2/11/2020 City News

City Clerk Statement on Potential Campaign Expenditure Reporting Violation in Relation to March 2020 Special Election

Post Date:

02/04/2020 5:20 PM

FOR IMMEDIATE RELEASE: Tuesday, February 4, 2020

CONTACT: Hosam Haggag, City Clerk, 408-615-2220 or clerk@santaclaraca.gov

Statement from City Clerk Hosam Haggag: On May 15, 2018, the City of Santa Clara passed a first-of-its-kind Dark Money ordinance. This new ordinance is designed to root out dark money influence in local politics in the form of unreported campaign expenditures. Dark money is political campaign expenditures that are made where the public is not able to determine who is funding it.

As the City's election official, I recently discovered that San Francisco 49ers' CEO Jed York and affiliated entities, including the Forty Niners organization, potentially expended campaign funds, including a sponsored poll in December 2019 designed to influence and affect voters' decisions to vote against Measure C, but did not report the formation of any political committee to the City until months later. The campaign filing only happened after I, in my official capacity as the elections official, sent these parties a warning letter on Friday, Jan. 31, 2020.

The City will soon report this possible violation to the <u>California Fair Political Practices Commission</u> (FPPC). The City will also notify residents of any additional information that's discovered about other political expenditures in Santa Clara elections that's meant to conceal the source of funding as well as meant to influence and affect voters' decisions.

The following are the facts of what has transpired:

- In December 2019, Santa Clara residents reported receiving an anonymous poll that sought to influence and affect voters' decisions around Measure C, Councilmembers and the City Manager.
- At the Tuesday, Jan. 14, 2020 meeting, I brought forward an informational report to inform the City Council and residents of the poll, reminding the community of the Dark Money ordinance and the legal requirements around reporting of campaign expenditures. I also made a call to action to the community to come forward with any information residents might have on who was behind the anonymous poll, given there was no reporting of that campaign expenditure to date.
- On Friday, Jan. 31, 2020, I sent a letter of notice to seven individuals reportedly involved in the poll Jed York, CEO, San Francisco 49ers; Al Guido, President, San Francisco 49ers; Jim Mercurio, VP, San Francisco 49ers; Rahul Chandhok, VP, San Francisco 49ers; Kevin Moore, Santa Clara lobbyist; Ed McGovern, Santa Clara Lobbyist of McGovern & Associates Consulting; and David Metz; Partner and

POST MEETING MATERIAL



January 31, 2020

To:

Jed York, CEO, San Francisco 49ers

From:

Hosam Haggag, City Clerk

Subject:

Potential Campaign Expenditure Reporting Violation

Dear Mr. York,

In late 2019 many residents reported receiving a phone call soliciting opinions and polling responses concerning political issues within the City of Santa Clara. Questions spanned from opinions of Measure C, City Council Members and the City Manager.

The questions within the poll were undoubtedly designed to influence and affect voters' decisions with regards to Measure C on the upcoming March, 2020 special election ballot.

In addition, questions about current Council Members were designed to influence and affect voters' decisions for the upcoming November, 2020 general election.

I have been informed that you or your organization have provided support. Such support, whether monetary or in-kind, constitute a contribution under the California Fair Political Practices Commission's regulations.

Under City Code Section 2.130.340 (Mandatory Disclosure, under Article X. Dark Money):

All contributions of one hundred dollars (\$100.00) or more to any organization, including but not limited to multipurpose organizations as such organizations are defined in Government Code Section 84222, that makes expenditures that affect or are intended to affect a local Santa Clara election to City office or for or against a local Santa Clara ballot measure shall be reported in the same manner as campaign contributions are required to be reported under SCCC 2.130.280. (Ord. 1979 § 1, 5-15-18).

