



City of Santa Clara

The Center of What's Possible

APPLICATION
COUNCIL DISTRICT **5** FOR PARTIAL TERM ENDING
NOVEMBER 2020
City Clerk's Office 1500 Warburton Avenue,
Santa Clara, California 95050
Phone: 408-615-2220 E-mail: Clerk@santaclaraca.gov

CITY OF SANTA CLARA
OFFICE OF THE CITY CLERK
2020 FEB 25 PM 2:37

Application Requirements:

1. Application
2. Proof of Residency Documents (2 Required) - Sample documents include a Driver's License/State Identification Card, Utility Bill, Internet/Cable Bill, etc. Please bring the proof of residency documents to: City Clerk's Office at 1500 Warburton Avenue Santa Clara, CA 95050 (Monday - Friday 8:00AM to 5:00PM)

Applying For:

COUNCIL DISTRICT 5

Name:

Robert Albert Kū-ka-ili-moku Jr. (a.k.a. Rob Avina)

Address:

City:

Santa Clara

State:

California

Zip Code:

95050

E-mail Address:

Primary Phone Number

Secondary Phone Number

Are you a registered voter of Santa Clara?

☒ Yes

☐ No

Have you attended a City Council meeting?

☒ Yes

☐ No

Present Employer:

@Home* Parent (*not always at home)

Job Title:

DADDY (of a 5 and 2 year old)

Previous Governmental Bodies/ Elective Offices
Applicant has served:

Position/ Office Held:

Dates:

N/A

Civic or Charitable Organizations to which
Applicant has belonged:

Position(s) Held:

Dates:

Scouting (Boy Scouts of America)

From Scribe all the way up to
Junior Assistant Scout Master

1986-1994

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Special Interests, Hobbies or Talents:

Cooking is my current favorite hobby. Like many activities, it is comprised of many compound, large and small elements. It saves us money when compared to going out, but requires me to sometimes follow a set of instructions, often allowing for me to work and think outside the recipe. The many tastes of the friends and family I serve it to, keeps me changing what I make. My daughters keep me from getting too crazy, my wife lets me know when I have gotten it just right, and our three dogs enjoy it sometimes otherwise. I enjoy using the Internet for many things, but looking up new variations of an old recipe is for sure a favorite. I like researching many things I do, because generally, it allows one to do a better job whatever the endeavor. If you don't know, look it up.

College, Professional, Vocational Schools
attended:

Major Subject:

Degree/Dates:

N/A

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Special awards or recognition received:

N/A

Please state reasons why you want to become a member of this City Council, including what specific objectives you would be working toward as a member of this Council:

I have never thought of Santa Clara in terms of districts. I have always thought of us as one city. I was surprised as I grew up, how big it really is. I am always pleasantly surprised now, as our family, returning from wherever we may roam and wander, to see just how beautiful the entrance to the place we have always called home is. I would very much like to keep us that way, in spirit especially, for the future, and for our kids. Santa Clara is a really great city. I happen to live in District 5, and as against appointments as I generally am, I would be honored to be able to join in the learning and leadership, while hopefully, never taking unfair advantage, as I know listening to our many citizens carefully, is an enormous responsibility. Thank you for the opportunity to apply. My wife Candace enthusiastically encouraged me. As always, I appreciate her support.

Any other information which you feel would be useful to the City Council in reviewing your application:

We are raising 2 young girls in the heart of a place the rest of the world calls Silicon Valley. The stereotypes of what goes on here are not always favorable, nor right. They exist though, because what we do here matters. As a Dad, I need to show my kids that by example as they grow up. Now is an important time to try. It has been hard in the environment in which I grew up, to ever consider myself unable. I am now, at 45, undeniably an adult, and it is therefore my responsibility to be one of those role models, that adults were to me, now. Our city's Council is an impactful, interesting and local place to start. Additionally, I have had many friends and family members, who are and were city employees. I consider this a positive, but I figured I'd disclose.

Are you associated with any Organization/Employment that might be deemed a conflict of interest in performing your duties if appointed to this position?

☐ Yes

☐ No

☒ Unsure

If yes, please name the Organization or Employment.

C00697516 - site:FEC.gov

City policy directs all Council members not to vote on matters where there exists a potential conflict of interest. Would you be willing to abstain from voting if such a conflict arises?

