

City of Santa Clara

Central Park Master Plan Update

Council Study Session

August 28, 2018



Agenda

- Central Park Master Plan Update
 - Project Background
 - Overview of Public Input
 - Presentation of Guiding Principles
- Question & Answers



Central Park Overview



Facilities - East

1. Park Yard
2. Tennis Center
3. Fatjo Field
4. ISC
5. Lawnbowls Green
6. Lake
7. Pavilion
8. Library
9. Playground
10. Parking

Facilities - West

11. Tennis Courts
12. CRC & parking lot
13. Basketball Courts
14. Meadow
15. Arbor Playground
16. Amphitheater
17. Arbor Center

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Genesis of Master Plan Update

- Council Goal “Enhance Community Sports and Recreational Assets”
- Replace International Swim Center & Community Recreation Center (& re-purpose the existing 3 acre site)
- Address youth sports needs
- Address aging parks infrastructure (required code upgrades, rehab/replace, improve cost benefit)
- Address neighborhood impacts, access, circulation, traffic, parking, noise
- Maximize “Green Space” Prioritize sustainability
- ADA, Age Friendly, & Inclusionary Design mandates to serve all abilities and interests



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Community Input

- Previous Research & Surveys
- Community Meetings & Events (dots)
- Stakeholder Interviews/Meetings
- Youth Commission
- Parks & Recreation Commission
- On line Survey



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Event Input

Top 3 Amenities Combined:

- Multi-Purpose Event Meadow
- Lake
- Pavilion

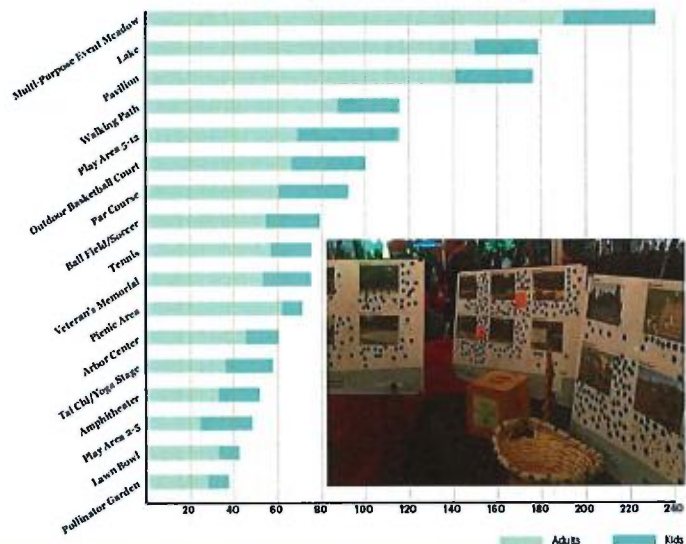
Top 3 Amenities Adults:

- Multi-Purpose Event Meadow
- Lake
- Pavilion

Top 3 Amenities Kids:

- Play Area 5-12
- Multi-Purpose Event Meadow
- Pavilion

What do you like about your park?



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Event Input

Top 3 Amenities Combined:

- Water Play
- Adventure Play
- Outdoor Lounge

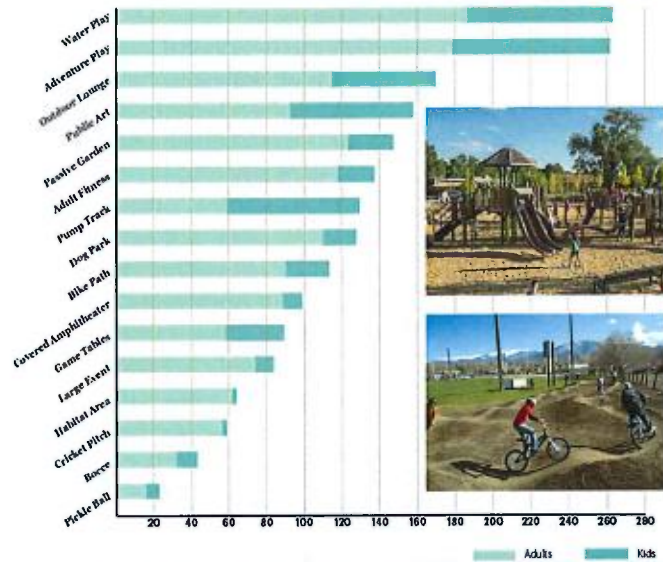
Top 3 Amenities Adults:

- Water Play
- Adventure Play
- Passive Garden

Top 3 Amenities Kids:

- Adventure Play
- Water Play
- Pump Track

What do we want to see?



