



City of Santa Clara

Meeting Minutes

Cultural Commission

06/03/2024

7:00 PM

Hybrid Meeting
Santa Clara Senior Center
Room 205
1303 Fremont Street
Santa Clara, CA 95050

The City of Santa Clara is conducting the Cultural Commission meeting in a hybrid manner (in-person and a method for the public to participate remotely).

ViaZoom:

<https://santaclaraca.zoom.us/j/98272283531>

Meeting ID:98272283531

Or join by phone: 669-900-6833

CALL TO ORDER AND ROLL CALL

Chair Diaz called the meeting to order at 7:01 p.m.

Chair Diaz left the meeting at 7:40 p.m.

Present 5 - Commissioner Louis Samara, Vice Chair Debra von Huene, Commissioner Candida Diaz, Chair Jonathan Marinaro, and Commissioner Neetu Garg

Absent 1 - Commissioner Paul McNamara

CONSENT CALENDAR

1. [24-498](#) Action on Cultural Commission Regular Minutes of May 6, 2024

Recommendation: Approve the Cultural Commission Regular Meeting Minutes of May 6, 2024

A motion was made by Commissioner Samara and seconded by Commissioner Marinaro, that the consent calendar be approved.

The motion passed with the following vote:

Aye: 5 - Commissioner Samara, Vice Chair von Huene, Commissioner Diaz, Chair Marinaro, and Commissioner Garg

Absent: 1 - Commissioner McNamara

PUBLIC PRESENTATIONS

None.

GENERAL BUSINESS

2. [24-495](#) Discussion on Progress Made Towards the Cultural Commission's Work Plan Goals and Activities for FY 2023/24

Recommendation: Discuss the Cultural Commission's Work Plan Goals and Activities for FY 2023/24.

Commissioners reported the following on the Cultural Commission Work Plan Goals and Activities for FY 2023/24:

GOAL #1: Host and enhance multicultural events to encourage and acquaint Santa Clara residents with cultural diversity.

Plan for Summer Concerts in FY 2023/24- Commissioner Samara reported there was no update to the following schedule: There will be five (5) Concerts- Four (4) at Central Park and one (1) at Live Oak Park:

June 14 @ Live Oak Park-Houserockers

June 28 @ Central Park-The Peelers

July 12 @ Central Park-The Megatones

July 26 @ Central Park-Orchestra Borinquen

Aug.16 @ Central Park-Pop Fiction

Street Dance- Date: Aug. 2, 2024. Recreation Manager Castro suggested not to close Monroe St. but extend on Franklin St. past Madison St., allowing more space for the event. Sub-committee will visit the businesses and inform them of the event and secure their contacts.

Plan and Host Friday Night Live Events- There was no update on this topic.

Secure sponsors for Cultural Commission special events in FY 2023/2024- The sponsors for the Street Dance and the Concerts are outlined in the Work Plan.

GOAL #2: Develop and encourage interactive, art opportunities to provide temporary, performing, cultural, and public art in the City.

Advise and recommend public art to City Council. A proposal was shared by the sub-committee for an outdoor Temporary Art Installation project to support in FY 2025/24. It was discussed by the Commission to continue the project into FY 2024/25.

Identify available Utility Boxes in the City for Artist Utility Box Program (alternate years with Sculpture Exhibition)- No updates were given.

Host Sculpture Exhibition- Judges met and selected ten (10) semifinalists. Two (2) artist withdrew their application, making a total of eight (8). Recreation Manager Castro sent updated agreements to the City Attorney

updated insurance requirements. Installation may occur in June pending artists in compliance. Sub-committee will make the announcements, QR codes for pedestals and Facebook campaign. Vice Chair von Huene will contact the Triton Museum to secure a date for a reception.

Host Halloween Home & Holiday Home Decorating Contest and Recognition- Sub-committee will determine the dates of the contests were listed in the FY 2024/25 work plan. Offered to change the format entry as an individual and as a group and have winners recognized at a City Council meeting after the contest.

Update and maintain City interactive web-based public art map- No updates.

GOAL #3: Raise the visibility of commemorative months.

Update Coloring Book to honor Commemorative Months according to Federal Calendar- No updates.

Promote monthly commemorative months through Social Media and Special Events to raise awareness and cultural competency- Vice Chair von Huene posted the June Coloring Book Page on social media.

GOAL #4: Enhance communication and media strategy to increase community awareness of the Cultural Commission.

Commissioners to attend the Americans for the Arts Conference- Move to priority for FY 2025/24.

Present regularly to City Council- No update.

Develop, maintain, and grow partnerships and collaborations with external organizations. Mission College for concerts. The Commissioners discussed the proposed Diwali event. Rivermark is interested in collaborating with the Commission on placemaking. They are interested in having the Commission involved in art installations.

GOAL #5: Prepare for Citywide Arts Master Plan Process.

Develop private/public partnerships to invest and promote the Arts in Santa Clara- Item is on hold so the sub-committee can focus on the Arts Master Plan.

Develop, promote, and implement Citywide Arts Master Plan alongside the City Council- The sub-committee provided a program outline for a

proposed framework concept for an Art Master Plan and identified potential involvement from City partnerships. This item will continue into FY 2024/25.

GOAL #6: Identify and expand on Arts Education in the City of Santa Clara.

Identify potential partnerships with schools/local organizations to expand arts and art education- Commissioner Marinaro reported that Commissioner McNamara added goals on this item to the Citywide Arts Master Plan.

