



## **Ad-hoc Advisory Districting Committee Minutes Wednesday, July 11, 2018**

### **Committee Members in attendance:**

Yuki Ikezi  
Stephen Ricossa  
Barbara A. Estrada

### **City Staff in attendance:**

Brian Doyle, City Attorney  
Nadine Nader, Assistant City Manager  
Jennifer Yamaguma, Acting City Clerk  
Kendra Davis, Management Analyst

Approximately 57 members of the public attended this meeting.

#### **1. Call to Order and Roll Call**

Chairperson Ikezi called the third meeting of the Ad-hoc Advisory Districting Committee Meeting to order in the City Hall Council Chambers. All members of the Committee were present during Roll Call.

#### **2. Public Presentations**

One member of the public addressed the Committee: Teresa Sulcer.

#### **3. Review of Court Order Received on June 26, 2018 and Legal Requirements**

City Attorney Doyle noted that this is the third public hearing to gather input per the Court Order issued on June 26, 2018. He noted that, per the Committee's action of July 7, 2018, the City submitted five draft district maps to the Court on Friday, July 6, 2018. He also reviewed the two 7-District maps submitted by the Plaintiffs and their proposed sequencing information.

#### **4. Public Hearing to receive input and form a recommendation on District Boundaries and Election Sequencing for Council consideration in response to Court Order:**

##### **A. Presentation by Professional Demographer**

A copy of Dr. Gobalet's PowerPoint from this meeting is attached.

##### **B. Public testimony (Up to 3 minutes per speaker, may be reduced subject to number of speakers)**

Amy Nguyen  
Jeannie Mahan  
Teresa Sulcer  
Steve Quon

Rob Jerdonek  
Anthony Becker  
Carolyn Schuk  
Patty Picard  
Marie Mayer  
Diane Harrison  
Steve Chesman  
Bruce  
Bern Steves  
Paul Creger  
Margaret Heaman  
Hazaam Haggag  
Brian Christianson  
Bern Steves

**Motion was made by Committee Member Ricossa, seconded and unanimously carried to close the public hearing.**

**Motion was made by Committee Member Estrada, seconded and unanimously carried, to recommend the Amended Six-District Draft Plan 3 (including the School District Boundaries Map).**

**Motion was made by Committee Member Ricossa, seconded and unanimously carried, to emphasize that an at-large mayor is very important, as expressed by the citizens of Santa Clara.**

**Motion was made by Committee Member Estrada, seconded and unanimously carried, to submit a sequencing recommendation utilizing the Amended Six-District Draft Plan 3 wherein, Districts 2 and 3 would elect a Council Member in November 2018, and Districts 1, 4, 5 & 6 would elect a Council Member in November 2020.**

## **5. Adjournment**

City Attorney Doyle announced that there will be a Special City Council Meeting on Monday, July 16, 2018 at 5:00 pm in the City Hall Council Chambers regarding potential ballot measures for the November 2018 election regarding district elections.

**Motion was made by Committee Member Estrada, seconded and unanimously carried, to adjourn.**

# City Council Election District Boundaries

**City of Santa Clara**

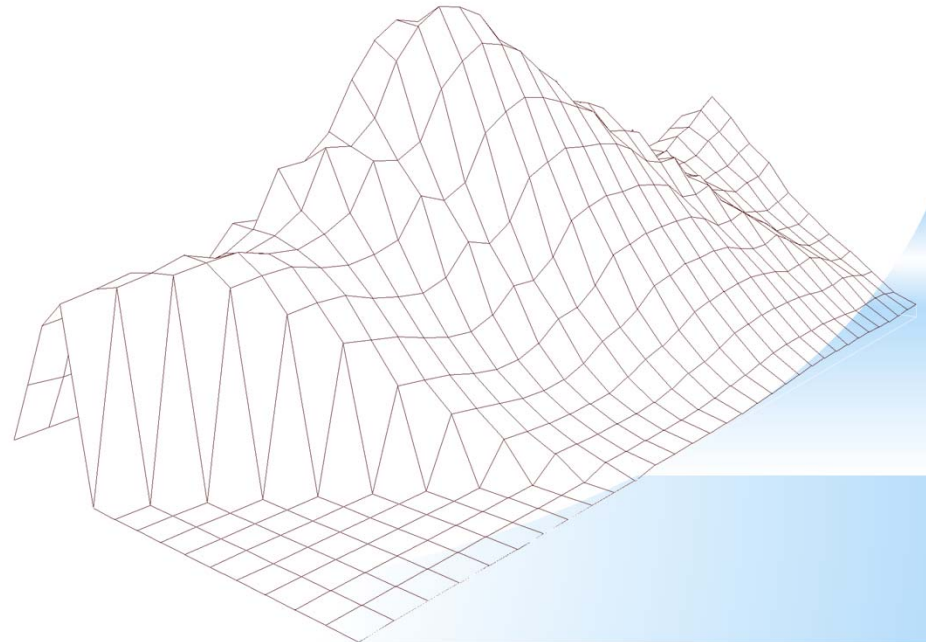
**Jeanne Gobalet, Ph.D.**

**Lapkoff & Gobalet**

**Demographic Research, Inc.**

[www.Demographers.com](http://www.Demographers.com)

**July 11, 2018, Public Hearing**



# Agenda

- **Demographic data used in drawing election districts**
  - **Background maps & data**
- **Draft districting plans 1 and 3 (6 council districts, plus 3-district versions)**
- **Plans submitted by City residents (DH 1 and KP 1)**



# Districting Criteria & Data used by Demographers

- **Legal requirement: Population Equality**

Census 2010 counts of total population

Total deviation (difference between most- and least-populous election districts should not exceed 10% of the ideal district population, which is 1/6 of the total 2010 City population)

- **Legal requirement: Federal Voting Rights Act**

American Community Survey (ACS) estimates of eligible voter populations, by race/ethnicity

- **State Elections Code**

- **Other criteria**

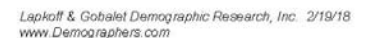
# Traditional Districting Criteria from California Elections Code

**District lines may be drawn that consider:**

- **Topography (e.g., rivers, natural barriers)**
- **Geography (e.g., municipal boundaries)**
- **Cohesiveness, contiguity, integrity, & compactness of territory**
- **“Communities of interest,” which may be:**
  - **Geographic communities (e.g., neighborhoods)**
  - **Socioeconomic groups (e.g., Federal Voting Rights Act protected groups, etc.)**

***In addition, when drawing election districts, we try to use major roads and other identifiable features as boundaries.***

## Race/ethnic identity is chosen by Census survey respondents



**CVAP estimates for Census blocks are from a special tabulation of American Community Survey 2012-16 data by the U.S. Census Bureau. These estimates are from small samples and are inexact.**

**City of Santa Clara  
Citizen Voting Age Population (CVAP),  
2012-2016 Estimates  
by Race/Ethnicity  
by Census Block**

**LEGEND**

- Santa Clara City Limits
- Highway/Freeway
- Major Road

**CVAP 2012-2016 Estimates by Race/Ethnicity, by Block**

2,000  
1,001  
1

- Hispanic Origin
- Non-Hispanic African American
- Non-Hispanic Asian
- Non-Hispanic White
- Non-Hispanic All Others

