

RESOLUTION NO. 19-8777

A RESOLUTION OF THE CITY OF SANTA CLARA, CALIFORNIA, APPROVING APPLICATION AND ACCEPTANCE OF AWARD FROM THE CALIFORNIA PARKS AND RECREATION SOCIETY STATEWIDE HEALTHY PLAY GRANT AND AUTHORIZING THE CITY MANAGER TO ADMINISTER THE GRANT

BE IT RESOLVED BY THE CITY OF SANTA CLARA AS FOLLOWS:

WHEREAS, in September 2013, the City Council adopted a goal to “enhance community sports and recreational assets” and since then, the City of Santa Clara has committed to providing measurable play value in inclusionary, environmentally sustainable, age-friendly Parks & Recreation facilities for all residents;

WHEREAS, in the City’s 2017 Facility Condition Assessment Report (Kitchell), Agnew Park was identified as “Critical” (PCI = 50), and the Playground given a grade of “D”, and therefore recommended for immediate replacement;

WHEREAS, in Fiscal Year 2018/19, the City identified Agnew Park Playground as a site to be rehabilitated to meet accessibility standards, and Consumer Product Safety Commission Guidelines, and to provide measurably improved recreational play value by including all seven elements of play (balancing, brachiating/bilateral upper body activities, climbing, swinging, sliding, spinning, and running/free play and imagination), to help meet the physical, cognitive, emotional and social needs of children;

WHEREAS, the City’s landscape architect David Volz Design developed a schematic design for the Agnew Park Playground based on community input (on site meeting November 4, 2017, and online survey open March 14-April 5, 2018);

WHEREAS, on April 17, 2018, the Parks & Recreation Commission recommended that Council approve the schematic design, and on June 12, 2018, Council approved the schematic design;

WHEREAS, in May 2019, the California Parks and Recreation Society (CPRS) announced a competitive 100% Matching Fund Grant (Grant) for play systems and established necessary procedures governing grant applications, and in August 2019 the City submitted an application

for the Agnew Park Playground, and acceptance of award of the Grant will help fund the purchase of play systems in the approved Agnew Park Playground schematic design; and, **WHEREAS**, the City of Santa Clara desires to certify by resolution approval of the application and acceptance of the Grant award up to \$90,000, and delegation of authority to the City Manager to submit the Grant application and administer the Grant award.

NOW THEREFORE, BE IT FURTHER RESOLVED BY THE CITY OF SANTA CLARA AS FOLLOWS:

1. That Council approves the application for, and acceptance of, the award of the CPRS Statewide Healthy Play Initiative Grant for the Agnew Park Playground in an amount of up to \$90,000 with a 100% City matching funds requirement.

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2. That Council delegates the authority to the City Manager, and/or her designee, to conduct all negotiations, execute and submit all documents necessary for Grant administration, including but not limited to, application, agreement, amendments, payment requests, and minor non-substantive changes, subject to appropriation of funds.

3. Effective date. This resolution shall become effective immediately.

I HEREBY CERTIFY THE FOREGOING TO BE A TRUE COPY OF A RESOLUTION PASSED AND ADOPTED BY THE CITY OF SANTA CLARA, CALIFORNIA, AT A REGULAR MEETING THEREOF HELD ON THE 19TH DAY OF NOVEMBER, 2019, BY THE FOLLOWING VOTE:

AYES:	COUNCILORS:	Davis, Hardy, Mahan, O'Neill, and Watanabe, and Mayor Gillmor
NOES:	COUNCILORS:	None
ABSENT:	COUNCILORS:	Chahal
ABSTAINED:	COUNCILORS:	None

ATTEST:



NORA PIMENTEL, MMC
ASSISTANT CITY CLERK
CITY OF SANTA CLARA

Attachments incorporated by reference:

1. Application Announcement
2. Grant Award Notification
3. Grant Certificate
4. Agnew Grant 2019 Essay



ABOUT THE INITIATIVE

CPRS, PlayCore, and GameTime are strategically partnering to support and promote "Parks Make Life Better!" through education and funding opportunities. The goals of the initiative are:

Execute statewide professional development events to offer training opportunities on research-based practices for implementing play and recreation destinations.

