

3/22/2002

Item 2A



Our Mission

The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors.



Our Services

Down the Street. Across the Country. Around the World.®



**Disaster
Services**



**Blood
Services**



**Preparedness,
Health and
Safety Services**



**International
Services**



**Service to the
Armed Forces**

We Impact Lives Every Day

Over **24,000** people are assisted by the American Red Cross daily.

170

times a day,
we help a family
affected by a
disaster.



12,500

times a day, the
Red Cross must
collect **blood** donations
to help patients in need.



807,000

weather alerts are
sent by Red Cross
apps every day.



1,400

times a day, we
provide services to
military members,
veterans and
their families.



683,000

children receive a
measles or rubella
vaccination each
day world wide
with partners.



13,000

times a day, a
person receives
lifesaving Red
Cross **training**.





In Santa Clara County 2021...

222

Families assisted in
116 emergencies and
response to **2-3** home
fires every week

900

Services provided
to Military
members,
veterans and
families



17,400



Blood units collected from
500 blood drives

1 pint saves **3** lives!

9,000

People Trained
in First Aid,
CPR, AED, and
Water Safety



2000+ Volunteers

800 Youth Involved

30+ Middle and High
School ARC Clubs

25 Cases opened to
help families
separated by war and
global crisis

40% of Nation's Blood
collected by ARC

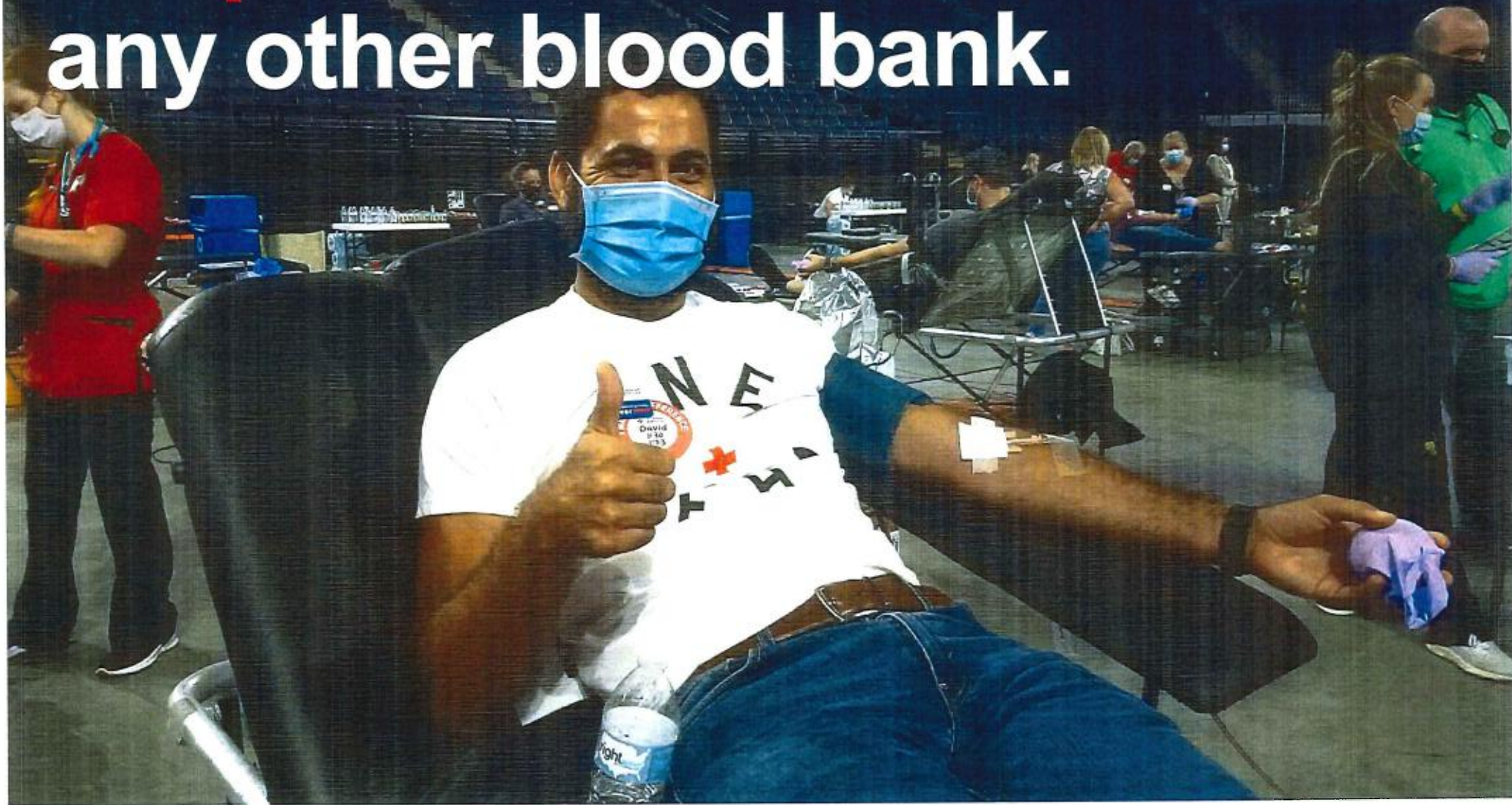
95% of Red Cross
Workforce is
Volunteers

