

April 23, 2019

Santa Clara City Hall
City of Santa Clara - City Council Study Session



## Agenda

- VTA's BART Phase II Update
- Transit Oriented Communities Strategy Study
  - Purpose of Study
  - Role of Cities
  - Study Update
- Questions and Discussion



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# VTA's BART Phase II Extension Project Overview



## VTA's BART Silicon Valley

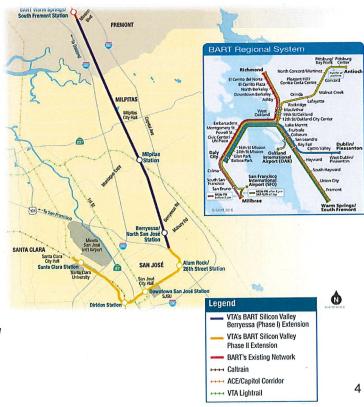
#### Phase I Extension

- 10-mile extension
- 2 stations (Milpitas, and Berryessa/North San José)
- · Construction essentially complete
- Project Cost: \$2.3 Billion\*
- Anticipated opening: Late 2019
- \* Project cost is in year-of-expenditure dollars and does not include \$100 million for current non-project activities.

#### **Phase II Extension**

- · 6-mile extension (5-mile tunnel)
- 4 stations (Alum Rock/28th Street, Downtown San José, Diridon, and Santa Clara)
- Newhall Maintenance Facility
- Funding Strategy\*\*: \$5.581 Billion
- \*\* Funding strategy to cover project capital costs, unallocated contingency, and financing costs during construction. Will be updated as project advances.





## VTA & BART Partnership

Santa Clara County is not part of the BART district. A Comprehensive Agreement provides a framework for the partnership.

## Santa Clara Valley Transportation Authority (VTA) Responsibilities

- S Pay all costs associated with the extension
- Contracting/Procurement
- Construct to applicable BART/industry standards, codes, and regulations
- Retain ownership of infrastructure

# Bay Area Rapid Transit (BART) Responsibilities

- Technical assistance
- Operations
- Maintenance
- Service Planning









## Building on City-VTA Long-standing Partnership

- VTA and the City of Santa Clara have had great success working together.
- Most recently collaborated on an awardwinning pedestrian undercrossing to connect the two areas on each side of the Caltrain railroad corridor.
- This connection will be used for access to the Santa Clara BART Station.







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## Santa Clara County Residents Support BART Silicon Valley



2000 Measure A: 30-year, half-cent transit sales tax provides funding for 14 transit improvement projects or project areas including the BART Silicon Valley Extension.



2008 Measure B: 30-year, eighth-cent sales tax provides dedicated revenue to fund BART Silicon Valley Extension operations and maintenance costs.



2016 Measure B: 30-year half-cent sales tax to fund program of nine transportation program categories including BART Silicon Valley Phase II Extension.



## VTA's BART Phase II Project Funding Strategy

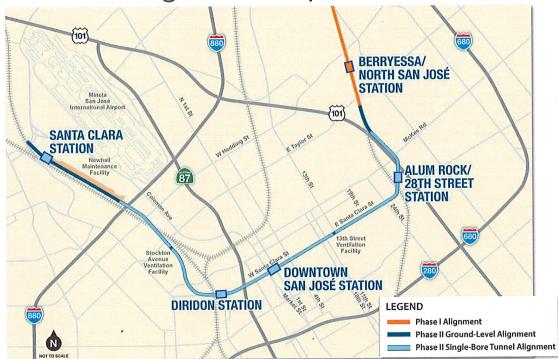
#### \$4.186 Billion **Projected Local & State Funds:** \$1.0 Billion 2000 Measure A Sales Tax 2016 Measure B Sales Tax \$1.5 Billion \$0.4 Billion ■ Local Measures Revenues to fund financing and escalation costs<sup>1</sup> \$0.375 Billion M Regional Measure 3 State Transit & Intercity Rail Capital Program \$0.750 Billion ■ State Traffic Congestion Relief Program \$0.161 Billion \$1.395 Billion **Projected Federal Funds:** ☐ FTA Expedited Project Delivery \$5.581 Billion<sup>2</sup> **Projected Funding:**

<sup>&</sup>lt;sup>2</sup> Funding strategy to cover project capital costs, unallocated contingency, and financing costs during construction. Funding strategy will be updated as project advances.



<sup>&</sup>lt;sup>1</sup> Financing costs assumed to be available from 2000 Measure A and/or 2016 Measure B.

