

3/20/2018

ITEM# 1D



**American  
Red Cross**

**March is Red Cross Month 2018**



## Mission

The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors.



**American  
Red Cross**

**POST MEETING MATERIAL**

## Our Services

Down the Street. Across the Country. Around the World.®



Disaster Cycle Services



Blood Services



Preparedness, Health and Safety Services



International Services



Service to the Armed Forces

## Our Work Impacts Lives Every Day

Every 60 seconds

**23**

people are assisted by the American Red Cross.



**180**

times a day, Red Cross workers help a family affected by a home fire or other disaster.



**1,000**

times a day, we provide services to military members, veterans and their families.



**14,000**

times a day, the Red Cross needs blood donations.



**16,000**

times a day, a person receives lifesaving Red Cross health and safety training.



**443,000**

times a day, a child receives a measles or rubella vaccination from the Red Cross and our partners.





# An Unprecedented Disaster Season



**Tens of millions of people have been impacted** by recent U.S. hurricanes. Many saw their homes flooded, roofs blown off or windows shattered, and some lost it all—their homes were destroyed entirely.



## Breaking Records



**Harvey:** Enough rainfall to fill the Great Salt Lake twice.  
Caused about \$100 billion in damage.

**Irma:** Cut electricity to one out of every 22 Americans.  
Damaged or destroyed over 195,000 homes in Florida alone.



**Maria:** Created the biggest humanitarian crisis in Puerto Rican history, destroying communications, electricity and water supplies for 3.5 million Americans.

## A Very, Very Busy Year

In three months, from July through September, the American Red Cross provided more services nationally than we did in all of 2016!!



# Red Cross in Silicon Valley



## Our Local Contribution To The National Effort

- 154 volunteers deployed to the San Jose floods in February
- 55 volunteers deployed to hurricanes Harvey, Irma, and Maria
- 78 volunteers deployed to the Napa County and Sonoma County wildfires
- 8 volunteers deployed to the Ventura County and Santa Barbara County wildfires

## Sound The Alarm – Our Major Preparedness Effort

- Nationally and locally, the American Red Cross is putting great effort into the installation of smoke alarms. *Home fires on a daily basis cause more damage and more fatalities than all other disasters combined.*
- In Santa Clara County we install smoke alarms in specific neighborhoods on a monthly basis in collaboration with local authorities and local fire departments.
- Sound The Alarm is a special effort, when during three dates we will install over 1000 smoke alarms. We need as much help as possible and would love to work with volunteers from your city.

## Sound The Alarm – The Schedule

In Santa Clara County, Sound The Alarm will be implemented on three dates:

- April 28 in Milpitas
- May 5 in San Jose (Berryessa)
- May 12 in San Jose (Edenvale)
- Sign up and get more information at [www.soundthealarm.org/norcalcoastal](http://www.soundthealarm.org/norcalcoastal)

# Thank You