



City of Santa Clara

Call and Notice of Special Meeting

Economic Development, Communications, and Marketing Committee

Wednesday, September 18, 2019

3:00 PM

City Hall – Council Chambers
1500 Warburton Avenue Santa
Clara, CA 95050

NOTICE IS HEREBY GIVEN that, pursuant to the provisions of California Government Code §54956 ("The Brown Act") and Section 708 of the Santa Clara City Charter, the Chairperson calls for a Special Meeting of the Economic Development, Communications, and Marketing Committee to commence and convene on September 18, 2019, at 3:00 pm for a Special Meeting in the City Hall Council Chambers located in the East Wing of City Hall at 1500 Warburton Avenue, Santa Clara, California, to consider the following matter(s) and to potentially take action with respect to them.

CALL TO ORDER AND ROLL CALL

PUBLIC PRESENTATIONS

GENERAL BUSINESS

1. **19-990** [Update on All Vision Billboard Agreement](#)
2. **19-1014** [Verbal Update and Discussion on Collective Community Calendar](#)
3. **19-1012** [Verbal Update and Discussion on Communications Consultant](#)
4. **19-989** [Verbal Update on Destination Marketing Organization \(DMO\)](#)
5. **19-987** [Update on Communications](#)
 - 5.A Social Media Analytics Quarterly Report
 - 5.B Beta Website Launch
 - 5.C New City Hall Newsletter
 - 5.D Video Storytelling
6. **19-988** [Verbal Update on Next Steps for Worker Cooperatives](#)

COMMITTEE MEMBERS REPORT

GOOD OF THE ORDER

ADJOURNMENT

The Economic Development, Communications, and Marketing Committee meeting is adjourned to December 2, 2019.