

## **CAMBRIA HOTEL**

### **UPDATE PROJECT DESCRIPTION**

This Cambria Hotel project architecture has been updated to further enhance the quality of the community environment through its timeless contemporary architectural design. The building architecture is contemporary and aspirational with a pleasing design, strong brand identity and unique design statement.

The Cambria Hotel utilizes a straightforward and timeless palette of materials to break up the building massing including natural stone, corner tower, harmonious linear and vertical architectural elements. The exterior colors are timeless, consisting primarily of natural stone, grey and integral plaster colors and native landscaping. The Hotel has been thoughtfully layout out to take advantage of the mature Redwood trees along the property.

The Hotel pedestrian entrance is inviting and further activates the streetscape. A glass zipper designed ground floor layout harmoniously communicates an inviting design hotel guest experience.

## Area Map

The Cambria Hotel will not be directly visible from the 101:

- The new 91' 7-story AC Marriott Hotel at 2950 Lakeside Drive sits between the Cambria Hotel site and Highway 101
- The Cambria Hotel is a 5-story building and 59' tall; 32' shorter and behind the new AC Hotel
- In addition, the building sits behind the mature redwoods located on the site



