



**City of
Santa Clara**

The Center of What's Possible

CITY OF SANTA CLARA
OFFICE OF THE CITY CLERK

2022 JAN -3 PM 1:09

COUNCIL ITEM REQUEST FORM

The Council Item Request Form is for members of the City Council to submit written requests to the City Manager's Office for inclusion of an item on a future City Council meeting agenda. At the meeting where the initial written request is heard, discussion should be limited to whether the item should be added to an agenda and a date, not the merit of the item. A majority vote of the City Council is required for the item to be added to future Council meeting agenda for action.

CONTACT INFORMATION

Requesting Member of City Council : Suds Jain

Contact E-mail _sjain@santaclaraca.gov _

Contact Phone _408-499-2955 _

Today's Date _1/2/2022

WRITTEN REQUEST

I, Suds Jain _____, hereby request that the following item be placed on the City of Santa Clara Council and Authorities Concurrent meeting agenda:

I attended the 49ers game at Levi's Stadium on January 2nd, 2022. (I purchased my ticket with my own funds). I was given a tour of the stadium by Rahul Chandhok, Vice President (VP) of Public Affairs and Strategic Communications; Jas Sajjan, Senior Manager of Public Affairs & Strategic Communications; Larry MacNeil, Compliance Manager; Emily Matthews, Manager of Communications and Public Affairs, Moon Javaid, Chief Strategy Officer; and Jim Mercurio among others.

One thing that I noticed was that the Youth Soccer Park was not being used and neither were the associated parking spots which are owned by the City of Santa Clara.

It seems to me that each of the 100 or so parking spots is worth between \$50 and \$100 each per large event. I was told that the City of Santa Clara would receive ALL of the revenue were those parking spots made available on event days including NFL events. This could amount to up to \$10,000 per event in revenue for the City which could be applied to arts programs or homeless services or public safety.

I would like to have a discussion about how to make those spots available when there are no events at the Youth Soccer Park (soccer gets absolute priority). I realize that there may be some Measure R issues in play here since the City cannot sell or lease land without a ballot measure. Perhaps the city could hire a parking management company to operate the city owned lot on event days.

**Reference: Council Policy 030 - Adding an Item on the Agenda
Resolution No. 20-8895**