



City of Santa Clara

Meeting Agenda

Parks & Recreation Commission

Tuesday, January 15, 2019

7:30 PM

East Wing Cafeteria
1500 Warburton Avenue
Santa Clara, CA 95050

CALL TO ORDER AND ROLL CALL

CONSENT CALENDAR

- 1.A 19-1697 [Action on the Parks and Recreation Commission Minutes of the December 18, 2018 Meeting](#)

Recommendation: Approve the Parks and Recreation Commission Minutes of the December 18, 2018 Meeting.

- 1.B 19-1712 [Consider Application from Santa Clara Lions Football for a Wade Brummal Youth Sports Grant in the amount of \\$1,000](#)

Recommendation: That the Commission recommend City approval of a Wade Brummal Youth Sports Grant to Santa Clara Lions Football in the amount of \$1,000.

PUBLIC PRESENTATIONS

GENERAL BUSINESS

- 2.A 19-062 [Action on Recommendation to Set the Number and Start Time of Regular Parks & Recreation Commission Meetings](#)

Recommendation: Recommend Approval of a Resolution to Set the Number and Start Time of Regular Parks & Recreation Commission Meetings.

- 2.B 19-063 [Action on Commissioner Participation in Leadership Santa Clara 2019](#)

Recommendation: Recommend one Parks & Recreation commissioner to participate in Leadership Santa Clara 2019.

3. 19-1698 [Parks & Recreation Commission Work Plan Goals for FY2018-19 Update](#)

4. 19-081 [Review Draft 2019 Art & Wine Poster and Provide Feedback](#)

Recommendation: Review and recommend feedback on the 2019 Art & Wine Poster.

STAFF REPORT

COMMISSIONERS REPORT

ADJOURNMENT



City of Santa Clara

1500 Warburton Avenue
Santa Clara, CA 95050
santaclaraca.gov
[@SantaClaraCity](https://twitter.com/SantaClaraCity)

Agenda Report

19-1697

Agenda Date: 1/15/2019

SUBJECT

Action on the Parks and Recreation Commission Minutes of the December 18, 2018 Meeting

RECOMMENDATION

Approve the Parks and Recreation Commission Minutes of the December 18, 2018 Meeting.

Prepared by: Dale Seale, Deputy Director of Parks and Recreation

Approved by: James Teixeira, Director of Parks and Recreation

ATTACHMENTS

1. Draft Minutes of the Parks and Recreation Commission Meeting on December 18, 2018



City of Santa Clara

Meeting Minutes

Parks & Recreation Commission

12/18/2018

7:00 PM

City Hall - East Wing Cafeteria

CALL TO ORDER AND ROLL CALL

Chair Guerra called the meeting to order at 7:00 PM.

Present 6 - Commissioner Andrew Knaack, Commissioner Joe Martinez, Commissioner George Guerra, Commissioner Tino Silva, Commissioner Kevan Michael Walke, and Commissioner Roseann Alderete LaCoursiere

Absent 1 - Commissioner Burt Field

CONSENT CALENDAR

1.A [18-1618](#) Action on the Parks and Recreation Commission Minutes of the November 20, 2018 Meeting

Recommendation: Approve the Parks and Recreation Commission Minutes of the November 20, 2018 Meeting.

A motion was made by Commissioner Walke, seconded by Commissioner Silva to approve the minutes.

Aye: 5 - Commissioner Martinez, Commissioner Guerra, Commissioner Silva, Commissioner Walke, and Commissioner Alderete LaCoursiere

Absent: 1 - Commissioner Field

Abstained: 1 - Commissioner Knaack

PUBLIC PRESENTATIONS

GENERAL BUSINESS

2. [18-1671](#) Citywide Special Events ABC Permit Planning & Logistics

Recommendation: There is no staff recommendation for this item.

Recreation Manager Castro reviewed the ABC Permit Planning and Logistics report. The Commission reviewed the Tree Lighting Event and emphasized the need for timely communications during the planning stage for major events.

