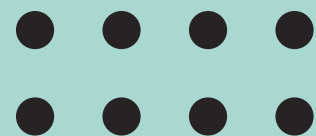




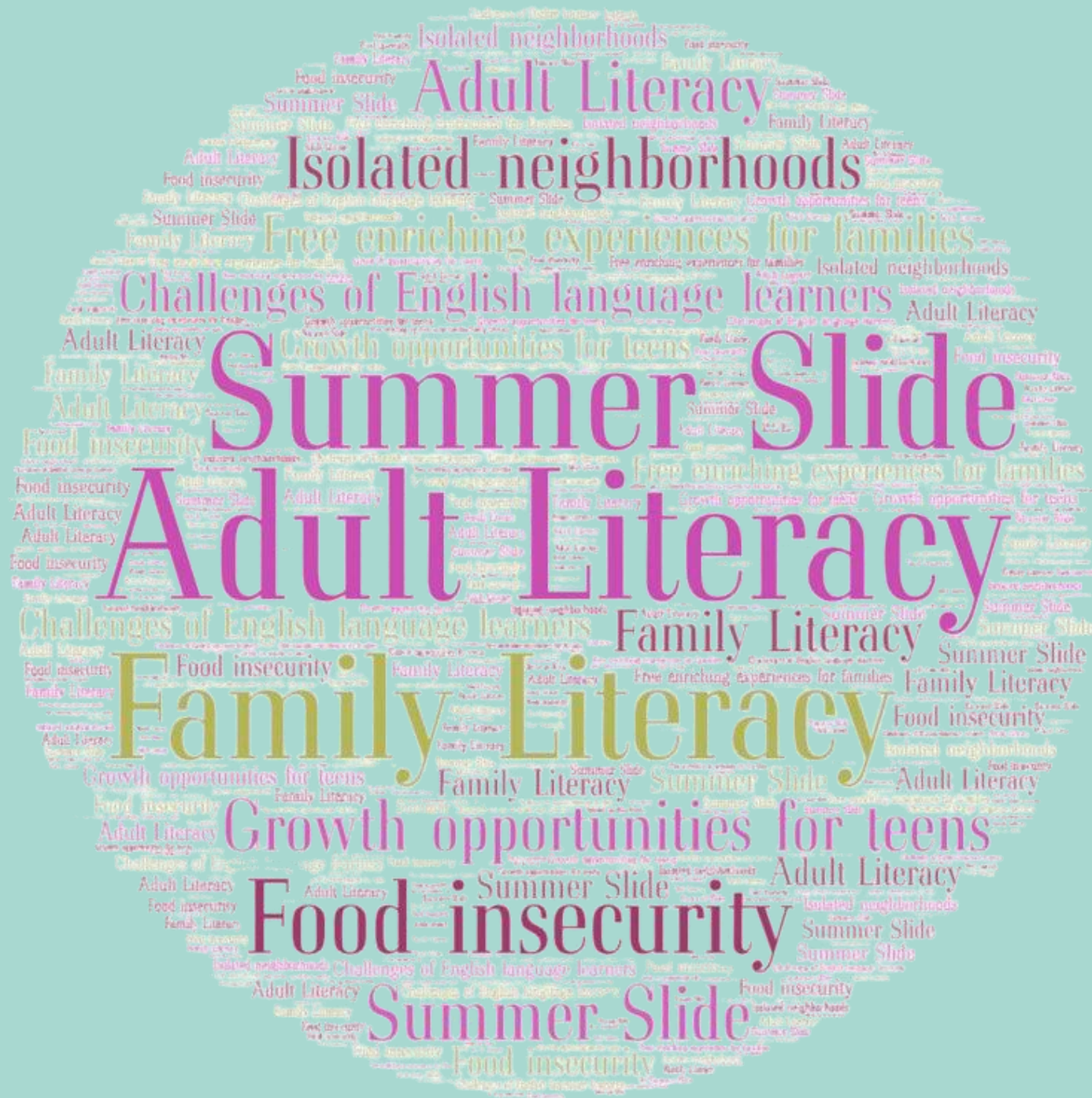
Santa Clara
CITY LIBRARY

Importance of Community Grants for Library Services and Programs



Why do we seek grants?

