



# City of Santa Clara

## Meeting Minutes

### Cultural Commission

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02/07/2022

7:00 PM

Virtual Meeting

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Pursuant to California Government Code Section 54953(e) and City of Santa Clara Resolution 22-9042, the Cultural Commission meeting will be held by teleconference only. No physical location will be available for this meeting; however, the City of Santa Clara continues to have methods for the public to participate remotely:

Via Zoom:

<https://santaclaraca.zoom.us/j/98272283531>

Webinar ID: 982 7228 3531

Or join by phone: 1-669-900-6833

#### **CALL TO ORDER AND ROLL CALL**

The meeting was called to order by Chair von Huene at 7:04 p.m.

**Present** 7 - Commissioner Siddarth Sundaram, Commissioner Louis Samara, Chair Debra von Huene, Vice Chair Candida Diaz, Commissioner Jonathan Marinaro, Commissioner Paul McNamara, and Commissioner Jennifer Vega

#### **CONSENT CALENDAR**

1. [22-122](#) Cultural Commission Regular Meeting Minutes of January 10, 2022

**Recommendation:** Approve the Cultural Commission Regular Meeting Minutes of January 10, 2022

**A motion was made by Commissioner Marinaro, seconded by Commissioner Sundaram that this item be approved. The motion passed with the following vote:**

**Aye:** 7 - Commissioner Sundaram, Commissioner Samara, Chair von Huene, Vice Chair Diaz, Commissioner Marinaro, Commissioner McNamara, and Commissioner Vega

**PUBLIC PRESENTATIONS**

None.

**GENERAL BUSINESS**

2. [22-124](#) Discussion of Cultural Commission Work Plan Goals and Activities for FY 2021/22 and FY 2022/23

**Recommendation:** Provide updates to Cultural Commission Work Plan goals and activities for FY 2021/22 and FY 2022/23.

Commissioners reported the following updates to the Work Plan goals and Activities. The work plan is updated to reflect the reports on each goal:

Goal 1-Host and enhance multicultural events to encourage and acquaint Santa Clara residents with Cultural diversity.

The committee received the list of bands for the summer concert series. Diverse set of bands. First concert is July 22-Live Oak Park; July 29 and Aug 12-Central Park; Oct 7 and save the date for June 23, 2033-no band. Pop Fiction is confirmed for the Street Dance on Aug. 5. The team will continue to work on the marketing strategies to promote events. Discussed working with possible vendors. Discussed possible sponsorship opportunities.

Goal 2- Develop and encourage interactive, art opportunities to provide temporary, performing, cultural, and public art in the City.

There is no Public Art recommendation to City Council at this time.  
Utility Box Art Project is completed for this year.  
Halloween and Home Decorating projects are completed.  
Map-is being updated as projects arise.  
Surviving Covid-Artist agreements have been submitted. Voting will occur once agreements are returned.

Goal 3- Raise visibility of Commemorative months.  
Committee met with the Portuguese community and wants to reach out to other communities in Santa Clara. wants to share the coloring book pages with additional groups. **Commissioner Garcia** is working on the content for coloring book promotion and is collaborating with the library.

Goal 4-Enhance communication and media strategy to increase community awareness of the Cultural Commission.

Committee members will meet with **Recreation Manager Castro** regarding events and marketing. Need to pick a date report to Council. Commissioners discussed the Google Drive and will meet about retention.

Goal 5-Prepare for Citywide Master plan Process

No change in the Master Plan. Applications are accepted in August.

**STAFF REPORT**

**Recreation Manager Castro** mentioned the potential Art Center on Patrick Henry Drive will be on the agenda for the March Commission Meeting. There was discussion about the project on the Dec. 7 City Council Meeting. Staff is working on the 40th Anniversary Art & Wine Festival scheduled for Sept. 17-18. Staff is planning spring and summer classes. She mentioned that the Commemorative months coloring book is in the City Hall News.

**COMMISSIONERS REPORT**

**Commissioner Marinaro** mentioned that he is attending the opera this month and will report back next month.

**ADJOURNMENT**

**A motion was made by Vice Chair Diaz, seconded by Commissioner Marinaro that the meeting be adjourned at 7:40 p.m..**

**Aye:** 7 - Commissioner Sundaram, Commissioner Samara, Chair von Huene, Vice Chair Diaz, Commissioner Marinaro, Commissioner McNamara, and Commissioner Vega

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