



<b>1<sup>st</sup> Quarter Meeting</b> February 19, 2020	<b>2<sup>nd</sup> Quarter Meeting</b> May 20, 2020	<b>3<sup>rd</sup> Quarter Meeting</b> August 19, 2020	<b>4<sup>th</sup> Quarter Meeting</b> November 18, 2020
<ul style="list-style-type: none"><li>• Review 2020 EDCM Workplan</li><li>• Review status of Helen Putnam Award for Excellence application (Applications due April 9, 2020)</li><li>• Verbal Update on Banner Policy</li><li>• Citywide Communications<ul style="list-style-type: none"><li>○ Update on Inside Santa Clara Redesign Survey</li><li>○ Update on Community Partners Web Page</li><li>○ Discuss Special Events Strategic Marketing (e.g., Art &amp; Wine Festival, Street Dance, Concerts in the Park, State of the City)</li><li>○ Communications Consultants Update</li></ul></li><li>• Social Media Analytics Report</li></ul>	<ul style="list-style-type: none"><li>• Update on Workers Cooperatives</li><li>• Social Media Analytics Report</li><li>• Update on Inside Santa Clara Redesign</li><li>• Communications workplan and updates</li><li>• Update on Helen Putnam Award for Excellence application</li><li>• Special Events Strategic Marketing</li></ul>	<ul style="list-style-type: none"><li>• Social Media Analytics Report</li><li>• Workers Cooperatives (Tentative)</li></ul>	<ul style="list-style-type: none"><li>• Social Media Analytics Report</li><li>• Update on 2021 International Association of Science Parks (IASP) Conference</li></ul>