Noted and filed

STAFF REPORT

3. [18-1651](#) Parks & Recreation Commission Work Plan Goals for FY2018-19 Update

Director Teixeira and Deputy Director Seale reviewed and explained the 2017 Facilities Condition Assessment (FCA), Executive Summary. The Executive Summary provides the background and starting point for the Commission to consider the selection of a subcommittee to address Work Plan Goal (b) review existing park rehabilitation needs and new residential development park project plans.

COMMISSIONERS REPORT

Commissioner Alderete LaCoursiere: Attended the Tree Lighting Event. Participated with meals for homebound seniors. Participated as a docent for the Home Tour.

Commissioner Knaack: Attended Tree Lighting Event. Visited Bowers Park and San Tomas & Monroe Neighborhood Park & Community Garden.

Commissioner Martinez: Attended Tree Lighting Event and passed by the Central Park Annex.

Commissioner Guerra: Attended the Tree Lighting event and thought it was great. Thanked the City staff who worked on the event.

Commissioner Silva: Attended the Tree Lighting Event.

Commissioner Walke: Visited Larry J. Marsalli Park, and Fremont Park. Attended the Tree Lighting Event, and commented how everyone enjoyed the Entourage Band.

ADJOURNMENT

The meeting was adjourned at 8:28 PM.

The next meeting will be January 15, 2019.



Agenda Report

19-1712

Agenda Date: 1/15/2019

REPORT TO PARKS AND RECREATION COMMISSION

SUBJECT

Consider Application from Santa Clara Lions Football for a Wade Brummal Youth Sports Grant in the amount of \$1,000

BACKGROUND

The Wade Brummal Youth Sports Grant Fund (Fund) was established over a decade ago in memory of a Santa Clara resident and youth sports enthusiast. The program Fund was recommended by the Parks & Recreation Commission to the City Council as a means to provide financial grants to Santa Clara based youth sports leagues and teams to enable Santa Clara resident youth to participate in that otherwise could not afford the registration, equipment, program fees and other related costs. The Fund is supported by donations and contributions from individuals, charitable events and occasionally the Art & Wine Festival. To ensure an ongoing source of funding and participation by organizations receiving financial support, on October 27, 2015 the City Council approved collection of a fee of \$25.00 per non-resident youth participating in Santa Clara youth sports organizations. The youth sports organizations provide seasonal rosters to the Parks & Recreation Department and identify non-resident players; the organization pays \$25.00 per non-resident player, and the City deposits the revenue into the Fund.

In order to receive a financial grant from the Fund, a qualifying organization must meet established eligibility criteria including: (1) the organization must be a City of Santa Clara non-profit, sports, or school organization serving youth 18 years and under; (2) funds must be used for covering registration and/or participation fees, enhancing service, training, equipment, facilities or other expenses related to the sport, league or activity; (3) requests are limited to one request per organization, per sport; and, (4) a limit of \$500 per group, per request. The Fund requests are reviewed by the Parks & Recreation Commission and payments are administered by the Parks and Recreation Department. Nine (9) Santa Clara Youth Sports organizations participate in the Wade Brummal Youth Sports Grant Program. The current Fund balance is \$90,764. Since 2015, the Fund has provided six (6) organizations with financial grants for players from low income households to participate in the sports leagues.

DISCUSSION

On December 17, 2018, Santa Clara Lions Football submitted two (2) funding requests in the amount of \$500 each from the Wade Brummal Youth Sports Grant Fund for a total amount of \$1,000. One request is for \$500 for 2018 Spring Flag Football and Camp, and the second request is for \$500 for 2018 Fall Tackle Football and Cheer program. The requests meet the eligibility criteria for consideration and approval: Santa Clara Lions Football is a non-profit organization serving the youth of Santa Clara through sports and registered youth who otherwise could not afford to participate. Approval of the grant requests will reimburse Santa Clara Lions Football for 20 Flag and Tackle Football for needy players' and cheerleaders' participation. In 2018, Santa Clara Lions football had

369 (boys and girls) registered flag and tackle football players and cheerleaders registered.