90 cents of every
dollar supports
humanitarian services



**We help
after disasters
big and small.**

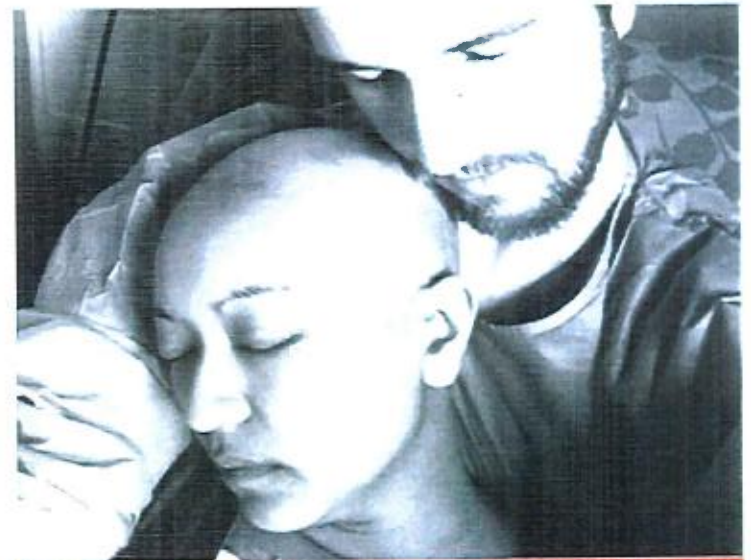
We **provide more blood** than
any other blood bank.




Every 2 Seconds, Someone in the U.S. Needs Blood

Blood is an irreplaceable part of our nation's healthcare infrastructure. We serve as the bridge between blood donors and recipients facing emergencies:

- Holding more than 500 blood drives daily at workplaces, schools and our donation centers.
- Conducting at least 10 tests on each blood unit
- Delivering 6.4 million blood products to about 2,500 hospitals and cancer treatment centers nationwide



During treatment for cancer, Stephenie needed many blood and platelet transfusions to help her keep fighting. She is now in remission.

A soldier in a camouflage uniform and a tan cap is holding a young girl in a purple shirt and blue skirt. They are standing on a paved path in a park with green bushes and trees in the background. The soldier is looking up at the girl with a smile. The girl is also smiling and looking at the soldier. The text "We assist military heroes when they need us most." is overlaid on the right side of the image in white and red font.

**We assist
military heroes
when they need
us most.**

A photograph of several children in a swimming pool. In the foreground, a young boy is swimming towards the camera, smiling. Behind him, a girl is also swimming, and further back, another girl is visible. They are all in the water, which is blue and has some splashing. The pool's edge is visible on the left side.

We **teach**
lifesaving skills
like water safety,
first aid and CPR.

**We help
vulnerable
people around
the world.**



How can you help?

**Give blood, volunteer,
donate funds, host a
blood drive, get trained...
visit [Redcross.org](https://www.redcross.org).**

Thank you

