

11/12/2019

1A

# SC PARADE OF CHAMPIONS SEP 28, 2019

A TRADITION RETURNS AFTER 24 YEARS!



**THANK YOU— MAYOR LISA GILLMOR, COUNCIL, CITY MANAGER TEAM AND COMMUNICATIONS, CITY EVENTS DEPARTMENTS, SCPD, SCFD, PUBLIC WORKS, THE COMMUNITY, OUR BOARD OF DIRECTORS AND CONSULTANT RAY PULVER, PARADE COMMITTEE LEADS, OUR SPONSORS, JW HOUSE—IT TAKES A VILLAGE— TOGETHER WE MADE HISTORY AND BROUGHT BACK THE PARADE OF CHAMPIONS AFTER 24 YEARS! A DREAM COME TRUE.**

*Mayor Lisa Gillmor you inspired us when you told us at the March 4<sup>th</sup> Council meeting that, "...if anyone can do this its this organization..." and then voted to move forward with the community grant with contingencies to finalize by June.*

*Whenever we hit a speed bump we would remind ourselves that despite a few naysayers we had believers as well. It was 9 months of round the clock planning, fundraising and meeting milestones— but it was all worth it! The community response has been overwhelmingly positive—and we are ready to do it again for 2020!*

**POST MEETING MATERIAL**



## SPECIAL THANKS TO THE BOARD OF DIRECTORS, PARADE COMMITTEE LEADS, CONSULTANT, MC AND VOLUNTEERS!!!

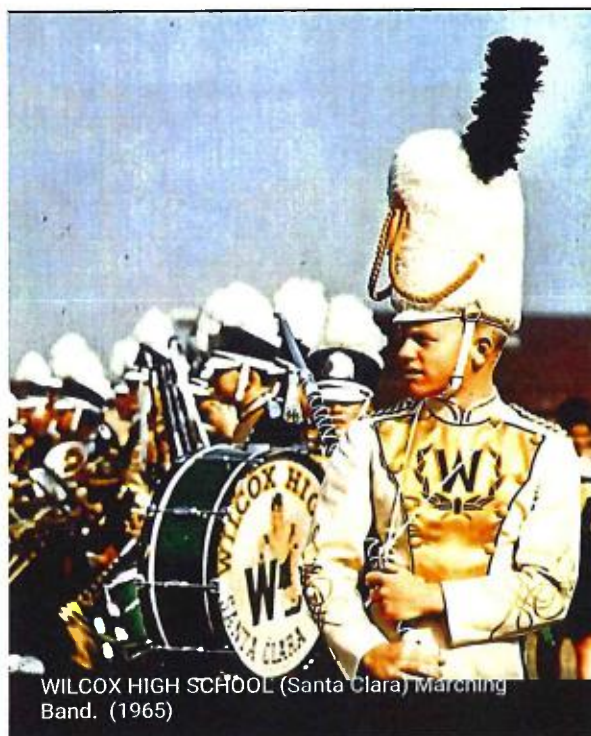
- **DIRECTORS AND MVPS:** KAREN, MARY AND PATTY—THOUGH SHORT STAFFED AT TIMES WE WERE UNRELENTINGLY FOCUSED/ RESOURCEFUL IN MEETING OUR FUNDRAISING GOALS OF 80K, TIMELINE AND EVENT COLLABORATION PLAN—ALL IN ONLY 9 MONTHS.
- **THE BOARD:** ANDY RATERMANN, JODI MUIRHEAD AND MIKE LOMBARDI. GREAT COMMUNITY NETWORKS AND EXPERIENCED WITH NPO SET UPS ADVICE AND GOVERNANCE. ANDY GREAT JOB WITH HOMESTEAD LOGISTICS TOO!
- **COMMITTEE LEADS:** LINDA MELLO, PATRICIA LEUNG, NICK KASPER, NANCY BIAGINI. SOCIAL MEDIA, WEB MARKETING, BUSINESS NETWORKING AND VOLUNTEERS
- **PARADE CONSULTANT:** RAY PULVER—30 YEARS OF EXPERTISE!
- **EVENT MC AND LEAD VOLUNTEERS:** TAYLOR AMARANTE AND FERNANDA EATON, TERESA SULCER, MARGARET HOROZSKO, PETER AUTH—ALL STEPPED UP AND WORE AS MANY HATS AS NEEDED. CONGRATULATIONS WE DID IT!



