony

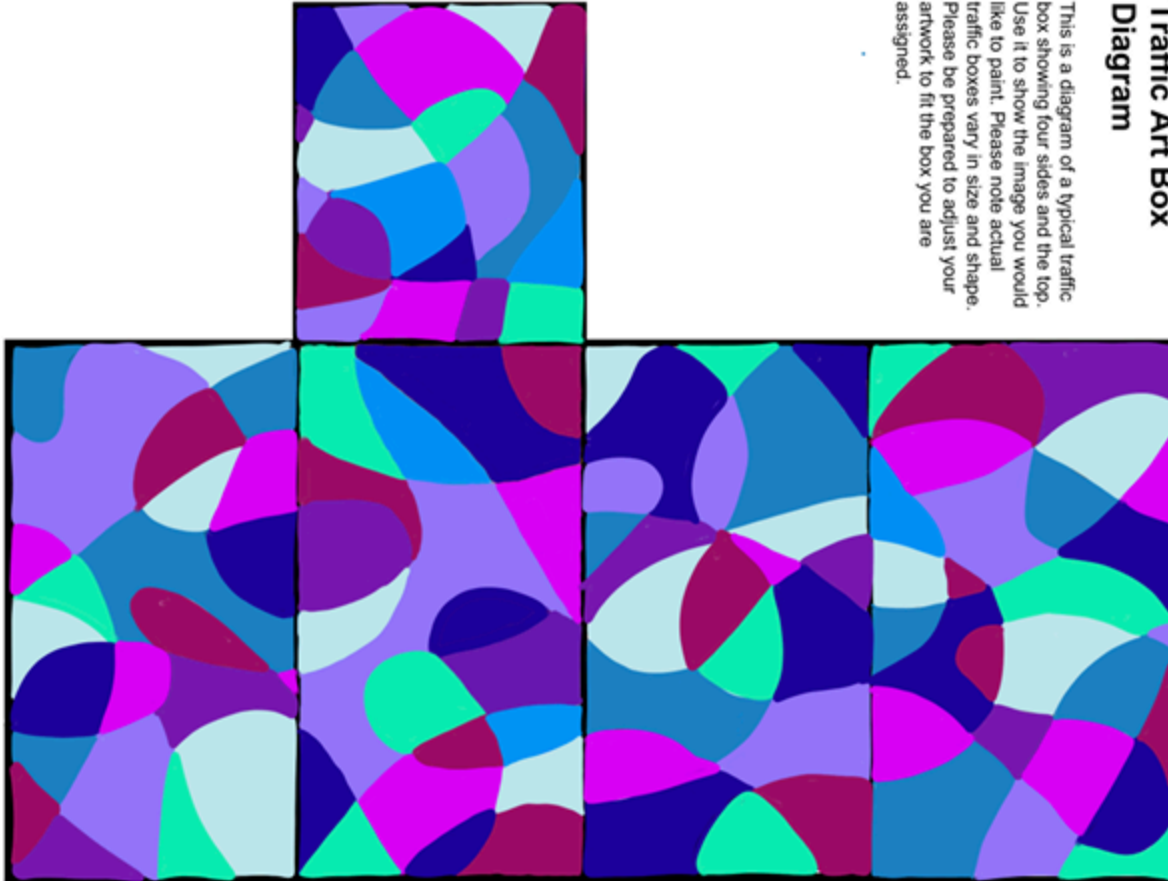
Artwork Description: This design has overlapping and random shapes in futuristic colors like cool blues, purples, teals, and electric pinks...that might seem mismatched at first glance. However, within the visual chaos there is a sense of balance. The unpredictable shapes flow into one another and create a sense of harmony from disorder. This balanced and eye catching design shows the coexistence of diverse ideas, people, and styles in a city.

How does the artwork represent the theme? The piece connects to "Reflections of Innovation and Heritage" by showing how innovation often comes from unexpected combinations, with seemingly random elements that work together to form

something new but balanced. The futuristic colors reflect Santa Clara's growth as a center of technology, and the smooth flow of shapes shows how the city's past and future are connected. It's a combination of creativity and finding harmony in differences.

Traffic Art Box Diagram

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21. Relevance to theme *

Mark only one oval.

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22. Creativity *

Mark only one oval.

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23. Artistic merit *

Mark only one oval.

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8. Levy, Gertrude: "Valley of Heart's Delight"



**City of
Santa Clara**
The Center of What's Possible

2025 Traffic Art Box Program Application

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Submit completed application, liability form and a color rendering of the proposed
design to CulturalCommission@SantaClaraCA.gov.

Levy Gertrude 6/17/2025
Last Name First Name Date

1076 Queensbrook Dr., San Jose, Ca 95129

Mailing Address (Street, City, State, Zipcode)

415 750 1274

Phone Number

iminteg@gmail.com

Email

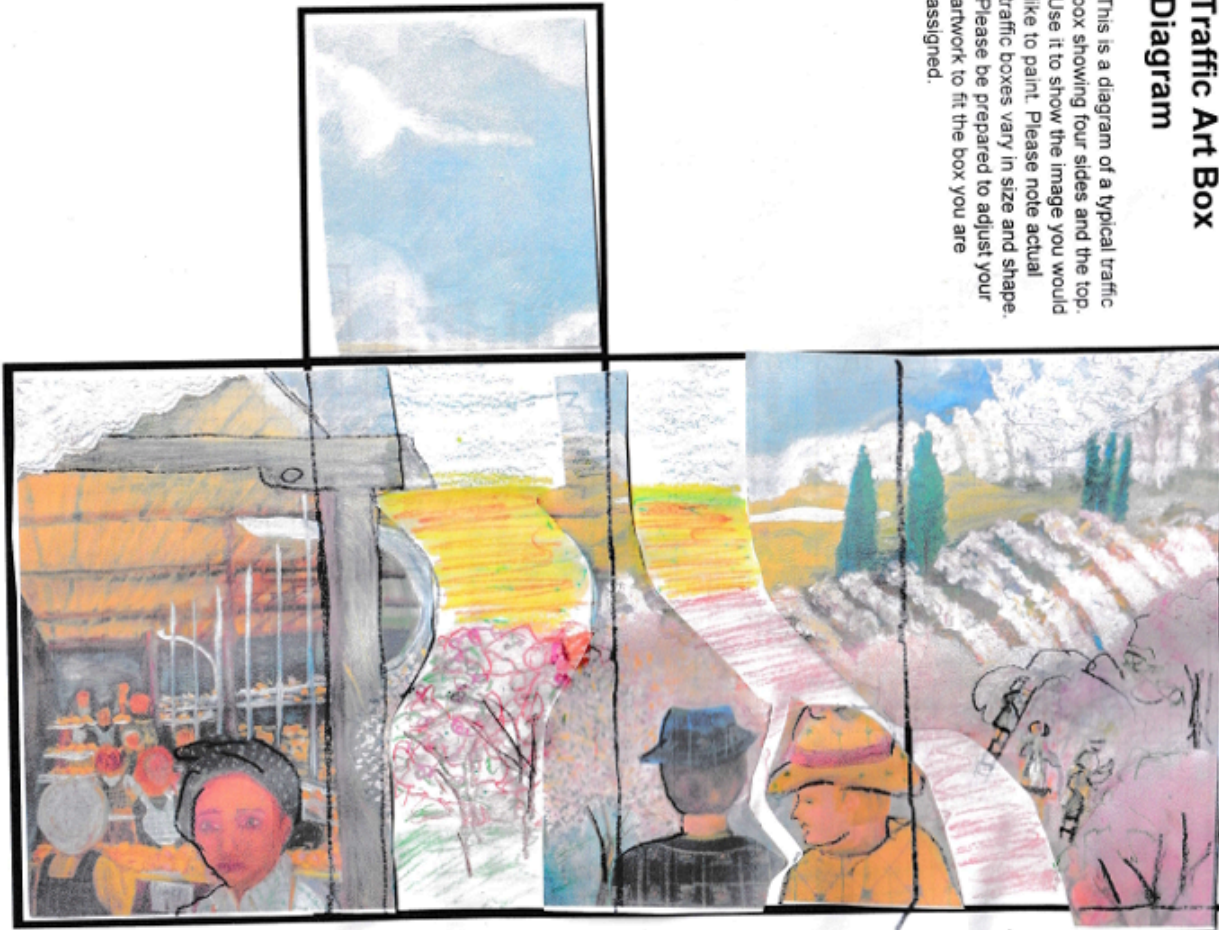
Artwork Title: Valley of Heart's Delight

Artwork Description: This proposal, developed from a public art idea about the stone fruit industry that
gave our area the name "Valley of Heart's Delight," is based on my painting shown at the Triton 2017:
2D Art Competition & Exhibition (image 13 on my portfolio: <https://www.levy.art/home/portfolio>).