ENVIRONMENTAL REVIEW

The action being considered does not constitute a “project” within the meaning of the California Environmental Quality Act (“CEQA”) pursuant to CEQA Guidelines section 153778(a) as it has no potential for resulting in either a direct physical change in the environment, or a reasonably foreseeable indirect physical change in the environment.

FISCAL IMPACT

There will be no impact to the City’s General Fund. Currently, the Wade Brummal Youth Sports Grant Fund (084-1117-87800(A)20412) has a balance of \$90,764 which can accommodate the two funding requests in the total amount of \$1,000.

PUBLIC CONTACT

Public contact was made by posting the Parks and Recreation Commission agenda on the City’s official-notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City’s website and in the City Clerk’s Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk’s Office at (408) 615-2220, email clerk@santaclaraca.gov or at the public information desk at any City of Santa Clara public library.

RECOMMENDATION

That the Commission recommend City approval of a Wade Brummal Youth Sports Grant to Santa Clara Lions Football in the amount of \$1,000.

Prepared by: Milee Beaulieu, Recreation Supervisor

Reviewed by: Kimberly Castro, Recreation Manager

Approved by: James Teixeira, Director of Parks & Recreation

Attachments:

- 1) Wade Brummal Youth Sports Grant Program Application from Santa Clara Lions Football & Cheer Program

Wade Brummal
Youth Sports
Scholarship/
Grant
Program

Spring



Introduction

The purpose of the Wade Brummal Scholarship/Grant Program is to financially assist individuals as well as groups participating in youth sports within the City of Santa Clara.

Wade Brummal was a Santa Clara resident who was very active and supportive of youth sports. This scholarship/grant program is dedicated to his memory by his family and friends.

General Information

1. Requests must be submitted a minimum of seven (7) days prior to review.
2. Groups receiving funds shall submit a report on achievements accomplished with the funds received.
3. Groups are asked to acknowledge the support of the Wade Brummal Scholarship/Grant Program where appropriate.
4. Groups shall submit a financial statement related to the expenditure of grant funds upon completion of the program, project, or activity.
5. Scholarship funds are not granted directly to individuals. Checks to be made out to service provider, merchant, or organization only.

Eligibility

1. Individuals are encouraged to apply under the following conditions:
 - a. Santa Clara City resident 18 years and under.
 - b. Funds may be used for registration fees, travel expenses, and other related expenses included in a sport or activity.
 - c. Maximum limit of \$150.00 per individual request.
 - d. Limit of one request per individual per year.
2. Groups/organizations may apply under the following conditions:
 - a. City of Santa Clara non-profit, sports, or school organization serving youth 18 years and under.
 - b. Funds may be used for enhancing service, training, travel, equipment, or other related expenses pertaining to sports or activity.
 - c. Limit of one request per organization per year.
 - d. Limit of \$500.00 per group request.

Wade Brummal Scholarship/Grant Program

Application

(Please type or print.)

1. Amount requested \$ 500.00
2. How are funds to be specifically used? OFFSET REG COST
3. Summary of proposed activity, project, program, etc., to be funded. SPRING FLAG FOOTBALL
4. Who is specifically served by these funds? YOUTH PARTICIPANTS
SC RESIDENTS

Name/Organization

SANTA CLARA LIONS FOOTBALL

Contact Person

CRAIG CONNERY

Phone (home)

408 221 3056

Phone (work)

8820 LOCHINVAR #54

Address

3820 LOCHINVAR #54

City, State

SANTA CLARA CA 95051

Applicant's signature*

[Signature]

Applicant's title

PRESIDENT

Date

12-17-18

*parent/guardian signature required if applicant is under 18 years old

Mail completed application to:

Wade Brummal Scholarship/Grant Program

Parks & Recreation Dept—City Hall

1500 Warburton Avenue

Santa Clara, CA 95050

Call (408) 615-3140 for additional information.