- Limited funding sources and allowance from general library budget
- Enable the library to meet the needs of our community
- Support and extend library programs that are creative and of community interest



Why grants matter?

Grants expand the library's reach to underserved populations and help:

- **Grow community connections**
- **Enhance services**
- **Sustain programs**
- **Innovate**
- **Diversify funding sources**
- **Build capacity**



[An Adult Learner Story](#)



SCCLFF role in Grant Funding

- **Quicker processing times and flexibility when applying through SCCLFF**

By partnering with the the SCCLFF, we can expedite the process of applying for and implementing grants, especially for grants from community sources. (Annual operating grants from state/federal sources need to be applied for through the City.)

- **Many foundations require nonprofits with 501(c)(3) status to apply.**

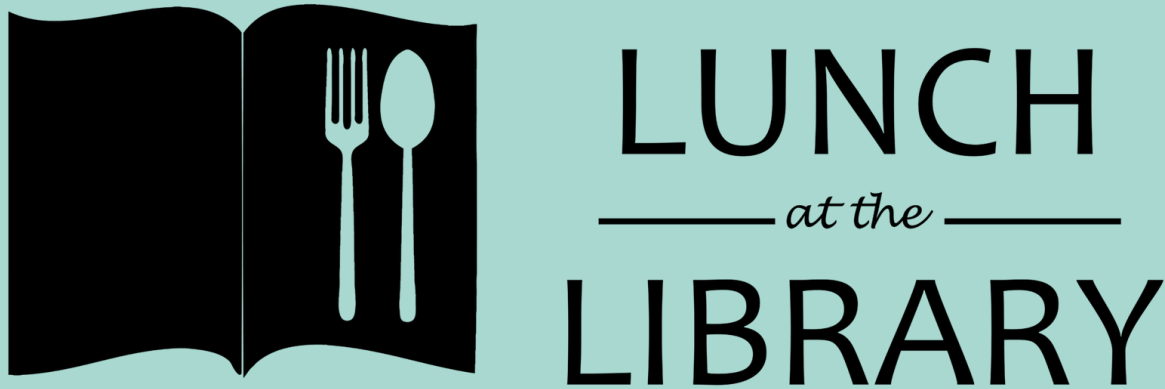
Applying through SCCLFF offers the library greater access to grants from Foundations and other community sources

- **Ease in administering grants from multiple sources for specific library programs**



Funding Sources include...

THE SANTA CLARA CITY
LIBRARY FOUNDATION
AND FRIENDS



Sustainability & Success

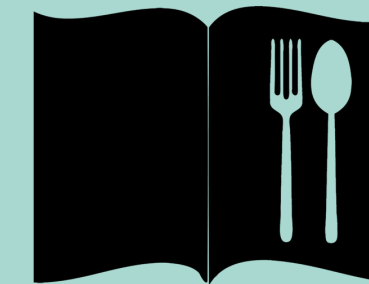
SCCLFF Administered Grants



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SANTA CLARA CITY LIBRARY
COMIC CON



LUNCH
— at the —
LIBRARY



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SUMMER

adventure

Read, Learn, & Explore!

SUMMER adventure

Read, Learn, & Explore!

Reduced funding from pre-pandemic year.

Impact - Summer 2025

454 Total Programs

24,174 Total Attendees



3,557 Total Registrations

1,744 Finishers

49%

Physical
Checkouts:
317,549

up from 38% finisher
rate last year!