☒ Yes

☐ No

☐ Unsure

Signature of Applicant:

Date Signed:

02/22/2020

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Applying For:

COUNCIL DISTRICT 5

Name:

Deborah Cordova

Address:

City:

Santa Clara

State:

CA

Zip Code:

95050

E-mail Address:

Primary Phone Number

Secondary Phone Number

Are you a registered voter of Santa Clara?

☒ Yes

☐ No

Have you attended a City Council meeting?

☒ Yes

☐ No

Present Employer:

San Mateo County Transit District

Job Title:

Procurement Administrator II

Previous Governmental Bodies/ Elective Offices
Applicant has served:

Position/ Office Held:

Dates:

City of Sunnyvale

Staff Office Assistant, Senior
Office Assistant, Storekeeper I
& II, Buyer, Senior Buyer

6/99-6/2019

San Mateo County Transportation Agency

Procurement Administrator II

6/2019-current

Civic or Charitable Organizations to which
Applicant has belonged:

Position(s) Held:

Dates:

SEIU Local 521, SEA, Sunnyvale Employees
Association

President, Board Member,
Negotiation Team

Various 2005-2019

Cory Neighborhood Walkathon/Food and Coat Drive,
President

Founder, Organizer

11/2005-11/2015

Special Interests, Hobbies or Talents:

Life long learning, college, Live Music (Jazz, Blues, all), Reading, Procurement continuing education studies, CAPPO, Ethics,
Transparency of government operations poetry, writing,

College, Professional, Vocational Schools
attended:

Major Subject:

Degree/Dates:

San Jose City College

Liberal Arts & English

AA 2015

Saint Mary's College of California, Moraga CA

BA Leadership and
Organizational Studies

Completion-August 2020

Grad School, Masters in Leadership & Organizational
Studies, TBD (SMC, Moraga CA)

MA Leadership and
Organizational Studies

Pending, September
2020

Special awards or recognition received:

Achievement in Excellence of Procurement (AEP) Award (21 years in a row), Adult learning scholarships: SEIU, SMC, Russel Lara, 3.9 GPA-Presidents Role, Honors role 5 years in a row.

Please state reasons why you want to become a member of this City Council, including what specific objectives you would be working toward as a member of this Council:

Living in the Santa Clara community, District 5, for 22+ years, I feel that with my background in civil service, procurement, contract management, educational and volunteer passions, it is this experience and the drive for success, transparency in government, ethical best business practices and a passion for the publics who are directly and indirectly involved with our growing community that are my passion. I am fair and impartial, look at all sides of the organization as a whole and their individual contributions and can make sound decisions in the best interest of all stakeholders. I am detail oriented and present in all responsibilities that require my attention, work, school, service, family and community.

Any other information which you feel would be useful to the City Council in reviewing your application:

My interests are to support of this community with no business or any type of impartial conflict of interest, only a set of eyes that can make the best decisions based on the provided information.

List of training courses:

PeopleSoft, Bonfire, Creating Goals and Objectives, Labor Rates, Transportation Insurance, Business Flow Process, FTA Procurement Overview Workshop, DBE & SBE Training Workshop, Defensive Driving, FTA Independent Cost Estimates, Cost Analysis-Best Practices, FTA Procurement Workshop, Intro to RFP Acquisitions, Buyer Basics 101, Insurance 101, Overview.

Are you associated with any Organization/Employment that might be deemed a conflict of interest in performing your duties if appointed to this position?

☐ Yes ☒ No ☐ Unsure

See attached for info.

If yes, please name the Organization or Employment.

I am an employee with the San Mateo County Transit District as a PA II and assigned to planning procurements for the San Mateo area. Any joint ventures would occur after the completion of the

City policy directs all Council members not to vote on matters where there exists a potential conflict of interest. Would you be willing to abstain from voting if such a conflict arises?

☒ Yes ☐ No ☐ Unsure

Signature of Applicant:

Deborah M. Cordova

Date Signed:

2/23/20

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Supplement to state reasons why you want to become a member:

My interests are to support of this community with no business or any type of impartial conflict of interest, only a set of eyes that can make the best decisions based on the provided information with integrity, transparency and an impartial mindset.