Wade Brummal
Youth Sports
Scholarship/
Grant
Program

Wade



Introduction

The purpose of the Wade Brummal Scholarship/Grant Program is to financially assist individuals as well as groups participating in youth sports within the City of Santa Clara.

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General Information

1. Requests must be submitted a minimum of seven (7) days prior to review.
2. Groups receiving funds shall submit a report on achievements accomplished with the funds received.
3. Groups are asked to acknowledge the support of the Wade Brummal Scholarship/Grant Program where appropriate.
4. Groups shall submit a financial statement related to the expenditure of grant funds upon completion of the program, project, or activity.
5. Scholarship funds are not granted directly to individuals. Checks to be made out to service provider, merchant, or organization only.

Eligibility

1. Individuals are encouraged to apply under the following conditions:
 - a. Santa Clara City resident 18 years and under.
 - b. Funds may be used for registration fees, travel expenses, and other related expenses included in a sport or activity.
 - c. Maximum limit of \$150.00 per individual request.
 - d. Limit of one request per individual per year.
2. Groups/organizations may apply under the following conditions:
 - a. City of Santa Clara non-profit, sports, or school organization serving youth 18 years and under.
 - b. Funds may be used for enhancing service, training, travel, equipment, or other related expenses pertaining to sports or activity.
 - c. Limit of one request per organization per year.
 - d. Limit of \$500.00 per group request.

Wade Brummal Scholarship/Grant Program

Application

(Please type or print.)

1. Amount requested \$ 500.00
2. How are funds to be specifically used?
OFFSET RISE COST
3. Summary of proposed activity, project, program, etc., to be funded.
FALLS AND OTHER
4. Who is specifically served by these funds?
YOUTH PARTICIPANTS
SC RESIDENTS

Name/Organization

SANTA CLARA LIONS FOOTBALL
CRAIG CONNETT

Contact Person

Phone (home) 408 221 3056

Phone (work)

Address 15320 LOCHINVAR #54

City, State, Zip SANTA CLARA CA 95051

Applicant's signature*

Applicant's title PRESIDENT

Date 12/7/18

*parent/guardian signature required if applicant is under 18 years old

Mail completed application to:

Wade Brummal Scholarship/Grant Program
Parks & Recreation Dept—City Hall
1500 Warburton Avenue
Santa Clara, CA 95050

Call (408) 615-3140 for additional information.



City of Santa Clara

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Santa Clara, CA 95050
santaclaraca.gov
[@SantaClaraCity](https://twitter.com/SantaClaraCity)

Agenda Report

19-062

Agenda Date: 1/15/2019

SUBJECT

Action on Recommendation to Set the Number and Start Time of Regular Parks & Recreation Commission Meetings

BACKGROUND

City Charter section 1003 states that each of the boards and commissions of the City shall hold regular meetings as required by ordinance. City Code section 2.120.030 states that each board or commission shall hold regular meetings at the times and on the days indicated by resolution of the City Council, and that such resolution may be amended from time to time by further Council resolution. Resolution No. 5195 (Attachment 1), which was adopted by the City Council in 1987, states that the Parks & Recreation Commission shall hold meetings on the third Tuesday of each month at 7:30 p.m.

DISCUSSION

At the January 15, 2019 Parks & Recreation Commission meeting, the Commission will discuss and recommend a Parks & Recreation Commission meeting schedule for 2019 (Attachment 2), which will include the start time for each meeting. The recommendations including start time and authorization for the Parks & Recreation Commission to set its future meeting dates and times in a proposed Council resolution (Attachment 3) for Council consideration.

ENVIRONMENTAL REVIEW

The action being considered does not constitute a "project" within the meaning of the California Environmental Quality Act ("CEQA") pursuant to CEQA Guidelines section 15378(b)(5) in that it is a governmental organizational or administrative activity that will not result in direct or indirect changes in the environment.

PUBLIC CONTACT

Public contact was made by posting the Park & Recreation Commission's agenda on the City's official-notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City's website and in the City Clerk's Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk's Office at (408) 615-2220, email clerk@santaclaraca.gov <<mailto:clerk@santaclaraca.gov>> or at the public information desk at any City of Santa Clara public library.

