## APPLICATION BICYCLE AND PEDESTRIAN ADVISORY COMMITTEE CITY OF SANTA CLARA

Submit to:

Marshall Johnson, Traffic Engineering

1500 Warburton Avenue Santa Clara, CA 95050

Tel: (408) 615-3023 Fax:(408) 985-7936 Email: MJohnson@santaclaraca.gov

(Any information provided will be public record)

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Name: Yury Perzov
Address*:
Telephone: Work (_) Home()
Email
Present employer:Adobe Inc
Employer address*:345 Park Ave, San Jose, CA 95110
Job Title: Solution Architect
Please answer the following questions. If you need additional space, please attach additional sheets
1. State reasons why you want to become a member of this Committee:
I would like to advocate for more people to bike in Santa Clara, starting with the
neighborhood schools. It would make biking to school safer, reduce traffic, help the
environment and promote a healthy lifestyle.
2. What specific objectives you would be working toward as a member of this Committee:
I would like to work on getting more kids to bike to school in Santa Clara. I believe it
would create a lifelong appreciation for biking from a young age. I would do this by
organizing bike trains, setting up bike to school days and working with Adobe and
other Bay Area tech companies to sponsor raffles to incentivize kids to ride to school.
I think the approach has a good chance of succeeding, because it has a low barrier of
entry, and ultimately frees up parents. Most live biking distance from their schools. It
doesn't take much more time then going by car, it's a lot less stressful, and gets both

parents and kids outside together.

I learned to bike when I was three years old and biked most of my life. Except in the winter in Buffalo. I taught my kids to ride when they were three as well, my son rides to daycare every morning and my daughter to school.

4. Describe your community involvement:

I attended the Bicycle Plan community outreach events. I organized a bike train on my street. I volunteer at Sutter Elementary.

5. Special interests/hobbies/talents:

Biking, Photography, Latin Jazz, Travel, On2 Salsa

6. Any other information that you feel would be useful to the Committee in reviewing your application:

I lived in different cities in the Bay Area: Santa Clara, Sunnyvale, San Jose, and Mountain View and have an appreciation of how different city policies and the number of riders impact the experience. This is the third year of biking with my kids to their school and daycare, and I'm very motivated to make it easier and safer.

7. \*Applicants must either be a resident of Santa Clara or work within Santa Clara.