



**City of  
Santa Clara**  
The Center of What's Possible

**COMPLETED 2019**  
**CITY COUNCIL AND STADIUM AUTHORITY STAFF REFERRALS**  
**FOR FOLLOW-UP/ACTION**  
Updated 10/1/19



Date Assigned	Referral Description	Assigned Department	Projected Completion	Completed	Resolution
11/27/18	Massage Ordinance: recover administrative enforcement actions; explore charging a fee for non-conforming uses; develop a community engagement program (letters, workshops, in multiple languages)	Police/Finance	9/24/19	9/24/19	Council Meeting
9/4/19	Staff was asked if the names of Public Records Act (PRA) requestors could be provided	City Clerk	9/20/19	9/20/19	Biweekly Report
4/9/19	Work with Civil Service Commission on a Job Fair	Human Resources	9/20/19	9/20/19	Biweekly Report
7/9/19	Worker Cooperative – referred to a future Economic Development, Communication and Marketing Committee Meeting for City support options	City Manager	Winter 2019	9/18/19	EDCM Committee
7/9/19	Provide a status report on the City's existing billboard contract and termination status of contract	City Attorney	9/18/19	9/18/19	EDCM Committee
9/4/19	Civil Grand Jury Report – Prepare a letter to the Honorable Deborah A. Ryan Presiding Judge, Santa Clara County Superior Court, for the Mayor's signature emphasizing the City Council's concern regarding: the lack of benchmarking that should have taken place during the investigation and inquiring why has the City of Santa Clara been targeted	City Manager/ City Clerk	9/13/19	9/13/19	Council Meeting
8/27/19	BPAC Request for Letter regarding Freedom Bridge – Council to draft letter to Santa Clara Valley Water District in support of preserving Freedom Bridge	Public Works	9/10/19	8/30/19	Letter sent 8/30/19
3/5/19	Korea Town: legislative record, news article, etc. about previous effort to designate Korea Town	City Manager	8/27/19	8/27/19	Council Meeting
7/9/19	Staff to add language to Development Agreement in regard to Phase II of Gateway Crossings being referred to the Architectural Committee	Community Development	8/23/19	8/23/19	Biweekly Report
7/9/19	Staff to evaluate wild geese at Central Park in response to community member John Haggerty's presentation	Parks & Rec	8/23/19	8/23/19	Biweekly Report
3/20/19	Hire a consultant for Economic Development, Communications and Marketing Committee to support the committee's efforts (duplicate of 7/9/19 referral; removed per Nadine)	City Manager	Winter 2019	8/13/19	Duplicate of 7/9/19
5/21/19	Reopen public hearing for Gateway Crossing and provide additional information on retail and lease options for PAL	Community Development	7/9/19	7/9/19	Council Meeting
2/5/19	Anti-Smoking Ordinance: Develop a police department policy regarding	Police	7/9/19	7/9/19	Council



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	enforcement for persons under 21 (Information Report to Council)				Meeting
6/4/19	Allocate \$70,000 funding in support of the Parade of Champions	Finance	6/25/19	6/25/19	Council Meeting
3/5/19	Parade of Champions: confirm nonprofit status; report out on fundraising efforts	Parks & Rec	6/4/19	6/4/19	Council Meeting
5/21/19	Provide additional public information/outreach on Hauling and Recyclable items	Public Works	June 2019	5/31/19	Biweekly Report
5/7/19	Saratoga Creek Trail (Homeridge Park to Central Park): provide funding sources	Public Works	5/17/19	5/31/19	Biweekly Report
4/23/19	Street Trees: for newly developed homes, are street trees required? Who is responsible to water newly planted trees until they are established?	Public Works	5/31/19	5/31/19	Biweekly Report
2/19/19	Attend Community Day School and talk to kids about the opportunities for jobs (staff has been in communication with the school and offered to make a presentation to students about job opportunities; date for event pending school's reply)	Parks & Rec	May 2019	5/21/19	No response received from school to schedule an event
1/15/19	Review rental room fees: policy issues, options, and estimated costs for their policy goals	Finance	5/21/19	5/21/19	Council Meeting
5/22/18	Review children at dog park signs	Public Works	June 2019	5/21/19	Council Meeting
5/22/18	Review use of canine turf at Reed & Grant Dog Park	Parks & Rec	5/21/19	5/21/19	Council Meeting
4/23/19	BART Extension: what is the estimated ridership for the future Santa Clara BART Station	Public Works	May 2019	5/3/19	Biweekly Report
3/5/19	Parade of Champions: SCPOC to respond to City Council Questions	Parks & Rec	5/17/19	5/3/19	Biweekly Report
12/11/18	Field Seats: Does the Stadium Authority receive revenue? Are the seats permanent or temporary? Are they allowable under the lease?	Stadium Manager	4/30/19	4/30/19	Stadium Authority Meeting