RECOMMENDATION

Recommend Approval of a Resolution to Set the Number and Start Time of Regular Parks & Recreation Commission Meetings.

Prepared by: Dale Seale, Deputy Director of Parks and Recreation

Approved by: James Teixeira, Director of Parks and Recreation

ATTACHMENTS

1. Resolution No. 5195
2. PRC 2019 Schedule of Meetings
3. Proposed Resolution to Set Start Times for PRC Meetings

RESOLUTION NO. 5195

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF SANTA CLARA INDICATING TIMES AND DAYS FOR EACH BOARD OR COMMISSION OF THE CITY TO HOLD REGULAR MEETINGS ALL AS AUTHORIZED IN SECTION 2-91.1 OF "THE CODE OF THE CITY OF SANTA CLARA, CALIFORNIA"

SECTION 1: Each board or commission shall hold regular meetings at the times and on the days indicated below except when such day falls on a City holiday.

Board of Library Trustees	First Monday of each month at 7:30 p.m.
Civil Service Commission	Second Monday of each month at 7:30 p.m.
Cultural Advisory Commission	First Monday of each month at 7:30 p.m.
Historical and Landmarks	First Thursday of each month at 7:00 p.m.
Parks and Recreation Commission	Third Tuesday of each month at 7:30 p.m.
Planning Commission	Second and Fourth Wednesday of each month at 7:00 p.m.
Senior Citizens Advisory Commission	Fourth Monday of each month at 10:00 a.m.

SECTION 2: The meeting times and days are set by resolution pursuant to Section 2-91.1 of "The Charter of the City of Santa Clara, California", and are subject to amendment from time to time by resolution of the City Council.

SECTION 3: This resolution shall take effect upon its

adoption.

* * * *

I HEREBY CERTIFY THE FOREGOING TO BE A TRUE COPY OF A
RESOLUTION PASSED AND ADOPTED BY THE CITY COUNCIL OF THE CITY OF
SANTA CLARA, CALIFORNIA, AT A REGULAR MEETING THEREOF HELD ON THE
12th day of May, 1987, by the following votes:

AYES: COUNCILORS: Ash, Deto, Lasher, Mahan, Nadler, Tobkin
and Mayor Souza

NOES: COUNCILORS: None

ABSENT: COUNCILORS: None

ABSTAINED: COUNCILORS: None

ATTEST:

J. E. BOCCIGNONE
City Clerk
City of Santa Clara



City of Santa Clara

The Center of What's Possible

PARK & RECREATION COMMISSION

CITY CAFETERIA
1500 Warburton Avenue
Santa Clara, CA 95050

Schedule of Meetings 2019

Regular meetings are held on the third Tuesday of the month at 6:00 p.m., in the City Cafeteria Chambers at 1500 Warburton Avenue, Santa Clara, in accordance with the following schedule.

Meeting Dates

February 19, 2019

March 19, 2019

April 16, 2019

May 21, 2019

June 18, 2019

July 16, 2019

August 20, 2019

September 16, 2019

October 15, 2019

November 19, 2019

December 17, 2019

RESOLUTION NO. _____

**A RESOLUTION OF THE CITY OF SANTA CLARA, CALIFORNIA
APPROVING THE 2019 PARKS AND RECREATION COMMISSION
CALENDAR OF MEETINGS, SETTING THE NUMBER AND START
TIME OF REGULAR PARKS AND RECREATION COMMISSION
MEETINGS, AND DELEGATING TO THE PARKS AND
RECREATION COMMISSION THE AUTHORITY TO ADOPT
FUTURE ANNUAL MEETING CALENDARS**

BE IT RESOLVED BY THE CITY OF SANTA CLARA AS FOLLOWS:

WHEREAS, Section 2.120.030 of the Santa Clara City Code (“SCCC”) requires City boards and commissions to hold regular meetings at the times and on the days indicated by resolution of the Council;

WHEREAS, Resolution 5195, adopted by the City Council in 1987, states that the Parks and Recreation Commission shall hold meetings on the, “Third Tuesday of each month at 7:30 p.m.,” and

WHEREAS, on January 15, 2019, The Parks and Recreation Commission recommended to the City Council its meeting schedule for 2019, which proposes 11 meetings and a start time of 6:00 p.m.