You are required to report this contribution to the City Clerk's office, pursuant to Article X. Failure to report this contribution would subject you to the enforcement provisions set forth in 2.130.360, including but not limited to prosecution as an infraction or a misdemeanor; civil action for injunctive relief or for damages by any City resident that can include recovery of treble damages; cost of litigation including attorneys' fees; disqualification of an elected official who benefited from the contribution from voting on a matter in which the contributor has a financial interest, and material breach of any contract you may have with the City of Santa Clara or the Santa Clara Stadium Authority and be grounds for termination of said contract.

I look forward to you resolving this matter forthwith. Please contact me for any questions you may have.

Thank you,

Hosam Haggag City Clerk



January 31, 2020

To:

Jim Mercurio, VP, San Francisco 49ers

From:

Hosam Haggag, City Clerk

Subject:

Potential Campaign Expenditure Reporting Violation

Dear Mr. Mercurio,

In late 2019 many residents reported receiving a phone call soliciting opinions and polling responses concerning political issues within the City of Santa Clara. Questions spanned from opinions of Measure C, City Council Members and the City Manager.

The questions within the poll were undoubtedly designed to influence and affect voters' decisions with regards to Measure C on the upcoming March, 2020 special election ballot.

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I look forward to you resolving this matter forthwith. Please contact me for any questions you may have.

Thank you,

Hosam Haggag City Clerk



January 31, 2020

To:

Al Guido, President, San Francisco 49ers

From:

Hosam Haggag, City Clerk

Subject:

Potential Campaign Expenditure Reporting Violation

Dear Mr. Guido,

In late 2019 many residents reported receiving a phone call soliciting opinions and polling responses concerning political issues within the City of Santa Clara. Questions spanned from opinions of Measure C, City Council Members and the City Manager.

The questions within the poll were undoubtedly designed to influence and affect voters' decisions with regards to Measure C on the upcoming March, 2020 special election ballot.

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I look forward to you resolving this matter forthwith. Please contact me for any questions you may have.

Thank you,

Hosam Haggag City Clerk



January 31, 2020

To:

Rahul Chandhok, VP, San Francisco 49ers

From:

Hosam Haggag, City Clerk

Subject:

Potential Campaign Expenditure Reporting Violation

Dear Mr. Chandhok,

In late 2019 many residents reported receiving a phone call soliciting opinions and polling responses concerning political issues within the City of Santa Clara. Questions spanned from opinions of Measure C, City Council Members and the City Manager.

The questions within the poll were undoubtedly designed to influence and affect voters' decisions with regards to Measure C on the upcoming March, 2020 special election ballot.

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I look forward to you resolving this matter forthwith. Please contact me for any questions you may have.

Thank you,

Hosam Haggag City Clerk



January 31, 2020

To:

Ed McGovern, McGovern & Associates Consulting

From:

Hosam Haggag, City Clerk

Subject:

Potential Campaign Expenditure Reporting Violation

Dear Mr. McGovern,

In late 2019 many residents reported receiving a phone call soliciting opinions and polling responses concerning political issues within the City of Santa Clara. Questions spanned from opinions of Measure C, City Council Members and the City Manager.

The questions within the poll were undoubtedly designed to influence and affect voters' decisions with regards to Measure C on the upcoming March, 2020 special election ballot.

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I look forward to you resolving this matter forthwith. Please contact me for any questions you may have.

Thank you,

Hosam Haggag City Clerk

Hoselly of



January 31, 2020

To:

David Metz, Partner and President, FM3 Research

From:

Hosam Haggag, City Clerk

Subject:

Potential Campaign Expenditure Reporting Violation

Dear Mr. Metz,

In late 2019 many residents reported receiving a phone call soliciting opinions and polling responses concerning political issues within the City of Santa Clara. Questions spanned from opinions of Measure C, City Council Members and the City Manager.

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I look forward to you resolving this matter forthwith. Please contact me for any questions you may have.

Thank you,

Hosam Haggag City Clerk



January 31, 2020

To:

Kevin Moore

From:

Hosam Haggag, City Clerk

Subject:

Potential Campaign Expenditure Reporting Violation

Dear Mr. Moore,

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I look forward to you resolving this matter forthwith. Please contact me for any questions you may have.