Deploy research to demonstrate CPRS as an essential contributor to improving the quality of life for families in California.

Provide funding opportunities to support the deployment of National Demonstration Sites across California to create outdoor play and recreation spaces that align with evidence-based best practices. Projects will be awarded in each of the 5 CPRS Regions.

Distribute publications and other advocacy tools to further champion play and recreation initiatives and report outcomes data.

GameTime, along with PlayCore's Center for Outreach, Research & Education, will provide statewide professional development and up to \$2 million in matching funds to assist agencies in California to create play and recreation destinations that have been thoroughly reviewed to align with research-based best practices.

These projects will serve as National Demonstration Sites (NDS) and serve as national models for promoting physical activity, fitness, nature engagement, and inclusion. Projects will assist in providing outcomes and reporting that will be shared with CPRS and their members. National Demonstration Sites promote advocacy at the community and state levels, and collectively will provide resources that align with the mission and strategic plan of CPRS.

FOLLOW THESE STEPS

1. Join a Professional Development Event in June.
2. Write an Essay to Describe Your Community Needs and Outcomes.
3. Submit Your Completed Essay by August 9, 2019.
4. Awardees will be notified by September 3, 2019.
5. Awardees will be recognized at the CPRS Conference & Expo in 2020.

IN PARTNERSHIP:





Attend a Professional Development Event:

June 3 - La Mesa, CA

June 4 - Riverside, CA

June 5 - Cerritos, CA

June 6 - Oxnard, CA

June 25 - Fresno, CA

June 26 - West Sacramento, CA

June 27 - Santa Clara, CA

Visit www.gametime.com/cprs to register and to view the full agenda.

STATEWIDE TRAINING & MATCHING FUNDS PROCESS

Professional Development Events:

Attend a Professional Development event and bring research based practices to your community!

1

Attend a Professional Development Event:

Visit www.gametime.com/cprs for registration link and overview of agenda.

2

Put Training into Action and Submit Funding

Application: Advocate for your community and put your training into action. Write a 1000-2000 word essay to describe your community playground needs, partnership opportunities, goals, and expected outcomes. Submit your completed essay by August 9, 2019 at www.gametime.com/cprs.

3

Awardees Selected:

Awardees will be selected and notified on September 3, 2019. To facilitate data collection, selected projects must be ordered by November 15, shipped by December 27, and installed by March 13, 2020.

4

Data Collection and Research:

PlayCore will facilitate state-wide data collection and gather outcomes to be shared with the community through education and outreach. Initial data will be shared at the 2021 CPRS Conference.

Terms and Conditions:

Matching funds must be used towards the purchase of a qualified playground structure. Other freestanding play products are available at our best pricing through Omnia Partners - US Communities. Representatives from CPRS, GameTime, and PlayCore will select qualifying projects to be considered for playground matching funds. Orders must be placed by November 15 through GameTime's exclusive California representatives. Funding can only be applied to additional GameTime playground equipment purchases and only in conjunction with the original purchase. GameTime standard policies and warranties as listed in the 2019 Playground Design Guide apply. Freight, installation, surfacing, and applicable sales tax are extra and not included as part of the matching funds. To qualify for a 100% matching grant, list price of the qualifying playground system must exceed \$50,000. Matching funds are subject to rounding rules and may vary based on qualified purchase. For award recipients who wish to bring fitness to their communities, separate funding will be available for GT Challenge Course with the funding amounts dependent on the course selected. Preconfigured adult outdoor fitness packages are also available - apply for up to \$12,500 in funding for preconfigured outdoor fitness packages. Contact your California GameTime representative for a list of qualifying adult outdoor fitness packages. Freestanding playground products available to winners through Omnia Partners - US Communities. No other offer, discount, or special programs can be used with this funding program. All applications must be validated by the project administrator. GameTime reserves the right to decline any application for the CPRS funding initiative.



A PLAYCORE Company

150 Playcore Drive SE
Fort Payne, Alabama 35967
800.235.2440
gametime.com

September 13, 2019

Cheri Fulk,

I wanted to personally congratulate you and your community on receiving a matching funds award from GameTime as part of the 2019 CPRS Statewide Training and Funding Initiative. Your specific funding award will be determined once your playground design is completed. I've included a copy of a funding award certificate, and some background information on the various National Demonstration Sites for which you may qualify once your project is complete. I thought you might find this information helpful in promoting through your local media. We will also be issuing a press release next week for you to share as well. Again, congratulations on your upcoming project and thank you for all you do to enrich childhood and build communities through play.