NOW THEREFORE, BE IT FURTHER RESOLVED BY THE CITY OF SANTA CLARA AS FOLLOWS:

1. That the City Council hereby finds that the above Recitals are true and correct and by this reference makes them a part hereof.
2. The City Council hereby approves the 2019 Parks and Recreation Commission Schedule of Meetings, attached hereto.
3. The City Council hereby amends City Council Resolution 5195 by deleting the following text from that Resolution:

“Parks and Recreation Commission Third Tuesday of each month
at 7:30 p.m.”

4. The City Council hereby approves setting the Parks and Recreation Commission regular meeting start time at 6:00 p.m. and establishes a minimum of one meeting a month scheduled on Third Tuesday.
5. Subject to the foregoing, the City Council hereby delegates to the Parks and Recreation Commission the authority set forth in SCCC Section 2.120.030 to establish the days and times of regular meetings. In accordance with these parameters, the Parks and Recreation Commission shall adopt a Calendar of Meetings annually.
6. Effective date. This resolution shall become effective immediately.

I HEREBY CERTIFY THE FOREGOING TO BE A TRUE COPY OF A RESOLUTION PASSED AND ADOPTED BY THE CITY OF SANTA CLARA, CALIFORNIA, AT A REGULAR MEETING THEREOF HELD ON THE ____ DAY OF _____, 2019, BY THE FOLLOWING VOTE:

AYES:	COUNCILORS:
NOES:	COUNCILORS:
ABSENT:	COUNCILORS:
ABSTAINED:	COUNCILORS:

ATTEST: _____
NORA PIMENTEL, MMC
ASSISTANT CITY CLERK
CITY OF SANTA CLARA

Attachments incorporated by reference:

1. City Council Resolution No. 5195
2. 2019 Parks and Recreation Commission Meeting Schedule



City of Santa Clara

1500 Warburton Avenue
Santa Clara, CA 95050
santaclaraca.gov
@SantaClaraCity

Agenda Report

19-063

Agenda Date: 1/15/2019

SUBJECT

Action on Commissioner Participation in Leadership Santa Clara 2019

BACKGROUND

Leadership Santa Clara (Course) is a five-month long program that prepares residents for a leadership role in the community. The Course presents skill-building workshops and topical presentations on the many issues influencing life in Santa Clara and the region. Full-day sessions are held at a variety of Santa Clara business and government sites, offering a behind-the-scenes view of different organizations as well as convenient meeting locations.

DISCUSSION

The City of Santa Clara invites one commissioner from each commission to participate in Leadership Santa Clara. The Course begins on February 7, 2019. The Parks & Recreation Commission may recommend one commissioner to participate in Leadership Santa Clara 2019.

ENVIRONMENTAL REVIEW

The action being considered does not constitute a "project" within the meaning of the California Environmental Quality Act ("CEQA") pursuant to CEQA Guidelines section 15378(b)(5) in that it is a governmental organizational or administrative activity that will not result in direct or indirect changes in the environment.

PUBLIC CONTACT

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RECOMMENDATION

Recommend one Parks & Recreation commissioner to participate in Leadership Santa Clara 2019.

Prepared by: Dale Seale, Deputy Director of Parks and Recreation

Approved by: James Teixeira, Director of Parks and Recreation

ATTACHMENTS

1. LSC 19 application and letter



**City of
Santa Clara**
The Center of What's Possible

Leadership Santa Clara 2019

Thank you for your interest in Leadership Santa Clara. Attached is an application form, which also includes additional program information. The application deadline is Jan. 11, 2019.

Of special note in this year's curriculum are full-day class sessions focusing specifically on public safety, public presentation/speaking, and education, which provide an in-depth look at these important topics.