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On-line Survey Priorities

Priority 1

1. More Shade/Trees
2. Lighting
3. Creek Trail
4. Bike Path
5. Water Play
6. Underground Parking
7. More Park Land

Priority 2

8. Adult Fitness
9. Adventure Play
10. Event Space
11. Universal Play
12. Outdoor Lounge
13. Consolidate CRC/
Aquatic Center



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Guiding Principles

- Synthesis of the public input, research, prior project priorities, City goals, park uses, site opportunities and constraints, maintenance and operational issues
- Include a summary statement of the principle
- Will help guide implementation
- Mutually supportive
- Build upon other principles



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Principle #1

Honor the legacy, history and blend of passive and active recreational uses in Central Park.

Preserve & improve

- Lake
- Pavilion
- Arbor Center
- Veterans Memorial

Implementation

- **Retain:** Iconic Design
- **Upgrade:** plumbing, sound system, drainage, sanitary sewer, site furnishings, landscaping.
- **Issues:** water fowl impacts, filtration system.



Lake



Pavilion



Veterans Memorial



Arbor Center

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Principle #2

Provide public visibility for park amenities, trails and green open space.

Preserve & Improve

- Primary public interface on Kiely Blvd.
- Community identity of Central Park
- View Corridor along Kiely Blvd.

Implementation

- **Retain:** welcome, friendly, small town character, views of green open space
- **Upgrade:** ISC & CRC on Kiely
- **Issues:** Integration of Built & Natural elements



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Principle #3

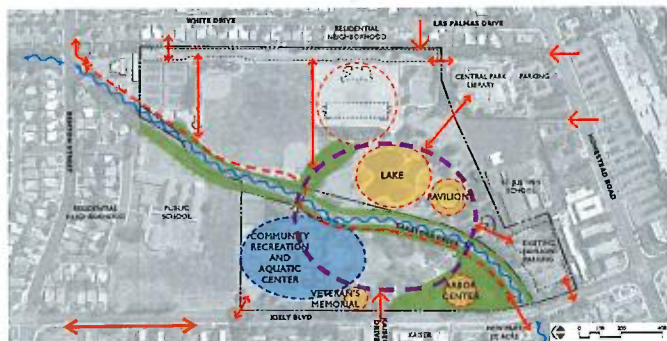
Provide context sensitivity to local community, minimizing impacts on neighbors.

Improve

- Park access, Reduce traffic
- On site Parking
- Noise Buffers

Implementation

- **Retain:** community focus
- **Upgrade:** parking, landscape design
- **Issues:** noise attenuation, scale/height of structures



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Principle #4

Preserve Green Space.

Preserve & Improve

- Location(s) of green infrastructure
- Quantity of Space
- Quality of Landscape

Implementation

- **Retain:** amounts & function
- **Upgrade:** review opportunities for future acquisitions in key locations
- **Issues:** site; tree species, age, structure, health, drought impacts



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Principle #5

Provide connectivity with adjacent uses and accessibility for the greater community.

Improve

- Kiely Blvd. Main entrance alignment
- Ped. circulation within the park
- Connectivity to other parks via off-street creek trail system

Implementation

- **Retain:** Kiely as 'front door'
- **Upgrade:** Library-Park pathway
- **Issues:** way finding, path sizes



Conceptual design for discussion and illustration only

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Principle #6

Create community and “sense of place” by reimagining the public event spaces and reinvesting in Central Park as the heart of the community.

Improve

- Place making, Public event space
- Experience of park as destination

Implementation

- **Retain:** community wide events
- **Upgrade:** event & gathering spaces, supporting infrastructure
- **Issues:** single use facilities, inefficient use of spaces, new needs



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Principle #7

Increase Park Capacity to accommodate a growing population – serve more people in same space.