280 101 82 880

Lapoff & Gobalet Demographic Research, Inc. 2/19/18  
www.Demographers.com

6



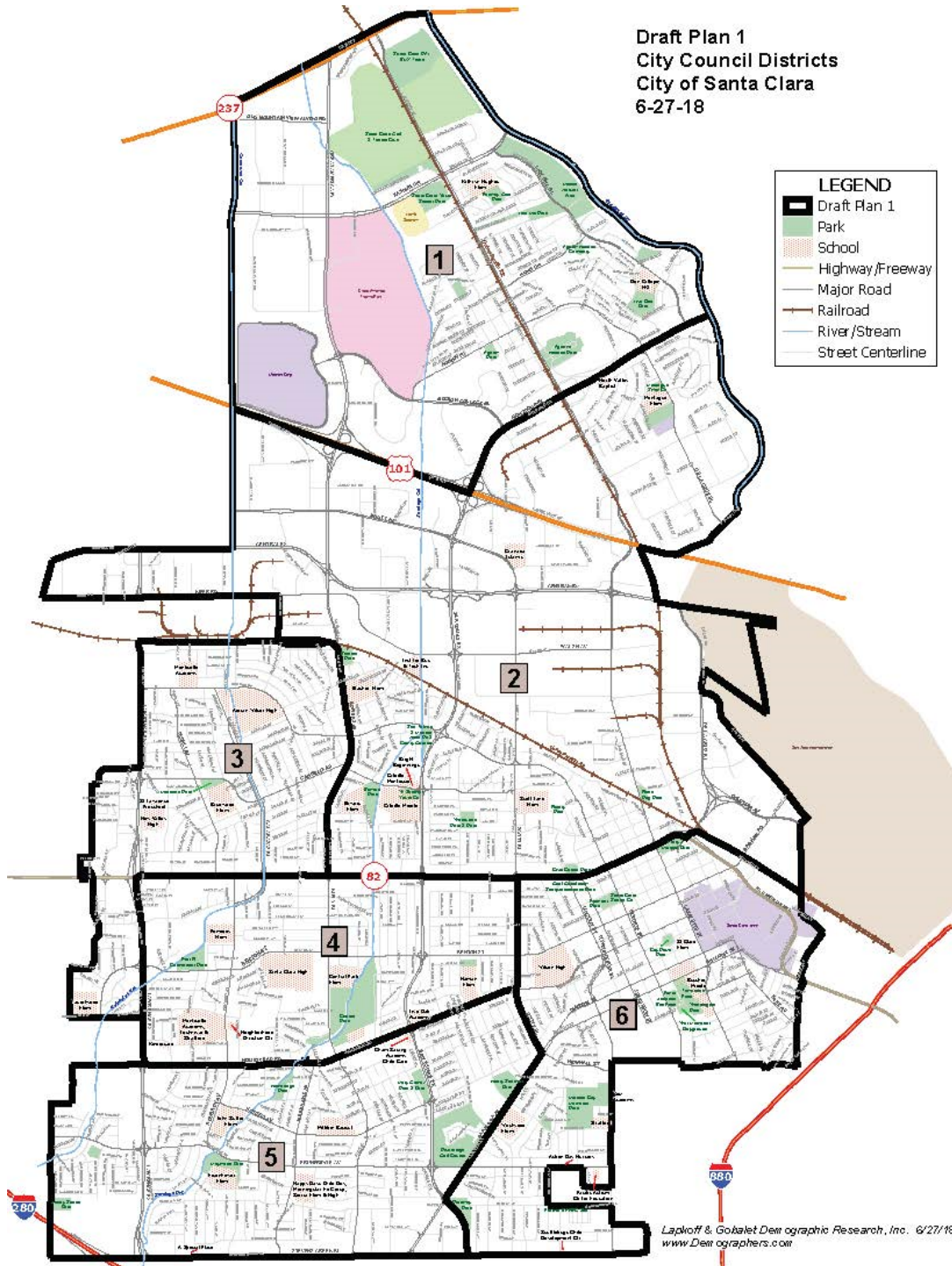
# Draft Plans

## **Draft Plans 1 & 3 (submitted to the Court 7/6/18):**

- **6 Council districts with (relatively) equal 2010 total populations**
- **3 Council district versions of these plans**
- **Both plans use the May 8, 2018, 2-district plan boundary (mostly following El Camino Real)**
- **Boundaries are major thoroughfares, when possible**

***In both plans, Districts 3 and 4 have the smallest populations to take into account estimated post-2017 population growth from new housing to the extent possible.***

Draft Plan 1  
City Council Districts  
City of Santa Clara  
6-27-18



# Draft Plan 1

## 6 Council Districts

Note boundary between D1 and D2 (in the north) – Draft Plan 2 shows a different possibility

*Seats that could be contested for the Nov 2018 election (Districts 1, 5, and 6 have incumbents with terms expiring in 2020):*

*Districts 2 & 3*

*Districts 3 & 4*

*Districts 2 & 4*

# Draft Plan 1 data

Plan deviation = 7.5%

Draft Plan 1											
6 Council Districts											
District	Census 2010 total population	Deviation (ideal district pop. = 19,411)	% Deviation	NH Asian	NH White	Hispanic origin	NH Black	NH Native American AK native	NH Hawaiian Pacific Islander	NH Other race	NH Other mixed race
1	19,271	-140	-0.7%	11,811	4,221	2,213	591	41	72	83	239
2	20,070	659	3.4%	6,877	5,779	6,125	690	89	223	53	234
3	18,614	-797	-4.1%	7,811	5,815	4,005	404	99	160	110	210
4	18,678	-733	-3.8%	7,542	6,577	3,610	536	85	84	66	178
5	19,874	463	2.4%	7,861	8,897	2,386	393	63	74	48	152
6	19,961	550	2.8%	3,779	10,737	4,250	720	115	132	60	168
Total	116,468	1,456	7.5%	45,681	42,026	22,589	3,334	492	745	420	1,181
Citizen Voting Age Population (CVAP) - estimated 2012-2016											
District	est total CVAP 2012-16			est NH Asian CVAP 2012-16	est NH White CVAP 2012-16	est Hispanic CVAP 2012-16	est NH Other CVAP 2012-16	Row Total			
1	9,707			51%	35%	11%	4%	100%			
2	10,823			27%	42%	27%	4%	100%			
3	10,018			33%	46%	19%	2%	100%			
4	10,567			31%	50%	17%	3%	100%			
5	11,495			27%	60%	10%	2%	100%			
6	13,427			13%	67%	17%	4%	100%			
Total	66,036			29%	51%	17%	3%	100%			

*Deviation when taking into account the estimated post-2010 population growth from new housing = 11.2%*

# Draft Plan 1: Three Council Districts:

**D1 + D2**

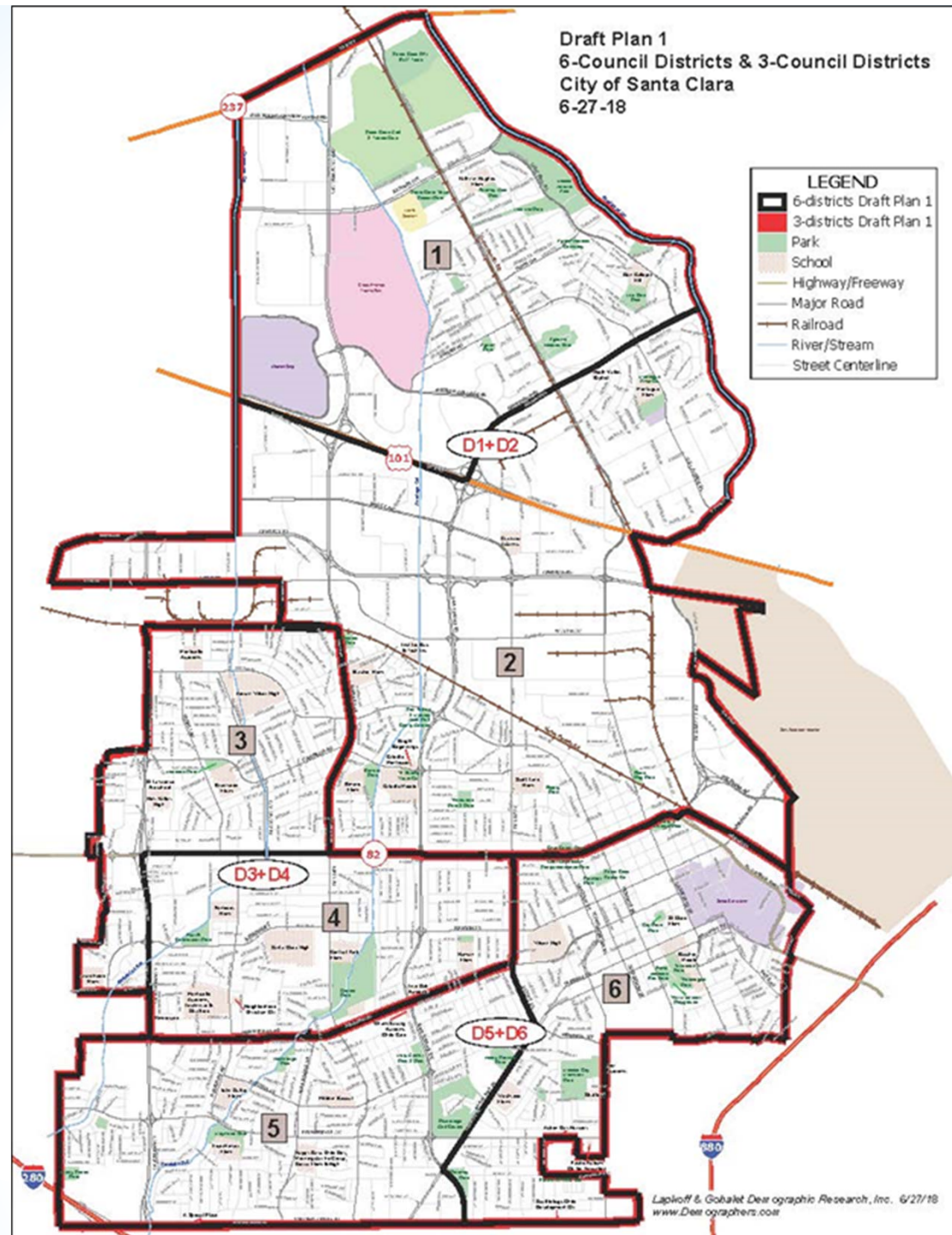
**D3 + D4**

**D6 + D6**

*2 of these 3 seats could  
be open for the Nov  
2018 election (Districts  
1, 5, and 6 have  
incumbents with terms  
expiring in 2020):*