List of Career training courses:

PeopleSoft, Bonfire, Creating Goals and Objectives, Labor Rates, Transportation Insurance, Business Flow Process, FTA Procurement Overview Workshop, DBE & SBE Training Workshop, Defensive Driving, FTA Independent Cost Estimates, Cost Analysis-Best Practices, FTA Procurement Workshop, Intro to RFP Acquisitions, Buyer Basics 101, Insurance 101, Overview of Agency Insurance & Certificates, Ethics: Black & White OR Shades of Grey, Contract Administration, Developing RFP's for Services, Negotiating for Public Professionals, Doing More with Less through Innovation and Technology, You Be the Judge, Networking/Topical Forum Discussions, Cooperative Purchasing, Vendor Exposition Education and Networking, Excel Formulas, Process Improvement, Frontline Leadership, Customer Service Academy, Leadership Academy, Front Page Web Design, Editing and Proofreading, Budget, Cashiering, RTC Process, Crossing the Cultural Divide, Harassment Training, Writing in Style and Analytical Writing, Succession Planning, AP Advisory Committee, Career Development Advisory Committee, Career Development Program, Project Management, Presentation Skills and Creative Problem Solving, Public Speaking, Supervision, Writing with Power, Communication and Conflict Resolution, Essential Analytical Skills, Innovation and Thinking, Process Improvement, Coaching and Mentoring, Supervision and Management 101, Building Great Work Teams, Positive Motivation Equals Positive Performance and the Art of Delegation, Delegation: What Is It & How to Do It, Navigating Tough Conversations, Nuts and Bolts: Navigating Common Legal Risks for the Front Line Supervisor, Ethical Contracting, RFP Best Practices, Risky Business, Understanding Value.

SMC Courses:

Adult Development, Leadership and the Workplace, Experience, Learning and Knowledge, Leadership Theory and Ethics, Organizational Theory and Change, External Environment of Leadership, Leading in a Diverse World, Wealth, Poverty and Economic Justice, Communications and Public Relations.



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2020 FEB 28 PM 3:36

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Applying For:

COUNCIL DISTRICT 5

Name:

Mark Fertelmeister

Address:

City:

Santa Clara

State:

CA

Zip Code:

95051

E-mail Address:

Primary Phone Number

Secondary Phone Number

Are you a registered voter of Santa Clara?

☒ Yes

☐ No

Have you attended a City Council meeting?

☐ Yes

☒ No

Present Employer:

NVIDIA Corporation

Job Title:

Manager, Product Management

Previous Governmental Bodies/ Elective Offices
Applicant has served:

Position/ Office Held:

Dates:

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Civic or Charitable Organizations to which
Applicant has belonged:

Position(s) Held:

Dates:

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Special Interests, Hobbies or Talents:

Autonomous technology applications - self-driving cars & robotics Athletics - tennis, cycling, hiking Mindfulness & spirituality - yoga & meditation Other - dad to two 1-yr old puppies, avid traveler, experimental cook

College, Professional, Vocational Schools
attended:

Major Subject:

Degree/Dates:

Santa Clara University

Accounting & Operations Management Information Systems (OMIS)

Bachelor of Science, Accounting & OMIS June 2010
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Special awards or recognition received:

Please state reasons why you want to become a member of this City Council, including what specific objectives you would be working toward as a member of this Council:

I have roots in Santa Clara and want to give back to a town that holds such a special place in our lives. As a new homeowner that wants to establish roots and raise my family here, I want to do everything in my power to assist in making this an awesome community to live, work, and play in.

My goals at a high level are to fight for safety, crime reduction, equal representation for all town residents, improvements in transit infrastructure, and use of technology to solve community problems.

MF

Any other information which you feel would be useful to the City Council in reviewing your application:

Santa Clara holds a special place in my heart. My parents and I immigrated to the United States in 1996 and I grew up nearby (Cupertino). When we brought my grandparents over a few years later, we helped them to settle in Santa Clara. I later attended Santa Clara University (go Broncos!), I now work in Santa Clara at NVIDIA, and together with my fiancée we just purchased our first home in Santa Clara.

I sent an email to the same effect to the Councilmembers

MF

Are you associated with any Organization/Employment that might be deemed a conflict of interest in performing your duties if appointed to this position?

☐ Yes

☐ No

☒ Unsure

If yes, please name the Organization or Employment.

