

**From:** Teresa O'Neill <[TONEill@SantaClaraCA.gov](mailto:TONEill@SantaClaraCA.gov)>

**Sent:** Thursday, September 5, 2019 11:05 AM

**To:** Deanna Santana <[DSantana@SantaClaraCA.gov](mailto:DSantana@SantaClaraCA.gov)>; Brian Doyle <[BDoyle@SantaClaraCA.gov](mailto:BDoyle@SantaClaraCA.gov)>; Nadine Nader <[nnader@SantaClaraCA.gov](mailto:nnader@SantaClaraCA.gov)>; Nora Pimentel <[NPimentel@SantaClaraCA.gov](mailto:NPimentel@SantaClaraCA.gov)>; Manuel Pineda <[MPineda@SantaClaraCA.gov](mailto:MPineda@SantaClaraCA.gov)>; Craig Mobeck <[CMobeck@SantaClaraCA.gov](mailto:CMobeck@SantaClaraCA.gov)>

**Subject:** Fwd: Stevens Creek Corridor Transit Study & Innovation Zone Follow-Up

Good morning, everyone—

I have been remiss in not requesting that an agenda item be put on an upcoming agenda to have some follow-up discussion on the Stevens Creek Corridor Transit Study and the Innovation Zone proposal.

In the message that I am forwarding from Vice-Mayor Jones's office, there is a copy of a resolution that the City of San Jose passed affirming San Jose's commitment to supporting the Stevens Creek corridor study process. As you may recall, Santa Clara, Cupertino, and San Jose went together to draft and sign a letter to VTA management requesting that a major transit study be done of the Stevens Creek corridor to come up with proposals to alleviate the growing traffic problem. VTA agreed to do the study and has secured funding for that study. Some months later, VTA communicated to council representatives (and I believe some staff) that based on prior experiences with the extensive studies that were done related to Bus Rapid Transit on the Stevens Creek and El Camino/Santa Clara Street/Alum Rock Avenue corridors, VTA wanted evidence of a deeper commitment from the three cities to the corridor study and implementation of recommendations.

As I believe that participation in the corridor study will be a benefit to Santa Clara residents and businesses, I would like to bring to the council a resolution affirming our support of the study. The resolution can be quite simple and I can provide a first draft if that would be helpful. Acknowledging my delay in getting the resolution back to the council, in order to advance the corridor study, I am requesting that this be agendized as soon as possible. This is a follow-on to the discussion we had at a council meeting earlier this summer where there was a general indication of support from the council for the corridor study.

At that same meeting a couple of months ago, we discussed getting Santa Clara's support for the "Innovation Zone" concept for the territory on either side of Stevens Creek Boulevard. There seemed to be a little confusion about this idea, also brought forward by San Jose Vice-Mayor Jones. I have since talked further with people about the Innovation Zone and attended a presentation by the Silicon Valley group from Mercedes Benz on a pilot they want to put forward in this area. I can provide an update to the council to see if there are additional concerns.

Please let me know when we can have this on the council agenda and if you have questions. I am ready to do whatever legwork is needed to facilitate this.

Thank you.

Regards,  
Teresa O'Neill  
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**From:** Mohsen, Raania <[Raania.Mohsen@sanjoseca.gov](mailto:Raania.Mohsen@sanjoseca.gov)>  
**Sent:** Wednesday, September 4, 2019 4:24:16 PM  
**To:** Teresa O'Neill <[TONEill@SantaClaraCA.gov](mailto:TONEill@SantaClaraCA.gov)>  
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**Subject:** Stevens Creek Corridor Transit Study & Innovation Zone Follow-Up

Hi Council Member O'Neill,

Vice Mayor Jones asked that I follow-up with you. We are pleased to hear that you have or will be submitting a memo soon requesting the Stevens Creek Corridor Transit Study Resolution and Innovation Zone items be placed on an upcoming council agenda. Regarding Stevens Creek Corridor, I have attached a pdf packet of all jurisdictions' staff reports and passed resolutions thus far for your record. (We are waiting for Santa Clara;) In addition, I have attached the FAQ for the proposed Innovation Zone.

Last, regarding the Mercedes/Bosch presentation at the recent WNAC meeting, it is my understanding that they are not sharing their slides at this time. However, I have attached our City's presentation on Autonomous Vehicles for your review.

If you need additional information or have any questions, please let us know.

Best,

*Raania Mohsen*

*Deputy Chief of Staff*

Office of Vice Mayor Chappie Jones

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## **Innovation Zone FAQ's**

What is the "Innovation Zone"?

- The Innovation Zone is an area of West San Jose and a portion of the City of Santa Clara that Vice Mayor Jones and Councilmember Davis have identified as an area where new technologies can pilot.

Is there an opportunity for community involvement in the technology testing?

- Yes! Involving the community in these pilots is a large goal of the Innovation Zone. We envision companies working with community members of all ages to create a mutually beneficial experience. The companies get real-world feedback and the community gets to engage and learn from these exciting new concepts.

What kind of technology will be tested here?

- The Innovation Zone will be open to all concepts that have a community benefit. The goal is to see new technologies that highlight the creativity and innovation of Silicon Valley!

Where will these technologies be tested within the Innovation Zone?

- That all depends on what the new technology is. Some pilots may take place on sidewalks or streets, while others may utilize the "Innovation Hub".

What is the "Innovation Hub" and where is it?

- The Innovation Hub is an area where new technologies that require a physical space will be piloted. This area can also serve as a space where youth groups and community members can engage with new pilot programs. We have not yet solidified our Innovation Hub location, but we hope to share it soon!

When does the Innovation Zone officially launch?

- This year! We are still solidifying some details but we are hopeful the launch date will be in early Fall 2019.

How will start-ups and companies begin the process of piloting their project in the Innovation Zone?

- For all things related to the Innovation Zone, connect directly with Cassidy in Vice Mayor Jones office at [Cassidy.kohl@sanjoseca.gov](mailto:Cassidy.kohl@sanjoseca.gov).

# Autonomous Vehicles for the Greater Good

City of San Jose, Department of Transportation

Jill North, Innovation Program Manager

# Guiding Principles for AVs in San Jose

- Promote safety for all users
- Reduce the environmental impacts of total vehicle miles traveled
- Build a balanced transportation system
- Improve mobility for all
- Create livable communities
- Obtain data for transportation planning



# Request for Information Initiative

- City of San Jose AV RFI released June 1, 2017
  - Reflected the goals and core values of the City
  - RFI demonstration for other major cities
  - Local, state and national coverage
- RFI closed July 28, 2017
  - Received a total of 31 responses

CITY OF SAN JOSE  
**REQUEST FOR INFORMATION**  
Pilot for Autonomous Vehicle Technology



*“this proactive approach to autonomous vehicles can provide an example of how cities can get out in front of technologies and ensure that we drive the technology toward public value.”*

*- GovTech Magazine June 2, 2017*

# Key Takeaways from this Effort

- Testing AVs in San Jose with a purpose
- Utilizing this technology to solve critical challenges for our residents
  - Safety
  - Mobility
  - Equity
  - Sustainability
- Data
  - New tool for cities