*District 1+2 (1 seat)*

*District 3+4 (1 seat)*



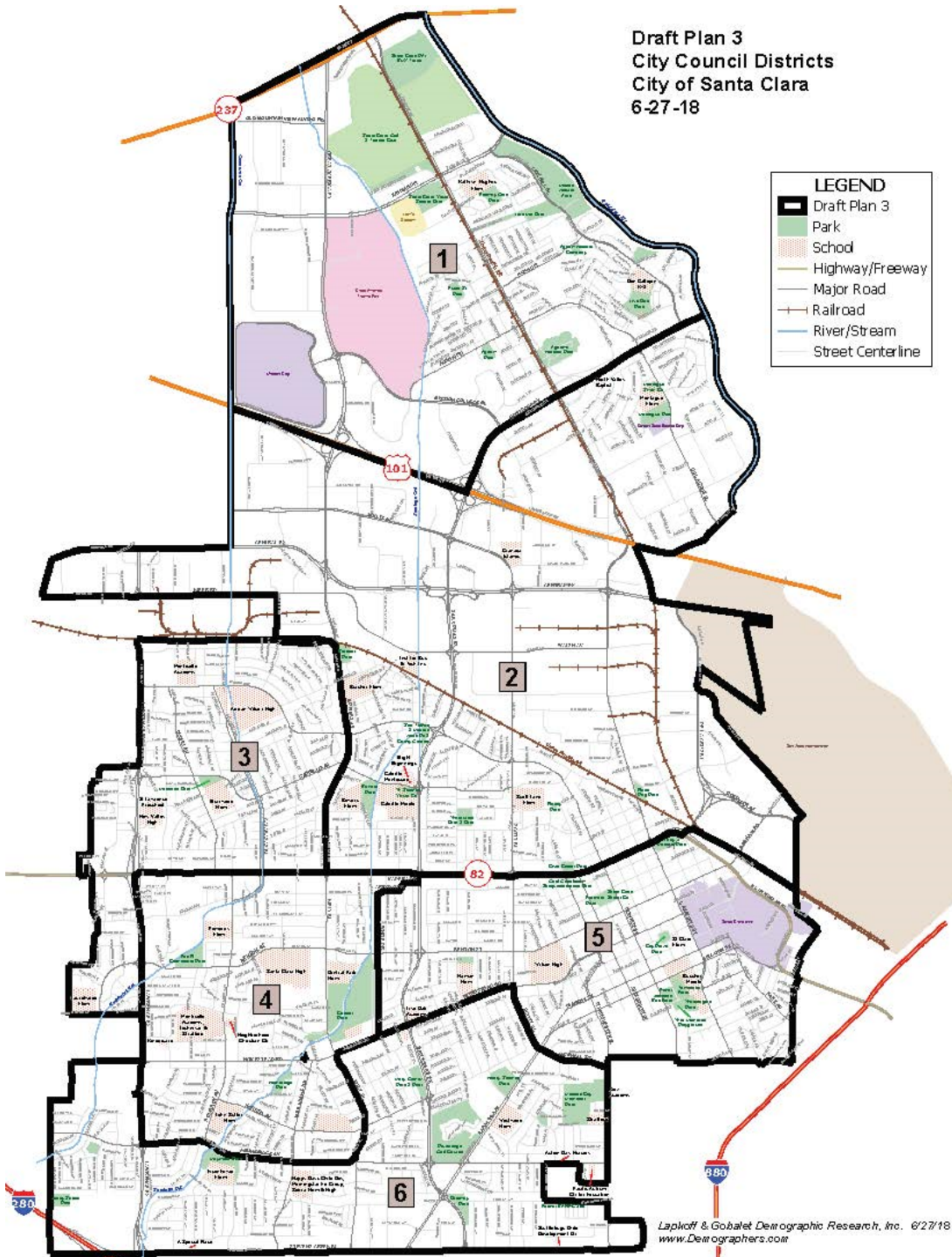
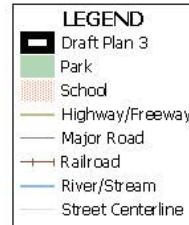


# Draft Plan 1 data

## Three District Version

Three District version of Draft Plan 1							
District	Total population 2010	Deviation	total CVAP 2012-16	est NH Asian CVAP 2012-16	est NH White CVAP 2012-16	est Hispanic CVAP 2012-16	est NH Other CVAP 2012-16
1 + 2	39,341	518	20,530	7,894	7,939	3,933	764
3 + 4	37,292	-1,531	20,585	6,504	9,822	3,699	560
5 + 6	39,835	1,012	24,922	4,855	15,884	3,453	730
Total	116,468	2,543	66,036	19,253	33,646	11,086	2,054
Ideal district population	38,823						
Percent deviation	6.6%						
Districts' CVAP shares by race/ethnic category							
1 + 2				38%	39%	19%	4%
3 + 4				32%	48%	18%	3%
5 + 6				19%	64%	14%	3%

Draft Plan 3  
City Council Districts  
City of Santa Clara  
6-27-18



Laploff & Gobalet Demographic Research, Inc. 6/27/18  
www.Demographers.com

## Draft Plan 3

### 6 Council Districts

Many boundaries are major thoroughfares; some are based on Nextdoor neighborhoods.

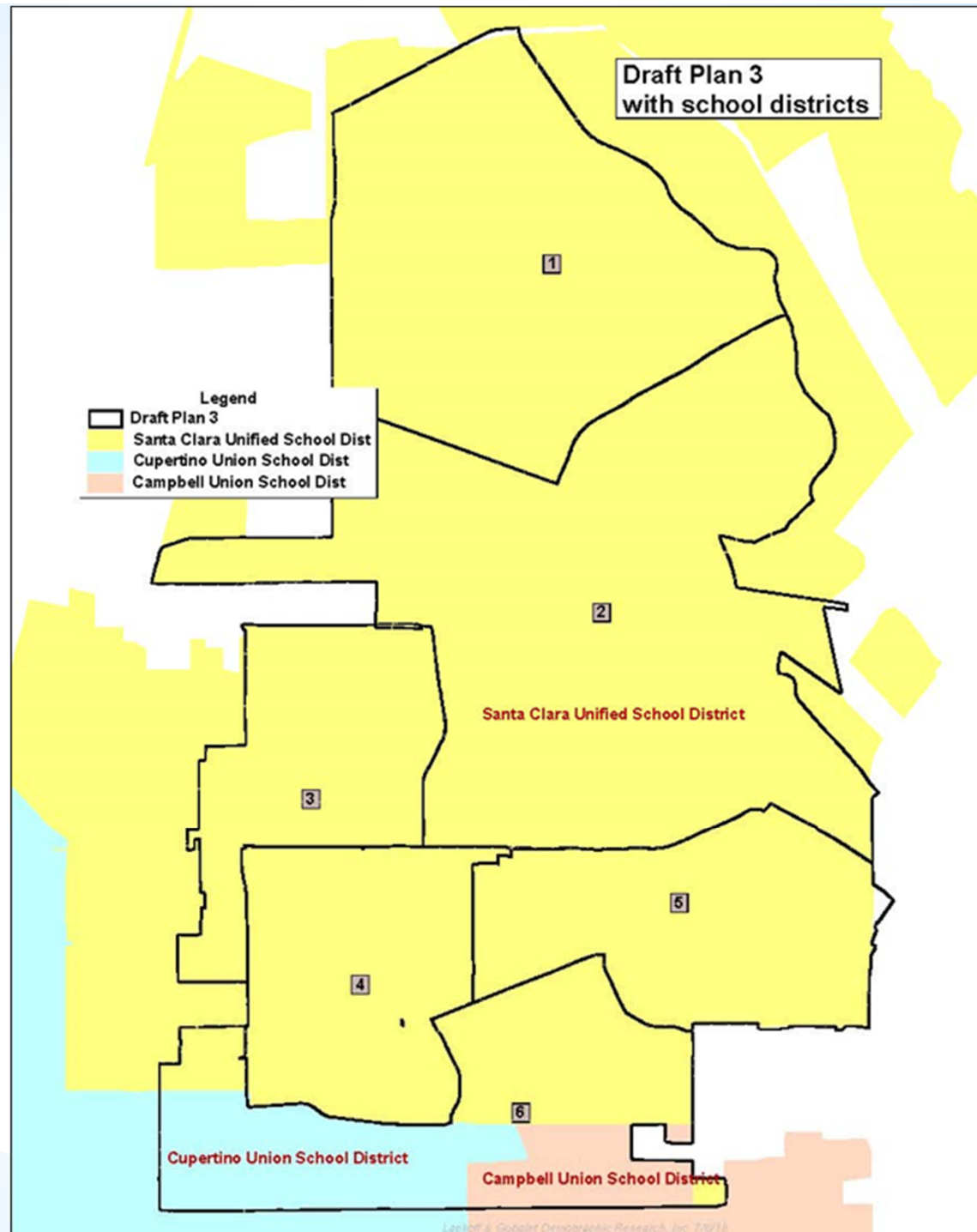
Same D1 and D2 as Draft Plan 1; D4, D5, and D6 differ.