**WHO DOESN'T LOVE A PARADE?**



**We are a 501c3 nonprofit**



WILCOX HIGH SCHOOL (Santa Clara) Marching Band. (1965)

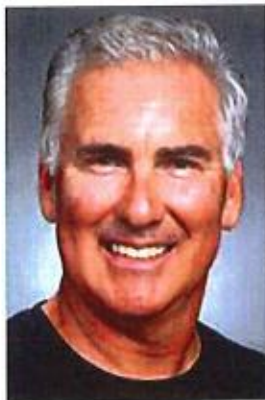


## **SANTA CLARA LOVES A PARADE AND THERE WERE OVER 8K PRESENT!!!**

OVER 2K IN THE PARADE: 11 BAY AREA MARCHING BANDS, VANGUARD DCI WORLD CHAMPS, 8 FLOATS, 8 20 FT. BALLOONS, 7 FLOATS, SPIRIT OF 45 WWII VETS AND ROSIE THE RIVETER, NUMEROUS CULTURAL GROUPS FROM SIKH, PORTUGUESE, SCOTTISH TO CHINESE, EARTHQUAKES Q AND SHARKIE, YOUTH AND SPORTS GROUPS, ROBOTICS TEAMS LIKE "CATS LOVE MARS" AND WILCOX ROBOTICS, COMMUNITY GROUPS LIKE ROTARY, HARRIS LASS AND TRITON MUSEUMS, MISSION COLLEGE, SCU AND UNIFIED SCHOOLS—LIST IS LONG



## **GRAND MARSHALLS 2019—WITH DEEP SANTA CLARA ROOTS!**





# SCPOC IS ON A MISSION TO DO GOOD IN THE COMMUNITY AGAIN FOR 2020—JOIN US! WE ARE A 501C3



Sign up for SC parade of Champions  
community news and events  
[www.Separadeofchampions.org](http://www.Separadeofchampions.org)

Sponsor  
Volunteer  
Participate in the parade  
Homestead Community village Booth  
NPO Network



Follow us on Social Media as Santa  
Clara Parade of Champions on FB  
and Instagram

Community  
Archives of historic and New videos, photos  
Media and Press articles about the parade

**SANTA CLARA PARADE OF CHAMPIONS PRESENTS**  
**2ND ANNUAL CLASSIC CAR**

## Holiday Cruise

**DEC. 7TH 2PM - 4PM**

**NO ENTRY FEE!**

**FUNDRAISER 12PM - 5PM**  
CHRISTMAS BASKET • MUSIC • SIP AND CHAT  
MISSION LIBRARY PARK COMMUNITY ROOM

**DRIVERS MEET AT**  
1000 LAFAYETTE ST @ 2PM

MORE INFO VISIT: [WWW.SCPARADEOFCHAMPIONS.ORG](http://WWW.SCPARADEOFCHAMPIONS.ORG)

SANTA CLARA HOME TOUR  
© TWISTORANGE  
POD AND WHILLERS OF SANTA JOSE

## Mark your Calendar !!!

Rumor has it that Santa Clause is coming to the  
Downtown for the **Historic Home Tour and Holiday  
Classic Car Cruise!**

Come celebrate with **SCPOC** and **HHT** at the **Mission  
Branch Library Community Room:**

**Dec 6 from 6-10 and Dec 7 from 12-5**

- Hot Cocoa, cookies and Live music,
- Shop the SCPOC Holiday Basket fundraiser

**Dec 7 from 2-4**

Holiday Cruise (Weather permitting)---Classic Cars  
before 1970 please sign up with Linda Mello or Ana  
Vargas-Smith go to

[www.scparadeofchampions.org](http://www.scparadeofchampions.org)

**LET'S DO THIS  
AGAIN!  
MARK YOUR  
CALENDARS:  
SCPOC RETURNS  
9/26/20  
Q & A**



## Parade of Champions & DECA



## Our experience

Volunteering at local events

Flyer distribution

Posters



## Our Experience

Surveys and Analysis

Parade day assistance



# Thank You!

[https://drive.google.com/file/d/1P6YsESk5yZLHN\\_DizjFI9AwXr2QRabjZ/view?usp=sharing](https://drive.google.com/file/d/1P6YsESk5yZLHN_DizjFI9AwXr2QRabjZ/view?usp=sharing)