

RESOLUTION NO. \_\_\_\_\_

**A RESOLUTION OF THE CITY OF SANTA CLARA,  
CALIFORNIA APPROVING THE APPOINTMENT OF THE  
SANTA CLARA TOURISM IMPROVEMENT DISTRICT  
ADVISORY BOARD**

**BE IT RESOLVED BY THE CITY OF SANTA CLARA AS FOLLOWS:**

**WHEREAS**, the Santa Clara Tourism Improvement District (“TID”) was established in January 2005, by adoption of Article IX entitled “Santa Clara Tourism Improvement District” of Chapter 16.10 of the Santa Clara Municipal Code (“SCCC”), and is generally located in the northern portion of the city, as more particularly described in Resolution No. 7176; and

**WHEREAS**, Chapter 16.10 of the SCCC, also established a District Advisory Board (the “Advisory Board”) to administer the affairs of the TID and the Advisory Board is constituted of representatives of businesses within the TID; and

**WHEREAS**, in accordance with the requirements of Streets and Highways Code Section 36530, an Advisory Board is appointed by the City Council to make recommendations to the City Council regarding the expenditure of revenues derived from the levy of assessments, on the classification of businesses, as applicable, and on the method and basis of levying the assessments; and

**WHEREAS**, the TID currently includes nine hotels: Avatar Hotel, Biltmore Hotel & Suites, Embassy Suites, Hilton Santa Clara, Hyatt House, Hyatt Regency, Marriott Santa Clara, The Plaza Suites, and TownePlace Suites by Marriott; and

**WHEREAS**, in accordance with the requirements of Streets and Highways Code Section 36530, the City Council is appointing the TID Advisory Board membership to those persons paying the assessment.

**NOW THEREFORE, BE IT FURTHER RESOLVED BY THE CITY OF SANTA CLARA AS  
FOLLOWS:**

1. That the City Council has appointed the following membership to the TID Advisory Board:

<b>Board Member</b>	<b>Title</b>	<b>Hotel</b>
Mark Salquist	General Manager	Avatar Hotel
Jon Siebring	General Manager	Biltmore Hotel & Suites
Peter Hart	General Manager	Embassy Suites
Joseph Eustice	General Manager	Hilton Santa Clara
Alan Mass	General Manager	Hyatt House
Eron Hodges	General Manager	Hyatt Regency
Callette Nielsen	General Manager	Marriott Santa Clara
Jean-Philippe Rolle	General Manager	The Plaza Suites
Virginia Scimeca	General Manager	TownPlace Suites by Marriott

2. Effective date. This Resolution is effective on its adoption.

I HEREBY CERTIFY THE FOREGOING TO BE A TRUE COPY OF A RESOLUTION PASSED  
AND ADOPTED BY THE CITY OF SANTA CLARA, CALIFORNIA, AT A REGULAR MEETING  
THEREOF HELD ON THE \_\_\_\_ DAY OF \_\_\_\_\_, 2018, BY THE FOLLOWING VOTE:

AYES: COUNCILORS:

NOES: COUNCILORS:

ABSENT: COUNCILORS:

ABSTAINED: COUNCILORS:

ATTEST: \_\_\_\_\_  
NORA PIMENTEL  
ASSISTANT CITY CLERK  
CITY OF SANTA CLARA

Attachments incorporated by reference: None