D6 includes all of the City's Cupertino and Campbell Union School Districts' territory

*Council members could be elected from D2 & D3 in Nov 2018 (Districts 1, 4, 5, and 6 have incumbents with terms expiring in 2020)*

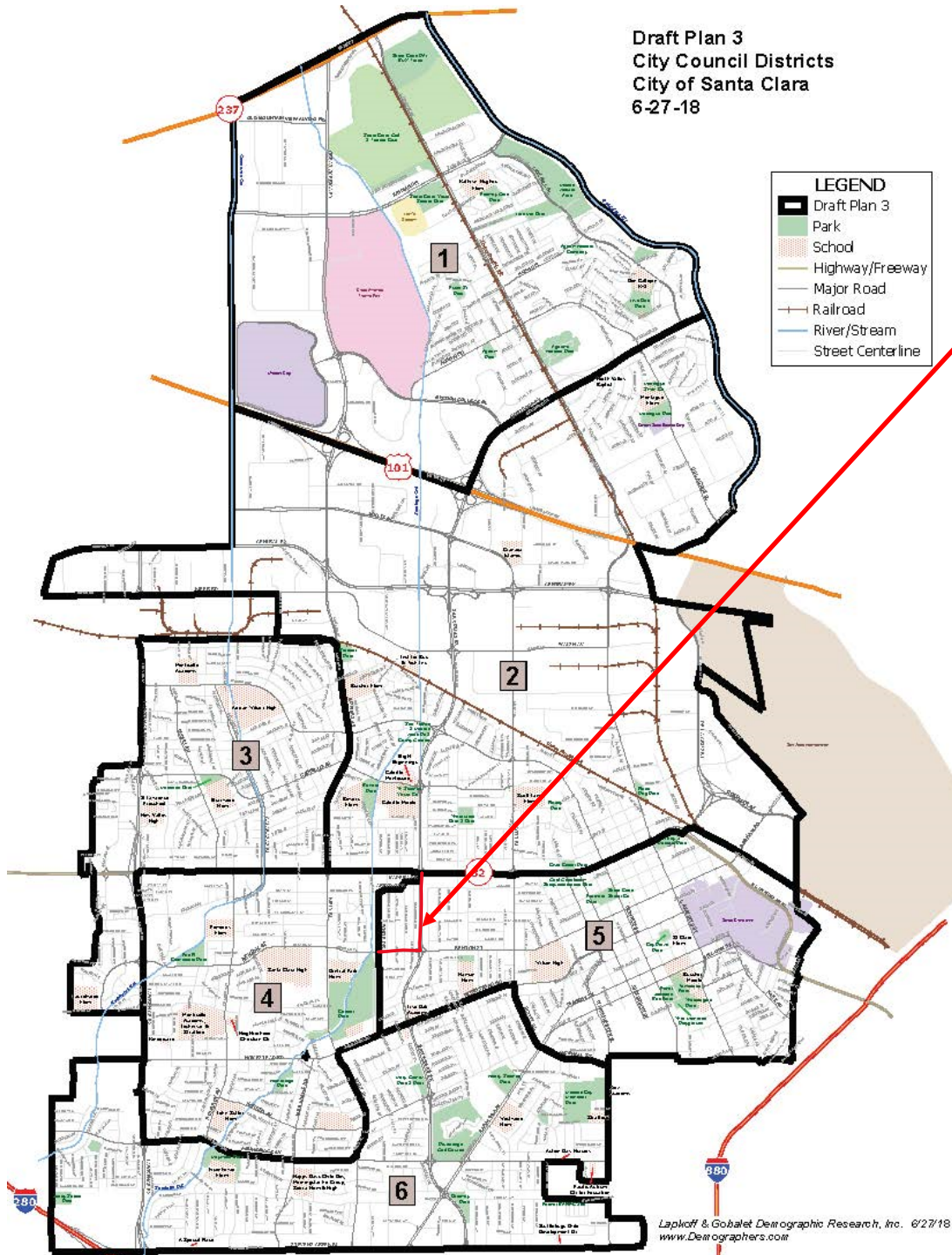
# Draft Plan 3 with School District Boundaries

Members of the public suggested that the parts of Cupertino and Campbell Union School District in the southern part of the City are communities of interest. They are intact, in District 6.





Draft Plan 3  
City Council Districts  
City of Santa Clara  
6-27-18



## Draft Plan 3 Revised

Revision based on public  
comment 7/5/18

(revised D4/D5 boundary  
follows San Tomas Expwy  
and Benton St)

Plan Deviation = 8.8%

D6 includes all of the City's  
Cupertino and Campbell  
Union School Districts'  
territory

# Draft Plan 3 data

Plan deviation = 8.8%

Draft Plan 3											
6 Council Districts											
District	Census 2010 total population	Deviation (ideal district pop. = 19,411)	% Deviation	NH Asian	NH White	Hispanic origin	NH Black	NH Native American AK native	NH Hawaiian Pacific Islander	NH Other race	NH Other mixed race
1	19,271	-140	-0.7%	11,811	4,221	2,213	591	41	72	83	239
2	20,070	659	3.4%	6,877	5,779	6,125	690	89	223	53	234
3	18,614	-797	-4.1%	7,811	5,815	4,005	404	99	160	110	210
4	18,649	-762	-3.9%	7,719	6,819	3,205	503	87	81	66	169
5	19,535	124	0.6%	3,917	10,137	4,343	652	119	130	64	173
6	20,329	918	4.7%	7,546	9,255	2,698	494	57	79	44	156
Total	116,468	1,715	8.8%	45,681	42,026	22,589	3,334	492	745	420	1,181
Citizen Voting Age Population (CVAP) - estimated 2012-2016											
District	est total CVAP 2012-16			est NH Asian CVAP 2012-16	est NH White CVAP 2012-16	est Hispanic CVAP 2012-16	est NH Other CVAP 2012-16	Row Total			
1	9,707			51%	35%	11%	4%	100%			
2	10,823			27%	42%	27%	4%	100%			
3	10,018			33%	46%	19%	2%	100%			
4	10,527			31%	51%	15%	3%	100%			
5	12,980			14%	65%	18%	3%	100%			
6	11,982			25%	61%	11%	3%	100%			
Total	66,036			29%	51%	17%	3%	100%			

*Deviation when taking into account the estimated post-2010 population growth from new housing = 12.0%*

# Draft Plan 3: Three Council Districts:

D1 + D2

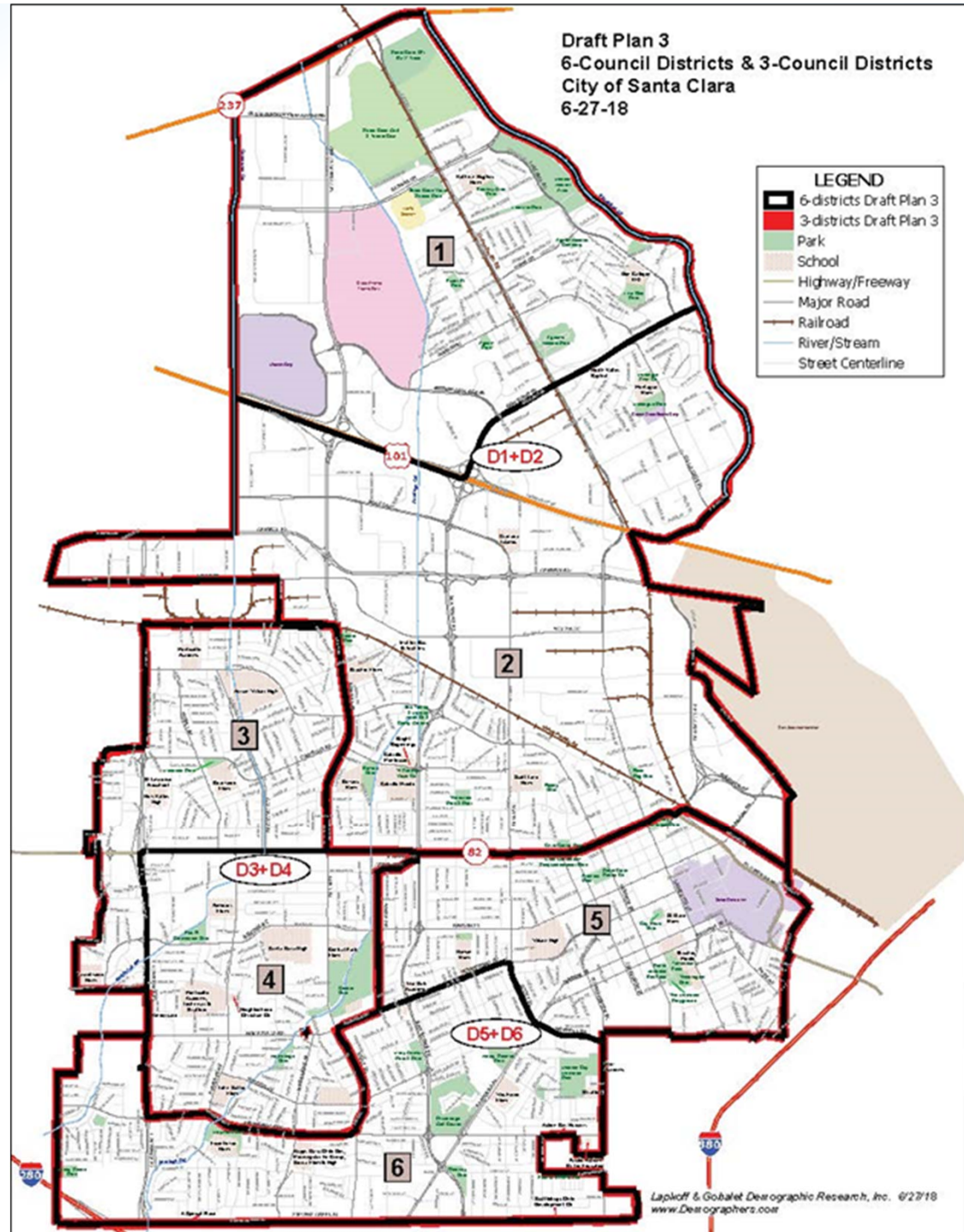
D3 + D4

D6 + D6

*2 of these 3 seats could be open for the Nov 2018 election (Districts 1, 5, and 6 have incumbents with terms expiring in 2020):*