I don't believe there is a meaningful conflict of interest other than in matters where my employer (NVIDIA Corp) may work with the City of Santa Clara for approval of certain projects.

MF

City policy directs all Council members not to vote on matters where there exists a potential conflict of interest. Would you be willing to abstain from voting if such a conflict arises?

☒ Yes

☐ No

☐ Unsure

Signature of Applicant:

Date Signed:

02/28/2020

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Applying For:

COUNCIL DISTRICT 5

Name:

Sudhanshu "Suds" Jain

Address:

City:

Santa Clara

State:

CA

Zip Code:

95050

E-mail Address:

Primary Phone Number

Secondary Phone Number

Are you a registered voter of Santa Clara?

☒ Yes

☐ No

Have you attended a City Council meeting?

☒ Yes

☐ No

Present Employer:

None

Job Title:

Retired

Previous Governmental Bodies/ Elective Offices
Applicant has served:

Position/ Office Held:

Dates:

Santa Clara Planning Commission

Commissioner including 1 year
Commission Chair

June 2015 to Present

Santa Clara Charter Review Committee

Committee Chair

July 18, 2019 to Oct. 17,
2019

Santa Clara Chief of Police Citizens' Advisory
Committee

Member

October 2018 to Present

Civic or Charitable Organizations to which
Applicant has belonged:

Position(s) Held:

Dates:

Acterra.org -- 50 year old environmental non-profit
based in Palo Alto

Board Member -- Currently
Board Chair

2012 to Present

Wilcox High School Robotics Team

Team Cofounder and coach

2014 to Present

Santa Clara Old Quad Residents Association

Board Member including VP
role

2014-2019

Special Interests, Hobbies or Talents:

Climate Crisis, Bicycling, Sailing.
Also I'm a U.C. Certified Master Gardener in Santa Clara County since 2011.

College, Professional, Vocational Schools
attended:

Major Subject:

Degree/Dates:

Massachusetts Institute of Technology

Electrical Engineering

BSEE/1983

Massachusetts Institute of Technology

Electrical Engineering

MSEE/1985

Special awards or recognition received:

Graduate of Leadership Santa Clara in 2014
Assemblyman Kansen Chu's AD25 Community Heroes award May 2019
Santa Clara Unified School District Public School Week Award April 10, 2018

Please state reasons why you want to become a member of this City Council, including what specific objectives you would be working toward as a member of this Council:

As a planning commissioner I have often been limited to enforcing current City policies. Often I have wanted to go beyond those policies to ask for more impact fees, especially for traffic congestion. As a member of the committee for the affordable housing Nexus study in 2017 I tried to get some higher fees for more affordable housing but the final decision was made by City Council. I have a passion for combating climate change. SVP's operations have a tremendous impact on GHG emissions. SVP's budget is \$507 million out of a total budget of \$1.18 billion. I would like to help reduce SVP's carbon footprint. I believe my electrical engineering background helps me better understand SVP's operations.

Any other information which you feel would be useful to the City Council in reviewing your application:

I'm a huge believer in transparency. I worked to get City issued email accounts for Planning Commissioners. Since 2015, I have used a Google calendar that can be viewed by anyone for all my planning commission related meetings. As a frequent attendee at City Council meetings I have advocated for open bids for the contract to operate the Convention Center, building the first community garden in Santa Clara, hiring a sustainability manager, lower permit fees for live music in restaurants and lower fees for community groups to rent meeting rooms at public facilities.

Are you associated with any Organization/Employment that might be deemed a conflict of interest in performing your duties if appointed to this position?

☐ Yes

☒ No

☐ Unsure

If yes, please name the Organization or Employment.

City policy directs all Council members not to vote on matters where there exists a potential conflict of interest. Would you be willing to abstain from voting if such a conflict arises?

☒ Yes

☐ No

☐ Unsure

Signature of Applicant:

Date Signed:

2-25-2020

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CITY OF SANTA CLARA
OFFICE OF THE CITY CLERK

2020 FEB 23 AM 8:20

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Applying For:

COUNCIL DISTRICT 5

Name:

Andrew Knaack

Address:

City:

Santa Clara

State:

CA

Zip Code:

95050

E-mail Address:

Primary Phone Number

Secondary Phone Number

n/a

Are you a registered voter of Santa Clara?

