

8/27/19

item 5



Action on Petition Requesting an Item Be Added to a Future Council Agenda (Korea Town Designation)

Item # 5

August 27, 2019



**City of
Santa Clara**
The Center of What's Possible

Background

- On February 5, 2019, Mr. Ken Kim (Petitioner) submitted a Written Petition to Council requesting approval to add an item to a future City Council agenda that would consider designating a section of El Camino Real as Korea Town.
- On March 5, 2019, Council requested information from staff and Petitioner prior to considering the request to add an item on the City Council agenda.



Information Requested from Staff

- Information regarding a past request to name a portion of El Camino Real “Korea Town.”
- Any actions of Council at that time.

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Information Requested from Petitioner

- Signed petition with the names and addresses of businesses that support the proposal; and
- Additional information about the proposed district:
 - Boundaries of the proposed district
 - Percentage of businesses that are Korean businesses on the portion of El Camino Real requesting the Korea Town designation
 - Any other additional information supporting the request

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Staff Response

- Staff located agenda minutes, letters, memos, and news articles regarding a 2006 request from the Korean American Chamber of Commerce of Silicon Valley (KACCSV) to designate a portion of El Camino Real as Korea Town.

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KACCSV's Request

- In 2006, KACCSV submitted two letters to the City with requests for the following:
 - Help Korean American merchants post English signs
 - Mount signs on El Camino Real and at 101, 280, and 880 freeways exits
 - Erect a Korean American community symbol in Heritage Park
 - Hire police officers who speak Korean

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Previous Council Action

- On January 23, 2007, Council approved the Economic Development Committee's recommendations in response to KACCSV's requests, which included:
 - Suggesting Korean American businesses to develop a sign program on privately owned property using private financing that met the City's sign regulations.
 - Recognizing the Korean American business community as part of the City's Business Recognition Program.

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Previous Council Action Cont'd

- Issuing a City Council Proclamation expressing support and appreciation for the diverse business base in Santa Clara.
- Continuing to build a working relationship with the Korean American Chamber of Commerce and the Korean American business community.
- Encouraging merchants to post English and non-English language signs.

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Petitioner Follow Up

- On July 23, 2019, Petitioner declined to provide staff with a petition from El Camino Real businesses, expressing preference to provide it at the Council meeting.
- Petitioner provided staff with:
 - Listing of Korean businesses located along El Camino Real
 - Proposed that the street boundaries of Korea Town be El Camino Real from Halford Avenue on the west to Kiely Boulevard on the east

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Alternatives

1. Add topic to a future Council agenda; or
2. Do not add topic to a future Council agenda; or
3. Any other alternative as directed by the Council.

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RTC #19.153

San Jose & MH Area

Big Tree BBQ, 5175 Moorpark 1, SJ,
408-255-4188
Kong ToFu/BBQ, 19626 Stevens Creek,
Cpt 408-863-0234
Yummy ToFu/BBQ, 1310 Saratoga Ave, SJ,
408-894-1898
Korean Palace, 2297 Stevens Creek, SJ,
408-279-9600
Big Grill Korean BBQ, 15858 Monterey, MH
408-778-8228
New Paraise, S Bascom, SJ,
408-244-2222
SoGongDong, 832 Blossom Hill, SJ,
408-227-8583
SoGongDong, 491 Saratoga, SJ,
408-261-3255
Korean Fusion BBQ, 255 N White, SJ,
408-251-8007

Milpitas Area

Kangnam Tofu, 1747 N Milpitas,
408-946-5100
Korean BBQ, 260 S Abel, Milpitas,
408-263-6705
Milpitas ToFu, 231 W Calaveras, Milpitas,
408-262-5454
JangSuJang, 269 W Calaveras, Milpitas,
408-262-3434

Providing business services for the
Korean community in Silicon Valley

El Camino Real

Korean Restaurant

Guide



Presented by the
Korean-American
Chamber of Commerce
of Greater Santa Clara County

Korean-American Chamber of Commerce
of Greater Santa Clara County
Aka Silicon Valley



Korean-American Chamber of
Commerce of Silicon Valley
1850 Warburton Avenue
Santa Clara, CA 95050

