

Nora Pimentel

From: Debbie Tryforos <debbiesn1121@gmail.com>
Sent: Tuesday, July 12, 2022 3:39 PM
To: Nora Pimentel
Subject: Comments for Tonight

Please read this at tonight's meeting.

Hearing that layoffs will need to happen if the City doesn't get at least \$9 million dollars out of our businesses....I was wondering...if the 49ers had paid us all they "legally" owed us, how much of that would be in the general fund and reduce our deficit. If five members did not fire the City Attorney, at the request of Jed York, because he was trying to help the City get this money, we would not be looking at a request for almost \$1 million dollars to pay for an "acting attorney." What is the recruiting cost total now for a new attorney and city manager? And why is it so hard to recruit them? The citizens of this city need to pay attention to what is going on. Let's run a total of what could be in the general fund if promises were kept and HR decisions made more fiscally responsible. Our general fund has not received any money in the last four years.....let's figure out why (not including the pandemic).

Debbie Tryforos

City of Santa Clara
City Council Meeting
Tuesday, July 12, 2022

Hello and good evening Madam Mayor Lisa Gillmor, City Councilmembers and City Manager Batra:

My name is Kawser Jamal (KJ for short) , and I am the CEO of Ascend Technologies where we have offices throughout the world and in Santa Clara.

I established Ascend Technologies over _19____years ago, and I have been a resident of Santa Clara for the past _8____ years and formed the Ascend Santa Clara office in 2015.

As a business owner, I would support a Business License tax increase since it hadn't been updated to coincide with inflation over the past 30 years.

With that said however, the City Counciland sure you all have taken this under advisement with the situation as it exists for many businesses in Santa Clara that have been struggling to make ends meet due to the pandemic.

I have witnessed the impact firsthand on a local scale, but on a global scale as well. Other companies have not been as fortunate as Ascend Technologies who were not able to withstand the COVID impacts and had to take more drastic actions. Some closing their businesses while others significantly reduce their overhead by cutting staff and just getting by.

A compromise should be established on the Business License Tax so businesses can continue to enjoy the business-friendly environment in the City of Santa Clara and services it provides. Anything beyond a gradual increase would be unsustainable for some businesses and could change the whole completion of Santa Clara being a business-friendly City.

Thank you



Kawser Jamal(KJ)
Ascend Technology Inc
5201 Great America Pkwy., Suite 320, Santa Clara, CA 95054

products are increasing as a result of this practice as well as being hit with inflation that continues to affect all our financial planning not only in all our personal lives, but our businesses as well.

I have heard many discussions of the head tax being added to all businesses in Santa Clara as proposed by City Staff. I also understand that the Business License tax had not been updated or at least stayed in step with inflation and now, due to the General Funds' shortfall, City Staff and Council are looking at ways to reduce the general fund's gap by taxing the local small, medium and larger size businesses.

In the end, it will be Santa Clarans that will suffer the consequences of the head tax with the already inflated costs that will be passed on to all of us. Then the cycle begins with businesses suffering due to losing their loyal customers who can't afford to eat, buy or use the services of those businesses in Santa Claraand will go to neighboring cities to enjoy a lower cost for any goods and services.....and the City losses by not enjoying the sales tax or the business-to-business tax that would have otherwise been generated in Santa Clara.

Please come to some compromise in meeting somewhere in the middle. Businesses understand the plight the City is in but don't put it back on the businesses as the answer to the City's bailout. Please reach a compromise.

Thank you

Linda Leca

Nora Pimentel

From: Nora Pimentel
Sent: Tuesday, July 12, 2022 9:52 AM
To: Carina Navarrete
Subject: FW: For Council Meeting 7/12/2022 PLEASE READ MY COMMENT OUTLOUD for Head Tax item #3
Importance: High

Please print for me and place on my chair. thanks

From: Clerk <Clerk@santaclaraca.gov>
Sent: Tuesday, July 12, 2022 9:04 AM
To: DL CCO All Users <DLCCOAllUsers@SantaClaraCA.gov>
Subject: FW: For Council Meeting 7/12/2022 PLEASE READ MY COMMENT OUTLOUD for Head Tax item #3
Importance: High

PMM received in the CLERK email inbox...

From: Linda Leca <linda@marianis.com>
Sent: Monday, July 11, 2022 10:12 AM
To: Clerk <Clerk@santaclaraca.gov>
Cc: Linda Leca <lcalinda2001@yahoo.com>
Subject: For Council Meeting 7/12/2022 PLEASE READ MY COMMENT OUTLOUD for Head Tax item #3

Hello and good evening:

My name is Linda Leca, and I am the General Manager at Mariani's Restaurant and Inn.

