

Santa Clara Parade of Champions 2019 Budget	Revenues	Expenses	Running subtotal
Community Grant pending approval	15000		
Funds needed to cover costs	96400		
Subtotal	111400		

Logistics

Two way Radios		300	
Trash containers		1500	
Sponsor Banners/Guest Car Tags		2500	
Stage/Chairs/Canopy rental		3000	
Stage décor		500	
sound system		1000	
Portable toilets		2000	
Subtotal	111400	10800	100600

Services

Parade Production service		12500	
Parade insurance		3000	
Subtotal	111400	15500	85100
City Services &Permits		71,028	

Parade Marketing and Volunteers

Volunteer T shirts		1500	
Office supplies/mailling costs		500	
Publicity Marketing costs		2000	
parade Business letters		500	
Pre-parade reception		1000	
Volunteer Food		1000	
Subtotal	111400	6500	78600

Parade Content/Options

5 floats for Sponsor @ \$5K each	25000
Misc Parade Entries (Flags, Costumes, etc)	5000
Helium Balloon Rental	5000

Balloon Helium		4000		
Travel and accomodations for Balloon staff		1000		
Shipping Balloons		1000		
Cash Prizes for award winners		1500		
Honroariums for Participants		5000		
Award Plaques		600		
Subtotal	111400	48100	30500	
Total Revenues	111400			
Total Expenses		151,928		
Delta			-40528	