

3/20/2018

ITEM# 1D



**American
Red Cross**

March is Red Cross Month 2018



Mission

The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors.



**American
Red Cross**

POST MEETING MATERIAL

Our Services

Down the Street. Across the Country. Around the World.®



Disaster Cycle Services



Blood Services



Preparedness, Health and Safety Services



International Services



Service to the Armed Forces

Our Work Impacts Lives Every Day

Every 60 seconds

23

people are assisted by the American Red Cross.



180

times a day, Red Cross workers help a family affected by a home fire or other disaster.



1,000

times a day, we provide services to military members, veterans and their families.



14,000

times a day, the Red Cross needs blood donations.



16,000

times a day, a person receives lifesaving Red Cross health and safety training.



443,000

times a day, a child receives a measles or rubella vaccination from the Red Cross and our partners.



An Unprecedented Disaster Season



Tens of millions of people have been impacted by recent U.S. hurricanes. Many saw their homes flooded, roofs blown off or windows shattered, and some lost it all—their homes were destroyed entirely.



Breaking Records



Harvey: Enough rainfall to fill the Great Salt Lake twice.
Caused about \$100 billion in damage.

Irma: Cut electricity to one out of every 22 Americans.
Damaged or destroyed over 195,000 homes in Florida alone.



Maria: Created the biggest humanitarian crisis in Puerto Rican history, destroying communications, electricity and water supplies for 3.5 million Americans.

A Very, Very Busy Year

In three months, from July through September, the American Red Cross provided more services nationally than we did in all of 2016!!

Red Cross in Silicon Valley



Our Local Contribution To The National Effort

- 154 volunteers deployed to the San Jose floods in February
- 55 volunteers deployed to hurricanes Harvey, Irma, and Maria
- 78 volunteers deployed to the Napa County and Sonoma County wildfires
- 8 volunteers deployed to the Ventura County and Santa Barbara County wildfires

Sound The Alarm – Our Major Preparedness Effort

- Nationally and locally, the American Red Cross is putting great effort into the installation of smoke alarms. *Home fires on a daily basis cause more damage and more fatalities than all other disasters combined.*
- In Santa Clara County we install smoke alarms in specific neighborhoods on a monthly basis in collaboration with local authorities and local fire departments.
- Sound The Alarm is a special effort, when during three dates we will install over 1000 smoke alarms. We need as much help as possible and would love to work with volunteers from your city.

Sound The Alarm – The Schedule

In Santa Clara County, Sound The Alarm will be implemented on three dates:

- April 28 in Milpitas
- May 5 in San Jose (Berryessa)
- May 12 in San Jose (Edenvale)
- Sign up and get more information at www.soundthealarm.org/norcalcoastal

Thank You