

# County of Santa Clara

## Public Health Department

Public Health Administration  
976 Lenzen Avenue, 2<sup>nd</sup> Floor  
San José, CA 95126  
408.792.5040



February 14, 2020

### **RE: Funding Announcement to Implement Tobacco Prevention Strategies within Santa Clara County**

Dear Deanna Santana and Jennifer Acuna,

The Santa Clara County Public Health Department (SCCPHD) is pleased to inform you that we have selected your city to receive funding to support implementation of the key areas within the SCCPHD's Healthy Cities Program focused on promoting tobacco-free communities that were identified in your application. This funding is a result of the recent passage of California Proposition 56, the California Healthcare, Research and Prevention Tobacco Act of 2016, which increased the tax on cigarettes and other tobacco products by two dollars.

The contract term is anticipated to begin on May 1, 2020 and will go through June 30, 2021. The contract amount will be finalized once the scope of work and budget negotiations are complete, but we anticipate being able to provide the full amount of \$48,944 that was requested in your application.

We would like to begin negotiations of the scope of work activities via a conference call within the next few weeks. Please provide a list of name(s) and contact information of city representatives to include on the call by Friday, February 21<sup>st</sup> to Don Tran at [don.tran@phd.sccgov.org](mailto:don.tran@phd.sccgov.org).

For any additional questions, please contact Don directly.

As essential partners in this work to improve the health of our county residents, we thank you for your continued partnership and are excited to be working with you and the City of Santa Clara.

Sincerely,

Nicole Coxe, MPH  
Senior Health Care Program Manager, Tobacco-Free Communities  
Santa Clara County Public Health Department

Board of Supervisors: Mike Wasserman, Cindy Chavez, Dave Cortese, Susan Ellenberg, S. Joseph Simitian  
County Executive: Jeffrey V. Smith