

Attachment 1
Bicycle and Scooter Share Regulation Options Matrix

#	Regulation Topic	Draft Regulation	Options (Not Recommended at this Time)
1	Shared Device Requirements	A. GPS enabled B. Company contact information C. Comply with vehicle code/industry standards D. Geofencing capabilities	A. Require additional specific technology solutions (i.e. parking sensors)
2	Parking	A. Inform users to ensure compliance B. Parked upright C. Devices to not obstruct pedestrian paths or public facilities D. 2-hour response time on parking issues E. Priority parking areas for large scale developments (partially market driven) F. Coordination with private property owners	A. Daily reports on parking compliance B. General City designated parking areas
3	Usage Areas within City (i.e. City streets/trails/property)	A. Operators to educate users on State law B. No use on City park property C. Adhere to bicycle speed limit on public trails	A. Require compliance beyond education B. Additional requirements on City trails (i.e. lower speed limits)
4	Fleet Management and Balancing	A. Citywide maximum device cap of 3,000 devices (2000 scooters/1000 bikes). B. Minimum 60 bicycles/scooters per operator. C. Daily redistribution for compliance	A. No Citywide caps B. No minimums per operator
5	Customer Service	A. Multi-lingual website, call center, mobile app B. 24-hour customer service C. Email, text, and phone options D. Address complaints, questions, etc	N/A
6	Maintenance	A. Log/provide maintenance records as requested by City. B. Devices to be in working condition	A. Require specify maintenance intervals and standards (will require additional City research to benchmark)
7	Education and Outreach	A. Operator to ensure compliance with laws on helmets, parking, sidewalks, speed, bike lanes B. Four public outreach events annually per operator C. First public outreach event prior to initial deployment D. State law visible on website, mobile apps, share devices	A. Additional public outreach events B. Targeted marketing
8	Data Sharing	A. Provide monthly data B. Trip volume, origins, destinations, travel times C. Maintenance records D. Customer service records E. Customer survey data F. Portal or dashboard for City use	A. Operator to provide data report with comparison against other cities.
9	Enforcement	A. City to impound devices if issues not resolved with 2-hours of reports to operator. B. Operator permit subject to revocation if pattern of non-compliance	N/A
10	Insurance and Indemnification	A. Operator to have insurance (specific amounts TBD) B. Indemnification of City	N/A
11	Permit Fees	A. Minimum annual fees + cost per device (TBD)	A. Flat fees vs. per device
12	Special Event (Levi's Stadium) Requirements	A. Minimums and maximums shall not apply on event days. B. Comply with Stadium TMOP C. Provide additional staff support on event days D. Actively monitor locations of deployed devices	A. No Special Event requirements