Sincerely,

A handwritten signature in black ink that reads "Robert V. Barron".

Robert V. Barron
Senior Vice President, GameTime

FUNDING AWARD CERTIFICATE

This Certificate Entitles

City of Santa Clara

to GameTime/CPRS Statewide Program Matching Funds

Funds are awarded based on need and according to the terms outlined in the CPRS Statewide Funding Initiative program and application. Final funding amount will be determined once the playground designs are completed, and funds will be applied to the purchase of a qualifying play system. Other terms and conditions apply. Contact GameTime at 800-235-2440 for complete details about matching funds awarded to your CPRS Statewide Funding Initiative playground and recreation project.



A PLAYCORE Company

A handwritten signature in black ink, reading "Robert V. Barron". The signature is fluid and cursive, with the first letters of each word being capitalized and prominent.

ROBERT V. BARRON
SENIOR VICE PRESIDENT

Agnew Park was built and dedicated in 1970. This 1.97-acre neighborhood park is located in North Santa Clara and is surrounded by single-family housing, dense housing and a commercial property. Park features include a reservable recreation building, restrooms, a basketball court, a playground, an amphitheater and picnic tables.

Demographics/Need

The City of Santa Clara has implemented research based best practices in its approaches to park design and recreational program outcomes across the park system. Currently the City has 36 neighborhood parks, playgrounds and open space sites. The Parks & Recreation Department is responsible for maintaining and programming the various Parks & Recreation facilities and works collaboratively to achieve the City's Parks & Recreation system-wide goals of health and fitness, inclusion, environmentally sustainable, and age-friendly facilities that integrate with, and support, natural habitats in our community.

The 2010 U.S. Census estimates that the population of the City of Santa Clara will have reached 125,948 in 2015ⁱ:

- 7.8 % under the age of 5 years
- 21.3% under the age of 18
- 10 % over the age of 65

It is estimated that 1 of 1,000 children in the United States 85 will have some form of disability includingⁱⁱ:

- cognitive (41.5)
- communication (17)
- social-emotional (11)
- chronic health condition (11)
- multiple disabilities (2)
- sensory (1.5)
- physical (1).

Further, in 2015, 10.6% of Californians reported having one or more disabilities. This means that an estimated 13,350 children, adults, and seniors in the City of Santa Clara will benefit from access to an age-friendly, inclusive playground.

In the State of California, the percentage of adults with obesity is 24.2%, adult diabetes is 10.0%, and hypertension is 28.5%.ⁱⁱⁱ Given these U.S. Census data statistics, a significant proportion of Santa Clarans are at risk of developing obesity and obesity related health problems.

Creating a citywide network of active play environments within walking distance of one's home where adults and seniors can play and exercise with and side-by-side with children encourages lifelong active and healthy lifestyles.

The State of California recommends cities provide 3 acres of parkland for every 1,000 residents. The State Community FactFinder report for Agnew Park (see below) reports that the Agnew park neighborhood has 0.79 acres per 1,000 residents within a ½ mile

radius of the park. As undeveloped land is difficult to acquire, expanding the capacity of this playground to serve more residents and increase play value is crucial.

History

In September 2013, the City Council adopted a goal to “enhance community sports and recreational assets.” Since then, the City of Santa Clara has committed to providing measurable play value in inclusionary, environmentally sustainable, age-friendly Parks & Recreation facilities for all residents.

In the City’s 2017 Facility Condition Assessment Report (Kitchell), Agnew Park Playground was identified as “Critical” and recommended for immediate replacement. The Agnew playground has outlived its lifespan and no longer provides a safe, educational and enriching environment for play.

In Fiscal Year 2019-20, the City will be renovating the Agnew Park playground to meet accessibility standards, consumer product safety guidelines and measurably improved recreational play value. Funding for this for this Capital Improvement Project is allocated from new housing development impact fees (Quimby Act; Mitigation Fee Act) as well as donations received by the Parks & Recreation Department.