☒ Yes

☐ No

Have you attended a City Council meeting?

☒ Yes

☐ No

Present Employer:

Ronald McDonald House Charities Bay Area

Job Title:

Associate Director, Individual Giving

Previous Governmental Bodies/ Elective Offices
Applicant has served:

Position/ Office Held:

Dates:

City of Santa Clara Parks and Recreation
Commission

Commissioner

2014 - present

City of Santa Clara Parks and Recreation
Commission

Chairperson

2019 - present

Civic or Charitable Organizations to which
Applicant has belonged:

Position(s) Held:

Dates:

Nonprofits I have worked for:
-Ronald McDonald House Charities Bay Area
*LifeMoves (formerly InnVision/Shelter Network)
-AACI Community Health Center

-Assoc Dir, Individual Giving
*Annual Fund Manager
-Development Assoc.

-2019 - present
*2016 - 2018
-2014 - 2016

*AmeriCorps
Organization memberships:
-Rotary International (Interact, Rotaract, and Rotary)
*Japantown Community Congress of San Jose

*Corp Member
-Grants Committee Chair
*Board Member

*2013 - 2014
-2006 - 2018
*2013 - present

Volunteering:
-Women's Empowerment International
*Garden to Table

-Fundraising Volunteer
*Event Organizer/Farm
Volunteer

-2009-2013
*2013-2014

Special Interests, Hobbies or Talents:

Issue Interests: Education, Mental Health, Healthcare, Homelessness, Technology
Hobbies: Technology Tinkering, Social Games, Jogging, Podcasts
Talents: Empathy, Nonprofit Governance, Social Media, Research, Data Analysis, Community Organizing

College, Professional, Vocational Schools
attended:

Major Subject:

Degree/Dates:

UC San Diego

Political Science (BA)

2012

Special awards or recognition received:

Asian Pacific American Leadership Institute (APALI) 120 under 40
Leadership Santa Clara Class of 2020

Please state reasons why you want to become a member of this City Council, including what specific objectives you would be working toward as a member of this Council:

My unique perspective and skill set (elaborated on in the next question) make me ready to take on issues that I care deeply about including affordable housing, smart growth, transportation infrastructure, and revitalizing Downtown Santa Clara. I want to leverage Santa Clara's unique municipal assets including SVP and its WiFi and fiber infrastructure to push forward as a national leader in environmental sustainability, cyber security, and digital inclusion.

Any other information which you feel would be useful to the City Council in reviewing your application:

With my professional experience (working on some of the Valley's most pressing issues including homelessness, mental health, and access to healthcare), civic engagement (including as the Parks and Recreation Commission Chair), and attributes unique to City Council (including being a renter and a biracial millennial) I know I can bring a fresh perspective to City issues. Additionally, my understanding of social media and community organizing will make it easier to solicit and receive feedback from the residents for local issues and concerns.

Are you associated with any Organization/Employment that might be deemed a conflict of interest in performing your duties if appointed to this position?

☐ Yes

☒ No

☐ Unsure

If yes, please name the Organization or Employment.

City policy directs all Council members not to vote on matters where there exists a potential conflict of interest. Would you be willing to abstain from voting if such a conflict arises?

☒ Yes

☐ No

☐ Unsure

Signature of Applicant:

Date Signed:

02/28/2020

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Applying For:

COUNCIL DISTRICT 5

Name:

Brian P. Lowery

Address:

City:

Santa Clara

State:

California

Zip Code:

95050

E-mail Address:

Primary Phone Number

Secondary Phone Number

Are you a registered voter of Santa Clara?

☒ Yes

☐ No

Have you attended a City Council meeting?

☒ Yes

☐ No

Present Employer:

Acorn Computer

Job Title:

Consulting Engineer

Previous Governmental Bodies/ Elective Offices
Applicant has served:

Position/ Office Held:

Dates:

Santa Clara Citizen's Advisory Committee

Chairperson

2006 - 2013

Santa Clara Sister Cities

Vice President, Izumo

2007 - 2010

2015 Charter Review Committee

Charter Member

2016

Civic or Charitable Organizations to which
Applicant has belonged:

Position(s) Held:

Dates:

Nova Vista Symphony

Board Member (Major Donors
and Advertising)

2008 to Present

Abraham Lincoln High School (SF)

Secretary

2008 to Present

Santa Clara Sister Cities

Vice President, Izumo

2008 to 2010

Special Interests, Hobbies or Talents:

I am actively involved in giving yearly scholarships to two students attending a four year college in memory of my late wife, Keiko Tsuda Lowery. These scholarships have been handed out since 2010 and I now have 16b scholars who have received the stipend.

