

County of Santa Clara

Public Health Department

Public Health Administration
976 Lenzen Avenue, 2nd Floor
San José, CA 95126
408.792.5040



November 5, 2018

Funding Announcement for Healthy Cities Program – Tobacco-Free Communities Strategies

Dear Deanna Santana,

Congratulations! The Santa Clara County Public Health Department (SCCPHD) is pleased to inform you that we have selected your city to receive funding to support implementation of the key areas within the SCCPHD's Healthy Cities Program focused on promoting tobacco-free communities that were identified in your application. This funding is a result of the recent passage of California Proposition 56, the California Healthcare, Research and Prevention Tobacco Act of 2016, which increased the tax on cigarettes and other tobacco products by two dollars.

The contract term is anticipated to begin on January 1, 2019 and will go through June 30, 2021. The contract amount will be finalized once the scope of work and budget negotiations are complete, but we anticipate being able to provide the full amount requested in your application.

We would like to begin negotiations of the scope of work activities and budget via conference call within the next few weeks. Please provide a list of name(s) and contact information of city representatives to include on the call by Thursday, November 8th to Katherine Yu at katherine.yu@phd.sccgov.org.

As essential partners in this work to improve the health of our county residents, we thank you for your continued partnership and are excited to be working with you.

For any additional questions, please contact Kathy Yu, Health Care Program Analyst at:
katherine.yu@phd.sccgov.org.

Sincerely,

Nicole Coxe, MPH
Senior Health Care Program Manager, Tobacco-Free Communities
Santa Clara County Public Health Department

CC: Christine Jung, Management Analyst

Board of Supervisors: Mike Wasserman, Cindy Chavez, Dave Cortese, Ken Yeager, S. Joseph Simitian
County Executive: Jeffrey V. Smith