


6/23/2020

RTC #20-588

#5-C



**Information Report
on the Police
Department's
Community
Engagement Efforts**

RTC #20-588

June 23, 2020

1



**Partnership with Silicon Valley Community
Foundation and My90**



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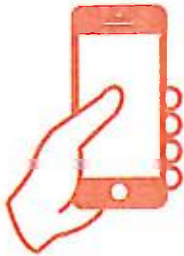
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POST MEETING MATERIAL

1



Three Feedback Initiatives



Citywide Survey
September 2017



Community Panel
July 2017 to April 2018



In-Person Events
January to March 2018

3

Key Survey Results



In your opinion, how trustworthy is the Santa Clara Police Department? $n = 282$

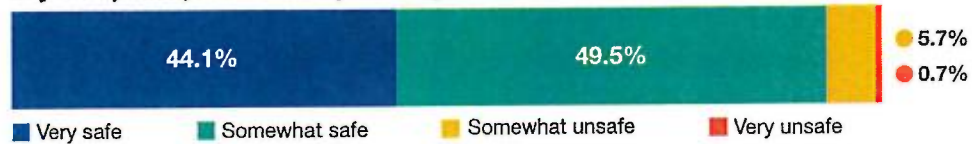


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Key Survey Results



In your opinion, how safe is your neighborhood? $n = 282$



5

my90

www.textmy90.com/santaclara

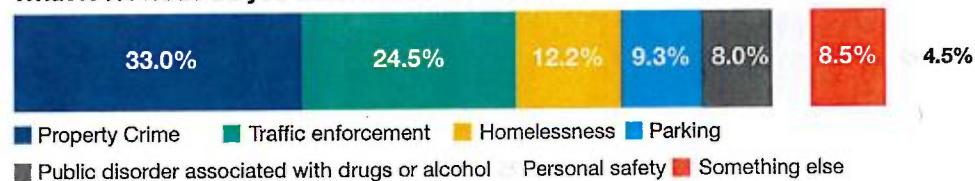


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Key Survey Results



What local issue do you think needs the most attention from SCPD? $n = 278$



6

my90

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6

Moving Forward

- Positive feedback overall
- Day to day officer-community interactions
- Continue collecting feedback
- Focus engagement efforts
- Set and share clear goals moving forward

my90

www.textmy90.com/santaclara



7

Communication Platforms

- City and SCPD website
- Cable channel 15
- Inside Santa Clara
- Mission City Scenes
- eNotify
- Facebook
- Nextdoor
- Nixle
- Twitter



8



Programs and Services

Youth and school-based

- Drug Awareness Resistance Education (DARE)
- Safety and security programming
- Educational workshops (e.g. vaping)
- Assemblies (e.g. healthy relationships and consent, cyberbullying, exam cheating, substance abuse, etc.)
- Adult Crossing Guards and Safety Patrol
- Every 15 Minutes
- Campus events (e.g. Career Fairs, Red Ribbon Week, Read Across America Day, Best Buddy Program, etc.)
- Police Activities League
- Explorer Program



Programs and Services

Santa Clara University

- Neighborhood University Relations Committee
- Presence on busy days (e.g. move-in, graduation)
- OSHER program
- Educational workshops (e.g. alcohol / substance use)
- Team 200





Programs and Services

Community Engagement

- Chat with the Chief
- Coffee with a Cop
- Citizens' Police Academy
- Leadership Santa Clara
- National Night Out
- Neighborhood Watch
- Open House
- Talk and Tour
- Participate in community functions (e.g. Relay for Life, First Responder Night, Sean's Luau, etc.)



11

11



Programs and Services

Community Collaborations

- Local businesses and places of worship (e.g. active shooter prevention and preparedness)
- Community meetings (e.g. stadium, creek trail, alarm permit)
- Educational workshops (e.g. bicycle safety)
- Participation in non-profit organization meetings and activities
- Participate in Challenge Team



12

12



Programs and Services

City-wide Special Events

- Eggstravaganza
- Arbor / Earth Day
- Health and Wellness Fair
- Silicon Valley BBQ Championship
- Fourth of July All City Picnic and Fireworks Extravaganza
- Art and Wine Festival
- Halloween Party
- Holiday Tree Lighting



13

13



Programs and Services

Community Services

- MeetUp
- MedicAlert
- Crime Prevention presentations
- Pharmaceutical Disposal program
- Free gun locks



MedicAlert®
FOUNDATION



14

14



Chief's Advisory Committee

Established October, 2018

- 15-members representing a diverse cross-section of our community
- Share creative ideas intended to be an expression of the broader community
- Act in an advisory capacity, serving as a "think tank," for the Chief of Police on items such as:
 - Smoking Ordinance
 - Unmanned Aircraft System policy
 - Crisis Communication Plan
 - Recreation Vehicle Parking
 - Mental Health issues
 - Property Crimes
 - Legislation impacting law enforcement



15

15



Grant Initiatives and Law Enforcement Partnerships

- Special Olympics (e.g. Torch Run, Tip-A-Cop, Polar Plunge, Texas Hold em' Poker Tournament, etc.)
- Grant education and enforcement (e.g. Alcoholic Beverage Control, Tobacco Program, Office of Traffic Safety, etc.)
- Allied programs (e.g. gun buyback, traffic enforcement, etc.)
- Partnership with Santa Clara County
 - Parent Project Educational program
 - Juvenile Probation Officer within SCPD



**Special
Olympics**
Northern California
sonc.org

16

16

06-23-20

ITEM # 5C

Simrat Dhadli

From: Andrew Knaack <andrew.knaack@gmail.com>
Sent: Tuesday, June 23, 2020 12:16 PM
To: Public Comment
Subject: Public Comment for Item 5C

Dear City Clerk's Office,

Thank you for your help! Here is a public comment for item 5c at today's City Council meeting:

Dear Mayor and City Council,

My name is Andrew Knaack, District 5 resident and current chair of the Parks and Recreation Commission. I applaud the City's first steps to review Police policies especially around the use of force during these pressing national conversations. Together with Commissioner, Darius Brown, of the Housing Rehabilitation Loan Committee, we are proposing the exploration of a Citizen Based Human Rights Commission that looks at issues of Diversity, Equity, and Inclusion in City Government. Similar commissions exist locally in the City of San Jose and the County of Santa Clara. One of the first proposed actions of the commission can be to lead the City in local conversations and/or oversight of the use of force policies and police accountability. From there, this commission can continue to look at barriers between all departments of City government and historically disenfranchised communities (including communities of color, LGBTQ+, and those with physical or developmental disabilities). The goal of the commission to promote access and civic engagement to all members of our Santa Clara community through community outreach, dialogue, events, training, and policy recommendations for City Council. I thank the City Council for being receptive to this idea and want to give special thanks to Mayor Gillmor and Councilmember Watanabe for their leadership on this commission proposal. Thank you for your time

POST MEETING MATERIAL