*District 1+2 (1 seat)*

*District 3+4 (1 seat)*



# Draft Plan 3 data

## Three District Version

Three District version of Draft Plan 3							
District	Total population 2010	Deviation	total CVAP 2012-16	est NH Asian CVAP 2012-16	est NH White CVAP 2012-16	est Hispanic CVAP 2012-16	est NH Other CVAP 2012-16
1 + 2	39,341	518	20,530	7,894	7,939	3,933	764
3 + 4	37,263	-1,531	20,545	6,585	9,935	3,486	540
5 + 6	39,864	1,012	24,961	4,774	15,771	3,667	750
Total	116,468	2,543	66,036	19,253	33,646	11,086	2,054
Ideal district population	38,823						
Percent deviation	6.7%						
Districts' CVAP shares by race/ethnic category							
1 + 2				38%	39%	19%	4%
3 + 4				32%	48%	18%	3%
5 + 6				19%	64%	14%	3%



# Community Members' Plans

## Various plans were submitted

Several plans are not shown here because they were incomplete/not contiguous/had high deviations/were for 7 districts

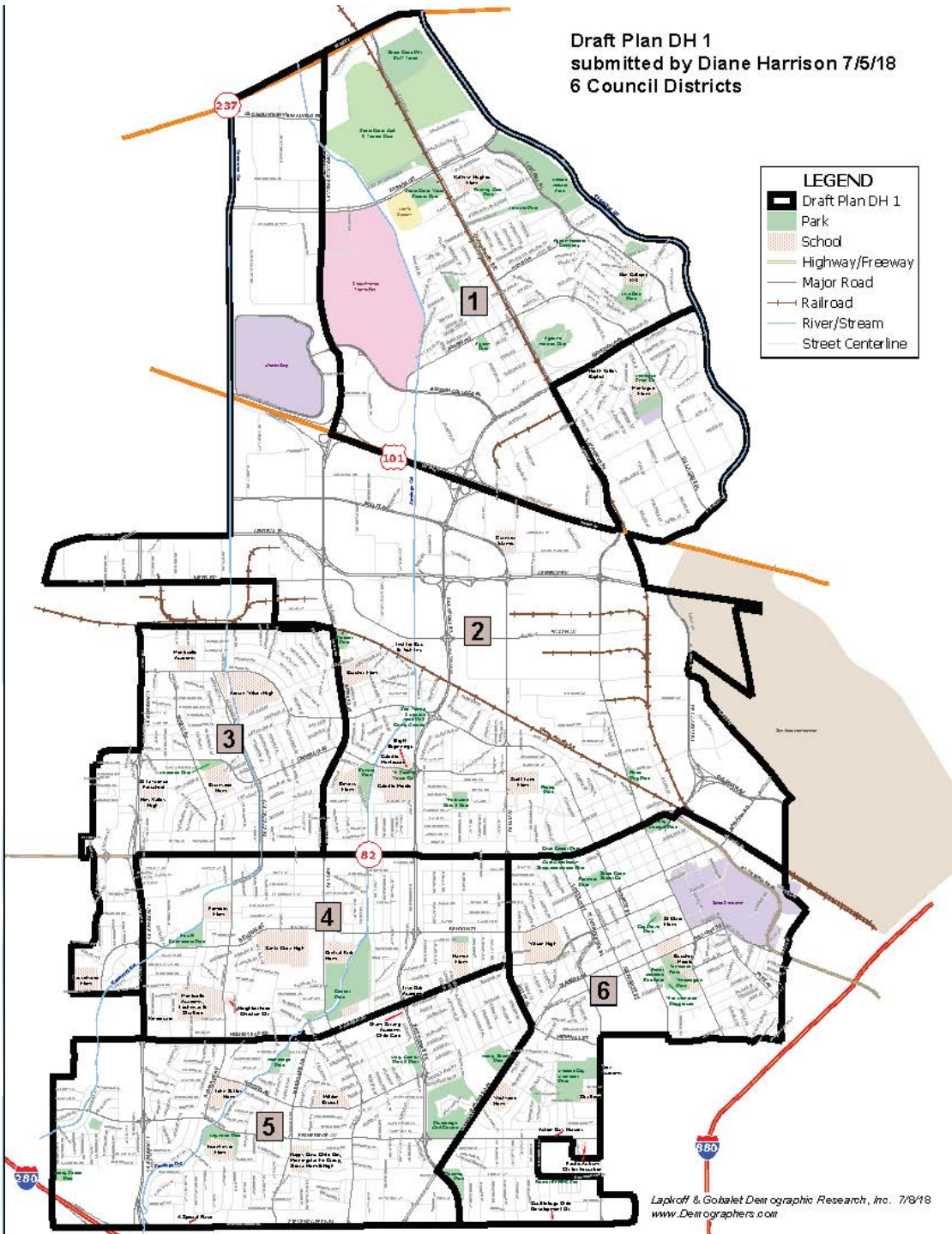
Two plans shown here (6 council districts):

KP 1 (Kevin Park)

DH 1 (Diane Harrison)