Digital
Checkouts:
44,968



Expanding Reach:

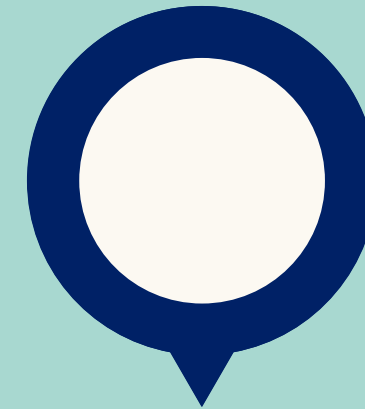
Pilot Montague Park Project



Transportation



Language
barriers



Food desert/
Geographic
isolation



Lack of
recreational
space



Fear or
lack of trust in
the
organization





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Future focus areas for expanding reach

- **Connect low-income families from isolated neighborhoods with library and community resources**
- **New immigrants and refugees**
- **Neurodivergent community members of all ages**
- **LatinX community**
- **Youth & adults with limited literacy & language skills**
- **Bridging the digital divide**
- **Small business owners & aspiring entrepreneurs**
- **Multi-cultural programming and collections**



Enhancing Services

TEEN LEARN & LEAD PROJECT

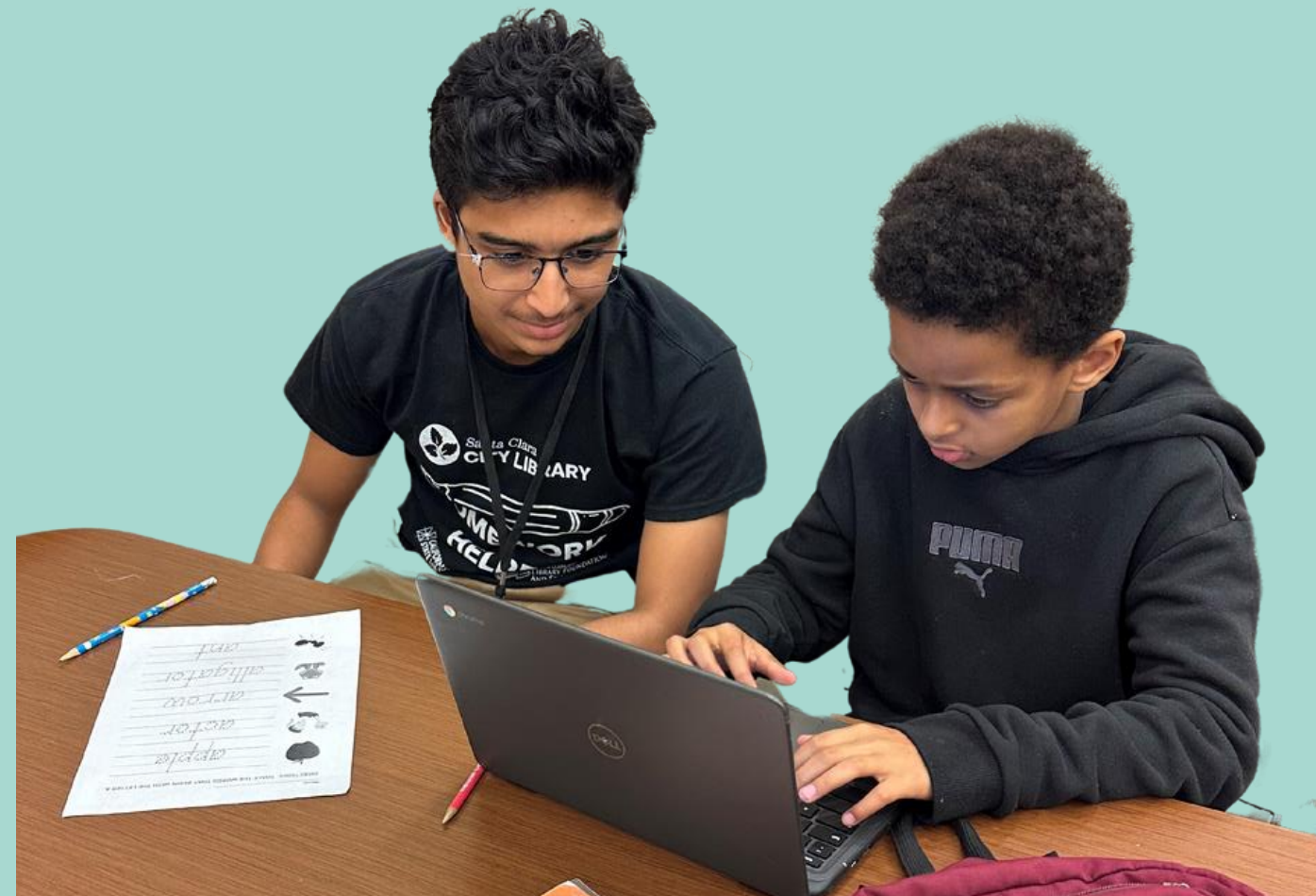
Our Stronger Together California State Library Youth Development project, “Learn & Lead: Teen Connection,” set out to achieve a new opportunity for teens in our community to have a “first job experience” and learn how to support youth outside of school.



