



SVP Rebates

- Something available for any and all customers
- Designed specifically for Santa Clara community and its needs
- Evolving and responsive
- Aims to meet cost-effectiveness requirements and specific intent of enabling funding mechanisms
 - Requires significant reporting and verification efforts
- 6 FTE positions in budget 3 vacancies currently (now under recruitment)
 - ${\sf -}$ Staff manage all rebate programs and FRAP/MRAP programs



Efficiency Rebate Impacts

- FY20 Program Net Annual Savings = 10,833,950 kWh
 - Equivalent to 2,033 homes annual usage
 - 28,730 tons GHG saved over lifecycle
- FY19 *Pre-Pandemic* Program Net Annual Savings = 25,396,178 kWh
 - Equivalent to 4,765 homes annual usage
 - 123,887 tons GHG saved over lifecycle



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Rebate Program Funding

- Funding for Rebates generally come from three restricted funding Sources
- Each source has its own restrictions
 - Public Benefit Charge (Public Utilities Code)
 - California Low Carbon Fuel Standard (LCFS)
 program
 - Greenhouse Gas Allowances/California Cap and Trade







SVP Rebate Programs

- **Equipment and Building**
 - Funded through Public Benefit Charge
 - Residential
 - Commercial and Community
 - Solar PV Incentives
- Electric Transportation
 - Funded primarily with Low Carbon Fuel Credits and GHG Allowances

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Public Benefits Program

- Charge of 2.85% on every bill
- Spending Restricted by Statute to Four Areas
 - Energy Efficiency/Conservation in Customer Settings
 - New Renewables traditionally solar PV rebates
 - · Low-Income Directed Programs, e.g. FRAP Program
 - RD&D Projects relate to above E.g. Bulk Electric Storage System for storing intermittent Renewable Energy
- Cannot claim energy savings for building code requirements (only beyond code)
 - As building codes become more stringent, reduces claimed savings and where rebates allowed





Residential Appliances and Equipment

- Heat Pump Water Heater
- Electric Clothes Dryer
- Pool Pump
- UNDER INVESTIGATION: Induction Cooktops
- JUST LAUNCHED: Electric Panel Upgrade
- COMNG SOON: Consumer Market Place
- ENDED: Refrigerator Recycling; Room Air Cleaner, Ceiling Fan
- Programs developed based on potential in community and technical potential to provide real energy/GHG savings results in programs evolving
- When staff vacancies are filled, expect to launch additional programs and potentially re-instate free home energy audits



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Commercial and Community Focus

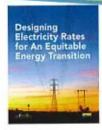
- Energy Efficiency Rebates
 - Free business energy audits
 - Commercial and Multifamily: HVAC, Food Service Equipment, Lighting & Lighting Controls, VFD Air Compressors, Building Control Optimization, Customized Projects
 - Energy Efficiency Grants to Non-Profits
 - Available to City facilities too!
 - Offerings evolve every year; investigating Induction Cooktop
 - Request Proposals from efficiency vendors for new programs regularly
- 2021 Targeted sectors:
 - Motel/Hotel bonus rebates
 - Energy Efficiency Grants for Small Businesses impacted by the pandemic





Solar Rebates

- Cost of solar PV has fallen dramatically, achieving the goal of making mainstream
 - As a result, SVP has wind down the solar-only rebate offerings
- Currently: Low-Income Solar Grant Program
- Developing: Solar with Storage (battery) resiliency programs



Energy Institute of Hass, UC Berkeley

Staff is following California's investigation if the current system of Solar rebates and tariffs shift costs to lower- and average-income households from wealthier households

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Low Carbon Fuel Credit

- SVP receives credits for energy charged at publicly owned charging stations and through residential electric vehicle and electric forklift purchases
- SVP sells LCFS credits and funds restricted to activities that encourage clean mobility options
 - Funding City's fleet charging infrastructure
 - Publicly Accessible Chargers
 - Electric Bike and Forklift Rebates
 - Electric Vehicle Rebates
 - Dedicated portion of funding for Disadvantaged Communities and Low Income identified communities





California Cap and Trade (GHG) Program

- Complex program that involves two separated activities
 - SVP as a power generator/consumer must purchase GHG allowances at auction for each metric ton emissions generated for electricity used by customers
 - SVP as a Load Serving Entity is allocated GHG allowances, can sell in the quarterly auctions
 - · Must Reduce emissions or reduce customer bills
 - · City electric vehicles, new bike paths, sustainable parks, and education programs
 - SVP historically has used the funds to offset additional renewables costs helps maintain low rates

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Clean Electric Transportation

- Rebates Available
 - Residential, Multifamily, School and Non-profit EV Chargers Rebates
 - E-Bikes Rebates
 - Electric Forklifts Rebates
 - Low Income EV and Plug-in Hybrid Rebates
 - State Program: California Clean Fuel Rewards Direct Dealer Rebate for Vehicles
 - CALeVIP program for vehicle rebates, commercial & multi-family EV Chargers
 SVP has committed \$1 million matching funds towards the program for the next 4 years
 - Bonuses for disadvantage community areas
- Additive to BAAQMD, State and Federal purchase programs for EVs