Draft Plan DH 1  
submitted by Diane Harrison 7/5/18  
6 Council Districts



# DH1

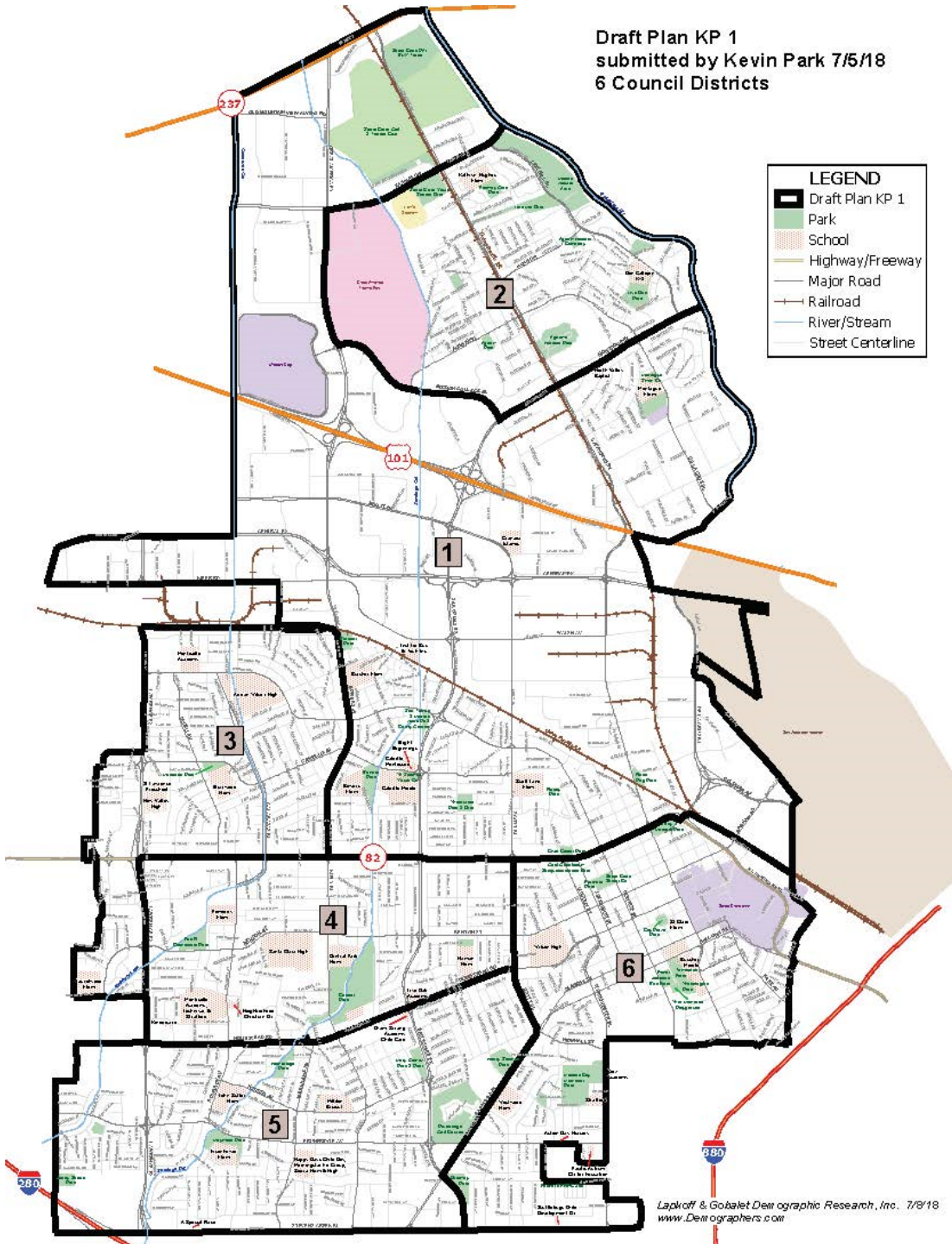
## 6 District Proposal

A different D1/D2 configuration; otherwise like Draft Plan 1

Plan Deviation = 7.5%

D1 Asian share of total CVAP = 51%

Draft Plan KP 1  
submitted by Kevin Park 7/5/18  
6 Council Districts



# KP1 6 District Proposal

A different D1/D2  
configuration; otherwise  
like Draft Plan 1

Plan Deviation = 7.6%

D1 Asian share of total  
CVAP = 51%

## Information for Election Sequencing

### Council Member Assignments: Draft Plans 1 & 3

		Draft Plan			
					Term
Title	Name	Piece #	1	3	Expires
Councilmember	Debi Davis	29	5	6	2020
Councilmember	Pat Kolstad	17	3	3	2018
Councilmember	Patricia M. Mahan	28	6	5	2020
Councilmember	Teresa O'Neill	35	5	4	2020
Vice Mayor	Kathy Watanabe	6	1	1	2020
Councilmember	(Vacant seat)				2018
Mayor	Lisa M. Gillmor	30	5	6	2018

# **7-District Plans**

# Community Members' Plans

## Various plans were submitted

One plan is not presented here because it was incomplete/not contiguous/had high deviation

One community plan shown here:

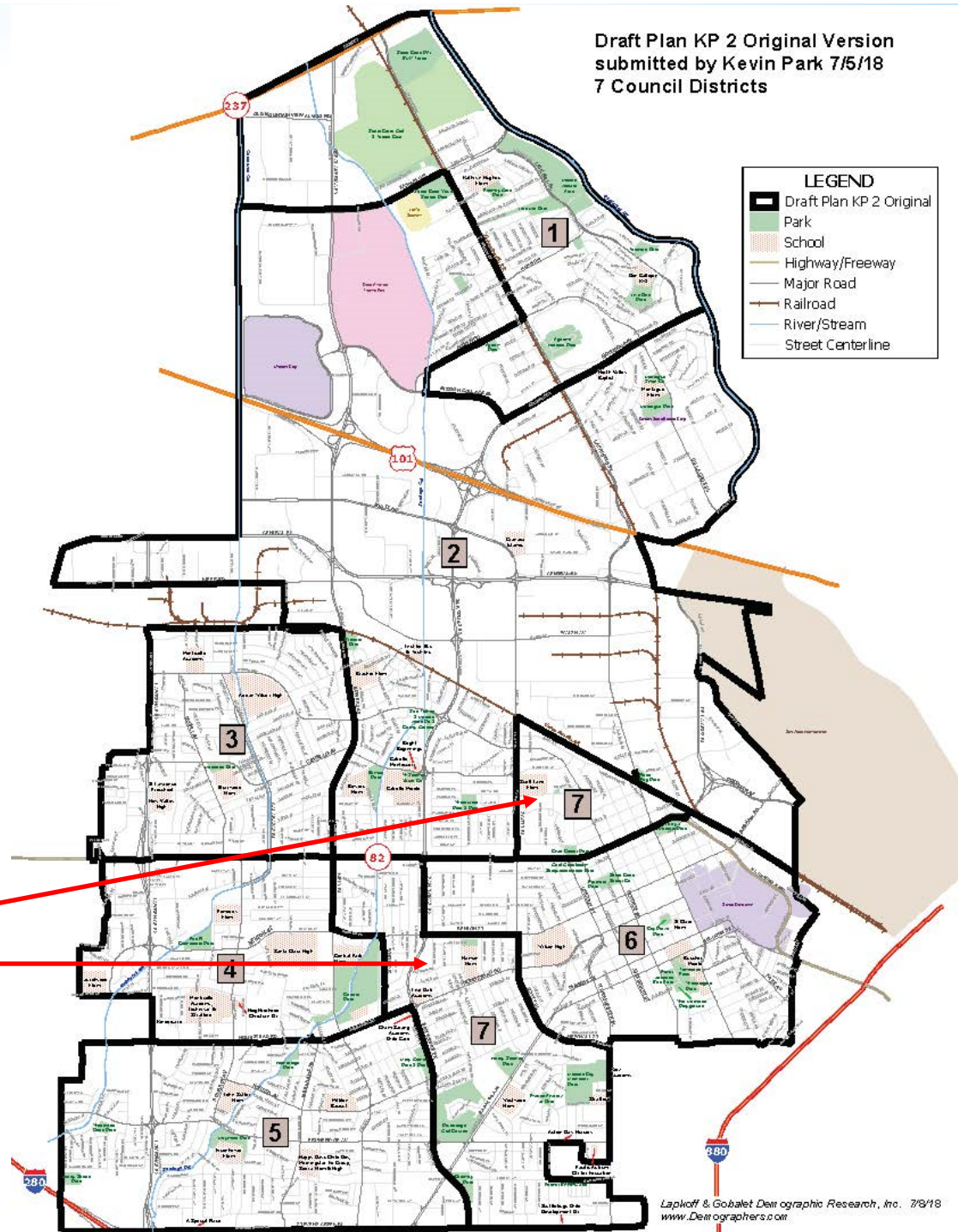
Kevin Park: 7-district plan



# KP2 7 District Proposal (original)

Deviation too high  
because only Pieces  
were available to  
create the plan.

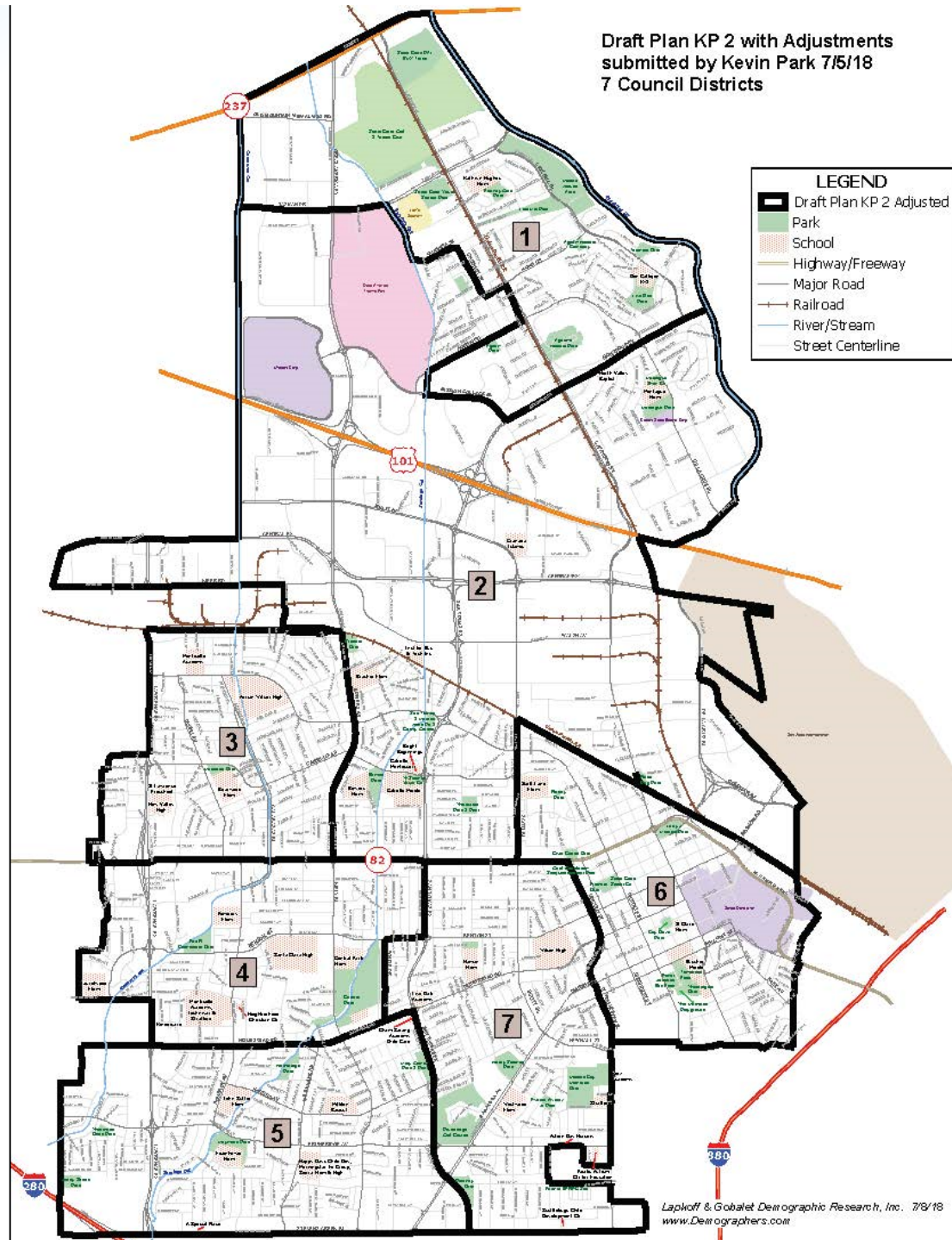
District 7 not  
contiguous



# KP2 7 District Proposal (Adjusted D4 D5 D7)

Census blocks used to  
configure districts.