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12/11/18	Taylor Swift Concerts: how many tickets were given away while we had to cover the full Public Safety costs	Stadium Manager	4/30/19	4/30/19	Stadium Authority Meeting
3/26/19	Monthly Financial Status Report: add prior year comparative information for Capital Expenditures	Finance	May 2019	4/23/19	Council Meeting
2/5/19	El Camino Real - Additional cost and scope to analyze a lane removal on El Camino and verify that whole Council cannot participate in the specific plan	Community Development	4/23/19	4/23/19	Council Meeting
3/26/19	Investment Policy: identify whether any investments are linked to oil exploration, production, etc.	Finance	4/19/19	4/5/19	Biweekly Report
3/26/19	List of Measure A funded projects	Community Development	4/19/19	4/5/19	Biweekly Report
12/11/18	Parking in neighborhoods around the stadium during event dates: add to FY 2019/20 Stadium Authority Work Plan	Public Works/ Police/City Attorney	Mar 2019	3/27/19	Stadium Authority Meeting
10/29/18	Levi's Stadium Consolidated Parking Plan (Board approved – scheduled on FY 2019/20 Work Plan.)	City Manager	Winter 2019	3/27/19	Stadium Authority Meeting
3/13/18	Work with the Stadium Manager to develop Key Performance Indicators (KPIs) regarding Non-NFL Event Management. (Board approved – scheduled on FY 2019/20 Work Plan.)	City Manager	3/19/19	3/27/19	Stadium Authority Meeting
1/29/19	Naming of Relay for Life City Team through outreach campaign	City Manager	3/26/19	3/26/19	Council Meeting
12/4/18	Quarterly SVP Strategic Plan Report	SVP	3/26/19	3/26/19	Council Meeting
2/19/19	Trash and RV parking along Hope Drive	Police/ Public Works	3/8/19	3/8/19	Biweekly Report
2/19/19	Post summary of Council's 12/13/18 session on Governance on the City's website	City Manager	3/8/19	3/8/19	Biweekly Report
8/28/18	Workers' Comp Case related to injury at Stadium: does the Stadium Authority pay for these expenses?	HR/ Finance	3/8/19	3/8/19	Biweekly Report



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2/5/19	Convention Center Transition Reports	City Manager	3/5/19	3/5/19	Council Meeting Verbal Report
2/5/19	Anti-Smoking Ordinance: Work with the Apartment Association to develop a condensed version of the ordinance attached to leases (Information Report)	City Attorney	Apr 2019	3/5/19	CAO completed 3/5/19; developed 2-sided 1-pager version of ordinance; shared with CA Apt. Assn.
10/9/18	Parade of Champions: sponsorships, budget (revenues and costs), contact cities in the County to learn from their experiences	Parks & Rec	3/5/19	3/5/19	Council Meeting
7/16/18	Provide information on Cannabis insurance and banking issues	City Manager	2/19/19	2/19/19	Council Meeting
12/11/18	Lawn Bowling Clubhouse: Analyze health and safety and maintenance issues; explore acquiring a used modular from the school district	Parks & Rec/ Public Works	2/22/19	2/8/19	Biweekly Report
11/15/18	Convention Center Contract Recommendation RTC: describe reasons for not recommending other proposals	Finance	2/5/19	2/5/19	Council Meeting
12/11/18	10-Year Financial Forecast: model a lower CalPERS investment return 6.5% vs. 6%; and deeper recession; quantify impact for trade-offs	Finance	1/31/19	1/31/19	Priority Setting Session
12/11/18	Provide General Fund Revenue Strategy Options	Finance	1/31/19	1/31/19	Priority Setting Session
1/19/18	Present employees' residence data	Human Resources	1/31/19	1/31/19	Priority Setting



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					Session
10/9/18	Agrihood Project DDA: Review for potential Project Labor Agreement	City Manager	1/29/19	1/29/19	Council Meeting
1/15/19	Enforcement of Sidewalk Vendors vs. SB 946	Police/ City Attorney	1/25/19	1/25/19	Biweekly Report
12/11/18	Amend Resolution for the annual selection of Vice Mayor and Chaplain during a Council meeting in January	City Manager/ Mayor's Office	1/15/19	1/15/19	Council Meeting