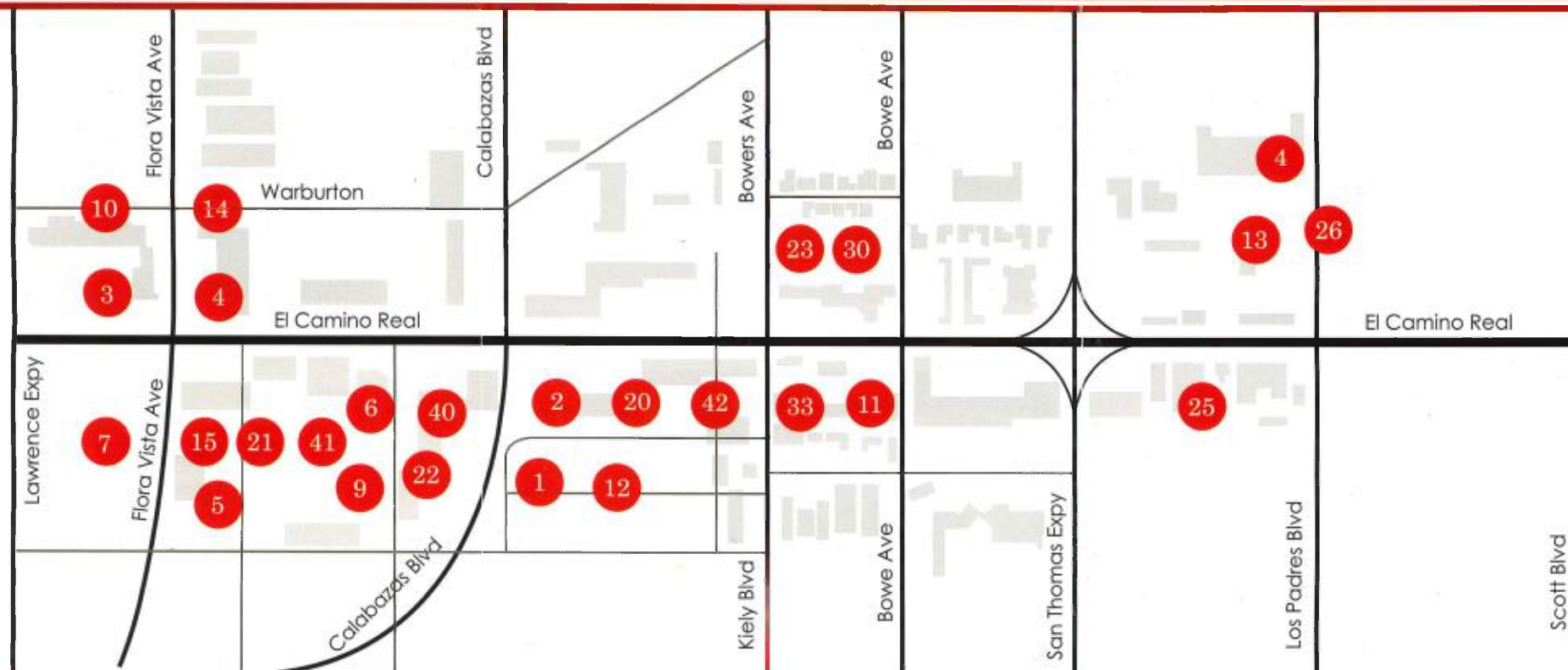


TOUS les JOURS

AUTHENTIC BAKERY & CAFE

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Tel. (408) 985-1852
46819 Warm Springs Blvd, Fremont, CA 94539
Tel. (510) 249-9350

POST MEETING MATERIAL



Resturants

- | | | |
|---|--|--|
| ① Obok, 3072 El Camino, SC 408-557-0650 | ②② Korea BBQ, 3258 El Camino, SC 408-244-8531 | ③ JangSuJang, 3561 El Camino, SC 408-246-1212 |
| ② JangMoJip, 2148 El Camino, SC 408-296-6030 | ④④ DaeBak, 3284 El Camino, SC 408-249-9999 | ④ JunJu Dolso, 3519 El Camino, SC 408-244-4002 |
| ⑤ JuJuBee, 3438 El Camino, SC 408-244-2047 | ④① Mongolian BBQ, 3380 El Camino, SC 408-241-2413 | ⑩ Crab House, 3395 El Camino, SC 408-984-8000 |
| ⑥ ChungDam, 3180 El Camino, SC 408-246-1208 | ④② Hwasot, 3044 El Camino, SC, 408-243-3473 | ⑭ Doni Don, 3393 El Camino, SC, 408-948-8005 |
| ⑦ Choi's, 3530 El Camino, SC 408-915-0200 | ②③ YangPyung, 2777 El Camino, SC 408-261-2777 | |
| ⑨ MuSa, 3216 El Camino, SC 408-247-0507 | ③③ Back Yeun Sonnim, 2725 El Camino, SC,
408-249-0808 | |
| ⑫ BQ Korean, 360 El Camino, SC 408-260-2727 | ⑬ Ilbyunji, 2325 El Camino, SC 408-241-9658 | |
| ⑮ Roll House, 3486 El Camino, SC, 408-246-4888 | ②⑥ GaBoJa, 2333 El Camino, SC 408-246-8773 | |
| ⑳ Seoul GomTang, 3028 El Camino, SC 408-615-0370 | ②⑦ GoolGoi, 2331 El Camino, SC 408-615-9292 | |
| ⑳ SoGongDong Tofu, 3450 El Camino, SC
408-261-3030 | ⑪ VIP Oriental, 2776 El Camino, SC 408-260-1166 | |
| | ②⑤ JinMiOk, 2340 El Camino, SC 408-249-0808 | |
| | ③③ HanSung BBQ, 2644 El Camino, SC 408-246-7799 | |

