



Agenda Report

19-590

Agenda Date: 5/21/2019

REPORT TO COUNCIL

SUBJECT

Action on Councilmember O'Neill's Request Related to the City's Participation in an "Innovation Zone"

BACKGROUND

On April 30, 2019, Councilmember O'Neill (Attachment 1) sent an email to the City Attorney, City Manager, and Assistant City Clerk requesting an item be placed on a future City Council agenda to adopt a resolution related to the City's participation in an "Innovation Zone" to test emerging technology.

Per Council Policy 30, "Adding an Item on the Agenda" (Attachment 2), the Mayor or any individual Councilmember may submit a written request to the City Manager's Office for inclusion of an item on a City Council agenda, provided the request is received two (2) days prior to the public release of the agenda packet. It is worth noting that the City Council Policy does not require a staff report on the matter, rather the request for it to be added for future consideration.

DISCUSSION

The Office of Vice Mayor Charles "Chappie" Jones in the City of San José has been working to designate a portion of West San José (Districts 1 and 6) as an Innovation Zone. The Innovation Zone will allow companies and groups to test anything within its boundaries that provides a large benefit to the community. Companies and startups will work directly with the Office of Vice Mayor Jones to facilitate these partnerships.

His office is requesting the City of Santa Clara to participate by designating a portion of Santa Clara as part of the Innovation Zone through the adoption of a resolution. The proposed boundaries for Santa Clara are Pruneridge Avenue from the North, Interstate 880 from the East, Interstate 280 from the South, and Saratoga Avenue from the West (Attachment 3). A point of contact will need to be assigned to work with the Office of Vice Mayor Jones to process and coordinate requests for testing within Santa Clara's portion of the Innovation Zone if the City decides to participate.

At the January two-day City Council Operational and Strategic Priority Setting Session, staff discussed departmental workplans and major strategic issues our organization is facing. After the two-day session, the City Manager received input of individual Councilmember's priorities. 48 of those priorities were submitted and 29 of the 48 priorities were funded as part of the FY 19/20 and FY 20/21 Proposed Operating Budget, including one on intelligent traffic lights using IOT. This item was not included in the Proposed Budget as it surfaced after that discussion and has not been considered against other work schedules or priorities.

Therefore, if the Council would like staff to explore the topic of participation in the Innovation Zone, staff recommends adding this item to the list of Council priorities for consideration as part of the current budget cycle. It would be expected the Department of Public Works would be the staff lead in supporting this process. This would be an unplanned assignment, and staff would need to determine the level of support needed. Depending on the level of effort this could require delaying other projects or funding for consultant support.

ENVIRONMENTAL REVIEW

The action being considered does not constitute a "project" within the meaning of the California Environmental Quality Act ("CEQA") pursuant to CEQA Guidelines section 15378(b)(5) in that it is a governmental organizational or administrative activity that will not result in direct or indirect changes in the environment.

FISCAL IMPACT

There is no fiscal impact other than staff time for preparing this report. Depending on Council action, a fiscal impact will be determined in the future.

COORDINATION

This report has been coordinated with the City Attorney's Office and City Manager's Office.

PUBLIC CONTACT

Public contact was made by posting the Council agenda on the City's official-notice bulletin board outside City Hall Council Chambers. A complete agenda packet is available on the City's website and in the City Clerk's Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk's Office at (408) 615-2220, email clerk@santaclaraca.gov <<mailto:clerk@santaclaraca.gov>> or at the public information desk at any City of Santa Clara public library.

RECOMMENDATION

Staff makes no recommendation.

Reviewed by: Manuel Pineda, Assistant City Manager

Approved by: Deanna J. Santana, City Manager

ATTACHMENTS

1. Email from Councilmember O'Neill
2. Council Policy 30 Adding an Item on the Agenda
3. Proposed Map

From: Teresa O'Neill

Sent: Tuesday, April 30, 2019 5:06 AM

To: Deanna Santana <DSantana@SantaClaraCA.gov>; Brian Doyle <BDoyle@SantaClaraCA.gov>; Nora Pimentel <NPimentel@SantaClaraCA.gov>