How does the artwork represent the theme? This piece recalls this important
part of our area's history. It is meticulously designed to encompass numerous elements
including the people, the landscape and the factories of that time.

Traffic Art Box Diagram

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Scoring

24. Relevance to theme *

Mark only one oval.

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25. Creativity *

Mark only one oval.

1	2	3	4	5	6	7	8	9	10
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

26. Artistic merit *

Mark only one oval.

1	2	3	4	5	6	7	8	9	10
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

9. Lin, Zhiyun: "Star Bloom Language"



2025 Traffic Art Box Program Application

Thank you for your interest in the City of Santa Clara Traffic Box Art Program.
Submit completed application, liability form and a color rendering of the proposed design to CulturalCommission@SantaClaraCA.gov.

Lin	Zhiyun	2025/07/16
Last Name	First Name	Date
4973 Conway Terr, Fremont, CA 94555		
Mailing Address (Street, City, State, Zipcode)		
6692067728	zhiyun.lin@sjsu.edu	
Phone Number	Email	
Star Bloom Language		
Artwork Title:		
Artwork Description:		
<p>This design integrates two symbolic elements, the Aster flower and stars, to express the bridge-like relationship between urban memory and technological innovation. The Aster flower represents cultural heritage, land sentiment and the memory of life; while stars symbolize future technology, inspiration and the vision of the city. Their visual fusion symbolizes the dialogue between tradition and modernity, and the reflection of nature and the universe.</p>		
<p>The stars in the pattern represent technology and the future, while the Aster flower represents the tradition and nature of Santa Clara. The Aster flower grows from the land and memory, which means we are always making progress. The two figures on the side can be seen looking at the stars, which also represents our vision and hope for technology. This work also fits in Santa Clara's rich and history and technology culture while looking forward to the future in the light of technology. The Aster flower</p>		
How does the artwork represent the theme?		

Traffic Art Box Diagram

This is a diagram of a typical traffic box showing four sides and the top. Use it to show the image you would like to paint. Please note actual traffic boxes vary in size and shape. Please be prepared to adjust your artwork to fit the box you are assigned.



Scoring

27. Relevance to theme *

Mark only one oval.

1	2	3	4	5	6	7	8	9	10
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

28. Creativity *

Mark only one oval.

1	2	3	4	5	6	7	8	9	10
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

29. Artistic merit *

Mark only one oval.

1	2	3	4	5	6	7	8	9	10
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

10. Ly, Yen: "Connections"



2025 Traffic Art Box Program Application

Thank you for your interest in the City of Santa Clara Traffic Box Art Program. Submit completed application, liability form and a color rendering of the proposed design to CulturalCommission@SantaClaraCA.gov.

Ly	Yen	July 16, 2025
Last Name	First Name	Date
2821 Agua Vista Drive, San Jose, CA, 95132		
Mailing Address (Street, City, State, Zipcode)		
(669) 237-9433	yenhly07@gmail.com	
Phone Number	Email	
Artwork Title: <u>Connections</u>		

Artwork Description: Our artwork establishes four unique designs to be featured on the county's utility box:

Chrysanthemums and Dahlias: On two sides of our box are yellow chrysanthemums and orange dahlias on checkered backgrounds. Both feature brightly-colored flowers—one on an airy pastel palette and the other contrasting a dark green background.

Postage Stamp Circuit Board: An homage to Latin heritage, the artwork mends integrated circuits with stamps, showcasing symbols of Mexican heritage (including papel picado, butterflies, and cacti). Bright green tracks connect the images together.

Dragon Over Ascension Gate: Akin to a traditional hanging scroll painting, the composition of the artwork immediately draws the viewer to the large dragon climbing on a bright red gate. Dark waves of water lie below a golden sun; as multiple small fish push against the streams, a single victorious carp leaps through the air. The artwork plays on modern technological elements, such as wires resembling waves and glitch-like features that surround the dragon.

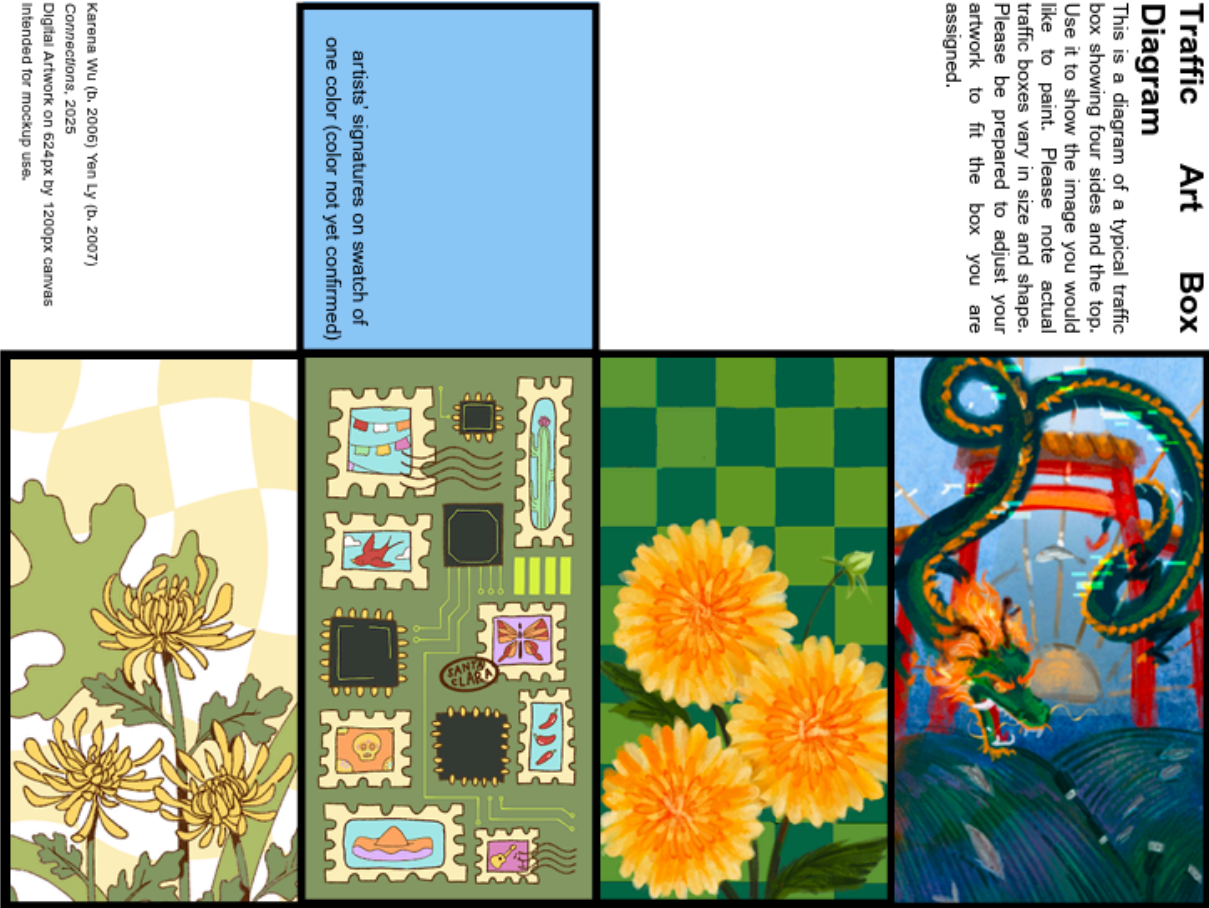
How does the artwork represent the theme?

