

October 16, 2019

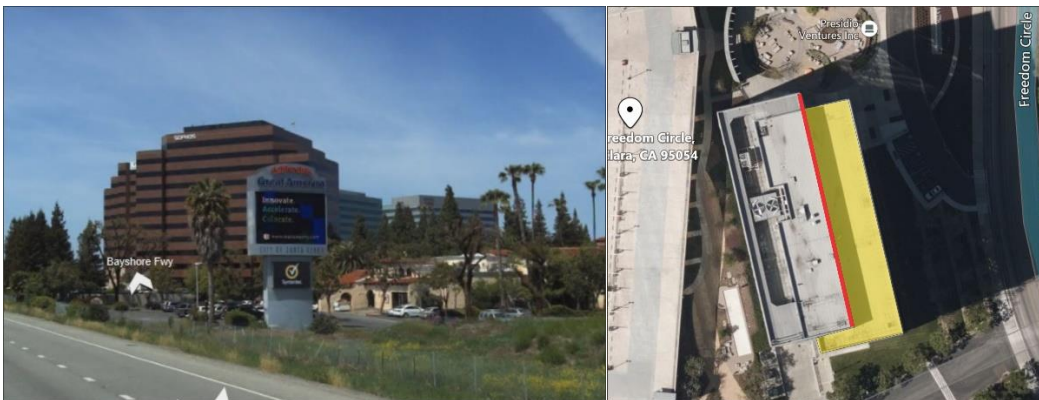
City of Santa Clara  
1500 Warburton Ave.  
Santa Clara, CA 95050

PLN2019-14129 – Variance Permit

## Findings

- (a) That there are unusual conditions applying to the land or building which do not apply generally in the same district.*

There is limited visibility and usable space for potential will signage at 3975 Freedom circle due to adjacent buildings blocking view and the unique, offset roofline architecture as shown below:



- (b) That the granting of the variance is necessary for the preservation and enjoyment of substantial property rights of the petitioner.*

This variance is necessary for the petitioner to enjoy the rewards and rights to visible business signage and identification.

*(c) That the granting of such variance shall not, under the circumstances of the particular case, materially affect adversely the health, safety, peace, morals, comfort or general welfare of persons residing or working in the neighborhood of the applicant's property, and will not be materially detrimental to the public welfare or injurious to property or improvements in said neighborhood.*

Tenant, applicant and ownership see no adverse conditions or detriment to welfare by the granting of this variance.

*(d) That the granting of the variance is in keeping with the purpose and intent of this title. (Zoning Ord. § 54-4).*

This variance meets and promotes the purpose and intents of its title #(2) *by promoting orderly and beneficial development of such area.*

The granting of this variance and allowing one additional sign will assist in securing and retaining this commercial business tenant who is a substantial job creator in Santa Clara. This variance would establish and solidify this property as a premier gateway into the heart of the Santa Clara business zone, setting the groundwork for future business development and community growth.

Best regards,

*Bryan Panian*

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