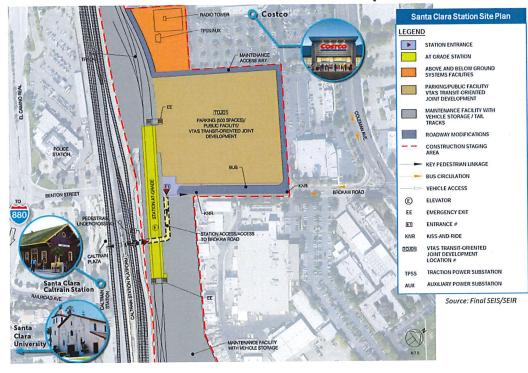
VTA's BART Phase II Alignment Map







## Santa Clara Station Conceptual Plan



- At-grade station
- Systems facilities
- BART parking (500 spaces)
- Pedestrian connection to Caltrain Station
- TOJD: office, retail, and residential land uses

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## Project Benefits – Intermodal Connections

### Regional Transportation Connections:



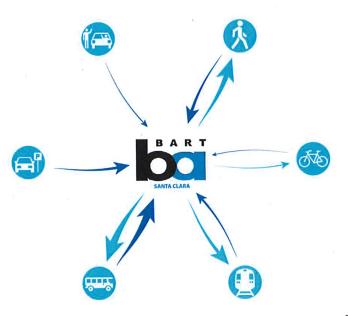






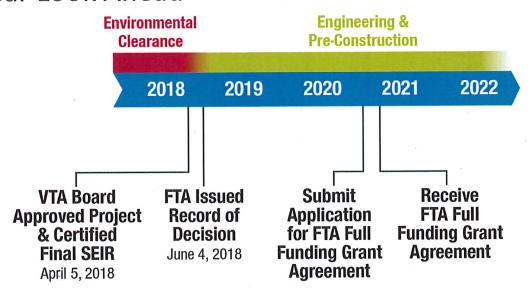
Caltrain







#### Three Year Look Ahead





Current planning schedule is based on securing funds through FTA's Expedited Project Delivery Pilot Program.

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## General Outreach & Stakeholder Engagement to Date









## Learn about VTA's BART Phase II Project

Wednesday April 24, 2019

6-8 PM Dr. Martin Luther King, Jr. Library Works Room, 3rd Floor 150 E. San Fernando St. San Jose, CA 95112

Thursday April 25, 2019 6-8 PM Cristo Rey High School, Gym 1389 E. Santa Clara St. San Jose, CA 95116

Saturday May 11, 2019 10 AM - Noon Buchser Middle School, Cafeteria 1111 Bellomy St. Santa Clara, CA 95050



#### **Hear About**

- Project Overview
- Project Benefits
- Stations
- Transit Oriented Communities

## Let us know you're coming at

ringthebay.eventbrite.com

For more information on the project visit vta.org/bart or call 408-321-7575



## Next Steps for VTA's BART Phase II

- Continue coordination with City Staff
- Begin station access planning efforts
- Advance preliminary engineering to inform FTA's Full Funding Grant Agreement submittal requirements
- Begin development of cooperative agreement with City Staff



# Transit Oriented Communities Strategy Study Overview



# Why Is VTAs BART Phase II Program Focused on Implementing Transit Oriented Communities (TOCs)?

- Once-in-a-century opportunity to organize growth around the station areas, centered on high-quality transit
- A cohesive transit-oriented development (TOD) strategy is essential to obtaining federal funding
- Increased ridership ensures a return on investment for transit infrastructure and community benefits
- To determine if our station area can accommodate more development than is currently planned



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## Strategy Study

- Funded by the Federal Transit Administration to promote integration of transit and land use
- Builds on previous planning efforts and provides implementation and financing tools
- Partnering with the City of Santa Clara and City of San Jose to:
  - Evaluate tools to incentivize TOD
  - Examine land use and zoning policies to ensure successful TOD
  - Overcome any barriers that make achieving TOD challenging
- There are additional opportunities this study can address:
  - Financing tools to pay for necessary infrastructure and access improvements
  - Strategies for achieving affordable housing goals
  - Recommendations to help protect long-time residents and small businesses



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#### Framework For Success

- 1. Creating successful transit oriented communities is a long-term undertaking, typically spanning decades. It's critical that we start now in order to create a foundation for long-term success.
- 2. Sustained institutional leadership, staff capacity, and financial support is essential for successful transit oriented communities. A joint implementation strategy focused on the station area itself will be essential for moving across jurisdictional silos.
- 3. Governments have found that providing robust regulatory and financial incentives are essential for creating successful transit oriented communities. Specialized TOD zoning and early capital investments can enhance walkability, add open space, and provide financial and regulatory incentives for affordable housing.