I am also actively involved in making donations to other causes all in memory of Keiko Tsuda Lowery

The hobby I enjoy most is to compete at a high level against other amateur tennis players at the Santa Clara Tennis Center.

~~My God-given talent is sneaking in the languages of French, Spanish and Japanese. I do not have to work hard at it at all~~

College, Professional, Vocational Schools
attended:

Major Subject:

Degree/Dates:

Santa Clara University

Computer Engineering

Master's 1988

San Jose State University

Electrical Engineering

B.S.E.E 1981

University of California, Berkeley

Mathematics (Algebra)

A.B. 1975

Special awards or recognition received:

Please state reasons why you want to become a member of this City Council, including what specific objectives you would be working toward as a member of this Council:

I have resided in District 5 since 1988. I completely remodeled my Victorian Home. It is located across from the Harris-Lass property. I am proud that two of my neighbors have made efforts to remodel their homes, but have kept the original styles. I think it is important that Santa Clara continue to preserve its past, yet embrace its future. I hope to preserve and maintain Santa Clara's commitment to its Convention, Senior Citizen's, Youth Activity and International Swim center's; its role as an "All American City" with the distinction of being a Mission City as well as an NFL Franchise City. I would also like to work with Parks and Recreation to ensure that its 26 neighborhood parks and open sites maintain at a high standard of quality

Any other information which you feel would be useful to the City Council in reviewing your application:

I believe that I ran very honorable campaigns for City Council in 2006 and 2008. Even though I did not win the seat in 2006, I took out an advertisement in the Santa Clara Weekly congratulating my opponent. I did something similar to my opponent in 2008. It is important to have good people representing the City of Santa Clara who put the City's interests above their own. Even if I am not selected for this position, I will still work in the future for those candidates who I believe have the best interests of Santa Clara in their hearts. After all, I benefit from their good decisions since I am a citizen too

Are you associated with any Organization/Employment that might be deemed a conflict of interest in performing your duties if appointed to this position?

☐ Yes

☒ No

☐ Unsure

If yes, please name the Organization or Employment.

City policy directs all Council members not to vote on matters where there exists a potential conflict of interest. Would you be willing to abstain from voting if such a conflict arises?

☒ Yes

☐ No

☐ Unsure

Signature of Applicant:

Date Signed:

February 26, 2020

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City Clerk's Office 1500 Warburton Avenue,
Santa Clara, California 95050

Phone: 408-615-2220 E-mail: Clerk@santacalaraca.gov

CITY OF SANTA CLARA
OFFICE OF THE CITY CLERK

2020 FEB 28 PM 2:34

Application Requirements:

1. Application
2. Proof of Residency Documents (2 Required) - Sample documents include a Driver's License/State Identification Card, Utility Bill, Internet/Cable Bill, etc. Please bring the proof of residency documents to: City Clerk's Office at 1500 Warburton Avenue Santa Clara, CA 95050 (Monday - Friday 8:00AM to 5:00PM)

Applying For:

COUNCIL DISTRICT 5

Name:

Keri Procnier McLain, Ph.D.

Address:

City:

Santa Clara

State:

CA

Zip Code:

95050

E-mail Address:

Primary Phone Number

Secondary Phone Number

Are you a registered voter of Santa Clara?

☒ Yes

☐ No

Have you attended a City Council meeting?

☒ Yes

☐ No

Present Employer:

KPM & Associates (current)

State of California (retired)

Job Title:

Chief Executive Officer-KPM & Associates

Previous Governmental Bodies/ Elective Offices
Applicant has served:

Position/ Office Held:

Dates:

See Page 1 attachment

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Civic or Charitable Organizations to which
Applicant has belonged:

Position(s) Held:

Dates:

See Page 2 attachment

Special Interests, Hobbies or Talents:

I continue to be interested in volunteering for several diverse non-profit organizations that serve the community (both human and canine!) as shown above.