Our artwork is meant to highlight the rich history of Santa Clara County, both culturally and in regards to innovation. Two sides feature flowers that carry symbolic meanings in their respective cultures, the dahlia from Latin America and the chrysanthemum from Asia. On the third side, the postage stamp circuit highlights Latin heritage with icons from Mexican culture; the images are connected by wires similar to tracks on an electrical circuit, a nod to Silicon Valley's famed computer chip development. The final side depicts the mythological tale of the "ascension gate," which details how the common carp can transform into a dragon if it can swim upstream and pass through it. The themes can draw parallel to the innovation and hard work of the community in Santa Clara that leads us to be nationally recognized through our technological innovation.

Traffic Art Box
Diagram

This is a diagram of a typical traffic box showing four sides and the top. Use it to show the image you would like to paint. Please note actual traffic boxes vary in size and shape. Please be prepared to adjust your artwork to fit the box you are assigned.

artists' signatures on swatch of one color (color not yet confirmed)



Scoring

30. Relevance to theme *

Mark only one oval.

1	2	3	4	5	6	7	8	9	10
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

31. Creativity *

Mark only one oval.

1	2	3	4	5	6	7	8	9	10
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

32. Artistic merit *

Mark only one oval.

1	2	3	4	5	6	7	8	9	10
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

11. Morales, Nicole: "Virtual Reflection"



2025 Traffic Art Box Program Application

Thank you for your interest in the City of Santa Clara Traffic Box Art Program.
Submit completed application, liability form and a color rendering of the proposed design to CulturalCommission@SantaClaraCA.gov.

Morales	Nicole	7/17/25
Last Name	First Name	Date

1085 Tasman Dr. SPC 519, Sunnyvale, CA 94089

Mailing Address (Street, City, State, Zipcode)

(408) 221-4334	ms.coco@gmail.com
Phone Number	Email

Artwork Title: Virtual Reflection

Artwork Description: Please See attached

How does the artwork represent the theme?

This piece represents the theme

of "Reflections of Innovation and Heritage" as it shows how the technology of today can help to connect us to the Santa Clara of the past, while also highlighting the growth of Santa Clara.

Traffic Art Box Diagram

This is a diagram of a typical traffic box showing four sides and the top. Use it to show the image you would like to paint. Please note actual traffic boxes vary in size and shape. Please be prepared to adjust your artwork to fit the box you are assigned.





Scoring

33. Relevance to theme *

Mark only one oval.

1	2	3	4	5	6	7	8	9	10
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

34. Creativity *

Mark only one oval.

1	2	3	4	5	6	7	8	9	10
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

35. Artistic merit *

Mark only one oval.

1	2	3	4	5	6	7	8	9	10
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

12: Poehner Corazza, Natalia: "The Harvest"



2025 Traffic Art Box Program Application

Thank you for your interest in the City of Santa Clara Traffic Box Art Program.
Submit completed application, liability form and a color rendering of the proposed design to CulturalCommission@SantaClaraCA.gov.

Poehner Corazza	Natalia	6-18-25
Last Name	First Name	Date

4618 Noyo River Ct 95136

Mailing Address (Street, City, State, Zipcode)

831-783-7497	natalia@nataliacorazza.com
Phone Number	Email

Artwork Title: The Harvest

Artwork Description: Hands of locals harvesting tradition, nature, arts, culture, technology, innovation, knowledge and education on a Santa Clara hills landscape background.

How does the artwork represent the theme?

Each panel represents a portion of history that has contributed to Santa Clara's history, present and future.

Starting off with the first panel, the design is inspired by the Tamien Tribe's tradition of harvesting acorns, which they still practice today. The second panel represents the preservation

of local plant and wildlife, showing a hand planting a California Poppy flower. The third panel depicts Ohlone basket weaving, representing the harvest of local arts and culture.

The fourth panel shows the development of technology and innovation, while the top panel depicting the harvest of knowledge and education.

Traffic Art Box Diagram

This is a diagram of a typical traffic box showing four sides and the top. Use it to show the image you would like to paint. Please note actual traffic boxes vary in size and shape. Please be prepared to adjust your artwork to fit the box you are assigned.



Scoring

36. Relevance to theme *

Mark only one oval.

1	2	3	4	5	6	7	8	9	10
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

37. Creativity *

Mark only one oval.

1	2	3	4	5	6	7	8	9	10
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

38. Artistic merit *

Mark only one oval.

1	2	3	4	5	6	7	8	9	10
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

13. Polosky, Max: "Modern Landscapes"



2025 Traffic Art Box Program Application

Thank you for your interest in the City of Santa Clara Traffic Box Art Program. Submit completed application, liability form and a color rendering of the proposed design to CulturalCommission@SantaClaraCA.gov.

Polosky	Max	07-17-2025
Last Name	First Name	Date
3343 Benton Street, Santa Clara, CA 95051		
Mailing Address (Street, City, State, Zipcode)		
(669)-236-0696	itsjustmax2024@gmail.com	
Phone Number	Email	
Artwork Title:	Modern Landscapes (a collage)	
Artwork Description:	The piece(s) showcase aspects of past, present and future Santa Clara (my hometown) that are close to my heart. I intertwine past and present technological symbols, as well as representations of Santa Clara history and progression.	
Notable inclusions are: fruits (orchards), circuits/tech/STEM, california poppy, architecture, modes of transport		
How does the artwork represent the theme?	The art represents the city's important and continuing role in innovations in technology and housing a diverse culture. Progress with acknowledgment and reflection of the past for a brighter future is what I wanted to show. The usage of abstract symbols and representations of people makes the message of diversity universal to the viewer.	

Traffic Art Box Diagram

This is a diagram of a typical traffic box showing four sides and the top. Use it to show the image you would like to paint. Please note actual traffic boxes vary in size and shape. Please be prepared to adjust your artwork to fit the box you are assigned.



Scoring

39. Relevance to theme *

Mark only one oval.

1	2	3	4	5	6	7	8	9	10
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

40. Creativity *

Mark only one oval.

1	2	3	4	5	6	7	8	9	10
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

41. Artistic merit *

Mark only one oval.

1	2	3	4	5	6	7	8	9	10
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

14: Punzalan, Jessica: "The Great Egret"



2025 Traffic Art Box Program Application

Thank you for your interest in the City of Santa Clara Traffic Box Art Program. Submit completed application, liability form and a color rendering of the proposed design to CulturalCommission@SantaClaraCA.gov.

<u>Punzalan</u>	<u>Jessica</u>	<u>5/25/25</u>
Last Name	First Name	Date

1793 Starlite Dr, Milpitas CA 95035

Mailing Address (Street, City, State, Zipcode)

<u>408-757-4730</u>	<u>jessicapunzalan@gmail.com</u>
Phone Number	Email

Artwork Title: The Great Egret

Artwork Description: A great egret sits against a backdrop of peaches and circuit board imagery on a brightly colored and abstract background.

How does the artwork represent the theme? Growing up in Milpitas right on the border of Santa Clara, I would commonly see great egrets stemming out of the San Tomas Aquino Creek and Guadalupe River Trail. As I've grown up and seen the City develop at a rapid rate, the bird has been an enduring site among the construction and historic orchards that were once common throughout the area.



Scoring

42. Relevance to theme *

Mark only one oval.

1	2	3	4	5	6	7	8	9	10
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

43. Creativity *

Mark only one oval.

1	2	3	4	5	6	7	8	9	10
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

44. Artistic merit *

Mark only one oval.

