



ABOUT THE INITIATIVE

CPRS, PlayCore, and GameTime are strategically partnering to support and promote "Parks Make Life Better!" through education and funding opportunities. The goals of the initiative are:

[Execute statewide professional development events](#) to offer training opportunities on research-based practices for implementing play and recreation destinations.

[Deploy research](#) to demonstrate CPRS as an essential contributor to improving the quality of life for families in California.

[Provide funding opportunities](#) to support the deployment of National Demonstration Sites across California to create outdoor play and recreation spaces that align with evidence-based best practices. Projects will be awarded in each of the 5 CPRS Regions.

[Distribute publications and other advocacy tools](#) to further champion play and recreation initiatives and report outcomes data.

GameTime, along with PlayCore's Center for Outreach, Research & Education, will provide statewide professional development and up to \$2 million in matching funds to assist agencies in California to create play and recreation destinations that have been thoroughly reviewed to align with research-based best practices.

These projects will serve as National Demonstration Sites (NDS) and serve as national models for promoting physical activity, fitness, nature engagement, and inclusion. Projects will assist in providing outcomes and reporting that will be shared with CPRS and their members. National Demonstration Sites promote advocacy at the community and state levels, and collectively will provide resources that align with the mission and strategic plan of CPRS.

FOLLOW THESE STEPS

1. Join a Professional Development Event in June.
2. Write an Essay to Describe Your Community Needs and Outcomes.
3. Submit Your Completed Essay by August 9, 2019.
4. Awardees will be notified by September 3, 2019.
5. Awardees will be recognized at the CPRS Conference & Expo in 2020.

IN PARTNERSHIP:





Attend a Professional Development Event:

June 3 - La Mesa, CA

June 4 - Riverside, CA

June 5 - Cerritos, CA

June 6 - Oxnard, CA

June 25 - Fresno, CA

June 26 - West Sacramento, CA

June 27 - Santa Clara, CA

STATEWIDE TRAINING & MATCHING FUNDS PROCESS

Professional Development Events:

Attend a Professional Development event and bring research based practices to your community!

1

Attend a Professional Development Event:

Visit www.gametime.com/cprs for registration link and overview of agenda.

2

Put Training into Action and Submit Funding

Application: Advocate for your community and put your training into action. Write a 1000-2000 word essay to describe your community playground needs, partnership opportunities, goals, and expected outcomes. Submit your completed essay by August 9, 2019 at www.gametime.com/cprs.

3

Awardees Selected:

Awardees will be selected and notified on September 3, 2019. To facilitate data collection, selected projects must be ordered by November 15, shipped by December 27, and installed by March 13, 2020.

4

Data Collection and Research:

PlayCore will facilitate state-wide data collection and gather outcomes to be shared with the community through education and outreach. Initial data will be shared at the 2021 CPRS Conference.

Terms and Conditions:

Matching funds must be used towards the purchase of a qualified playground structure. Other freestanding play products are available at our best pricing through Omnia Partners - US Communities. Representatives from CPRS, GameTime, and PlayCore will select qualifying projects to be considered for playground matching funds. Orders must be placed by November 15 through GameTime's exclusive California representatives. Funding can only be applied to additional GameTime playground equipment purchases and only in conjunction with the original purchase. GameTime standard policies and warranties as listed in the 2019 Playground Design Guide apply. Freight, installation, surfacing, and applicable sales tax are extra and not included as part of the matching funds. To qualify for a 100% matching grant, list price of the qualifying playground system must exceed \$50,000. Matching funds are subject to rounding rules and may vary based on qualified purchase. For award recipients who wish to bring fitness to their communities, separate funding will be available for GT Challenge Course with the funding amounts dependent on the course selected. Preconfigured adult outdoor fitness packages are also available - apply for up to \$12,500 in funding for preconfigured outdoor fitness packages. Contact your California GameTime representative for a list of qualifying adult outdoor fitness packages. Freestanding playground products available to winners through Omnia Partners - US Communities. No other offer, discount, or special programs can be used with this funding program. All applications must be validated by the project administrator. GameTime reserves the right to decline any application for the CPRS funding initiative.

Visit www.gametime.com/cprs to register and to view the full agenda.