Plan deviation = 7.9%



# KP2 Adjusted

Plan deviation = 8.8%

Plan KP2 Adjusted											
7 Council Districts											
District	Census 2010 total population	Deviation (ideal district pop. = 16,638)	% Deviation	NH Asian	NH White	Hispanic origin	NH Black	NH Native American AK native	NH Hawaiian Pacific Islander	NH Other race	NH Other mixed race
1	16,899	261	1.6%	10,422	3,681	1,850	548	37	69	75	217
2	16,778	140	0.8%	6,689	4,885	4,245	466	57	194	45	197
3	16,266	-372	-2.2%	6,569	5,039	3,770	364	88	152	102	182
4	17,156	518	3.1%	7,823	5,530	2,957	470	71	73	62	170
5	16,105	-533	-3.2%	6,743	7,085	1,728	302	51	49	39	108
6	17,288	650	3.9%	3,684	7,765	4,686	713	103	101	55	181
7	15,976	-662	-4.0%	3,751	8,041	3,353	471	85	107	42	126
Total	116,468	1,312	7.9%	45,681	42,026	22,589	3,334	492	745	420	1,181
Ideal pop	16,638										
Citizen Voting Age Population (CVAP) - estimated 2012-2016											
District	est total CVAP 2012-16			est NH Asian CVAP 2012-16	est NH White CVAP 2012-16	est Hispanic CVAP 2012-16	est NH Other CVAP 2012-16	Row Total			
1	8,549			51%	35%	10%	4%	100%			
2	8,942			32%	43%	22%	3%	100%			
3	8,819			32%	45%	20%	2%	100%			
4	9,408			35%	47%	15%	3%	100%			
5	9,220			29%	60%	9%	2%	100%			
6	11,177			15%	59%	22%	4%	100%			
7	9,921			32%	49%	17%	3%	100%			
Total	66,036			32%	49%	17%	3%	100%			



# Plaintiff's Plans

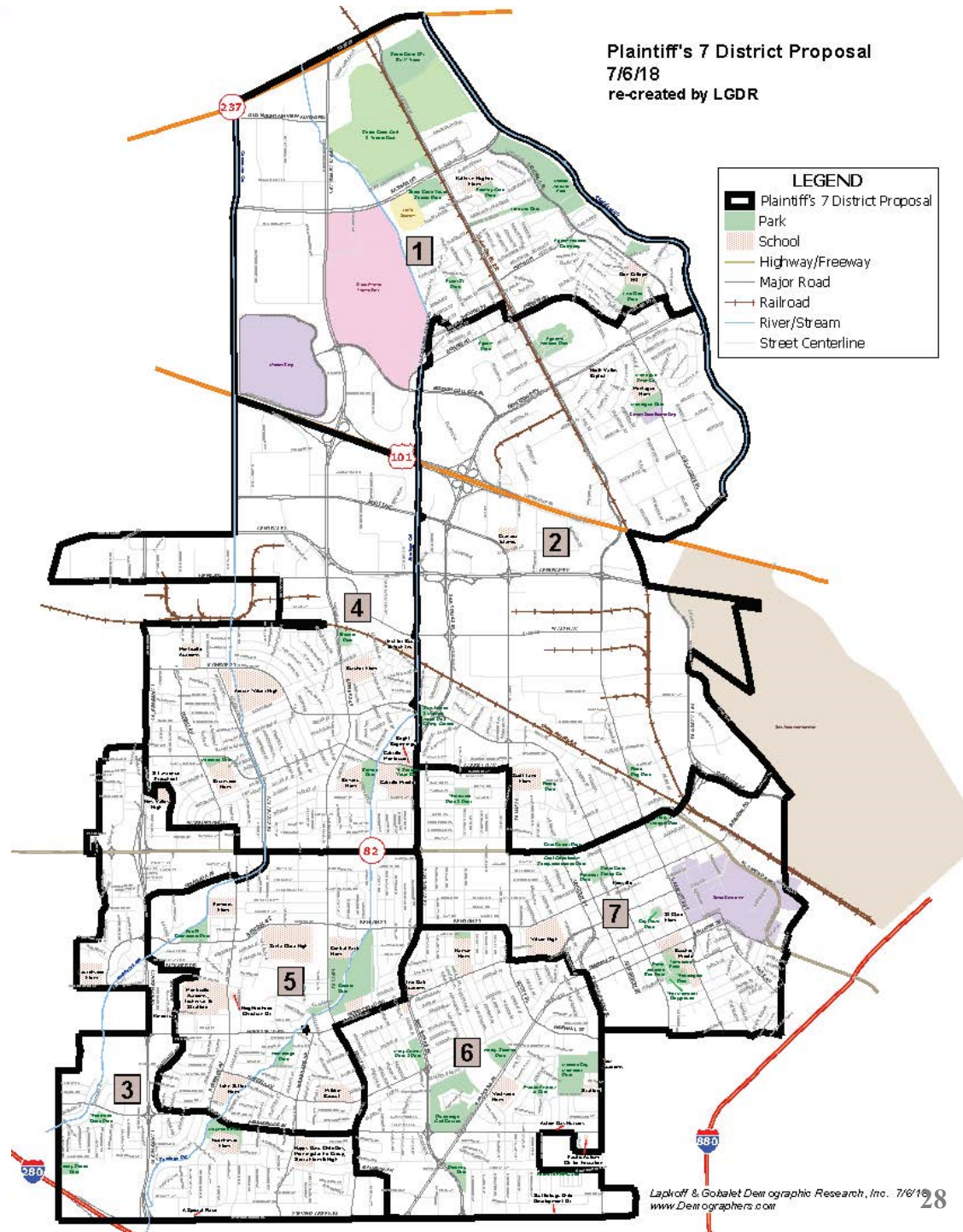
## **Submitted to the Court 7/6/18:**

- **7 Council districts with (relatively) equal 2010 total populations**
- **Both plans use some major thoroughfares and some small street**
- **The reported Asian CVAP shares are larger than those used by the City's demographer (source of estimates not stated)**

# Plaintiff's 7 District Proposal

Census blocks used to configure districts.