## **Planning for Transit Oriented Communities**

#### Alum Rock/28th Land Use **Street Station** (TOC) Strategy Access Realizing and enhancing **Planning** the vision for growth **Downtown San** Multimodal access **José Station** around future stations planning to benefit station accessibility and · Strategies to increase ridership, and to investment in TOCs **Diridon Station** support TOCs and (Separate Effort) Detailed implementation growth in station areas steps to catalyze TOCs Santa Clara Station



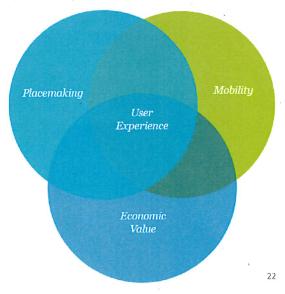
Kick-off: January 2018

Study Completion: Fall 2019

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## Study Outcome

- Provide a "Path to TOCs playbook" that includes guidance for cities to realize Transit Oriented Communities around each BART Station
  - land use and zoning recommendations to support balanced, 24-hour places
  - development guidelines for creating pedestrianfriendly environments
  - prioritized infrastructure and access improvements to serve Transit Oriented Communities
  - policies that facilitate good transit-oriented development
  - financing tools for implementation and community benefits





### Study Phases

#### **Background Conditions**

Jan.-May 2018

- Define study area boundaries
- Review previous planning efforts and existing conditions
- Evaluate existing transportation network

## Corridor Opportunities and Constraints

Mar.-Sept. 2018

- · Identify opportunity sites and station area access needs
- Formulate TOD prototypes and identify TOD potential
- Evaluate development capacity and TOD barriers

## Implementation Strategies and Tools

Oct.- June 2019

- Strategies to create market for TOD
- · Anti-displacement strategies
- Guidelines for public and private improvements
- Funding and implementation strategies

## Final Report

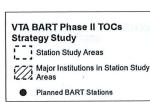
- Compile findings and recommendations
- · Distribute draft final report to public
- Present implementation strategies to city councils & public

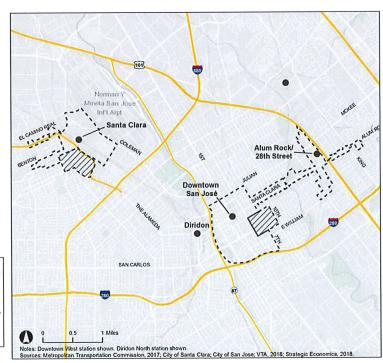


## Study Boundaries

Study area boundaries were established in collaboration with the Cities, with following considerations:

- 10-minute (1/2 mile) walk from Station
- 10-minute (1.5 mile) bike from Station
- Align with existing planning area boundaries (where applicable)





Solutions that move you

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## The Santa Clara Station Area is Ideal for a TOC



## City, Agency, and Stakeholder Engagement

City collaboration is essential for Study's success:

- Coordination meetings with City staff
- City, BART, and VTA staff involved in Technical Advisory Group

#### Stakeholder briefings

• Community organizations, local stakeholders

Public workshops and presentations

 Interactive workshops with Community Working Groups











## Key Takeaways from Public Workshops

#### **Height and Density**

- Apply building heights and densities that are sensitive to existing neighborhood character.
- Use a "step down" massing approach as new buildings they approach the existing low-rise context
- Allocate taller building typologies between El Camino Real and the existing rail alignment
- Participants expressed concerns about on feasibility of high-rise residential development and parcel ownership fragmentation



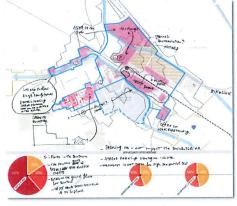


## Key Takeaways from Public Workshops

#### **Uses and Community Character**

- Introduce significant ground floor retail, entertainment uses, and a small boutique hotel in the downtown.
- Introduce hotels serving the airport, Santa Clara University, and new businesses
- Introduce new work-force housing and offices for the area
- Develop flexible parking solutions (e.g. shared parking and parking adaptive reuse) to make development more feasible







## Key Takeaways from Public Workshops

#### **Access and Connectivity**

- Introduce convenient connections from downtown to the University and the BART station
- Overcome access and visual barriers that have a major impact on future development
- Introduce a bicycle and pedestrian connection between the existing Guadalupe trail and the future Santa Clara Station
- Introduce development over the existing rail alignment in order to improve accessibility and overcome the impact of existing and future transit infrastructures





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## **Next Steps**

- Develop strategies in coordination with City partners
- Public engagement
  - community presentations, stakeholder briefings, online postings, etc.
- Present recommended strategies to VTA Board (Fall 2019)
- Present recommended strategies to City Councils (Fall 2019)



## **Questions and Discussion**

For more Information on the TOCs Strategy Study, visit our website: <a href="https://www.vta.org/bart/tocs">www.vta.org/bart/tocs</a>

Sign up to receive BART Phase II project updates: www.vta.org/phase2info



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