



City of Santa Clara

Meeting Agenda

Cultural Commission

Monday, November 2, 2020

7:00 PM

Virtual Meeting

Pursuant to the provisions of California Governor's Executive Order N-29-20, issued on March 17, 2020, to prevent the spread of COVID-19, the City of Santa Clara has implemented methods for the public to participate remotely.

Via Zoom:

<https://santaclaraca.zoom.us/j/98272283531>

Webinar ID: 982 7228 3531

Or join by phone: 1 669 900 6833

The meeting set-up is in line with the recommendations of the COVID-19 White House Task Force, which notes no more than ten (10) people gathering. The Chair will be present for the meeting with the staff liaison and commissioners participating remotely.

CALL TO ORDER AND ROLL CALL

CONSENT CALENDAR

- 1.A 20-1029** [Cultural Commission Regular Meeting Minutes of October 5, 2020.](#)

Recommendation: Approve the Cultural Commission Regular Meeting Minutes of October 5, 2020.

PUBLIC PRESENTATIONS

GENERAL BUSINESS

- 2. 20-1019** [Identify Cultural Commission Work Plan FY2020/21 Goals and Activities](#)

Recommendation: Identify Cultural Commission Work Plan FY2020/21 Goals and Activities

STAFF REPORT

COMMISSIONERS REPORT

ADJOURNMENT

The next scheduled meeting is on December 7, 2020.



City of Santa Clara

1500 Warburton Avenue
Santa Clara, CA 95050
santaclaraca.gov
@SantaClaraCity

Agenda Report

20-1029

Agenda Date: 11/2/2020

REPORT TO CULTURAL COMMISSION

SUBJECT

Cultural Commission Regular Meeting Minutes of October 5, 2020.

RECOMMENDATION

Approve the Cultural Commission Regular Meeting Minutes of October 5, 2020.

Prepared by: Kimberly Castro, Recreation Manager
Approved by: James Teixeira, Director of Parks & Recreation

ATTACHMENTS

1. Draft - Cultural Commission Minutes October 5, 2020.



City of Santa Clara

Meeting Minutes

Cultural Commission

10/05/2020

7:00 PM

Virtual Meeting

Pursuant to the provisions of California Governor's Executive Order N-29-20, issued on March 17, 2020, to prevent the spread of COVID-19, the City of Santa Clara has implemented methods for the public to participate remotely.

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CALL TO ORDER AND ROLL CALL

The meeting was called to order by Chair Samara at 7:01 P.M.

Present 6 - Chair Louis Samara, Commissioner Niha Mathur, Commissioner Debra von Huene, Commissioner Candida Diaz, Vice Chair Jonathan Marinaro, and Commissioner Teresa Sulcer

Absent 1 - Commissioner Harbir Bhatia

CONSENT CALENDAR

1.A [20-358](#) Cultural Commission Regular Meeting Minutes of March 2, 2020

Recommendation: Approve the Cultural Commission Regular Meeting Minutes of March 2, 2020.

A motion was made by Commissioner von Huene and seconded by Commissioner Marinaro, that this item be adopted. The motion carried by the following vote:

Aye: 5 - Chair Samara, Commissioner Mathur, Commissioner von Huene, Commissioner Diaz, and Vice Chair Marinaro

Absent: 1 - Commissioner Bhatia

Abstained: 1 - Commissioner Sulcer

1.B [20-872](#) Cultural Commission Calendar of Meetings for 2021

Recommendation: Recommend that Council approve Cultural Commission Calendar of meetings for 2021.

A motion was made by Commissioner Diaz, seconded by Vice Chair Marinaro, that this item be Adopted. The motion carried by the following vote:

Aye: 6 - Chair Samara, Commissioner Mathur, Commissioner von Huene, Commissioner Diaz, Vice Chair Marinaro, and Commissioner Sulcer

Absent: 1 - Commissioner Bhatia

PUBLIC PRESENTATIONS

None.

GENERAL BUSINESS

Commissioner Bhatia joined meeting at 7:18 P.M.

2. [20-837](#) Cultural Commission Election of Chair and Vice Chair FY2020/21

Recommendation: Staff has no recommendation.

A motion was made by Commissioner Diaz and seconded by Commissioner Mathur that Chair Samara and Vice Chair Marinaro continue in their current positions through FY2020/2021. Motion passed with the following vote:

Aye: 7 - Chair Samara, Commissioner Bhatia, Commissioner Mathur, Commissioner von Huene, Commissioner Diaz, Vice Chair Marinaro, and Commissioner Sulcer

3. [20-840](#) Discussion of Cultural Commission Work Plan FY2020/21

Recommendation: Discuss the Cultural Commission Work Plan FY2020/21 objectives and activities.

The Commission discussed the work plan goals and possible events from FY 2019/2021 and created sub committees to work on each goal:

Goal #1: Host and enhance multicultural events to encourage and acquaint Santa Clara residents with cultural diversity: Event unassigned.