Plan deviation = 6.5%



## Plaintiff's 7 District Plan (data table from Plaintiff's demographer)

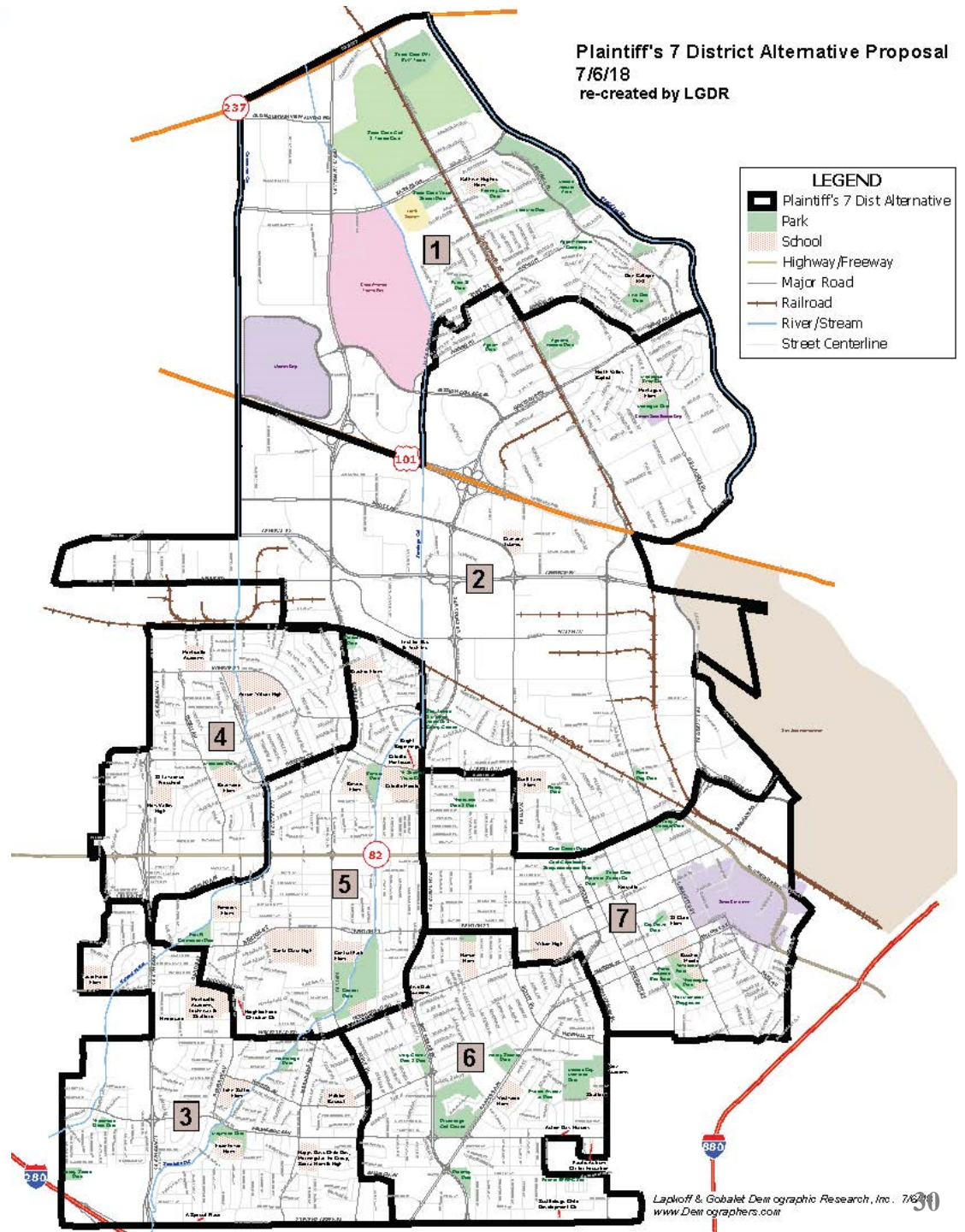
7 District Proposal	1	2	3	4	5	6	7
Population	16268	16709	17013	16114	17198	16142	17024
Deviation	-370	71	375	-524	560	-496	386
% Deviation	-2.2%	0.4%	2.3%	-3.1%	3.4%	-3.0%	2.3%
% Asian	64.1%	38.3%	53.8%	33.2%	38.2%	26.6%	20.5%
% Latino	10.7%	28.8%	11.4%	25.2%	18.5%	18.5%	22.6%
% White	20.0%	26.1%	30.6%	36.2%	38.8%	49.6%	51.1%
% Black	2.9%	3.9%	2.4%	2.2%	2.4%	3.0%	3.3%
Voting Age Pop							
% Asian	63.6%	39.5%	52.0%	32.8%	37.8%	25.6%	20.0%
% Latino	9.2%	24.9%	10.5%	22.2%	16.1%	16.5%	20.2%
% White	22.5%	29.1%	33.7%	40.0%	42.1%	53.1%	54.3%
% Black	2.7%	3.7%	2.2%	2.0%	2.1%	2.9%	3.2%
Citizen Voting Age D16							
% Asian	50.5%	33.5%	44.9%	33.7%	27.7%	22.3%	18.7%
% Latino	8.3%	18.7%	9.9%	15.1%	20.4%	12.9%	17.9%
% White	35.2%	40.9%	41.0%	42.6%	47.0%	58.4%	59.5%
% Black	5.3%	5.2%	2.3%	6.3%	3.4%	5.0%	2.7%
Earlier Asian CVAP							
% acvap_D13	56.6%	29.8%	39.4%	29.7%	27.2%	20.0%	15.5%
% acvap_D15	58.0%	32.5%	43.1%	28.6%	29.4%	18.8%	16.7%



# Plaintiff's 7 District Alternative Proposal

Census blocks used to configure districts.

Plan deviation = 4.6%



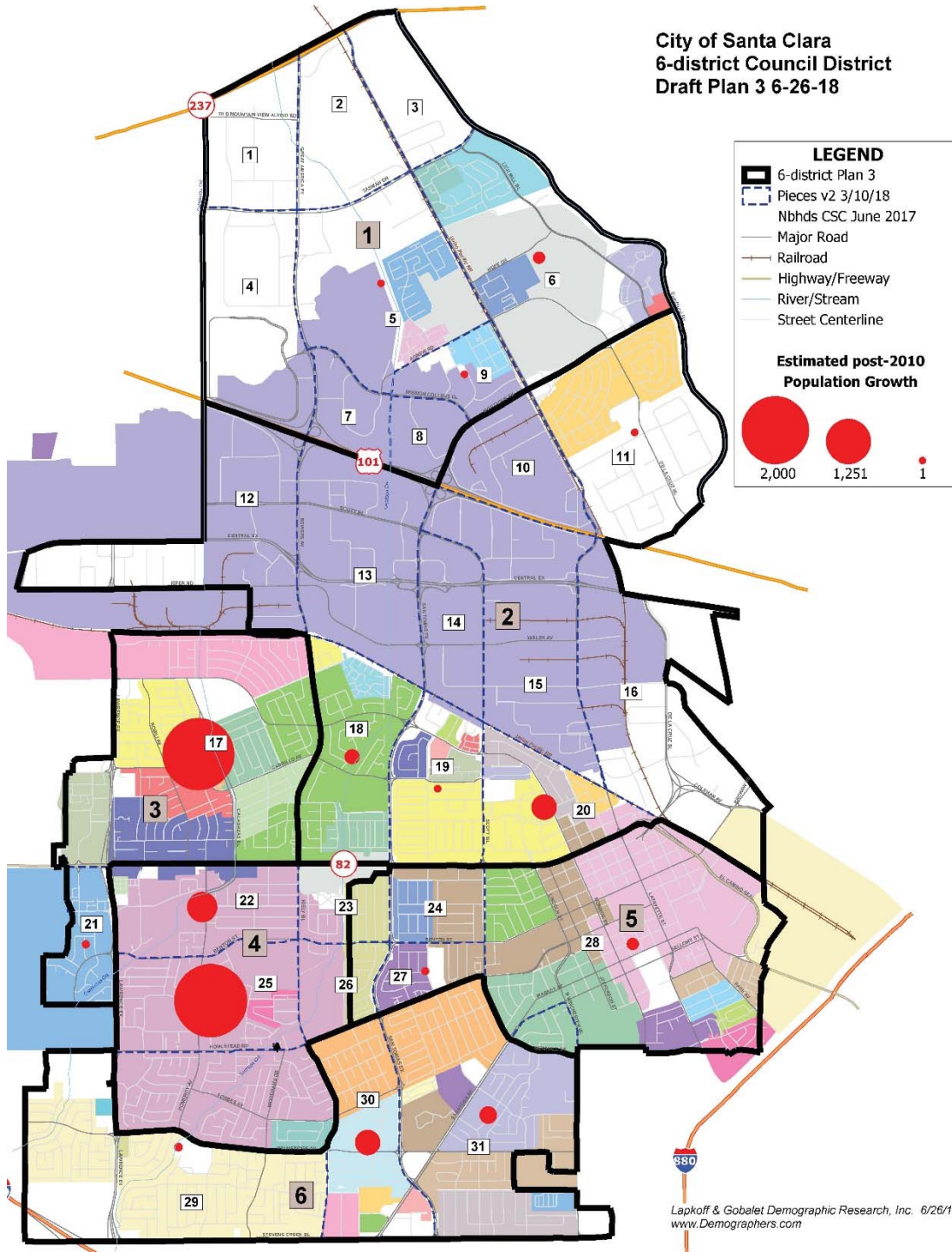
# Plaintiff's 7 District Alternative Plan (data from Plaintiff's demographer)

7 District Alternative	1	2	3	4	5	6	7
<b>Population</b>	16667	16310	16815	16817	16693	16203	16963
Deviation	29	-328	177	179	55	-435	325
% Deviation	0.2%	-2.0%	1.1%	1.1%	0.3%	-2.6%	2.0%
% Asian	63.9%	37.9%	44.2%	43.3%	38.0%	26.6%	20.5%
% Latino	10.0%	30.0%	12.2%	22.1%	20.5%	18.5%	22.7%
% White	20.9%	25.3%	39.8%	29.0%	36.8%	49.7%	51.0%
% Black	3.0%	3.9%	2.1%	2.5%	2.4%	3.0%	3.3%
<b>Voting Age Pop</b>							
% Asian	63.4%	39.1%	41.8%	43.5%	37.6%	25.6%	20.0%
% Latino	8.6%	26.0%	11.1%	19.4%	17.9%	16.4%	20.2%
% White	23.4%	28.4%	43.8%	31.9%	40.3%	53.1%	54.2%
% Black	2.7%	3.7%	1.9%	2.3%	2.2%	2.9%	3.2%
<b>Citizen Voting Age D16</b>							
% Asian	49.6%	33.8%	35.9%	42.2%	26.8%	22.3%	18.6%
% Latino	7.7%	19.5%	14.6%	12.7%	18.7%	12.9%	18.0%
% White	36.9%	39.7%	44.6%	38.3%	48.0%	58.4%	59.5%
% Black	5.1%	5.4%	2.4%	4.9%	4.9%	5.0%	2.7%
<b>Earlier Asian CVAP</b>							
% acvap_D13	56.4%	29.5%	30.5%	35.2%	29.9%	20.1%	15.4%
% acvap_D15	57.7%	32.3%	34.1%	39.0%	27.3%	18.9%	16.7%

# **Additional Slides**



City of Santa Clara  
6-district Council District  
Draft Plan 3 6-26-18



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## Draft Plan 3

### 6 Council Districts

With Nextdoor neighborhoods (shaded) and estimated post-2010 population growth from new housing (red proportional symbols).