




City Council Meeting

Item #3 19-847

Placemaking Activities for the Mission Branch Library and City Plaza Park

October 22, 2019




City of Santa Clara



The Center of What's Possible

Placemaking Activities

Mission Branch Library and City Plaza Park

- Project for Public Spaces – Contract to support Placemaking
- October 19-20 Stakeholder and Community “Lighter, Quicker, Cheaper” (LQC) Workshop



2



Placemaking Activities

Mission Branch Library and City Plaza Park

- Draft Report provided to City in March
- Parks and Recreation Commission reviewed on March 19
- Library Trustees reviewed on April 1
- Positive feedback

Mission Branch Library
City Plaza Park
Placemaking Pilot Project



March 2015
Analysis & Recommendations
Final Report



3



Placemaking Activities

Mission Branch Library and City Plaza Park

PPS Recommendations

- LQC – Intent is easier and less expensive to implement
- Emphasize activities and physical improvements that support activities within the park / adjacent to the library
- Encourage the two to operate together as one active place attractive as a community gathering destination



4



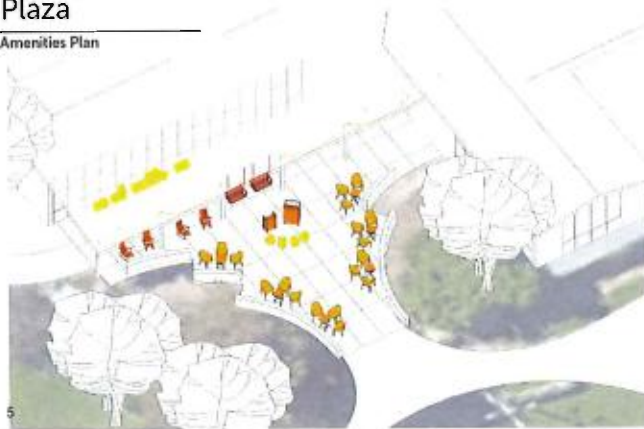
**City of
Santa Clara**
The Center of What's Possible

Placemaking Activities

Mission Branch Library and City Plaza Park

Library Plaza

Amenities Plan



Recommended Amenities



5



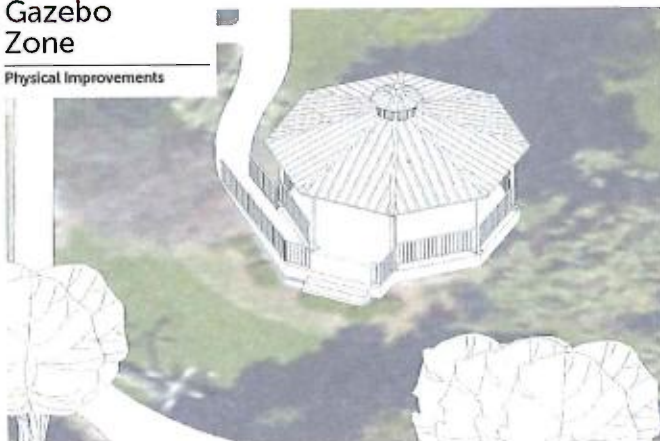
**City of
Santa Clara**
The Center of What's Possible

Placemaking Activities

Mission Branch Library and City Plaza Park

Gazebo Zone

Physical Improvements





Placemaking Activities

Mission Branch Library and City Plaza Park

Discussion

- Consistent with and implements the City's General Plan
- Opportunity to better activate and utilize City resource
- Supported by community desire for placemaking
- Requires an investment of City resources for design, construction, maintenance and programming
- If City moves forward with report, will present for consideration in future budget process

7



Placemaking Activities

Mission Branch Library and City Plaza Park

Recommendation

Accept the recommendations in the Mission Branch Library City Plaza Park: Placemaking Pilot Project Analysis and Recommendations Draft Report and direct staff to work with PPS to finalize the report

8



City Council Meeting

**Placemaking Activities for
the Mission Branch Library
and City Plaza Park**

October 22, 2019