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[Homework Help Video](#)



CALIFORNIA
STATE LIBRARY



THE SANTA CLARA CITY
**LIBRARY FOUNDATION
AND FRIENDS**

Impact



Santa Clara
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50

50 teen interns completed a total of **4,560** service hours and earned scholarship \$ totaling: \$67,975 while participating in the Library's Teen Learn & Lead Leadership Program.

551
homework
assignments
completed



Enhancing Services

Year at a Glance: FY24-25

READ SANTA CLARA

Building a Community of Readers



Adult Literacy

Free one-to-one and small group tutoring for basic reading, writing and math.

99 adult learners served
1,344 tutoring sessions
3,267 hours of instruction



65
dedicated
volunteers

Family Literacy

Programs designed to help parents and caregivers instill a love of reading in children.

64 family literacy events
339 adults & children served
1,095 books given



3,887
hours given
by volunteers

English Language Learning

Language instruction offered to those with little or no English language skills.

102 adult learners served
329 in-person sessions
932 hours of instruction



88%
success for
achieving a goal

Career Online High School

An opportunity for adults to earn a high school diploma and career certificate online.

12 adult learners enrolled
5 graduates of COHS
1,680 hours of instruction



OUR IMPACT

178 of 201 Read Santa Clara learners met a goal.



Read a book or a newspaper: 87%



Share a book with a family member: 84%



Get a job or a better job: 73%



Access community resources: 79%



Understand health information: 63%