Thank you,

Hosam Haggag City Clerk

Statement of Organization					tal Charles College	CALIFORN	IA AAO		
Recipient Com	ımittee			7	5 7	FORM	410		
Statement Type	☑ Initial ○ Not yet qualified	☐ Amendment	☐ Termination – See Part 5	2020 FEB -3	PH 1:4	For Offic	ial Use Only		
	Date qualification threshold met 02	Date qualification threshold met	Date of termination						
1. Committee in	formation I.D. Number		2. Treasurer and	Other Principal	Officers				
NAME OF COMMITTEE			NAME OF TREASURER						
	Clarans for Voting Rights, a c		Russell H. Miller				na i		
	s and individuals, sponsored b ties, including the Forty Niner		STREET ADDRESS (NO P.O. ROX)				9		
STREET ADDRESS (NO P.O.	. BOX)		CITY		STATE	SID CODE	AREA CODE/PHONE		
			Burlingame		CA	94010			
CITY	STATE ZIP C	ODE AREA CODE/I'HONE	NAME OF ASSISTANT TREASURE	R, IF ANY					
Sacramento	CA 95	814	Rebecca J. Olson	Rebecca J. Olson					
FULL MAILING ADDRESS (IF DIFFERENT)		STREET ADDRESS (NO P.O. BOX)						
E-MAR.ADDRESS (REQUIR	REO) / FAX (OPTIONAL)		CITY		STATE	ZIP CODE	VOEV COUNTAINANT		
		40	Sacramento		CA	95814			
COUNTY OF DOMICILE	JURISDICTION WHERE CO	MMITTEE IS ACTIVE	NAME OF PRINCIPAL OFFICER(S))					
Santa Clara	City of Santa C	ara	See attached						
	- k		STREET ADDRESS (NO P.O. BOX)						
Attach additional	information on appropriately lab	eled continuation sheets.	CITY		STATE	ZIP CODE	AREA CODE/PHONE		
I have used all re	easonable diligence in prepari ry under the laws of the State 2/3/2020 BATE By					and complete. I c			
Executed on	DATE BY			NENT					
executed on	DATE By	SIGNATURE OF CONT	ROLLING OFFICEHOLDER, CANDIDATE, OR STATE	E MEASURE PROPONENT					
Executed on	By								

FPPC Form 410 (August/2018)
FPPC Advice: advice@fppc.ca.gov (866/275-3772)
www.fppc.ca.gov

Statement of Organization CALIFORNIA **Recipient Committee FORM** INSTRUCTIONS ON REVERSE Page 2 COMMITTEE NAME I.D. NUMBER No on C -- Santa Clarans for Voting Rights, a coalition of community and civic organizations and individuals, sponsored by John All committees must list the financial institution where the campaign bank account is located. NAME OF FINANCIAL INSTITUTION AREA CODE/PHONE BANK ACCOUNT NUMBER US Bank 916-498-3419 ADDRESS ZIP CODE 621 Capitol Mall, Suite 800 95814 Sacramento CA 4. Type of Committee/Complete the applicable sections Controlled Committee • List the name of each controlling officeholder, candidate, or state measure proponent. If candidate or officeholder controlled, also list the elective office sought or held, and district number, if any, and the year of the election. • List the political party with which each officeholder or candidate is affiliated or check "nonpartisan." Stating "No party preference" is acceptable. • If this committee acts jointly with another controlled committee, list the name and identification number of the other controlled committee. **ELECTIVE OFFICE SOUGHT OR HELD** YEAR OF PARTY NAME OF CANDIDATE/OFFICEHOLDER/STATE MEASURE PROPONENT (INCLUDE DISTRICT NUMBER IF APPLICABLE) **ELECTION** CHECK ONE Nonpartisan Partisan (list political party below) Partisan (list political party below) Nonpartisan **Primarily Formed Committee** Primarily formed to support or oppose specific candidates or measures in a single election. List below: CANDIDATE(S) NAME OR MEASURE(S) FULL TITLE (INCLUDE BALLOT NO. OR LETTER) CANDIDATE(S) OFFICE SOUGHT OR HELD OR MEASURE(S) JURISDICTION IF A RECALL, STATE "RECALL" IN FRONT OF THE OFFICEHOLDER'S NAME. (INCLUDE DISTRICT NO., CITY OR COUNTY, AS APPLICABLE) CHECK ONE