1	2	3	4	5	6	7	8	9	10
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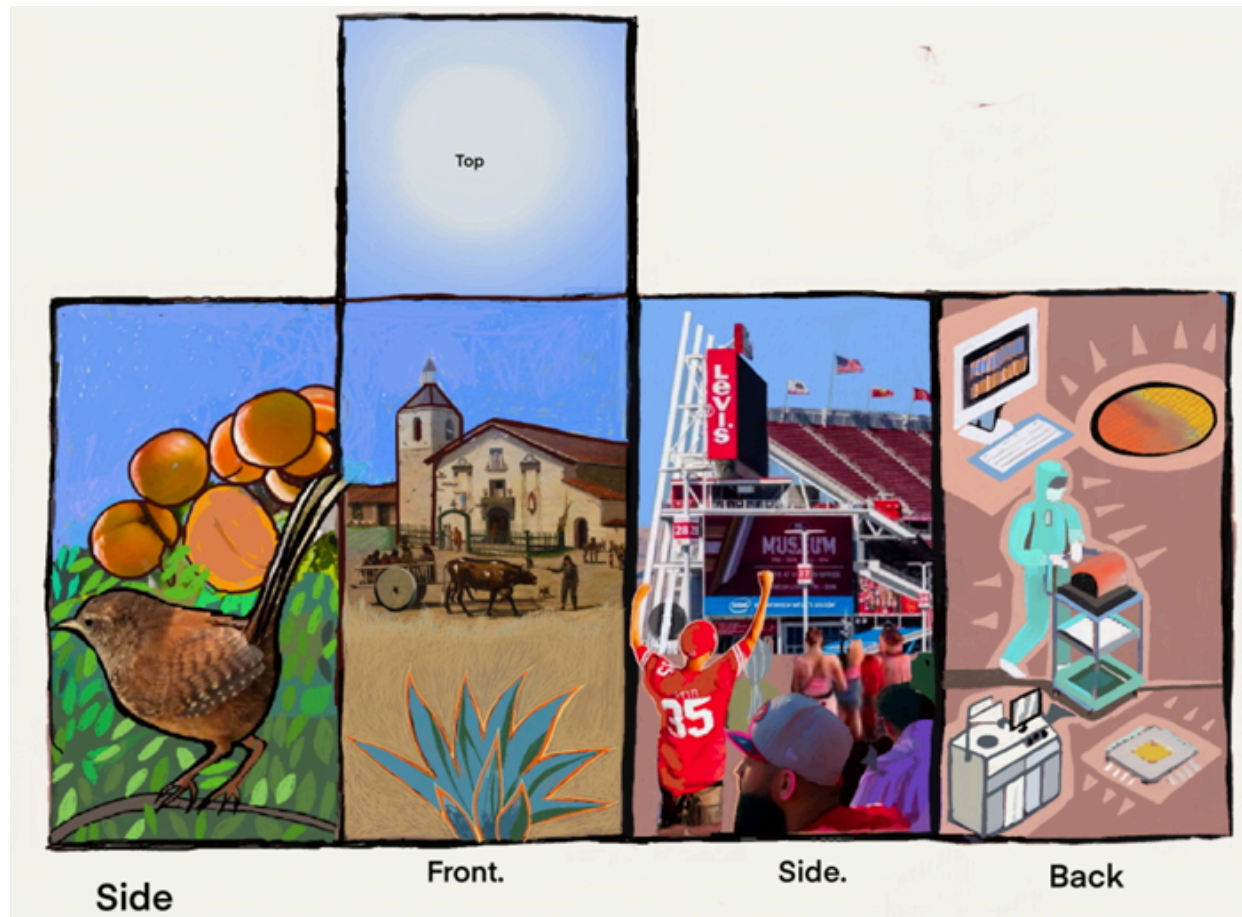
15. Stafford, Vanessa: "Santa Clara: Past and Present"



2025 Traffic Art Box Program Application

Thank you for your interest in the City of Santa Clara Traffic Box Art Program.
Submit completed application, liability form and a color rendering of the proposed design to CulturalCommission@SantaClaraCA.gov.

Stafford	Vanessa	6/ 22/2025
Last Name	First Name	Date
3050 Dover Drive #62, Santa Cruz, ca 95065		
Mailing Address (Street, City, State, Zipcode)		
831.462-1051 (h). 831.291-8598 (c)	staffordvanessa@gmail.com	
Phone Number	Email	
Artwork Title: Santa Clara: Past and Present		
Artwork Description: This design is for all four sides of a traffic signal cabinet in Santa Clara. It shows		
How does the artwork represent the theme?		
It shows the early settlements, and the orchards grown after that, then the semi conductor business bc		
The Levi Stadium was built.		



Scoring

45. Relevance to theme *

Mark only one oval.

1	2	3	4	5	6	7	8	9	10
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

46. Creativity *

Mark only one oval.

1	2	3	4	5	6	7	8	9	10
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

47. Artistic merit *

Mark only one oval.

1	2	3	4	5	6	7	8	9	10
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

16. Street, Amy: "Budding Technology Tree"



**City of
Santa Clara**
The Center of What's Possible

2025 Traffic Art Box Program Application

Thank you for your interest in the City of Santa Clara Traffic Box Art Program.
Submit completed application, liability form and a color rendering of the proposed
design to CulturalCommission@SantaClaraCA.gov.

STREET, Amy (artist moniker: amybeans) 07/18/25
Last Name First Name Date

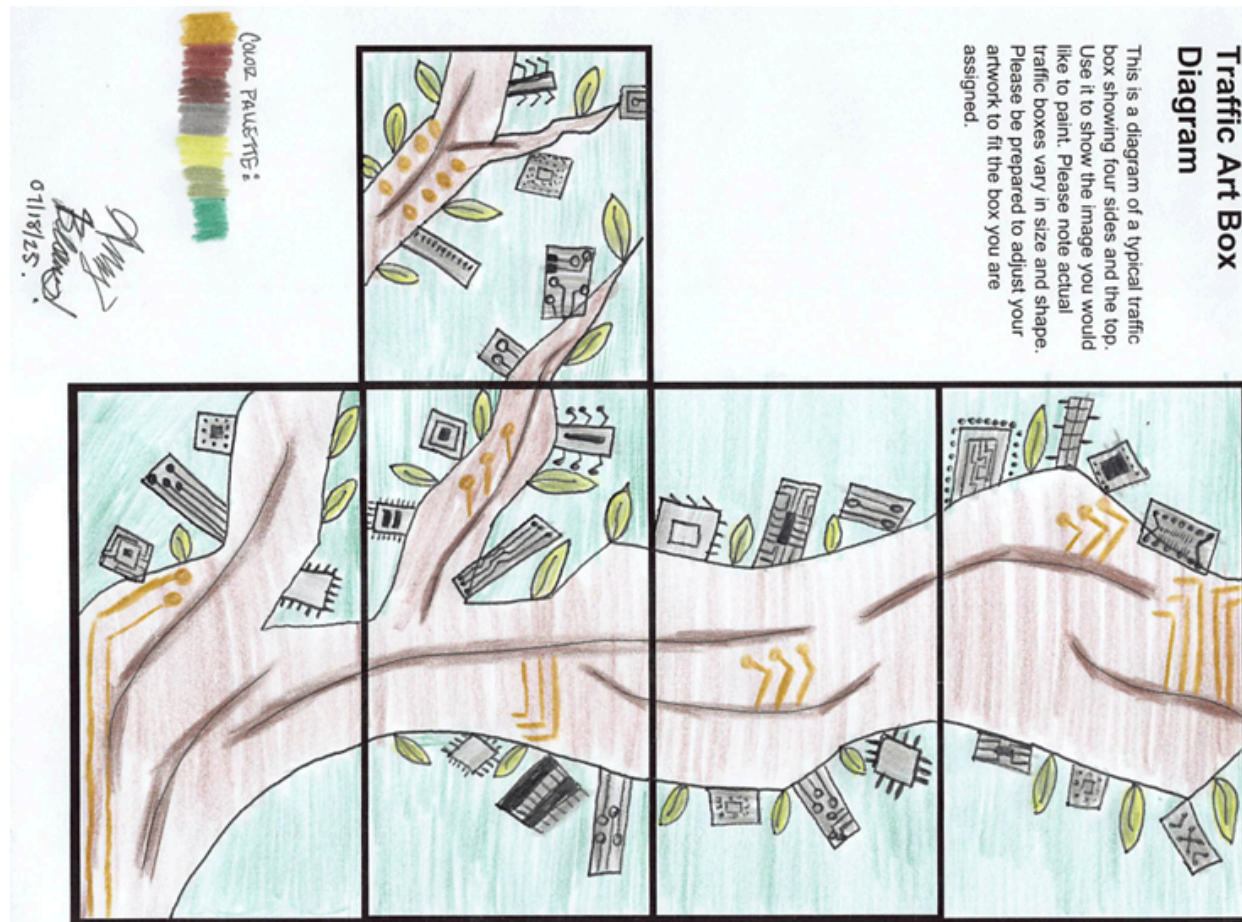
716 HARVARD AVE #4 SANTA CLARA, CA 95051
Mailing Address (Street, City, State, Zipcode)