I have been working at Mariani's Inn for the past 23 years. Many of you know me from working at Mariani's and as a resident of Santa Clara for the past 11 years.

My husband's small business was recently one of the casualties of the pandemic and had to close. Not unlike many other businesses that have found themselves in similar situations due to our being isolated to our homes and not supporting local businesses as a result.

At Mariani's we are in a similar situation where the revenue stream had stopped, and we are now faced with an uncertain future which is still under discussions within the Mariani Family.

Other businesses are barely surviving due to the difficulties in getting staff help to run and support their businesses. Business owners are now having to depend on family members to work long hours due to the shortage of help available to support their businesses. Some are paying more for hourly workers in order to attract them to work for their store and in some cases wage bidding wars are taking place between competing businesses. The cost of their

Nora Pimentel

From: KJ KJ <kj@ascendtechnologies.net>
Sent: Tuesday, July 12, 2022 3:02 PM
To: Clerk
Cc: Admin, Ascend Technology
Subject: PLEASE READ MY COMMENT OUT LOUD AT 7/12 CITY COUNCIL MEETING FOR HEAD TAX AGENDA ITEM NO.3
Attachments: 7.12.22 City Council Statement Kawser Jamal .docx.pdf

Dear Sir ,

Here it is attached

Re: PLEASE READ MY COMMENT OUT LOUD AT 7/12 CITY COUNCIL MEETING FOR HEAD TAX AGENDA ITEM NO.3

If you need to reach me my contact is 501-786-2720

Kawser Jamal (KJ)

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KJ

Founder and CEO

Ascend Technology Inc.

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Asian American/
Minority-Owned
Business

Name	Party	Email	Phone
Tom Quaglia	Applicant	tomquaglia@att.net	408 504 9331
Caleb Cater	Applicant	calebcater@bayviewdg.com	831 578 9896
Shannon George	CEQA Review	sgeorge@davidjpowers.com	408 454-3402
Patrick Kallas	CEQA Review	PKallas@davidjpowers.com	408 454 3432

Nora Pimentel

From: Andrew Crabtree
Sent: Monday, July 11, 2022 10:04 AM
To: Nora Pimentel
Subject: RE: Speakers and Presenter's at the July 12 Council meeting

Nora,

Item 2: Andrew Crabtree and Adam Marcus (PowerPoint by Comms)

Item 4.K: Andrew Crabtree (No PowerPoint)

Item 9: Andrew Crabtree (PowerPoint by Comms): There is also an applicant representative and we will send you their info.

Andrew Crabtree | Community Development Director
(408) 615-2451
Community Development Department

From: Nora Pimentel <NPimentel@SantaClaraCA.gov>
Sent: Monday, July 11, 2022 8:30 AM
To: DL CMO ELT <DLCMOELT@SantaClaraCA.gov>
Subject: Speakers and Presenter's at the July 12 Council meeting

Good morning everyone,

As a reminder, please send Deon and I **names** of staff and others that should be panelist through zoom, and who **will be presenting or speaking** to an agenda item at tomorrow night's meeting. If you have a **PowerPoint**, will you be **sharing your screen or want Comms to run it**.

Also, please let Martha Martinez know who will be onsite and would like to be included in the dinner order for tomorrow night so she may have a headcount for the order.

Thank you

Nora Pimentel, MMC | Assistant City Clerk | City Clerk's Office
City of Santa Clara, California
1500 Warburton Ave. | Santa Clara, CA 95050
(O) 1.408.615.2222 | (F) 1.408.241.6771
npimentel@santaclaraca.gov | www.santaclaraca.gov



**City of
Santa Clara**
The Center of What's Possible

Nora Pimentel

From: Craig Mobeck
Sent: Monday, July 11, 2022 4:55 PM
To: Nora Pimentel; Deon Sailes
Cc: Michael Liw
Subject: RE: Speakers and Presenter's at the July 12 Council meeting

For items tomorrow

Item 10 – (22-883) – Craig Mobeck, Mike Liw, Jonathan Yee

Item 12 – (22-869)- Craig Mobeck, Mike Liw, Jonathan Yee

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Nora Pimentel

From: Andrew Crabtree
Sent: Tuesday, July 12, 2022 2:54 PM
To: Nora Pimentel
Cc: Reena Brilliot
Subject: RE: Speakers and Presenter's at the July 12 Council meeting

Nora,

Adam is out sick, so Reena Brilliot will be taking his place for Item 2.

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