


Statement of Justification Operations Information

April 25, 2018

RE: CUP Application
Request for Full Service Restaurant to Hold "47" Alcohol License
Project Location: 3151 Mission College Blvd, Santa Clara 95054

Applicant: VRSV One Inc., dba BurgerIM



Dear City of Santa Clara and Planning Department Staff and Planning Commission:

VRSV One Inc., dba BurgerIM is in progress of opening and an operating a restaurant located at 3151 Mission College Blvd, Santa Clara 95054. The location was previously fully occupied by Mexicali Restaurant which has been split to accommodate the new adjacent restaurant. Interior TI plans are currently in review under separate permit. The location is in an existing safe well-lit shopping center and previously held a 47 license.

VRSV One Inc., dba BurgerIM is serving food that consists of a wide variety of items, full meals and sides etc (menu attached) for lunch and dinner. Normal operating hours for the restaurant are scheduled to be approx Mon- Thur 11:00 am – 10:00 pm, Fri – Sat 11:00 am to 1:00am, Sunday 11:00am to 10:00pm. Burger IM will provide in house dining with full meals. The existing exterior small enclosed patio dedicated to BurgerIM will have moveable patio furniture to include food and full spirit in a warm and friendly atmosphere. Location is approx 2341 sf interior which seats approx 58 persons and 426sf patio which seats approx 24 persons. We will have light recorded music for the enjoyment of our guest and never loud. located at 3151 Mission College Blvd, Santa Clara 95054.

We anticipate having 8 employees during operating hours with full table service and pay for meal upon completion. We will have full security cameras, alarm sensors located in the space with proper safety measures in place.


This is a unique restaurant to the area as we provide a wide variety of delicious dishes served during lunch and dinner, have a welcoming dining area, unique decorations. The restaurant in this location enhances the neighborhood as it is a desired service for local business, visitor and residential district, contributes to the vitality and diversity of the district. We have a full complete menu and anticipate alcohol spirits to compliment the meals for our customers. The service of alcohol beverages is anticipated to be approximately 15% - 30% max volume of sales.

VRSV One Inc., dba BurgerIM intends to operate a responsible business and follow the laws regarding serving alcohol in our dining establishment. We will to do all that is necessary to ensure that there will be no table surfing or handling of alcoholic beverages by minors. A few items include: as this is a majority sit down dining establishment table surfing is not anticipated, we will check ID's of all persons ordering alcoholic beverages, double check it to credit card if applicable, have different glasses for beverages that contain alcohol from the glasses that contain non-alcoholic beverages, consistently monitor tables and

persons at all times. We do not anticipate large amount of alcohol to be consumed as the guest consist of families, business professionals and local residents. We intend to monitor that all guests are limited to a safe amount and respect the surrounding areas. The business will be contained within the property lines and managed accordingly.

We look forward to providing a warm and friendly service for the neighbors and visitors to the area and enhance their service with beer and wine for guests. Thank you very much for your consideration.

Sincerely,


VRSV One Inc., dba BurgerIM •