The City has engaged citizens in the master planning of Agnew park by providing several opportunities for input. The Playground is Phase I.

- November 24, 2017- On-site public meeting
- March 21- April 5, 2018- Online survey
- April 17, 2018- Parks & Recreation Commission meeting
- July 10, 2018- City Council approval of schematic design

The playground project will be going out to bid Fall 2019, with an expected construction start date in Spring 2020.

Current & Recent Projects

- Central Park Annex, dedicated March 2018
- “Eddie” Souza Neighborhood Park & Community Garden, dedicated August 2018
- Reed & Grant Sports Complex, expected dedication Spring 2020
- Bowers & Machado Park Playgrounds, expected re-dedication Fall 2019

Goals for Promoting Community Health

Play New playgrounds in Santa Clara are required to implement design considerations and programming that promote age appropriate physical activity for children, adults and seniors (adapted from PlayCore). Children’s playgrounds promote active play by including the City’s “six, plus one” key elements of play into the play spaces: balancing, brachiating/bilateral upper body activities, climbing, swinging, sliding, spinning, and running, free play and imagination. Creating age-friendly playground environments address the need for diversity in multi-generational play. The City’s Landscape Architect contract requires implementation of evidence-based design for increasing physical activity. The playgrounds provide a variety of levels of engagement for a continuum of

skills mastery (introductory to advance), have “loose parts” and configurations for active play throughout the lifespan (ages 2-5, 6-12, multigenerational, adult, and senior). Design elements are subject to research and peer review and must demonstrate outcomes. The goals encourage using outcome based programming, such as the “Play On!” program to help promote lifelong physical fitness and fun by implementing creative/engaging playground learning activities.

Inclusive Playgrounds encourage inclusion by creating universally designed play environments that increase playability for people of diverse abilities by implementing the “Seven (7) Principles of Inclusive Playground Design.” These promote a unique and meaningful play environment that is usable by more people and to the greatest extent possible, as well as including design best practices that promote inclusive play throughout the play environment.

Developmentally Appropriate Using design evaluation tools to help assure spaces created encourage growth across all developmental domains, including: 1) social/emotional, 2) physical, 3) sensory, 4) cognitive, and 5) communicative. Considering and using outcomes based programming, such as the “2 Play Together” program to help create awareness; foster friendship; encourage side by side play; remove barriers, and promote character development.

Sustainable Playgrounds are sustainable, support natural habitats and, when possible, use natural and reclaimed materials that are responsibly sourced and reduce the “carbon footprint” in manufacture, transit, ongoing park site operations and maintenance, maintain mature trees and other natural features on the existing site and implement design best practices that promote sustainability and integration with the natural environment. The design must use a sustainable plant palette that favors California native species and local drought tolerant varieties and encourage and support a diversity of plants, animal foraging and living habitats over both the short and long term, including trees, shrubs, and grasses in proper locations for carbon sequestration, shade, bio-filtration, and storm water retention.

Transparent The new playgrounds are promoted in the monthly, online “Parks & Recreation News” notification, sent to more than 10,000 individuals, the City’s social media channels as well as the Activity Guide, which is mailed to every household in Santa Clara and available to the public at City facilities, including recreation facilities, libraries, City Hall, and online.

Project Details

The City retained the services of a professional consultant, David Voles Design, to work with the Parks & Recreation Department to gather input for the Agnew Park Master Plan by engaging the neighborhood surrounding the park, the wider community, the Parks & Recreation Commission, and City Council. Outreach and playground design included two community meetings, an online survey and review by the Parks & Recreation Commission. The community was able to prioritize play features and design, within the City’s design standards.

Play System Item Eligible for Funding Consideration:

1 RDU Game Time – PrimeTime Xscape Custom Designed Hybrid \$108,463.00

The Agnew Park Rehabilitation will be scheduled in phases, as funding becomes available. Phase 1, Agnew Park Playground Rehabilitation, is scheduled to begin in spring 2020 and is funded through the City's CIP process.

ⁱ www.Census.gov

ⁱⁱ 2015 Disability Status Report, California, Yang-Tan Institute on Employment and Disability at the Cornell University ILR School

ⁱⁱⁱ State of Obesity website, 2015 statistics