Goal #2: Develop and encourage interactive, art opportunities to provide temporary, performing, cultural, and public art in the City: **Commissioner von Huene, Commissioner Mathur and Commissioner Diaz.**

Goal #3: Raise visibility of commemorative months: **Vice Chair Marinaro, Commissioner Sulcer and Commissioner Bhatia.**

Goal #4: Enhance communication and media strategy to increase community awareness of the Cultural Commission: **Chair Samara.**

A motion was made by Chair Samara and seconded by Commissioner Diaz, that the FY2019/2021 Work Plan Goals and new sub-committees be adopted. The motion carried the following vote:

Aye: 7 - Chair Samara, Commissioner Bhatia, Commissioner Mathur, Commissioner von Huene, Commissioner Diaz, Vice Chair Marinaro, and Commissioner Sulcer

STAFF REPORT

Recreation Manager Castro provided a budget update and reported on a variety of events that the City is doing for Halloween: "You've Been treated", Pumpkin Decorating Contest, Dance Party and Witch Crafty Craft Box which sold out. She reported that the Home decorating contest has received one entry thus far. She also reported that the City has been involved with CPODS (Commodity Point of Distribution) at Santa Clara schools weekly, which ended in August, and daily at the Senior Center, still in progress. Fall classes, both in person and virtual have begun.

COMMISSIONERS REPORT

Chair von Huene mentioned the Utility Box program with artist, Irene Bronner. Stated the box was well received by the public and would like to continue it.

Vice Chair Marinaro mentioned online at home concerts. He attended some of them and participated in the culture at home. Said a Zoom performance would be fun to consider.

Chair Samara mentioned his daughter is a Freshman at Mitty and attended a party online. Mentioned he heard on Nextdoor they were doing online concerts (performances on their lawn) which he was unable to attend.

Commissioner Sulcer mentioned she has been working with the Parade of Champions which will be held on Oct 10. Theme is celebrating community heroes through this time. Encouraged people to watch it virtually.

ADJOURNMENT

A motion was made by Commissioner von Huene, seconded by Commissioner Diaz, that the meeting be adjourned at 8:29 P.M.

Aye: 7 - Chair Samara, Commissioner Bhatia, Commissioner Mathur, Commissioner von Huene, Commissioner Diaz, Vice Chair Marinaro, and Commissioner Sulcer

The next scheduled meeting is on November 2, 2020 and will be a virtual meeting.



Agenda Report

20-1019

Agenda Date: 11/2/2020

REPORT TO CULTURAL COMMISSION

SUBJECT

Identify Cultural Commission Work Plan FY2020/21 Goals and Activities

BACKGROUND

The Cultural Commission considers three to five specific, measurable, attainable, realistic, and time-bound goals and/or activities for the Fiscal Year. These goals are intended to focus the Commission's efforts and respond to City Council priorities within the existing budget direction and resource limitations.

In FY2019/20, the Cultural Commission adopted the following goals:

1. Host and enhance multicultural events to encourage and acquaint Santa Clara residents with cultural diversity.
2. Develop and encourage interactive art opportunities to provide temporary, performing, cultural, and public art in the city.
 - a. Subcommittee: Commissioners Diaz, Mathur and von Huene.
3. Raise visibility of commemorative month celebrations.
 - a. Subcommittee: Commissioners Bhatia, Mariano and Sulcer.
4. Enhance communication and media strategy to increase community awareness of the Cultural Commission.
 - a. Subcommittee: Chair Samara

DISCUSSION

City Commission meetings were suspended from March through August 2020, in response to the impact of the COVID19 global pandemic, State and County Health Department restrictions on gatherings, as well as City focus on emergency and essential services. The Commission resumed virtual meetings in October 2020 and discussed the above goals, supporting their continuance into FY 2020/21. Subcommittees were assigned to each of the Goal and were encouraged to meet and suggest activities that would support the Goals and that would align with the Commissions budget allocations and COVID19 State and County health and safety requirements. The Commission may discuss and take action to approve a work plan inclusive of goals and activities for the remainder of the fiscal year.

ENVIRONMENTAL REVIEW

The action being considered does not constitute a "project" within the meaning of the California Environmental Quality Act ("CEQA") pursuant to CEQA Guidelines section 15378(b)(5) in that it is a governmental organizational or administrative activity that will not result in direct or indirect changes in the environment.

PUBLIC CONTACT

Public contact was made by posting the Cultural Commission's agenda on the City's official-notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City's website and in the City Clerk's Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk's Office at (408) 615-2220, email clerk@santaclaraca.gov or at the public information desk at any City of Santa Clara public library.

RECOMMENDATION

Identify Cultural Commission Work Plan FY2020/21 Goals and Activities

Prepared by: Kimberly Castro, Recreation Manager

Approved by: James Teixeira, Director of Parks & Recreation