

RESOLUTION NO. _____

A RESOLUTION OF THE CITY OF SANTA CLARA, CALIFORNIA AUTHORIZING THE CITY MANAGER TO NEGOTITATE AND EXECUTE AGREEMENTS WITH CIRCLEPOINT AND 3FOLD COMMUNCATIONS, LLC AND NEGOTIATE AND EXECUTE AND AGREEMENT WITH SINGER ASSOCIATES, INC TO PROVIDE COMMUNICATIONS AND MARKETING CONSULTING SERVICVES.

BE IT RESOLVED BY THE CITY OF SANTA CLARA AS FOLLOWS:

WHEREAS, At the July 9, 2019 City Council meeting, City Council directed the City Manager to seek the services of a consultant to support communications and marketing consulting services; and

WHEREAS, funds were appropriated during the FY 2019/20 Budget for this purpose; and

WHEREAS, On September 11, 2019 the City issued a competitive request for Qualifications to select a qualified firm or firms to provide communications and marketing consulting services; and

WHEREAS, following a selection process consisting of an evaluation of written proposals and oral presentations, the staff recommends entering into agreements with Circlepoint, 3fold Communications, LLC and Singer Associates, Inc.

NOW THEREFORE, BE IT FURTHER RESOLVED BY THE CITY OF SANTA CLARA AS FOLLOWS:

1. The City Manager is authorized to execute agreements with Circlepoint and 3fold Communications, LLC to provide communications and marketing services for an initial three-year term plus two one-year option terms ending on or about January 14, 2025, exercisable at the sole discretion of the City.

2. The City Manager is authorized to negotiate and execute an agreement with Singer Associates, Inc. to provide communications and marketing services for an initial 30-month term plus two one-year option terms ending on or about January 14, 2025, exercisable at the sole discretion of the City.

3. The City Manager is authorized to execute amendments to the agreements approved in this resolution to extend services and add funds as required during the initial term of the agreements and to exercise the two one-year options, subject to the appropriation of funds.

4. Effective date. This resolution shall become effective immediately.

I HEREBY CERTIFY THE FOREGOING TO BE A TRUE COPY OF A RESOLUTION PASSED AND ADOPTED BY THE CITY OF SANTA CLARA, CALIFORNIA, AT A REGULAR MEETING THEREOF HELD ON THE ___ DAY OF _____, 2020, BY THE FOLLOWING VOTE:

AYES:	COUNCILORS:
NOES:	COUNCILORS:
ABSENT:	COUNCILORS:
ABSTAINED:	COUNCILORS:

ATTEST: _____
NORA PIMENTEL, MMC
ASSISTANT CITY CLERK
CITY OF SANTA CLARA

Attachments incorporated by reference:
1 Staff Report
2. Agreement between City of Santa Clara and Circlepoint
3. Agreement between City of Santa Clara and 3fold Communications, LLC