Cc: Manuel Pineda <MPineda@SantaClaraCA.gov>; Craig Mobeck <CMobeck@SantaClaraCA.gov>; Genevieve Yip <GYip@SantaClaraCA.gov>

Subject: Request for agenda item on participation in Innovation Zone

Good morning, Deanna, Brian, and Nora—

I am requesting that at first opportunity, we added to the agenda of a city council meeting an item to discuss the council approving by resolution Santa Clara's participation with the City of San Jose in an "Innovation Zone" in the general area of the Stevens Creek corridor to do some testing of emerging technologies, primarily focused on transportation. I have been working with Council member Chappie Jones of San Jose on this project. Part of this effort is the transportation study that VTA is doing on Stevens Creek at the request of Santa Clara, San Jose, and Cupertino. I am attaching a Power Point presentation that San Jose put together.

I am having some device issues, so jpgs of the 2-page draft resolution (from what San Jose is working from) will be coming from Genevieve Yip. San Jose is requesting that we have a council resolution to show our interest in participating in some testing efforts. Craig Mobeck did attend a meeting at VTA recently with me on the proposal. Other than agreeing to look at some testing efforts, at this point there doesn't appear to be very much support required from Craig's staff. I talked with Manuel about this last night, and he said there had been some staff discussion about the concept.

Please let me know if you have any questions or would like me to write a memo to go with the agenda item, which I can work on in the next couple of days if needed. Thank you for processing this request.

Sincerely,

Teresa O'Neill

Council District #4

<Stevens Creek kick off presentation.pptx>



ADDING AN ITEM ON THE AGENDA

PURPOSE

To establish a clear, effective and easily understood process for members of the City Council and the public to have items within the jurisdiction of the City Council, placed on the City Council agenda for consideration.

POLICY

Members of the City Council:

1. The Mayor or any individual Council Member may submit a written request to the City Manager's Office for inclusion of an item on a City Council agenda, provided the request is received two (2) days prior to the public release of the agenda packet.

Referral from a Council Committee:

1. Council Committees may submit a written request to the City Manager's Office for inclusion of an item on a City Council agenda, provided the request is received two (2) days prior to the public release of the agenda packet.
2. Council Committees may bring forward a recommendation to the full City Council by way of the Committee Minutes, which are typically prepared within three weeks following the Committee meeting.

Items Referred During a Council Meeting:

By Council consensus, an item may be referred to the City Manager for inclusion on a City Council agenda. If the request requires further study of the item from staff, a full analysis shall be prepared at the direction of the City Manager with at least thirty (30) calendar days prior to the meeting, unless otherwise directed by the City Council. If the request requires more than thirty (30) calendar days to prepare, status updates will be provided to the Council every sixty (60) days as an informational memo.

ADDING AN ITEM ON THE AGENDA (cont.)

Written Petitions and Public Presentations:

1. Any member of the public may submit a written request raising any issue or item within the subject matter jurisdiction of the City Council to be heard under the "Written Petition" section of the City Council's regular agenda within two (2) Council meetings after received. After the initial Written Petition is placed on the agenda, a simple majority vote of the Council may add the item to a future Council meeting for action.
2. Any member of the public may address the City Council under the "Public Presentations" section of the agenda. If the presentation includes a request of the Council, the Mayor or a consensus of the City Council may refer the item to the City Manager to be properly agendized at a future meeting, in compliance with The Brown Act.

PROCEDURE FOR WRITTEN PETITIONS

All requests to address the City Council shall be submitted in writing. Written Petition forms are available for the petitioner's convenience on the City's website and in the City Manager's Office, City Clerk's Office and the Mayor and Council Offices. Alternatively, an email may be submitted to clerk@santaclaraca.gov.

Once the Written Petition is received by the City Clerk's Office, it should immediately be forwarded to the City Manager for placement on an agenda within two (2) Council meetings after receipt of the original request from the City Clerk's Office. All written material (request and support material) will be submitted on the agenda in the form substantially provided by the requester without any staff analysis, including fiscal review, legal review and policy review, until the City Council has had the opportunity to provide direction to the City Manager.

At the meeting where the item is first considered, if a simple majority of the City Council supports further study of the item, then a full staff analysis shall be prepared within thirty (30) days, unless otherwise directed by the City Council.