408 207 5500 artistamyblans@gmail.com
Phone Number Email

Artwork Title: Budding Technology Tree.

Artwork Description: a portion of a tree branch is shown changing and
becoming a piece of tech. Various microchips are beginning to
develop where leaves once grew.

How does the artwork represent the theme? This artwork honors the
famed orchards of bygone days and illustrates how technology
has transformed the landscape and the local economy of the City of
Santa Clara.



Scoring

48. Relevance to theme *

Mark only one oval.

1	2	3	4	5	6	7	8	9	10
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

49. Creativity *

Mark only one oval.

1	2	3	4	5	6	7	8	9	10
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

50. Artistic merit *

Mark only one oval.

1	2	3	4	5	6	7	8	9	10
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

17. Street, Amy: "Swimming into the New"



2025 Traffic Art Box Program Application

Thank you for your interest in the City of Santa Clara Traffic Box Art Program. Submit completed application, liability form and a color rendering of the proposed design to CulturalCommission@SantaClaraCA.gov.

STREET, Amy (art moniker: amybeans) 07/18/25
 Last Name First Name Date

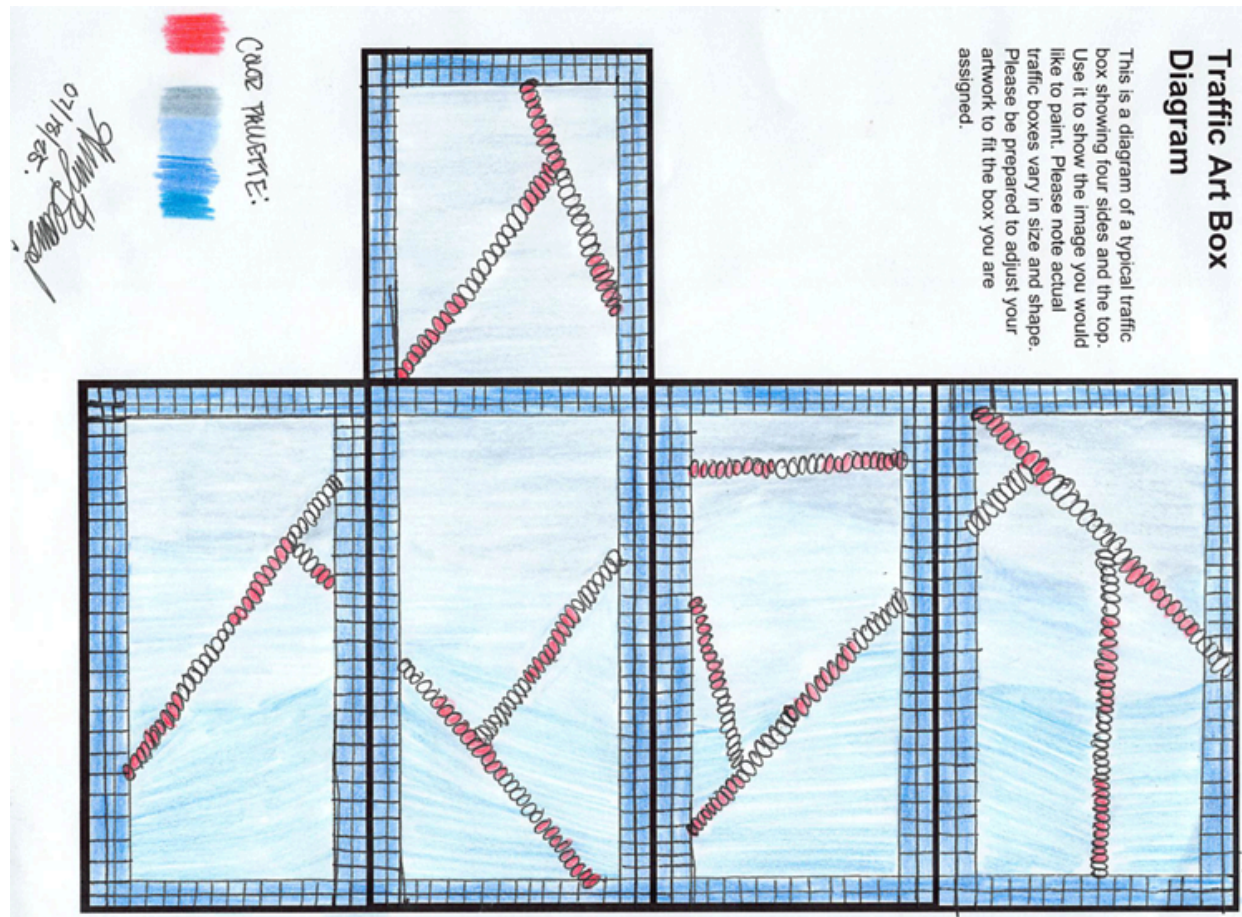
716 HARVARD AVE #4 SANTA CLARA, CA 95051
 Mailing Address (Street, City, State, Zipcode)

408 207 5500 artistamybeans@gmail.com.
 Phone Number Email

Artwork Title: Swimming into the New

Artwork Description: a blue ombre background hosts hap-hazard lane markers headed in new directions, bordered with a tile motif similar to what swimmers see at the bottom of their lanes.

How does the artwork represent the theme? This artwork honors the rich history of swimmers that have called Santa Clara home. As we say goodbye to the famous pool complex, and the lane markers leave their rigid lines, we can hope for transformation that honors our city.



Scoring

51. Relevance to theme *

Mark only one oval.

1	2	3	4	5	6	7	8	9	10
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

52. Creativity *

Mark only one oval.

1	2	3	4	5	6	7	8	9	10
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

53. Artistic merit *

Mark only one oval.