College, Professional, Vocational Schools
attended:

Major Subject:

Degree/Dates:

University of Southern California

Business Administration
Organizational Change

Ph.D.

University of California Fullerton

School Administration

M.S.

Mount St. Mary's University

Political Science/Education

B.A.

Special awards or recognition received:

(See Page 3 attachment)

Please state reasons why you want to become a member of this City Council, including what specific objectives you would be working toward as a member of this Council:

(See Page 3 attachment)

Any other information which you feel would be useful to the City Council in reviewing your application:

In the years since I first served on the Santa Clara City Council, I have continued to be interested in the ongoing and new issues that face ~~the~~ Santa Clara. I look forward to becoming more involved and aiding the Council and staff of Santa Clara as the City faces new transitions in the coming years.

Are you associated with any Organization/Employment that might be deemed a conflict of interest in performing your duties if appointed to this position?

☐ Yes

☒ No

☐ Unsure

If yes, please name the Organization or Employment.

City policy directs all Council members not to vote on matters where there exists a potential conflict of interest. Would you be willing to abstain from voting if such a conflict arises?

☒ Yes

☐ No

☐ Unsure

Signature of Applicant:

Date Signed:

02/28/2020

By signing you are confirming that you are the person listed in this application, and that all information provided is truthful and correct. You can submit the completed application with proofs of residency to the City Clerk's Office, 1500 Warburton Avenue, Santa Clara, California 95050. All information provided will be public information. Applications are due to the City Clerk's Office by February 28, 2020 at 5:00 p.m.

Previous Governmental Bodies/Elective Offices Applicant has Served

<u>California State Department of Development Services</u>	- Associate State Director	1993 to 1998
<u>City of Santa Clara</u>	- City Councilmember	1992 to 1996
<u>West Valley/Mission College Community College District</u>	- Board Trustee (Santa Clara Representative)	1989 to 1992
<u>Agnews State Hospital & Developmental Center</u>	- Executive Director	1978 to 1993

Civic or Charitable Organizations to which Applicant has belonged

<u>Lifted Spirits Senior Women Homeless Shelter</u>	- Volunteer	2018 to Present
<u>Thulani Senior German Shepherd Rescue</u>	- Volunteer Counselor/Rescuer/Foster	2017 to Present
<u>Golden Gate Basset Hound</u>	- Volunteer Counselor/Rescuer/Foster	2014 to Present
<u>YWCA Silicon Valley</u>	- Rape Crisis Counselor	2002 to Present
<u>Mission City Community Fund Board of Directors</u>	- Board Member/Board Member Emerita (currently Board Member Emerita) - Board Vice President (1988)	1987 to Present
<u>Soroptimist International Santa Clara/Silicon Valley</u>	- Member - Vice President (1988)	1981 to Present
<u>Rotary Club Downtown San Jose</u>	- Member	1998 to 2017
<u>Santa Clara Chamber of Commerce and Convention & Visitors Bureau</u>	- President-Elect - Vice President	1991 to 1992 1990 to 1991
<u>Santa Clara University Board of Fellows</u>	- Board Member	1986 to 1995
<u>Santa Clara University Catala Club</u>	- Member	1982 to 1997

Special awards or recognition received:

- ★ First Woman Appointed by the Governor of California to Administer a California State Hospital/Developmental Center.
- ★ California State Senate Proclamation for Outstanding Service to the Community.
- ★ California State Assembly Proclamation for Outstanding Professional and Community Service.
- ★ Santa Clara County Board of Supervisors and San Jose Mercury News "Outstanding Woman in Business and Community Service".
- ★ Silicon Valley Business Journal Outstanding Woman in Non-Profit Service.

Please state reasons why you want to become a member of this City Council, including what specific objectives you would be working toward as a member of this Council:

I love Santa Clara, which means I have a responsibility to do whatever I can to see Santa Clara grow and thrive. That is why I want to become a Councilmember. I believe that through my education, previous professional/work experience and positions, and my previous four-year tenure on the Santa Clara City Council, I have the skills and leadership to become a good City Councilmember.