San Mateo City (11/3/2020 ballot)

Measure C -- Redistricting

SUPPORT

SUPPORT

OPPOSE

OPPOSE

Statement of Organization **Recipient Committee**

NSTRUCTIONS ON REVERSE						Page 3	
OMMITTEL NAME						LD. NUMBER	
	oting Rights, a coalition of commu						
1. Type of Committee(c	ontinued)						PAPIN'S
General Purpose Committee	Not formed to support or oppose sp		ndidates or measures in a sin UNTY Committee	ngle election. Chec	•		٠.
ROVIDE BRIEF DESCRIPTION OF ACTIVITY							
Sponsored Committee List a	dditional sponsors on an attachment						
NAME OF SPONSOR	······································		INDUSTRY GROUP OR AFFILIATION (3) SPONS	SOR			
John Edward (Jed) York & Affi	iliated Entities		National Football League	Franchise and S	itadium Manag	gement	
STREET ADDRESS NO. AND STREE	f	CITY	•	STATE	ZIP CODE	AREA CODE/PHONE	
4949 Marie P. DeBartolo Way		Santa C	Clara	CA	95054	408-562-4949	
Small Contributor Committee	Date qualified						

- 5. Termination Requirements By signing the verification; the treasurer assistant treasurer and/or candidate office holder, or proponent certify that all of the following conditions have been met:
 - This committee has ceased to receive contributions and make expenditures;
 - This committee does not anticipate receiving contributions or making expenditures in the future;
 - This committee has eliminated or has no intention or ability to discharge all debts, loans received, and other obligations;
 - This committee has no surplus funds; and
 - This committee has filed all campaign statements required by the Political Reform Act disclosing all reportable transactions.
 - -- There are restrictions on the disposition of surplus campaign funds held by elected officers who are leaving office and by defeated candidates. Refer to Government Code Section 89519.
 - -- Leftover funds of ballot measure committees may be used for political, legislative or governmental purposes under Government Code Sections 89511 89518, and are subject to Elections Code Section 18680 and FPPC Regulation 18521.5.

497 Contribution Report

Amounts may be rounded to whole dollars.

			Date of This Filing	2/3/2020		ORNIA 497
AREACODE/PHONE NU	MBER	I.D. NUMBER (if applicable) Requested	Report No	1		r Official Use Only
STREET ADDRESS		STATE ZIP CODE	Amendmen to Report No. (explain below)	t ————		
Sacramento		CA 95814	No. of Pages .			
1. Contribution(s	s) Received					
DATE RECEIVED	FULL NAM	E, STREET ADDRESS AND ZIP CODE OF CONTRIBU (IF COMMITTEE, ALSO ENTER I.D. NUMBER)	TOR	CONTRIBUTOR CODE	IF AN INDIVIDUAL, ENTER OCCUPATION AND EMPLOYER (IF SELF-EMPLOYED, ENTERNAME OF BUSINESS)	AMOUNT RECEIVED
2/3/2020	John Edward (Jed) Forty Niners Footba 4949 Marie P. DeBa Santa Clara, CA 95	artolo Way	ne ⁼⁼	☐ IND☐ COM☐ OTH☐ PTY☐ SCC	N/A	\$17,125.00 Check if Loan **Rrovide interest rate**
		90		☐ IND☐ COM☐ OTH☐ PTY☐ SCC	si	Check if Loan % Provide interest rate
				☐ IND☐ COM☐ OTH☐ PTY☐ SCC		☐ Check if Loan
Reason for Amendr	nent:				* Contributor Codes IND - Individual COM - Recipient Committee (oth OTH - Other (e.g., business enti PTY - Political Party SCC - Small Contributor Commi	ty)