1	2	3	4	5	6	7	8	9	10
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

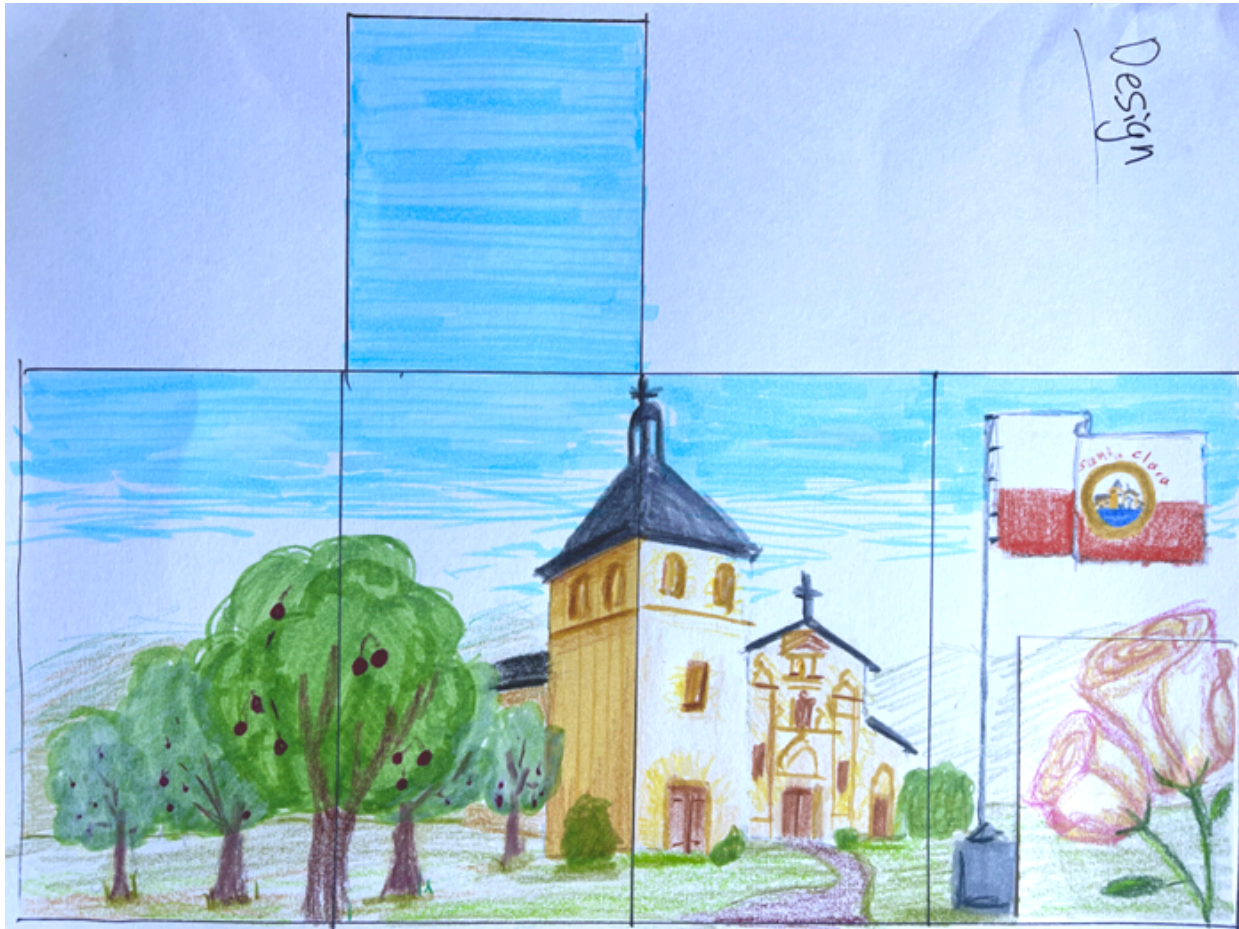
18. Warren, Lenox: "Santa Clara From the Start"



2025 Traffic Art Box Program Application

Thank you for your interest in the City of Santa Clara Traffic Box Art Program. Submit completed application, liability form and a color rendering of the proposed design to CulturalCommission@SantaClaraCA.gov.

Warren	Lennox	7/18/2025
Last Name	First Name	Date
1265 Chapel Dr. Santa Clara 95050		
Mailing Address (Street, City, State, Zipcode)		
(408)-406-8980	ferrowpaw897@comcast.net	
Phone Number	Email	
Artwork Title: Santa Clara From the Start		
Artwork Description: This artwork utilizes elements that represent Santa Clara, including orchards, the peace rose, the Santa Clara flag, and the Santa Clara Mission.		
Please excuse the messiness of the design as I had only heard about this a day before the closing date.		
I can assure that the actual painted design will be much neater.		
How does the artwork represent the theme?		This artwork represents the theme
"Reflections of Innovation and Heritage" by showing the Santa Clara Mission, a starting point of the city itself, and orchards to show Santa Clara's humble farming beginnings.		



Scoring

54. Relevance to theme *

Mark only one oval.

1	2	3	4	5	6	7	8	9	10
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

55. Creativity *

Mark only one oval.

1	2	3	4	5	6	7	8	9	10
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

56. Artistic merit *

Mark only one oval.

1	2	3	4	5	6	7	8	9	10
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

This content is neither created nor endorsed by Google.

Google Forms

Quarterly Commemorative Festival

Transforming the Commemorative Months into an event that celebrates multiple cultures at once allowing our separate ethnic and cultural communities to come together and celebrate our diversity.

What/Why

- Festival, rather than just a meeting
- To Celebrate and commemorate our Cultural, Historic and Ethnic communities and traditions
- Similar to Chinese New Year/seasonal festivals
- Food Trucks, Booths, Etc.
- Live Entertainment

When

- Quarterly
 - Encompasses all cultures/ethnicities/traditions within that particular quarter
 - Eg. Jan-Mar: Black History, Women, Irish-American
 - Also allow for other cultures/organizations to participate
- Either Saturday or Sunday

Where

- Indoor/Outdoor Pairs
 - Central Park/CP Library
 - Live Oak Park/Northside Library
 - City Hall Quad/Triton Museum
- Needs access for food vendors/entertainment
- Does not require stage

Who

- Santa Clara Cultural Commission (of course)
- Cultural/Historic/Ethnic Communities in Santa Clara/Area
 - Anyone who wants to pay for a booth
 - Discounted rates for whose culture is actually celebrating that quarter
 - Discounted rates for non-profits
- Santa Clara City Council
 - Blend this with proclamations for monthly commemorations
- Citizenry
 - People & Businesses

Commented [1]: Love this idea, but we would need to understand from Kim what this discount might look like

- Silicon Valley Chamber of Commerce?

How

1. Draft Proposal for Cultural Commission
2. Get Approval from Cultural Commission
3. Bring to SC City Study Session
4. Get Approval to start work on this
5. Add to 25/26 Work Plan/Change Comm Month Subcom to ComFest Subcom
6. Reach out to local orgs
7. Build database of SC Cultural Orgs
8. Plan first festival (Harvest?)
9. Gauge interest, get started
10. Run first Fest
11. Gauge reaction, build out for next quarter

Ideas:

- Culture, History & Ethnic Festival - CHEF?



City of Santa Clara

1500 Warburton Avenue
Santa Clara, CA 95050
santaclaraca.gov
[@SantaClaraCity](https://twitter.com/SantaClaraCity)

Agenda Report

25-1125

Agenda Date: 10/6/2025

REPORT TO CULTURAL COMMISSION

SUBJECT

Approve Cultural Commission Calendar of Meetings for 2026

BACKGROUND

In 2019, the City Council adopted Resolution No. 19-8667 (Attachment 1) regarding the dates and times of commission meetings, establishing that the Cultural Commission holds regular meetings on the first Monday of each month at 7:00 p.m., provided the meeting date does not fall on a City Holiday. In accordance with the requirements of the City Charter and City Code, following approval by the Commission of the 2026 calendar of meetings, the City Council will take action to approve that calendar as regular meeting dates.

DISCUSSION

At the October 6, 2025, Cultural Commission meeting, the Commission will review a Proposed Cultural Commission Meeting Calendar for 2026 (Attachment 2), designating eleven (11) regular meetings to be held at 7:00 p.m. on the first Monday of each month from January through December, with no meeting in September.

ENVIRONMENTAL REVIEW

The action being considered does not constitute a "project" within the meaning of the California Environmental Quality Act ("CEQA") pursuant to CEQA Guidelines section 15378(b)(5) in that it is a governmental organizational or administrative activity that will not result in direct or indirect changes in the environment.

PUBLIC CONTACT

Public contact was made by posting the Cultural Commission agenda on the City's official-notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City's website and in the City Clerk's Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk's Office at (408) 615-2220, email clerk@santaclaraca.gov or at the public information desk at any City of Santa Clara public library.

