



# City of Santa Clara

## Meeting Minutes

### Cultural Commission

12/06/2021

7:00 PM

Virtual Meeting

Pursuant to California Government Code section 54953(e) and City of Santa Clara Resolution 21-9013, the Cultural Commission will be held by teleconference only. No physical location will be available for this meeting; however, the City of Santa Clara continues to have methods for the public to participate remotely:

Via Zoom:

<https://santaclaraca.zoom.us/j/98272283531>

Webinar ID: 982 7228 3531

Or join by phone: 1-669-900-6833

#### **CALL TO ORDER AND ROLL CALL**

**The meeting was called to order by Chair von Huene at 7:02 p.m.**

**Present** 7 - Commissioner Siddarth Sundaram, Commissioner Louis Samara, Chair Debra von Huene, Vice Chair Candida Diaz, Commissioner Jonathan Marinaro, Commissioner Paul McNamara, and Commissioner Jennifer Vega

#### **CONSENT CALENDAR**

1. [21-1499](#) Cultural Commission Regular Meeting Minutes of November 1, 2021

**Recommendation:** Approve the Cultural Commission Regular Meeting Minutes of November 1, 2021.

**A motion was made by Commissioner Samara, seconded by Vice Chair Diaz that this item be approved, The motion passed with the following vote:**

**Aye:** 7 - Commissioner Sundaram, Commissioner Samara, Chair von Huene, Vice Chair Diaz, Commissioner Marinaro, Commissioner McNamara, and Commissioner Vega

#### **GENERAL BUSINESS**

2. [21-1634](#) Discussion and Updates to Cultural Commission Work Plan Goals and Activities for FY 2021/22 and FY 2022/23

**Recommendation:** Provide updates to Cultural Commission work plan goals and activities for FY 2021/22 and FY 2022/23

Commissioners reported the following on the Work Plan.

Goal #1-Host and enhance multicultural events to encourage and acquaint Santa Clara with cultural diversity.

**Commissioner Samara** and **Commissioner Sundaram** met to discuss hosting outdoor events. The Street Dance is proposed for August 5.

**Commissioner Samara** and **Commissioner Diaz** will meet regarding sponsorship opportunities for FY 22/23.

Goal #2-Develop and encourage interactive art opportunities to provide temporary, performing, cultural and public art in the City.

**Vice Chair Diaz** reported that five (5) of six (6) of the Utility Art Boxes are completed. **Vice Chair Diaz** mentioned the final artist is not in compliance with terms of agreement.

Holiday Home Decorating Contest is now open. **Vice Chair Diaz** thanked staff for the artwork. The commissioners will be the judges by District.

Art Map-The map is updated with the completed Utility Boxes.

Surviving COVID Exhibition-**Chair von Huene** acquired information for the top 20 semi finalists. Agreements will be processed and sent in January.

Goals # 3-4 - Raise visibility of Commemorative months and enhance communication and social media strategy to increase community awareness of the Cultural Commission.

Objective #2 will be removed from Goal #3. **Commissioner Marinaro** will be added to Goal #3 on the work plan.

**Commissioner Garcia** shared a presentation on the Commemorative Months and Marketing Strategy. She shared an Event Strategy and identified communication channels.

**Chair von Huene** and **Commissioner Vega** will meet regarding Instagram. **Commissioner McNamara, Commissioner Marinaro** and **Commissioner Garcia** will meet and report back at the February meeting.

Goal #5- Prepare for Citywide Arts Master Plan Process.

**Chair von Huene** was working with partnering with Santa Clara University. The University decided to wait until a new President is appointed, therefore the project is on hold. Applications are due in August.

### **PUBLIC PRESENTATIONS**

None.

### **STAFF REPORT**

**Recreation Manager Castro** met with the music producer regarding entertainment for next year. She reported that the Tree Lighting event was well attended and it was the first year with a Snow Park at the event, which drew a crowd. Facilities are closed for two (2) weeks from December 20-January 3 due to budget reductions. The Parks & Recreation Department is hosting the Nutcracker, the Activity Guide production is in progress, registration starts Dec. 14, and the Department is currently recruiting for part time staff.

**COMMISSIONERS REPORT**

**Commissioner Samara** stated he will be on vacation from Dec. 21-Jan 1. **Commissioner Sundaram** mentioned he would like to attend the Art of the Brick in San Francisco. **Chair von Huene** stated she went to Seattle in November and went to the Museum of Popular Art. She mentioned there was a Disney heroes and villains exhibition with all the costumes on display.

**ADJOURNMENT**

**A motion was made by Commissioner Marinaro, seconded by Commissioner Sundaram, that the meeting be adjourned at 8:16 p.m.**

**Aye:** 7 - Commissioner Sundaram, Commissioner Samara, Chair von Huene, Vice Chair Diaz, Commissioner Marinaro, Commissioner McNamara, and Commissioner Vega

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If a member of the public submits a speaker card for any agenda items, their name will appear in the Minutes. If no speaker card is submitted, the Minutes will reflect "Public Speaker."

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