Improve

- Design of new facilities & amenities
- Complementary, simultaneous uses & facility user groups, capacity
- Operation and maintenance criteria

Implementation

- **Retain:** current uses, “stack” new uses
- **Upgrade:** parking, infrastructure
- **Issues:** COST, compatibility, priorities, efficient use of space vs. new needs



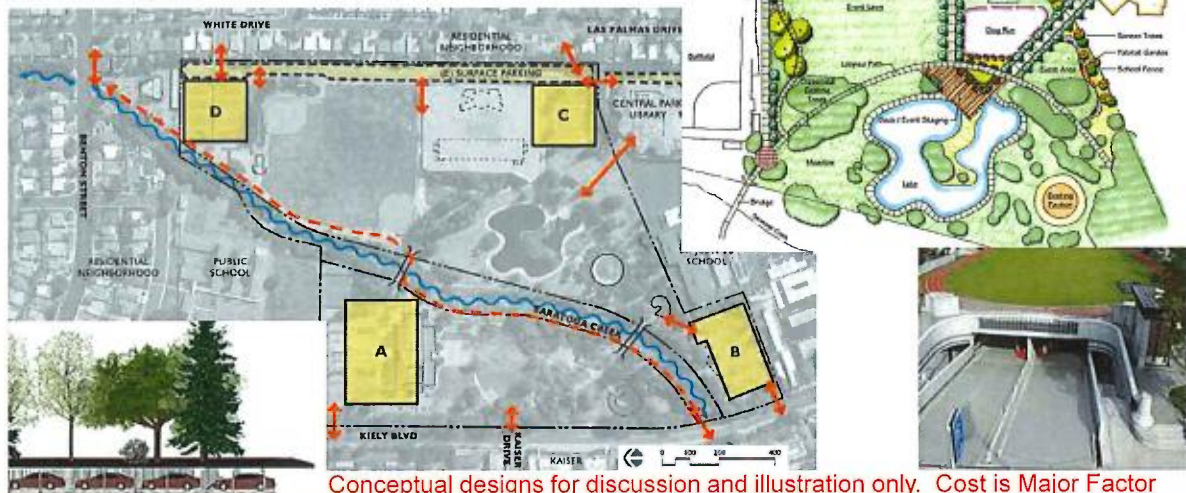
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Principle #7

Increase Park Capacity



Conceptual designs for discussion and illustration only. Cost is Major Factor

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Principle #8

Use principles of **inclusive design** to welcome visitors of all ages & abilities.

Improve

- Universal Design of new facilities
- Use of research based, developmentally appropriate play
- Warm water therapy, fun water

Implementation

- **Retain:** multiple facilities, vary levels
- **Upgrade:** Arbor (Magical Bridge), Pavilion & CRC Playgrounds
- **Issues:** Cost, phasing of projects



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Principle #9

Promote community health and wellness by providing age-friendly opportunities for intergenerational social and cultural exchange, and offer something for everyone.

Improve

- Quality & Quantity, Diversity of facilities
- Responsiveness to new demands and recreational activities, compatibility

Implementation

- **Retain:** active sports & fitness areas
- **Upgrade:** aged infrastructure, safety
- **Issues:** Cost, prioritization of community needs, phasing of projects



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Principle #10

Support City's sustainability goals.

Improve

- Operational & Maintenance Efficiency
- LEED-Design, Materials, Sourcing
- Life-cycle cost

Implementation

- **Retain:** water efficient landscape, O&M in design priorities
- **Upgrade:** aged infrastructure
- **Issues:** Cost, Public procurement process, prioritization, phasing



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Principle #11

Integrate and enhance, where feasible, the **natural habitat** with the built environment.

Improve

- Use of native & drought tolerant plant species; Habitat restoration efforts

Implementation

- **Retain:** setback from creek, mature trees, wildlife habitat value
- **Upgrade:** size & quantity of mulch area
- **Issues:** Cost, public perception, prioritization



Principle #12

Use **research based best practices** to approach park design and assess community recreation benefits (provide measurable/ desired outcomes).

Improve

- Coherent park theme
- Park standards & specifications

Implementation

- **Retain:** best practices
- **Upgrade:** aged infrastructure
- **Issues:** measures, outcome definition



Principle #13

Proactively integrate **public safety** and **security** considerations into the design.

Improve

- Emergency capabilities to support Care & Shelter functions
- Public health and safety

Implementation

- **Retain:** emergency access, safety, security priority for special events
- **Upgrade:** on and off site capacity to support Care & Shelter functions
- **Issues:** Cost



Next Steps

Council Q&A, Feedback

Next Steps

- Develop specific projects and scope of work
- Develop potential design options & cost estimates
- Community Feedback
- Park & Recreation Commission review
- Council consideration of Master Plan (February 2019)
- Inclusion in future CIP

