

Healthy Cities Program, 2019 Dashboard

City of Santa Clara

Promoting policies and environments that support racial health equity

Active & Safe Communities

Total Strategies Achieved

5 of 9

Promote Healthy Recreation & Transportation

- ☐ Vision Zero Action Plan
- ☒ Complete Streets
- ☐ NACTO Street Design Guidelines
- ☒ Bicycle Master Plan
- ☐ Pedestrian Master Plan
- ☐ Parks, Trails, and Recreation Areas Master Plan
- ☒ Achieve Bike and/or Walk Friendly Designation
- ☒ Safe Routes to School Resolution and Coordination
- ☒ Transportation Demand Management Policies

Healthy Food & Beverage Environments

Total Strategies Achieved

2 of 9

Increase Healthy Food & Water Access

- ☐ Procurement Standards for City-Sponsored Meetings and Celebrations
- ☐ Procurement Standards for City-Sponsored Events
- ☐ Procurement Standards for Vending on City Properties
- ☐ Procurement Standards for City-Sponsored Programming
- ☐ Procurement Standards for City-Run Food Establishments
- ☒ Drinking Water Access Policy
- ☒ Community Gardens on City Property/Parks

Reduce Exposure to Sugary Drinks

- ☐ Require Warning Labels on Sugary Drink Advertisements
- ☐ Resolution to Decline Funding from the Beverage Industry

Tobacco-Free Communities

Total Strategies Achieved

6 of 12

Reduce Exposure to Secondhand Smoke

- ☒ Smoke-Free Multi-Unit Housing
- ☒ Smoke-Free Parks, Trails, and Recreation Areas
- ☒ Smoke-Free Outdoor Dining
- ☒ Smoke-Free Entryways
- ☒ Smoke-Free Service Areas
- ☒ Smoke-Free Public Events

Reduce Youth Access to Tobacco

- ☐ Adopt and Implement a Tobacco Retail License
- ☐ Reduce Density of Tobacco Outlets
- ☐ Flavored Tobacco Restrictions (Including Menthol Cigarettes)
- ☐ Price-Discounting Restrictions
- ☐ Limit Tobacco Sales to Adult Tobacco Stores Only
- ☐ Conduct Enforcement to Verify Retailers Are Not Selling Tobacco to Minors

Cross-Cutting Strategies

Total Strategies Achieved

3 of 4

Increase Access to Healthy & Safe Environments

- ☐ Health Language in General Plan
- ☒ Climate Action Plan
- ☒ Workplace Wellness Policies
- ☒ Age-Friendly Community

City Spotlight

Since fall 2018, Santa Clara has been working to develop the City's first Pedestrian Master Plan. In coordination with the Bicycle and Pedestrian Advisory Committee (BPAC) and other stakeholders, a final draft is being considered that will make walking a more viable transportation option in Santa Clara and will reduce environmental impacts while making the community healthier and safer.

Legend

- ☐ A model level policy or strategy is **possible** but jurisdiction has not met criteria to earn a star
- ☒ Jurisdiction has met criteria to earn a check and achieved this policy or strategy
- ☒ Jurisdiction has met criteria to earn a star and achieved a model level policy or strategy

