

## **CULTURAL COMMISSION**

Staff Conference Room Santa Clara, CA Monday, February 5, 2018, 7:00 P.M.

**Commissioners Present:** Niha Mathur, Debra von Huene, Candida Diaz, Harbir Bhatia,

Loretta Beavers, Louis Samara

**Staff:** Christine Jung

Guests: Frank Lemmon

Rob Jerdonek

Matters for Council Action: Request City Council for allocation of \$2,729 to pay for insurance coverage of Friday Night Live, Concerts in the Park, and Street Dance events.

- 1. Call to Order and Roll Call
  - A. Meeting called to order at 7:00pm
  - B. Roll Call: Six commissioners present for quorum
- 2. Public Presentation
- 3. Approval of January 8, 2018 Meeting Minutes
  - A. Change 3. A. to read "Motion to allocate \$1,500 for marketing and promotional support for Art in Public **Spaces** from the Art in Public **Places** budget. Seconded and approved."
  - B. Change 8. C. ii. to read "Commissioner Fehrer motions to approve the \$3,600 budget previously discussed plus an additional \$750 for marketing, all of which is allocated in the Arts in Public **Places** line item. Motion seconded and approved."
    - i. Commissioner Samara motions to approve the minutes with corrections, motion seconded and passed.
- 4. Approval of Consent Calendar (2 minutes)
  - A. Updates to Note and File:
    - i. Sub-committees
    - External Boards and Committees
      - Pull Sculpture & Friday Night Live
      - Commissioner von Huene motions to approve the agenda with the items pulled, as amended. Motion seconded and approved.
- 5. Correspondence & Announcements (3 minutes)
  - A. The commission welcomes Frank Lemmon as a friend of the Commission.
  - B. Commissioner Bhatia to meet with Santa Clara Players to work on marketing.
- 6. Old Business
  - A. Tasman Utility Box Discussion
    - i. Commissioner Bhatia motions to request the artist to either 1) Remove the wording, in line with some recommendations we have; 2) opportunity to submit a proposal to

- paint over with a new design; or 3) leave it to the City to paint over it, to be completed within 3 months. Motion seconded and passed.
- ii. Commissioner Bhatia motions that we need to add guidelines as to end of life of artwork, and ensuring that the artwork is monitored and validated once completed, and that once complete it becomes the property of the city. Motion seconded and passed.

## 7. On-going Business

- A. Insurance for Concerts in the Park, Street Dance, and Friday Night Live
  - i. Quoted insurance cost of \$2,729 to cover 6,600 attendees (which is 10% of our budget)
  - ii. Request City Council for allocation of funds to cover the cost of insurance that the Cultural Commission requires for the events
  - iii. Is it possible to pay only cost of insurance to cover events up through end of June 2018.
  - iv. Research when insurance requirement will go into effect.
- B. Meeting assignments
  - i. Santa Clara Players board, Monday, February 12, 7:30 p.m, Headen-Inmann House
    - Commissioner Bhatia will attend
  - ii. Sister Cities Association board, Thursday, February 15, 7:00 p.m., Headen-Inmann House
    - No one can attend
  - iii. Triton Museum board, Thursday, February 15, 4:30 p.m., Triton Museum Conference room
    - No one can attend
- iv. City Council Presentation, Tuesday, February 20, 7:00 p.m., Council Chambers
  - Commissioner Bhatia will attend
- v. Friday Night Live, Friday, March 2, 7:30 9:30 p.m., Triton Museum
  - Commissioner Samara will attend
- C. Santa Clara University Global Village event update
  - i. No update
- D. Celebrate! International Village update
  - i. Need logistical support and marketing assistance. Need to verify if we may accept 49er sponsorship. (49ers previously funded Santa Clara Library Foundation & Firehouse Run). West Valley will assist Mission College with security if need be.
- 8. Consent items pulled for discussion
  - A. Sculpture Exhibit
    - i. Entries Close Feb 16. Finalists will be informed March 1.
      - Commissioner Bhatia motions to combine the community mixer and Sculpture Artist Reception to be held in April, and at City Plaza if possible. Motion seconded and approved.
      - Artist reception date to be changed to Saturday, April 14 in the afternoon.
        Motion seconded and approved.
  - B. Friday Night Live
    - Need to do better marketing for Friday Night Live events; need to promote to our own personal networks; need to promote on Triton newsletter; need to promote to our grantees.

## 9. New Business

- A. Dissolution of Tree Lighting sub-committee
  - i. Commissioner Diaz motions to dissolve the tree lighting sub-committee. Motion seconded and approved.
- B. Formation of Utility Box 2018 season sub-committee
  - i. Commissioner Bhatia motions that Chair Beavers, Commissioners von Huene and Diaz to be members of Utility Box 2018 sub-committee. Motion seconded and approved.
- C. Americans for the Arts Conference attendance, Denver, CO, June 15-17, 2018
  - . Commissioners von Huene and Bhatia agree to investigate logistics for attending.
- D. Sister Cities International Conference attendance, Aurora, CO, August 2-4, 2018
  - i. Commissioners Diaz and Bhatia agree to investigate logistics for attending.
- E. Trophy cases for March 2018
  - i. Commissioners von Huene and Bhatia will coordinate and supply decorations for the trophy cases.

## 10. Commissioner Reports

- A. Santa Clara City Council is recommending that the Cultural Commission look into bringing a permanent space for temporary art pads for art exhibits.
- B. February 16 is the Lunar New Year
- C. Commissioner Bhatia was a judge for Miss Santa Clara Outstanding Teen, Miss Santa Clara & Miss Silicon Valley
- 11. Adjournment to next meeting: Monday, March 5, 2018, 7:00 p.m.
  - A. Commissioner Bhatia motions to adjourn. Motion seconded and approved. Meeting adjourned 9:26pm.