

Santa Clara City Council Priority Setting Session  
January 2020  
Proposed Objectives

Bring Back to City Council for Review and Action			
	Council Priority	Pillar	Notes
1	Traffic mitigation - Left-lagging lights, Smart City initiatives	Promote and Enhance Economic, Housing and Transportation Development	
2	Explore a community benefits policy	Promote and Enhance Economic, Housing and Transportation Development	
3	Add transportation to the pillar, "Promote and Enhance Economic and Housing Development"	Promote and Enhance Economic, Housing and Transportation Development	Completed – Feb. 2020
4	VTA Transit Oriented Community Playbook	Promote and Enhance Economic, Housing and Transportation Development	Scheduled for Mar. 17, 2020 City Council meeting to present VTA Playbook for review
5	Add arts to the pillar, "Enhance Community Sports and Recreational Assets"	Enhance Community Sports, Recreational and Arts Assets	Completed – Feb. 2020
6	Expansion of senior services/senior center hours, and explore potential of new senior center	Enhance Community Sports, Recreational and Arts Assets	
7	Machado Park signage regarding closure and next steps	Enhance Community Sports, Recreational and Arts Assets	Hosted community meeting on 2/6
8	Proactive policing to respond to property crimes	Deliver and Enhance High Quality Efficient Services and Infrastructure	Provide report on plan and resources
9	RV Parking update	Deliver and Enhance High Quality Efficient Services and Infrastructure	
10	Better coordination and collaboration with community partners to address homelessness	Deliver and Enhance High Quality Efficient Services and Infrastructure	Reach out to other regional partners for review and recommendations on social service provision
11	Noise at San Jose Airport (John Wayne Airport) – leverage new lobbyist	Deliver and Enhance High Quality Efficient Services and Infrastructure	
12	MySantaClara – add "Other" category and address processes for closing items	Deliver and Enhance High Quality Efficient Services and Infrastructure	
13	Explore responsible construction ordinance and wage-theft protections	Deliver and Enhance High Quality Efficient Services and Infrastructure	
14	Market to prospective employees, active recruitment	Manage Strategically Our Workforce Capacity and Resources	Add to the staffing/capacity study in spring 2020
15	<i>Workforce capacity study</i>	<i>Manage Strategically Our Workforce Capacity and Resources</i>	<i>Work with Governance and Ethics Committee</i>
16	Add additional information to Fiscal Impact section of staff report, make it more visible, move it up	Enhance Community Engagement and Transparency	

17	Explore collaborative engagement software and partnership with Catalyze SV, esp. for development projects	Enhance Community Engagement and Transparency	
18	Reinstate International Exchange Commission	Enhance Community Engagement and Transparency	
19	<i>Host monthly town halls</i>	<i>Enhance Community Engagement and Transparency</i>	
20	Ensure community access at Levi's Stadium	Ensure Compliance with Measure J and Manage Levi's Stadium	
21	Revisit recommendations from community study – study needs to be updated	Ensure Compliance with Measure J and Manage Levi's Stadium	
22	Explore permit parking for northside Santa Clara (KW) and possibly extending the red sticker program	Ensure Compliance with Measure J and Manage Levi's Stadium	
23	Ensure more revenue from non-NFL events	Ensure Compliance with Measure J and Manage Levi's Stadium	

*Items listed in italics are already in progress.*