Our tentative schedule is as follows:

(All sessions are from 8:30 a.m.-4:30 p.m., except for the February 7 class, which is from 9:00 a.m.-4:15 p.m. and the graduation, which is from 5:30-6:45 p.m.)

February 7

February 21

March 19

April 4

April 25

May 16

May 30

June 5 - Graduation

Interest in this year's program has been extremely strong, and I encourage you to complete the application and return it to me immediately along with the appropriate tuition fee as noted on the application. We will notify you regarding your application within two weeks following the January 11 application deadline. It is Leadership Santa Clara's intent to ensure that the class roster includes individuals with a broad range of experiences, interests, and backgrounds.

Please return the form and your check or money order (made payable to City of Santa Clara) as soon as possible to:

Scott Summerfield
Leadership Santa Clara
2934 Victoria Meadow Court
Pleasanton, CA 94566

Thank you again for your interest in Leadership Santa Clara! If I can provide any additional information, please contact me via email or call me at (510) 714-4470.

Cordially,

Scott Summerfield
Leadership Santa Clara Program Coordinator



**City of
Santa Clara**
The Center of What's Possible

Leadership Santa Clara 2019

Course Participant Application

Name: _____

Address: _____

City: _____ Zip: _____ Phone: _____

Email: _____

Live in Santa Clara? ☐ Yes ☐ No # of years

Work in Santa Clara? ☐ Yes ☐ No # of years

Which Santa Clara company? _____

What community activities or groups are you involved with?

How did you hear about Leadership Santa Clara?

Classes are scheduled at sites throughout Santa Clara, generally on Thursdays (Tuesday, March 19 is the only exception) from February through June 2019. A welcome session/tour/introduction starts the course on Thursday, February 7; classes are generally held from 8:30 a.m.-4:30 p.m. A graduation ceremony and reception is scheduled for Wednesday, June 5 at the Triton Museum from 5:30-6:45 p.m. Continental breakfast, lunch, and an afternoon snack will be provided at all class sessions. Successful completion of the Leadership Santa Clara program is based on attendance at all sessions, and full attendance is required for students to gain the most benefit from the program. Students may miss up to one class session due to unexpected circumstances such as illness, but additional absences will result in removal from the program or will result in the delay of graduation until the missed coursework is completed in the subsequent year's class.

Barring unforeseen emergencies, will you be able to attend all class sessions? ☐ Yes ☐ No

If no, please indicate conflict: _____

Leadership Santa Clara makes every effort to accommodate those with disabilities; please note accommodation requests:

Course tuition is \$750, of which \$675 may be sponsored by a company or other organization. \$75 must be paid by the student directly to ensure commitment to the program. The student's \$75 portion must be attached to this registration form, payable by check or money order to City of Santa Clara. If the remaining portion is being paid by a source other than the student, payment must be received no later than January 11, 2019. Tuition costs only partially defray actual program costs. Donations from businesses, clubs and organizations help to cover some program expenses; primary funding is through the City of Santa Clara General Fund.

There are a limited number of scholarships available for those residents of Santa Clara who would like to participate in the program but do not have sufficient resources to pay the full tuition. If a student would like to apply for this financial assistance, please attach a separate page indicating reasons to be considered for a scholarship and include a check or money order in the amount of \$75 payable to City of Santa Clara for the student's portion; if the student does not receive a scholarship and chooses not to participate, the student's \$75 will be refunded.

___ Entire tuition is being paid by student directly.

___ Student is paying \$75; other source is paying remaining \$675 of tuition.

Name of other source: _____

___ Student is paying \$75, is a Santa Clara resident, and would like to be considered for a scholarship (attach a separate sheet explaining reasons to be considered for a scholarship).

Scholarship funds are very limited; if applying for a scholarship, would you still be able to participate in the program if:

You don't receive a full scholarship? ___ Yes ___ No

You don't receive a half scholarship? ___ Yes ___ No

Please note that there are a limited number of spaces available for class participants. Students will be selected with the goal of developing a class comprising individuals with a broad range of backgrounds, affiliations and interests; applicants not selected for the 2019 program will have first priority for the 2020 program.