4. [24-499](#) Election of a Chair and Vice Chair of the Cultural Commission for FY 2024/25

Recommendation: Elect a Chair and a Vice Chair for FY 2024/25.

A motion was made by Commissioner von Huene and seconded by Commissioner Garg to elect Commissioner Marinaro as Chair of the Cultural Commission for FY 2024/25.

Aye: 5 - Commissioner Samara, Vice Chair von Huene, Commissioner Diaz, Chair Marinaro, and Commissioner Garg

Absent: 1 - Commissioner McNamara

A motion was made by Commissioner Marinaro and seconded by Commissioner Samra to elect Commissioner Diaz to Vice-Chair for the Cultural Commission FY 2024/25.

Aye: 5 - Commissioner Samara, Vice Chair von Huene, Commissioner Diaz, Chair Marinaro, and Commissioner Garg

Absent: 1 - Commissioner McNamara

3. [24-503](#) Discussion and Development of Cultural Commission Work Plan Goals and Activities for FY 2024/25

Recommendation: Develop and recommend Cultural Commission Work Plan Goals and Activities for FY 2024/25.

Commissioners reported the following on the Cultural Commission Work Plan Goals and Activities for FY 2024/25:

GOAL #1: Host and enhance multicultural events to encourage and acquaint Santa Clara residents with cultural diversity.

1. Plan & Implement Summer Concerts in FY 2023/24
June 14 @ Live Oak Park-Houserockers
June 28 @ Central Park-The Peelers
2. Plan & Implement Summer Concerts in FY 2024/25
July 12 @ Central Park-The Megatonnes
July 26 @ Central Park-Orchestra Borinquen
Aug.16 @ Central Park-Pop Ficton
(2) June 2025 TBD
3. Street Dance- Date: Aug. 2, 2024.
Plan for 2025
4. Plan and Host Friday Night Live Events
5. Secure sponsors for Cultural Commission special events in FY 2024/25

GOAL #2: Develop and encourage interactive, art opportunities to provide temporary, performing, cultural, and public art in the City.

1. Advise and recommend public art to City Council. Temporary Art Installation project to support in FY 2025/24.
2. Identify available Utility Boxes in the City for Artist Utility Box Program
3. Host Sculpture Exhibition- Judges met and selected ten (10) semifinalists. Two (2) artist withdrew their application, making a total of eight (8).
4. Host Halloween Home & Holiday Home Decorating Contest and Recognition- Dates listed in Work Plan FY 2024/25. Winners recognized at a City Council meeting after the contest.

5. Update and maintain City interactive web-based public art map

GOAL #3: Raise the visibility of commemorative months.

1. Post monthly Coloring Book pages to honor Commemorative Months according to Federal Calendar
2. Identify a space to curate and facilitate the celebrate Commemorative Months.
3. Promote monthly commemorative months through Social Media and Special Events to raise awareness and cultural competency.

GOAL #4: Enhance communication and media strategy to increase community awareness of the Cultural Commission.

1. Commissioners to attend the Americans for the Arts Conference
2. Present regularly to City Council.
3. Develop, maintain, and grow partnerships and collaborations with external organizations. Mission College for concerts. Support proposed Diwali event. Collaborate with Rivermark on placemaking.

GOAL #5: Prepare for Citywide Arts Master Plan Process.

1. Develop private/public partnerships to invest and promote the Arts in Santa Clara.
2. Develop, promote, and implement Citywide Arts Master Plan alongside the City Council.

GOAL #6: Identify and expand on Arts Education in the City of Santa Clara.

1. Identify potential partnerships with schools/local organizations to expand arts and art education.

STAFF REPORT

Recreation Manager Castro reported that Friday, June 7 the City is hosting a Pride Flag Raising Ceremony and the Commission and Community is invited to attend. The Commission is invited to attend the Santa Clara 4th of July Celebration at Mission College from 4-10 p.m.

COMMISSIONERS REPORT

Commissioner Garg attended the National Art Museum in India

Commissioner Marinaro attended a Conference in Yosemite and a Cheese and Butter making class in Sonoma.

Commissioner von Huene attended 42nd Street at Santa Clara University and Young Frankenstein in Los Altos.

ADJOURNMENT

A motion was made by Commissioner Marinaro and seconded by Commisisoner Samara to adjourned the meeting at 8:05 p.m.

Aye: 4 - Commissioner Samara, Vice Chair von Huene, Chair Marinaro, and Commissioner Garg

Absent: 2 - Commissioner Diaz, and Commissioner McNamara

MEETING DISCLOSURES

The time limit within which to commence any lawsuit or legal challenge to any quasi-adjudicative decision made by the City is governed by Section 1094.6 of the Code of Civil Procedure, unless a shorter limitation period is specified by any other provision. Under Section 1094.6, any lawsuit or legal challenge to any quasi-adjudicative decision made by the City must be filed no later than the 90th day following the date on which such decision becomes final. Any lawsuit or legal challenge, which is not filed within that 90-day period, will be barred. If a person wishes to challenge the nature of the above section in court, they may be limited to raising only those issues they or someone else raised at the meeting described in this notice, or in written correspondence delivered to the City of Santa Clara, at or prior to the meeting. In addition, judicial challenge may be limited or barred where the interested party has not sought and exhausted all available administrative remedies.

If a member of the public submits a speaker card for any agenda items, their name will appear in the Minutes. If no speaker card is submitted, the Minutes will reflect "Public Speaker."

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