FPPC Form 497 (Feb/2019)
FPPC Advice: advice@fppc.ca.gov (866/275-3772)
www.fppc.ca.gov

REC	'DV	TA	FAX
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Late Conti	ibution Report				L	ATECONTRIE	MINNEFOR
community & civic orgs & individuals, sponsored by John			Date of This Filing 02/05/2020		2020 Dale Station PM 4:	For Official Use Only	
AREA CODE / PHONE NUMBER		I.D. Number (If applicable) 1424766	Report No. Luk-2		21.8		
STREET ADDRESS CITY Sacramento	_	STATE ZIP CODE CA 95814	Amendment to RptNo. No. of Pages:				
Late Cont	ribution(s) Received	III-II					-
DATE RECEIVED	FULL NAME, STREET AI	DDRESS AND ZIP CODE OF CONTRIBUTOR	₹	CONTRIBUTOR CODE **	IF AN INDIVIDUAL, OCCU & EMPLOYER OF BUSINES IF COMMITTEE - ID NUI	SNAME	AMOUNT RECEIVED
02/04/2020	John Edward York (Jed) Yo	rk and Affiliated Entities	91	отн	₹₹2		300,000.00
	4949 Mari P DeBartolo Way Santa Clara CN 95054				(40)	1991 1	Check if Loan
							Provide interest rate

February 1, 2020

Mr. Rahul Chandhok San Francisco 49ers 4900 Marie P DeBartolo Way Santa Clara, CA 95054

Dear Mr. Chandhok:

First, we'd like to wish the team good luck tomorrow. What a great accomplishment to reach the Super Bowl this year. Congratulations.

My purpose in writing is to request the 49ers organization help to defeat Measure C in Santa Clara placed on the ballot for the March election. I write on behalf of Reverend Jethroe Moore II of the San Jose- Silicon Valley NAACP, Victor Garza of La Raza Roundtable and former State Assemblyman Paul Fong.

As a valued community organization in Santa Clara, we know the 49ers share our collective and steadfast belief that we can build strong and healthy communities when all of our voices are heard and represented. For that reason, we urge you to join us in our fight to defeat Measure C.

Measure C would amend the Santa Clara city charter to reduce City Council districts from six to three, with the consequence of disenfranchising minority and underserved communities. To be clear, if passed, Measure C would institutionalize anti-democratic elections in Santa Clara that would deny many in the community equal representation on the City Council—a fact that has been affirmed by the Santa Clara County Courts.

In 2018, the Santa Clara County Superior Court ruled that the city's at-large election system was a direct violation of the California Voting Rights Act. Furthermore, the Court mandated Santa Clara adopt a six-district election system that guarantees that members elected to the City Council live and reflect the needs of the communities they serve.

In nearly 40 years, Santa Clara has only elected one non-white City Council member. And that member was elected under the new system of six council districts. Santa Clara's economic and cultural vibrancy is enhanced by its rich diversity. There is no doubt that there is a better democracy and a better Santa Clara when that diversity is reflected and represented in local government.

Measure C is bad for democracy and bad for Santa Clara. Nevertheless, there are those who want to maintain the antiquated and illegal system of government for political power motives. These individuals are invested in the passage of Measure C. We simply cannot allow that to happen.

We hope that you will join us publicly and with resources to reach the voters in ensuring Measure C is defeated on March 3, 2020.

We look forward to discussing this further.

Sincerely,

Richard Konda Executive Director Asian Law Alliance 408-823-0799 rgkonda@hotmail.com

^{*}organizations listed for identification purposes only

CITY OF SANTA CLARA OFFICE OF THE CITY CLERK

2020 FEB -7 PM 12: 41 PARTIE - 1 144 TO

2/7/2020

Dear City Clerk,

I have received from you the January 31, 2020 Potential Campaign Expenditure Reporting Violation Notice.