RECOMMENDATION

Approve the Cultural Commission calendar of meetings for 2026 and recommend same to City Council for approval as regular meetings of the Cultural Commission.

Prepared by: Tamra Orlando, Management Analyst

Approved by: Damon Sparacino, Director of Parks & Recreation

ATTACHMENTS

1. Resolution No. 19-8667
2. Proposed Cultural Commission Meeting Calendar 2026

RESOLUTION NO. 19-8667

**A RESOLUTION OF THE CITY OF SANTA CLARA, CALIFORNIA
APPROVING THE 2019 CULTURAL COMMISSION CALENDAR OF
MEETINGS, SETTING THE NUMBER AND START TIME OF
REGULAR CULTURAL COMMISSION MEETINGS**

BE IT RESOLVED BY THE CITY OF SANTA CLARA AS FOLLOWS:

WHEREAS, Section 2.120.030 of the Santa Clara City Code ("SCCC") requires City boards and commissions to hold regular meetings at the times and on the days indicated by resolution of the Council;

WHEREAS, Resolution 5195, adopted by the City Council in 1987, states that the Cultural Commission shall hold meetings on the first Monday of each month at 7:30 p.m.; and

WHEREAS, on February 4, 2019, the Cultural Commission made a motion to change the start time to 7:00 p.m.

**NOW THEREFORE, BE IT FURTHER RESOLVED BY THE CITY OF SANTA CLARA AS
FOLLOWS:**

1. That the City Council hereby finds that the above Recitals are true and correct and by this reference makes them a part hereof.
2. The City Council hereby approves the 2019 Cultural Commission Schedule of Meetings, attached hereto.
3. The City Council hereby amends City Council Resolution 5195 by deleting the following text from that Resolution:

"Cultural Advisory Commission	First Monday of each month at 7:30 p.m."
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4. The City Council hereby approves setting the Cultural Commission regular meeting start time at 7:00 p.m. and establishes a minimum of one meeting a month scheduled on Mondays, which meetings may be cancelled at the discretion of the City Manager for agenda management purposes.

5. Effective date. This resolution shall become effective immediately.


I HEREBY CERTIFY THE FOREGOING TO BE A TRUE COPY OF A RESOLUTION PASSED AND ADOPTED BY THE CITY OF SANTA CLARA, CALIFORNIA, AT A REGULAR MEETING THEREOF HELD ON THE 19TH DAY OF FEBRUARY, 2019, BY THE FOLLOWING VOTE:

AYES:	COUNCILORS:	Chahal, Davis, Hardy, O'Neill, and Watanabe and Mayor Gillmor
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NOES:	COUNCILORS:	None
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ABSENT:	COUNCILORS:	Mahan
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ABSTAINED:	COUNCILORS:	None
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ATTEST: 
FOR NORA PIMENTEL, MMC
ASSISTANT CITY CLERK
CITY OF SANTA CLARA

Attachments incorporated by reference:

1. City Council Resolution 5195
2. 2019 Cultural Commission Meeting Schedule

RESOLUTION NO. 5195

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SANTA CLARA INDICATING TIMES AND DAYS FOR EACH BOARD OR COMMISSION OF THE CITY TO HOLD REGULAR MEETINGS ALL AS AUTHORIZED IN SECTION 2-91.1 OF "THE CODE OF THE CITY OF SANTA CLARA, CALIFORNIA"

SECTION 1: Each board or commission shall hold regular meetings at the times and on the days indicated below except when such day falls on a City holiday.

Board of Library Trustees	First Monday of each month at 7:30 p.m.
Civil Service Commission	Second Monday of each month at 7:30 p.m.
Cultural Advisory Commission	First Monday of each month at 7:30 p.m.
Historical and Landmarks	First Thursday of each month at 7:00 p.m.
Parks and Recreation Commission	Third Tuesday of each month at 7:30 p.m.
Planning Commission	Second and Fourth Wednesday of each month at 7:00 p.m.
Senior Citizens Advisory Commission	Fourth Monday of each month at 10:00 a.m.

SECTION 2: The meeting times and days are set by resolution pursuant to Section 2-91.1 of "The Charter of the City of Santa Clara, California", and are subject to amendment from time to time by resolution of the City Council.

SECTION 3: This resolution shall take effect upon its

adoption.

* * * *

I HEREBY CERTIFY THE FOREGOING TO BE A TRUE COPY OF A
RESOLUTION PASSED AND ADOPTED BY THE CITY COUNCIL OF THE CITY OF
SANTA CLARA, CALIFORNIA, AT A REGULAR MEETING THEREOF HELD ON THE
12th day of May, 1987, by the following votes:

AYES: COUNCILORS: Ash, Deto, Lasher, Mahan, Nadler, Tobkin
and Mayor Souza

NOES: COUNCILORS: None

ABSENT: COUNCILORS: None

ABSTAINED: COUNCILORS: None

ATTEST:

J. E. BOCCIGNONE
City Clerk
City of Santa Clara



All Cultural Commission meetings take place at:
Santa Clara Senior Center,
1303 Fremont Street,
Santa Clara, CA 95050

- January 7, 2019 at 7:00 p.m.
- February 4, 2019 at 7:00 p.m.
- March 4, 2019 at 7:00 p.m.
- April 1, 2019 at 7:00 p.m.
- May 6, 2019 at 7:00 p.m.
- June 3, 2019 at 7:00 p.m.
- July 1, 2019 at 7:00 p.m.
- August 5, 2019 at 7:00 p.m.
- October 7, 2019 at 7:00 p.m.
- November 4, 2019 at 7:00 p.m.
- December 2, 2019 at 7:00 p.m.



Regular meetings are typically held on the first Monday of the month, beginning at 7 p.m., at the Santa Clara Senior Center, Room 205, 1303 Fremont Street. Meetings may be canceled in the event they fall on a holiday, or a quorum cannot be reached.

The City of Santa Clara is conducting the Cultural Commission meetings in a hybrid manner (in- person and a method for the public to participate remotely).

January 5, 2026

February 2, 2026

March 2, 2026

April 6, 2026

May 3, 2026

June 1, 2026

July 6, 2026

August 3, 2026

October 5, 2026

November 2, 2026

December 7, 2026



Agenda Report

25-1124

Agenda Date: 10/6/2025

REPORT TO CULTURAL COMMISSION

SUBJECT

Discussion and Potential Action on Cultural Commission Work Plan and Activities for FY 2025/26

BACKGROUND

Annually, the Cultural Commission (“Commission”) considers three to five specific, measurable, attainable, realistic, and time-bound goals and/or activities for the fiscal year (FY). These goals are intended to focus the Commission’s efforts and respond to City Council priorities within the existing budget direction and resource limitations. During the FY the Commission may regularly discuss, provide updates, assign subcommittees, and prioritize projects related to these goals.

At the April 7, 2025, regular meeting, Commissioners adopted work plan priorities and activities for FY 2025/26 related to the Commission’s goals.

GOAL #1: Host and enhance multicultural events to encourage and acquaint Santa Clara residents with cultural diversity.

- A. Plan and implement Summer Concerts in FY 2025/26
- B. Street Dance 2025
- C. Plan and host Friday Night Live Events
- D. Explore the feasibility of hosting a Group Wedding
- E. Secure sponsors for Cultural Commission special events in FY 2025/26

GOAL #2: Develop and encourage interactive art opportunities to provide temporary, performing, cultural, and public art in the City.

- A. Advise and recommend public art to City Council for public benefit
- B. Support Traffic Box Program
- C. Host Indoor Sculpture Exhibition
- D. Host Halloween Home & Holiday Home Decorating Contest and recognition:
- E. 1 winner per Council District, 1 group entry winner, 1 Best of the Best
- F. Update and maintain City interactive web-based public art map

GOAL #3: Raise the visibility of commemorative months.

- A. Identify a space to curate and facilitate the celebration of commemorative month, and which cultural holidays to celebrate, and via what medium.

