



City of Santa Clara

Meeting Minutes

Cultural Commission

11/01/2021

7:00 PM

Virtual Meeting

Pursuant to California Government Code section 54953(e) and City of Santa Clara Resolution 21-9013, the Cultural Commission will be held by teleconference only. No physical location will be available for this meeting; however, the City of Santa Clara continues to have methods for the public to participate remotely:

Via Zoom:

<https://santaclaraca.zoom.us/j/98272283531>

Webinar ID: 982 7228 3531

Or join by phone: 1-669-900-6833

CALL TO ORDER AND ROLL CALL

The meeting was called to order by chair von Huene at 7:06 p.m.

Present 4 - Commissioner Siddarth Sundaram, Chair Debra von Huene, Vice Chair Candida Diaz, and Commissioner Jennifer Vega

Absent 3 - Commissioner Louis Samara, Commissioner Jonathan Marinaro, and Commissioner Paul McNamara

Commissioner Samara joined the meeting at 7:09 p.m.

CONSENT CALENDAR

1.A [21-1266](#) Cultural Commission Regular Meeting Minutes of October 4, 2021

Recommendation: Approve the Cultural Commission Regular Meeting Minutes of October 4, 2021.

A motion was made by Vice Chair Diaz, seconded by Commissioner Sundaram that this item be approved. The motion passed with the following vote:

Aye: 5 - Commissioner Sundaram, Commissioner Samara, Chair von Huene, Vice Chair Diaz, and Commissioner Vega

Absent: 2 - Commissioner Marinaro, and Commissioner McNamara

PUBLIC PRESENTATIONS

None.

GENERAL BUSINESS

2. [21-1279](#) Discussion of Commission Budget Allocations

Recommendation: Continue Commission activities within the currently approved budget levels.

Recreation Manager, Castro stated that the Cultural Commission has a budget of \$3,941 for fiscal year 2021/2022. She discussed the gifts and donations policy and fundraising. She explained that solicitation of sponsorships would have to be a future work plan goal.

3. [21-1500](#) Discussion and Updates to Cultural Commission Work Plan Goals and Activities for FY 2021/22

Recommendation: Provide updates to Cultural Commission work plan goals and activities for FY 2021/22.

Commissioners reported the following updates to the work Plan.

Goal #1-Host and enhance multicultural events to encourage and acquaint Santa Clara residents with Cultural diversity.

Recreation Manager Castro shared the Year at a Glance 2022/23, which highlights the events by month. Commissioner Samara discussed events Commission had in the past. There was a discussion regarding sponsorships and a possible silent disco event.

The budget is \$48,000 for FY 2022/23.

Sound producer is in contract for \$32,000 for five (5) concerts and Street Dance.

Commissioner Sundaram will be on the committee for Goal #1.

Commissioners decided that Sponsorship will be added as a Work Plan item for 2022/2023. Street Dance will be held on Aug. 5, 2022.

Commissioner McNamera joined the meeting at 7:37 p.m.

Goal #2-Develop and encourage interactive art opportunities to provide temporary, performing, cultural and public art in the City.

Recreation Manager Castro notified contacts that the Commission will not move forward with the Outdoor Fitness Mural.

Utility Box Art Project was reviewed. Four (4) boxes have been completed. Two (2) additional boxes need to be completed.

Halloween Home Decorating Contest-**Commissioner Diaz** shared her experiences with the Halloween Home Decorating Contest. The City Art map has been updated with the locations of the winning homes. Winners were excited to receive their signs.

Holiday Home Decorating Contest will follow in late November.

The Breaking Free Sculpture Exhibition is currently closed. The three (3) winners are on Exhibit at the Triton for another couple weeks.

Surviving Covid Exhibition- Semifinalists will be notified and art will be displayed for voting and finalists will be selected.

Goal # 3-Raise visibility of Commemorative Months

The Commission wants to blast one page per month for the coloring book. Pre-announcement will occur in December and will start in January. Commissioner Garcia will join the committee. Commission would like the coloring book to be highlighted in City newsletters if possible.

Goal #4-Enhance communication and media strategy to increase community awareness of the Cultural Commission-Commissioners Garcia and McNamara will connect and give an update at the Dec. meeting.

Goal #5-Prepare for Citywide Arts Master Plan Process-Commissioners are developing goals and objectives and meeting with Santa Clara University. Currently in draft phase. Commissioners will report back in December with additional information.

STAFF REPORT

Recreation Manager Castro reported that staff has been working on the Halloween Home Decorating Contest and the November Department Newsletter. She mentioned the Facility Naming Ceremony in honor of Jerry Marsalli on Nov. 6, at 1 p.m. at Reed & Grant Sports Park. She mentioned the Annual Tree Lighting Event will take place at Central Park on Dec 3, from 5-8 p.m. She mentioned the Parks & Recreation Department is currently seeking part time staff and currently planning for Winter 2022.

COMMISSIONERS REPORT

Vice Chair Diaz thanked Recreation staff for their help on the Utility Box Art project and Halloween Home Decorating Contest. She mentioned that the winners of the contest were so happy when she delivered their winning signs.

ADJOURNMENT

A motion was made by Vice Chair Diaz, seconded by Commissioner Samara, that the meeting be adjourned at 8:24 p.m.

Aye: 6 - Commissioner Sundaram, Commissioner Samara, Chair von Huene, Vice Chair Diaz, Commissioner McNamara, and Commissioner Vega

Absent: 1 - Commissioner Marinaro

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If a member of the public submits a speaker card for any agenda items, their name will appear in the Minutes. If no speaker card is submitted, the Minutes will reflect "Public Speaker."

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