I have not engaged in any phone calls or polling methods, and have provided no support to any organization concerning political issues within the City of Santa Clara on issues spanning from opinions of Measure C, City Council Members, or the City Manager that may have been designed to influence and effect voters' decisions with regard to Measure C on the upcoming March 2020 special election ballot, or decisions for the upcoming November 2020 general election.

In the event you have evidence to the contrary, please provide such evidence to me.

Regards,

Kevin M. Moore

2375 Rosita Avenue, Santa Clara CA 95050

Kan M. Moore

408-728-1786



February 7, 2020

To:

Jed York, CEO, San Francisco 49ers / No on C sponsor,

Russell H. Miller, No on C Treasurer

Rebecca J. Olson, No on C Assistant Treasurer

From:

Hosam Haggag, City Clerk

Subject:

Potential Campaign Expenditure Reporting Violation

Dear Mr. York, Mr. Miller and Ms. Olson,

I am writing to you seeking clarification of the Campaign Committee filings your new organization "No on C – Santa Clarans for Voting Rights, a coalition of community and civic organizations and individuals, sponsored by John Edward (Jed) York and Affiliated Entities, including the Forty Niners Football Company LLC".

To date, the City has received the Statement of Organization (California's Fair Political Practices Commission Form 410) on Feb. 3, 2020, as well as an initial Contribution Report (FPPC Form 497) on Feb. 3, 2020 indicating a Feb 3, 2020 contribution totaling \$17,125 from John Edward (Jed) York and Affiliated Entities, including the Forty Niners Football Company LLC, and a subsequent Contribution Report (FPPC Form 497) on Feb. 5, 2020, indicating a Feb. 4, 2020 contribution totaling \$300,000 from John Edward (Jed) York and Affiliated Entities.

The City has not received any Contribution Reports for potential contributions made (whether monetary or in-kind) covering the Semi-Annual Campaign Disclosure Statement filing period covering July 1, 2019 through Dec. 31, 2019, which was due Jan. 31, 2020, nor has it received any Contribution Reports for potential contributions made (whether monetary or in-kind) covering the 1st Pre-Election Campaign Disclosure Statement filing period covering Jan. 1, 2020 through Jan. 18, 2020. The City has also not received any Expenditure Reports whatsoever for expenditures made during any period by your campaign committee.

I am seeking clarification on whether the "No on C" campaign committee intends to file any campaign disclosure statements (Contribution Reports and/or Expenditure Reports) for the Semi-Annual Campaign Disclosure Statement period, or the 1st Pre-Election Campaign Disclosure Statement period.

Failure to report any campaign disclosure statements covering either period would constitute a violation of FPPC regulations and would also constitute a violation of Santa Clara's Dark Money Ordinance.

Under City Code Section 2.130.340 (Mandatory Disclosure, under Article X. Dark Money):

All contributions of one hundred dollars (\$100.00) or more to any organization, including but not limited to multipurpose organizations as such organizations are defined in Government Code Section 84222, that makes expenditures that affect or are intended to affect a local Santa Clara election to City office or for or against a local Santa Clara ballot



measure shall be reported in the same manner as campaign contributions are required to be reported under SCCC 2.130.280. (Ord. 1979 § 1, 5-15-18).

Failure to report any contribution pursuant to this section would subject you to the enforcement provisions set forth in 2.130.360, including but not limited to prosecution as an infraction or a misdemeanor; civil action for injunctive relief or for damages by any City resident that can include recovery of treble damages; cost of litigation including attorneys' fees; disqualification of an elected official who benefited from the contribution from voting on a matter in which the contributor has a financial interest, and material breach of any contract you may have with the City of Santa Clara or the Santa Clara Stadium Authority and be grounds for termination of said contract.

I look forward to your clarification of this matter and resolution of any outstanding delinquent reporting requirements forthwith. Please contact me for any questions you may have.

Thank you,

Hosam Haggag City Clerk