GOAL #4: Enhance communication and media strategy to increase community awareness of the Cultural Commission.

- A. Present accomplishments to City Council annually
- B. Develop, maintain, and grow partnerships and collaborations with external organizations

GOAL #5: Prepare for Citywide Arts Master Plan Process.

- A. Develop public/private partnerships to invest and promote the Arts in Santa Clara
- B. Develop, promote, and implement Citywide Arts Master Plan alongside the City Council

DISCUSSION

At the October 6, 2025, meeting, the Commission may discuss, edit and prioritize projects and activities noted in the attached Work Plan (Attachment 1). The Commission may also identify subcommittees to work on the items. Through this item, the Commission may provide updates to the attached Work Plan.

ENVIRONMENTAL REVIEW

The action being considered does not constitute a “project” within the meaning of the California Environmental Quality Act (“CEQA”) pursuant to CEQA Guidelines section 15378(b)(5) in that it is a governmental organizational or administrative activity that will not result in direct or indirect changes in the environment.

FISCAL IMPACT

The annual budget allocated for Commission activities is \$57,541 in FY 2025/26. Project allocations are identified in the work plan (Attachment 1) and voted on by the Commission.

PUBLIC CONTACT

Public contact was made by posting the Cultural Commission agenda on the City’s official-notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City’s website and in the City Clerk’s Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk’s Office at (408) 615-2220, email clerk@santaclaraca.gov or at the public information desk at any City of Santa Clara public library.

RECOMMENDATION

Discuss and potentially take action on the Cultural Commission work plan and activities for FY 2025/26.

Prepared by: Tamra Orlando, Management Analyst

Approved by: Damon Sparacino, Director, Parks & Recreation

ATTACHMENTS

1. Cultural Commission Work Plan and Activities FY2025/26



**City of
Santa Clara**

Cultural Commission

Work Plan Fiscal Year 2025/26

CITY CHARTER SECTION 2.120.140

The Cultural Commission shall consist of seven members, who shall not hold any paid office or employment in the City government and shall have the following powers, functions and duties:

- (a) Act in an advisory capacity to the City Council in all matters pertaining to cultural enrichment and beautification of the City, sister city relationships and international exchanges.
- (b) Encourage the beautification of the City and programs for the cultural enrichment of the City.
- (c) Foster cultural events, activities and displays that celebrate the City's native and historic cultures and present diversity.
- (d) Assist in the planning and supervision of international exchange activities with our sister communities, sharing friendship, skills and concerns.
- (e) Develop individual contacts designed to enhance international communication and understanding.
- (f) Encourage educational, cultural, sports, technical and governmental exchanges to help acquaint citizens of Santa Clara with cultural and political diversity abroad.
- (g) Perform other such duties and exercise such powers as the City Council may impose or require. (Ord. 1908 § 4, 7-16-13).

COUNCIL PRIORITIES

1. Deliver and Enhance High-Quality Efficient Services and Infrastructure
2. Manage Strategically Our Workforce Capacity and Resources
3. Promote and Enhance Economic, Housing and Transportation Development
4. Enhance Community Sports, Recreational and Arts Assets
5. Ensure Compliance with Measure J and Manage Levi's Stadium
6. Enhance Community Engagement and Transparency
7. Promote Sustainability and Environment Protection

COMMISSION PRIORITIES

1. Provide inclusive, diverse, multicultural programs for the Community.
2. Increase collaboration and outreach with the community, other civic and corporate Santa Clara organizations, and interdepartmentally to further the mission of the Commission and build on our knowledge base for future leadership.
3. Develop and preserve a variety of art forms and interactive, expressive, programming events that complement each other.

GOALS

The Santa Clara Cultural Commission has defined its goals for the FY 2025/26. The annual budget projected for Commission activities for FY 2025/26 is \$57,541. These goals incorporate the combined theme of civic leadership, multicultural diversity, visible public art, and improved communication with the community as the fundamental platform upon which more cultural and arts activities can take place in Santa Clara. The goals are as follows:

GOAL #1: Host and enhance multicultural events to encourage and acquaint Santa Clara residents with cultural diversity.				
Activities	Ad Hoc Sub-Committee	Timeline	Notes/Budget	Measurable Outcomes
Plan and implement Summer Concerts in FY 2025/26 6:30 – 8 p.m.	Samara/Diaz/Roy	Concerts in 2025 Central Park July 11 - Sona July 25 – Orchestra Borinquen Live Oak Aug. 15 – Hitmen Concerts 2026 TBD	Priorities 4 & 6 Summer 2025- \$32,648 (GFI- \$30,148 + \$2,500-1 stage)	Attendance Budget Feedback
Street Dance	Samara/Diaz/Roy	August 1, 2025 Neon Velvet	Plan for bike parking, free water, perhaps chalk art space	Attendance Budget Feedback

			\$9188 + 10,000 staffing + \$2,500 stage and \$1,700 road closures (\$23,388)	
Plan and Host Friday Night Live Events	Garg/Samara/Pontious		In Progress for fall event at	
Explore the feasibility of hosting a Group Wedding		Table for 2025	Priority 1	Attendance Budget Feedback

Secure sponsors for Cultural Commission special events in FY 2025/26		Concerts in the Park: \$12,500 Street Dance: \$11,750	Priority 6	Packet is available
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GOAL #2: Develop and encourage interactive, art opportunities to provide temporary, performing, cultural, and public art in the City.

Activities	Ad Hoc Sub-Committee	Timeline	Notes/Budget	Measurable Outcomes
Advise and recommend public art to City Council for public benefit	von Huene/Garg	Reception for Nebula Rider 7/17 at 11am. Exhibition 7/16 – 11/14/2025 Reallocate up to \$500 for vinyl banners to advertise exhibition.	Priority 4 Outdoor Temporary Art Installation, allocate \$12,500 City Hall Plaza \$1000 reception	Outdoor Temporary Exhibit
Support Traffic Box Program	Diaz		Priority 4 Allocation to	6 Boxes get painted

			\$6,000 6 boxes \$1,000	
Host Indoor Sculpture Exhibition		FY 2026/27	Priorities 4 & 6	Amount of entries Feedback Engagement
Host Halloween Home & Holiday Home Decorating Contest and Recognition	Garg – Halloween Pontious – Halloween Roy – Halloween	Release Contest Oct.7, Oct. 27 Deadline for submissions, Oct. 29 Judging due; Oct. 30 Announcements & Signs out. Holiday – 11/24 Release Context 12/19 Deadline for submissions 12/21 Judging due 12/22 Announcements made 12/22-12/23 Signs out	Priority 6 Consider: Redefine Rules and Process for upcoming contests:	# of Entries Feedback & Engagement
Update and maintain City interactive web-based public art map	Diaz/von Huene/Samara		Priority 4	

GOAL #3: Raise the visibility of commemorative months.

Activities	Ad Hoc Sub-Committee	Timeline	Notes/Budget	Measurable Outcomes
Identify a space to curate and facilitate the celebration of Commemorative Months and Develop proposal to present to Commission on which cultural holidays to celebrate and via what medium	Das/von Huene/ Garg		Priority 4	

GOAL #4: Enhance communication and media strategy to increase community awareness of the Cultural Commission.

Activities	Ad Hoc Sub-Committee	Timeline	Notes/Budget	Measurable Outcomes
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Present accomplishments to City Council annually	von Huene		Priority 6	
Develop, maintain, and grow partnerships and collaborations with external organizations.	von Huene/Pontious		Priority 6	

GOAL #5: Prepare for Citywide Arts Master Plan Process.

Activities	Ad Hoc Sub-Committee	Timeline	Notes/Budget	Measurable Outcomes
Develop private/public partnerships to invest and promote the Arts in Santa Clara	von Huene		Priorities 4 & 6	

Develop, promote, and implement Citywide Arts Master Plan alongside the City Council	von Huene/Pontious		Priorities 4 & 6	Work with Parks & Recreation Department on community engagement and delivery of project.
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