Applicant's Signature

Date

Be sure to include your check with this application...thank you!



Agenda Report

19-1698

Agenda Date: 1/15/2019

SUBJECT

Parks & Recreation Commission Work Plan Goals for FY2018-19 Update

BACKGROUND

At the regular Commission Meeting on July 17, 2018, the Commission discussed current issues, trends and local needs related to city parks operations and maintenance, recreation programs and community services, cemeteries, and special events. Annually, the Parks & Recreation Commission considers three to five specific, measurable, attainable, realistic, and time-bound goals and/or activities for the year. These are intended to focus Commission efforts and respond to community and City Council priorities within existing budget direction, resource limitations, and the purview of the Commission as set forth in the City Charter and City Code.

At the August 21, 2018 regular meeting, the Parks & Recreation Commission reviewed and refined the proposed goals. The Commission will report on the goals and progress with the City Council at the annual joint meeting tentatively scheduled for January 2019.

DISCUSSION

The Work Plan Goals are discussed at each Commission meeting during the year. Subcommittee assignments are made as needed and subcommittee members provide updates at the meeting. The Parks & Recreation Commission FY2018-19 Work Plan Goals are to:

- (a) inform the community about parks and recreation infrastructure conditions, future funding needs and potential new funding sources;
- (b) review existing park rehabilitation needs and new residential development park project plans;
- (c) hold a joint meeting of the Parks & Recreation and Cultural Commission;
- (d) host the 38th annual Santa Clara Art & Wine Festival (completed on September 15 and 16, 2018); and,
- (e) begin discussion of a community input process for a new 30+ acre community park in the north of the City.

ENVIRONMENTAL REVIEW

The action being considered does not constitute a "project" within the meaning of the California Environmental Quality Act ("CEQA") pursuant to CEQA Guidelines section 15378(b)(5) in that it is a governmental organizational or administrative activity that will not result in direct or indirect changes in the environment.

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<<mailto:clerk@santaclaraca.gov>> or at the public information desk at any City of Santa Clara public library.

Reviewed by: Dale Seale, Deputy Parks & Recreation Director

Approved by: James Teixeira, Director of Parks & Recreation



City of Santa Clara

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santaclaraca.gov
[@SantaClaraCity](https://twitter.com/SantaClaraCity)

Agenda Report

19-081

Agenda Date: 1/15/2019

SUBJECT

Review Draft 2019 Art & Wine Poster and Provide Feedback

BACKGROUND

The 39th annual Art & Wine Festival will be held in iconic Central Park over two days, September 14-15, 2019. Proceeds from the Art & Wine Festival go to local non-profits. The festival attracts over 50,000 visitors over the course of two days to visit and shop at over 160 artists' booths, go on rides in Kids Kingdom, sample local wines and artisan beers while enjoying entertainment on three stages. Each year a poster is used in the promotion and marketing of the event.

DISCUSSION

The Park and Recreation Commission will review two (2) poster samples created by staff and provide feedback on poster style and elements, or take other action on the event poster that will be used in the promotion and marketing of the 2019 Art & Wine Festival.

ENVIRONMENTAL REVIEW

The action being considered does not constitute a "project" within the meaning of the California Environmental Quality Act ("CEQA") pursuant to CEQA Guidelines section 15378(b)(5) in that it is a governmental organizational or administrative activity that will not result in direct or indirect changes in the environment.

PUBLIC CONTACT

Public contact was made by posting the Park & Recreation Commission's agenda on the City's official-notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City's website and in the City Clerk's Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk's Office at (408) 615-2220, email clerk@santaclaraca.gov <<mailto:clerk@santaclaraca.gov>> or at the public information desk at any City of Santa Clara public library.

RECOMMENDATION

Review and recommend feedback on the 2019 Art & Wine Poster.

Prepared by: Kimberly Castro, Recreation Manager

Approved by: James Teixeira, Director of Parks and Recreation