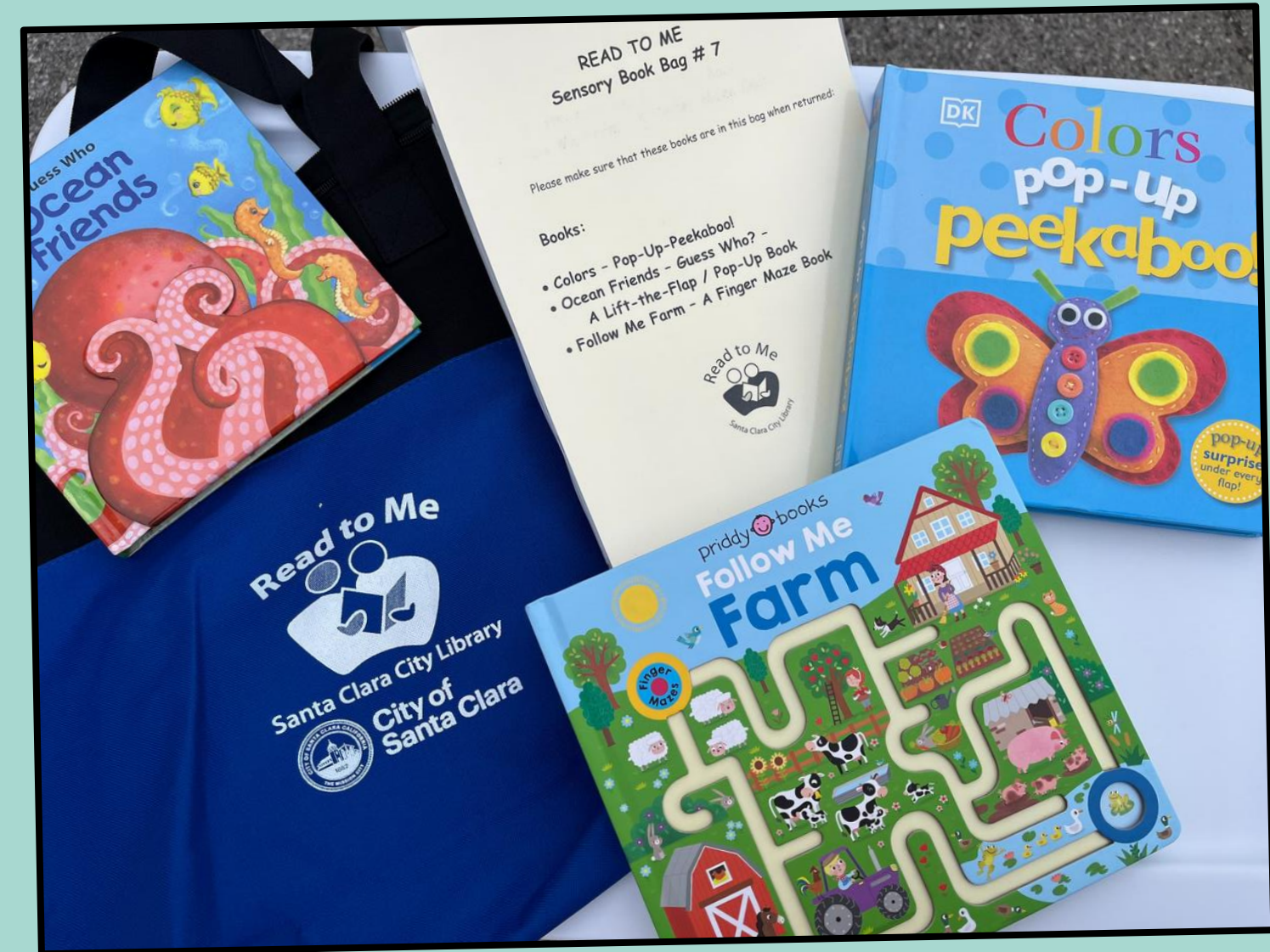
Learn basic tech skills: 50%

Innovating



Read Santa Clara's innovative projects include low-level readers for beginning literacy students. The books are used not only by Read Santa Clara learners but by literacy programs statewide.

Sensory Book bags are a family literacy project for families of preschoolers with special needs attending six state preschool classes at 4 elementary school sites.



Sensory book bags

Adult New Reader books

Building Capacity



- **Additional staffing**
- **Harnessing volunteerism**

- **Growing community partnerships**
- **Improving accountability**



Challenges ahead

- **Reduction in availability of federal and state grant funds**
- **Restrictive provisions in federal grants**
Funding restrictions conflict with our strategic priority to serve all members of our diverse community
- **Increased competition for grants from nonprofits**
With drastic cutbacks, more nonprofits are competing for a limited pool of grants
- **Limited awareness of corporate grant funds**
Most corporate giving is through employees, so library staff don't have knowledge of what possibilities exist for corporate grant funding



We need your help!



Continue supporting the library by:

- Identifying funding opportunities from private and corporate sources
- Connecting us with potential partners for leveraging community resources
- Raising community awareness of the library's services and programs
- Speaking up for more funding for the library through grants and donations



[California Library Association's Advocacy Resources](#)

Thank You!