If appointed, I have three primary objectives and a fourth comprehensive objective. They are as follows:

- 1) Represent the residents of District 5, and the entire City, both honestly and ethically to the best of my abilities.
- 2) Focus my skills and energy, together with City residents, on "Reclaiming Our Downtown" and work with the Downtown committee to make this goal a reality.
- 3) Together with the City Council, assist in aggressively working towards a cooperative business relationship with the 49ers regarding operation of Levi Stadium.
- 4) Improve/maintain the following areas within the City:
 - a) Thoughtful /functional growth and expansion plans
 - b) Improvement and maintenance of City infrastructure (i.e., streets, utilities, parks, etc.)
 - c) Energy/Power projects
 - d) City staff (training, retention, salary & benefits)
 - e) City and regional transportation advocacy
 - f) Increasing traffic in residential areas
 - g) Working relationships with other municipalities and regional organizations on areas of common concern.



City of Santa Clara

The Center of What's Possible

APPLICATION COUNCIL DISTRICT 5 FOR PARTIAL TERM ENDING NOVEMBER 2020

City Clerk's Office 1500 Warburton Avenue,
Santa Clara, California 95050
Phone: 408-615-2220 E-mail: Clerk@santacalaraca.gov

CITY OF SANTA CLARA
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2020 FEB 11 AM 2:04

Application Requirements:

1. Application
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Applying For:

COUNCIL DISTRICT 5

Name:

Robert (Bob) O'Keefe

Address:

City:

Santa Clara

State:

Ca

Zip Code:

95050

E-mail Address:

Primary Phone Number

Secondary Phone Number

Are you a registered voter of Santa Clara?

☒ Yes

☐ No

Have you attended a City Council meeting?

☒ Yes

☐ No

Present Employer:

Retired

Job Title:

Lieutenant, California Highway Patrol

Previous Governmental Bodies/ Elective Offices
Applicant has served:

Position/ Office Held:

Dates:

NURC - sub committee

Member

2016

California Highway Patrol

Lieutenant

1984-2014

Civic or Charitable Organizations to which
Applicant has belonged:

Position(s) Held:

Dates:

Old Quad Resident's Association

Board Member/Treasurer

Present

SC Family Neighborhoods

Member

Present

Special Interests, Hobbies or Talents:

Public service, Neighborhood Issues, Zoning code update, Golf, Family.

College, Professional, Vocational Schools
attended:

Major Subject:

Degree/Dates:

Stanford University

Executive Management-
Leadership and Decision Making
(Certificate program)

2010-2011

San Jose State University

Political Science

B.A. 1985

Special awards or recognition received:

Numerous Awards and Commendations for "Exemplary Performance/Service" State of California.

Please state reasons why you want to become a member of this City Council, including what specific objectives you would be working toward as a member of this Council:

My entire professional career has been dedicated to public service and I still wish to serve. Retirement affords me the opportunity to serve un-impeded on the City Council and be responsive and accountable to the resident's and business's in District 5. My main objective for District 5 would be; the Down Town Specific Plan, El Camino Redevelopment Plan, Bart and Cal-train station area plans, issues involving Santa Clara University. City wide issues of affordable housing, transportation, housing density, placemaking, management of city resources, oversight of Silicon Valley Power, the Stadium Authority and all other ancillary duties that may be assigned as a member of the City Council.

Any other information which you feel would be useful to the City Council in reviewing your application:

As a Lieutenant on the California Highway Patrol, I oversaw all of the patrol operations in San Francisco and San Mateo Counties along with all administrative functions of the command including but not limited to oversight of sworn and civilian employees, labor relations and negotiations with employee bargaining units, and governmental contracts.

I am a lifelong Santa Clara resident, my wife and I truly love living in Santa Clara and we are here to stay.

Are you associated with any Organization/Employment that might be deemed a conflict of interest in performing your duties if appointed to this position?

☐ Yes

☒ No

☐ Unsure

If yes, please name the Organization or Employment.

City policy directs all Council members not to vote on matters where there exists a potential conflict of interest. Would you be willing to abstain from voting if such a conflict arises?

☒ Yes

☐ No

☐ Unsure

Signature of Applicant:

R. J. O'Keefe

Date Signed:

2/14/2020

By signing you are confirming that you are the person listed in this application, and that all information provided is truthful and correct. You can submit the completed application with proofs of residency to the City Clerk's Office, 1500 Warburton Avenue, Santa Clara, California 95050. All information provided will be public information. Applications are due to the City Clerk's Office by February 28, 2020 at 5:00 p.m.